About this presentation

Use of Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures. The company has previously provided a reconciliation between these non-GAAP financial measures and the most directly comparable GAAP measure. That reconciliation was included in the Company's May 4th, 2023 Earnings Press Release for the quarter ended March 31st, 2023, which has been posted on the company's website and filed with the SEC under the cover of Form 8-K.

Forward-Looking Statements Disclosure

This presentation includes certain forward-looking statements and projections provided by the Company. Any such statements and projections reflect various estimates and assumptions by the Company concerning anticipated results. No representations or warranties are made by the Company or any of its affiliates as to the accuracy of any such statements or projections. Whether or not such forward-looking statements or projections are in fact achieved will depend upon future events some of which are not within the control of the Company. Accordingly, actual results may vary from the projected results and such variations may be material. Statements contained herein describing documents and agreements are summaries only and such summaries are qualified in their entirety by reference to such documents and agreements.
About Entravision

A leading global advertising, media, ad-tech, and commerce solutions company connecting brands and apps to consumers, via top platforms and advertising proprietary technology.

Founded 1996, IPO 2000
NYSE: EVC

1,562 employees

41 countries
Transformation of Entravision

With roots in traditional broadcasting, Entravision has transformed into a global digital player.

- **1996**: Founded
- **1998**: Affiliation
- **2000**: IPO NYSE:EVC
- **2014**: 25 TV & Radio Stations (US)
- **2017**: #1 Hispanic Digital Ad Network Acquisition
- **2018**: Headway
  - Leading Mobile App Performance & Digital Agency in Latam & EMEA Acquisition
- **2019**: 11%
- **2020**: Smadex
  - Leading Mobile Programmatic Platform in Europe Acquisition
- **2021**: MediaDonuts
  - Leading Ad-Rep and Digital Company in Southeast Asia Acquisition
- **2022**: Jackofdigital
  - Pakistani Digital Ad-Rep Acquisition
- **2023**: BCN Monetize
  - Mobile App Marketing Solutions in EMEA Acquisition

- **Net Revenue**:
  - **$154M** (2000)
  - **$273M** (2019)
  - **$956M** (2022)
# Investment Highlights

## Solid Financial Position
- Solid Free Cash-Flow conversion (30% of EBITDA for Q1 2023)
- Ample liquidity > $179.8M in cash & marketable securities as of March 31, 2023
- Low leverage (net leverage 0.3x)

## Significant & Growing Target Market
- U.S. Latino + Latam growing market $5.6T by 2024
- Global digital ad industry of $567Bn in 2022 to $836Bn by 2026 (10% CAGR)
- South East Asia $4.2Bn digital ad spending in 2022, 8.8% CAGR ’22 to ’26

## Long-Term Television Contracts
- Entravision is Univision’s largest TV affiliate group
- Affiliation agreement runs until 2026
- Retransmission revenue adds stability to free cash flow

## Expanding Platform of Digital Assets
- Ad-tech and marketing solutions: performance, programmatic, branding
- Sales representations for leading global platforms: Meta, TikTok, Twitter, Spotify, LinkedIn, among others

## Global Footprint Provides Extensive Reach
- 41 countries (18 in Latam, 14 in Asia, 3 in Africa, 5 Europe, U.S.)
- 24 U.S. markets with local sales teams and media assets

## Experienced Management Team
- Proven managers with industry experience and deep global market knowledge (broadcasting + digital)
Experienced Management Team

Christopher T. Young  
*Interim CEO & Chief Financial Officer*

Background in corporate finance at top tier investment banks. 25+ years experience in media finance.  
22 years at Entravision

Juan Saldívar  
*Chief Digital, Strategy, & Accountability Officer*

Board member since 2014. Worked at leading media companies Televisa & Bertelsmann Group. Founded SWS Consulting.  
6 years at Entravision

Jeffrey Liberman  
*President & Chief Operating Officer*

Management and operation of Spanish language media since 1974.  
22 years at Entravision

Karl Alonso Meyer  
*Chief Revenue Officer*

Deep broadcasting knowledge. 30+ years of experience in the media industry.  
16 years at Entravision

Mark Boelke  
*General Counsel & Secretary*

Previously worked at O’Melveny & Myers in Los Angeles. Entravision’s General Counsel since 2006.  
15+ years at Entravision
Entravision’s Three Business Segments

**Digital**
- 41 Countries
- Global programmatic, Big-Tech representations, performance, local SMB services and digital audio solutions
- $196.5M Q1’23 revenue

**Television**
- 49 TV Stations in the U.S.
- Owned Newscasts in 18 markets with specialized sales organization
- $30.3M Q1’23 revenue

**Audio**
- 45 Radio Stations in the U.S.
- and the largest digital audio network in Latam with digital audio programmatic services in the US
- $12.2M Q1’23 revenue
### Entravision Interactive Business Segments Focus

**Global Commercial Digital Partnerships**
- Strong reach in 28 countries
- Greatest multi-target partnerships
- Specialized solutions & collections
- Dedicated teams for each partner

**Mobile User Acquisition Services**
- Deep Mobile App expertise
- Strong campaign transparency
- Solutions in +120 countries
- Proprietary technology DSP

**Digital Audio**
- America's Latino digital audio leader
- Branding, programm., performance
- Owned Podcast Network
- Unique content & engagement

**Branding and Mobile Performance Solutions**
- Mobile App performance
- SMB US digital marketing solutions
- Creative and performance
- Mobile Video Ad Network

**Partnerships & Business Units**
- Meta Authorized Sales Partner
- TikTok
- LinkedIn
- Twitter
- Smadex
- Entravision
- Audio.ad
- Audioengage
- Botón
Acquisition of BCNMonetize

Leading global mobile app user acquisition solutions company in Europe and the Middle East

- Expertise in App marketing within gaming, fintech and entertainment
- Adds sales capabilities in Europe and the Middle East
- Operation and audience supply synergies with existing operations
- Full integration with Entravision Mobile App business unit and Barcelona tech and sales hub
- 100% stock acquisition. Closed in May, 2023
Digital Segment Industry Growth Drivers

**Global Digital Ad Spend**
USD Billions
- 2022: $567
- 2026: $836
- Mobile share from total digital: 75%
- 79%

**Global Programmatic Ad Spend**
USD Billions
- 2020: $329
- 2026: $724
- 14% CAGR

**Global App Install Ad Spend**
USD Billions
- 2020: $76
- 2022: $118
- 24% CAGR

Source:
Entravision Digital Revenue Growth
Client Centric, Emerging Markets, Centralized Workflows

### Entravision Digital Revenue 2012-2023
(USD Millions)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
<th>Revenue Share</th>
<th>Countries</th>
<th>Capabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$4.1</td>
<td>2%</td>
<td>1</td>
<td>- CPM</td>
</tr>
<tr>
<td>2014</td>
<td>$12.7</td>
<td>5%</td>
<td>2</td>
<td>- CPM, Data</td>
</tr>
<tr>
<td>2016</td>
<td>$23.1</td>
<td>9%</td>
<td>2</td>
<td>- CPM, CPA / CPI, Mobile, Data</td>
</tr>
<tr>
<td>2018</td>
<td>$81.0</td>
<td>27%</td>
<td>14</td>
<td>- CPM, CPA / CPI, Programmatic, Performance, Mobile / Video / Audio, Data / AI</td>
</tr>
<tr>
<td>2020</td>
<td>$143.3</td>
<td>42%</td>
<td>21</td>
<td>- CPM, CPA / CPI, Programmatic, Performance, Mobile / Video / Audio, Data / AI</td>
</tr>
<tr>
<td>2021</td>
<td>$555.3</td>
<td>73%</td>
<td>30</td>
<td>- CPM, CPA / CPI, Programmatic, Performance, Mobile / Video / Audio, Data / AI</td>
</tr>
<tr>
<td>TTM Q1 2023</td>
<td>$789.0</td>
<td>79%</td>
<td>41</td>
<td>- Big Tech Digital Commercial Partnerships</td>
</tr>
</tbody>
</table>

**Note:** [1] 41 countries include Turkey, added with BCNMonetize acquisition completed May 2023.
Exclusive and powerful partnerships in 29 countries

- Meta (Authorized Sales Partner)
  - 14 markets (11 Latam + 1 Africa, Asia & Europe)

- TikTok
  - 2 South Africa + Pakistan + 6 Southeast Asia[^1]

- LinkedIn Marketing Solutions
  - 12 Latam markets

- Spotify Advertising
  - 17 Latam + 1 Southeast Asia markets

- Televisa Univision
  - 21 US markets

And more...

[^1]: TikTok in SEA as non-exclusive.
Mobile performance advertising global platform using programmatic technology for users acquisition

**Proprietary DSP - Mobile First**
Pricing - Margins - Performance Optimization

- User acquisition
- Retargeting
- Brand Awareness

**Machine Learning Algorithms**
Hyper-targeted Ads on Mobile Devices

- Hundreds of custom made machine learning algorithms running
- +350 variables to combine for reporting
- 800,000 publishers

**+120 countries**
Deep expertise in gaming, wellness, finance, food delivery, social networking
Our Latam Operation

Largest digital advertising company in Latin America serving 18 markets with top level partnerships, including Meta, Spotify, and LinkedIn.

Plus, a proprietary digital audio network and mobile video branding solution platform.

Exclusive Commercial Partnerships

Owned branding products and specialized technology:

- Meta Authorized Sales Partner
- Spotify
- LinkedIn
- Audio.ad
- Entravision
- Justmob

Digital audio advertising solutions
Leading audio network in Latam, owned DSP - AudioTrade

Mobile advertising Solutions in Latin America

Market and Industry Size

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
<th>Annual Growth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD GDP</td>
<td>$5.8 Trillion</td>
<td>4.7% CAGR '20-'30</td>
</tr>
<tr>
<td>Connected consumers</td>
<td>433 Million</td>
<td>67% of total population</td>
</tr>
<tr>
<td>Digital Ad Spend in '21</td>
<td>$10 Billion</td>
<td>9.7% CAGR into '25</td>
</tr>
</tbody>
</table>

Leading Digital Marketing and Advertising Company in Southeast Asia

Global Commercial Digital Partnerships and In-house performance & branding agency solutions

Massive Industry and Market Size [1]

- **$5.6 Trillion USD GDP**
- **4.2% CAGR ‘20-’25**
- **1,137 Million Internet Users**
- **51% of Total Population**
- **$6.4 Billion Digital Ad Spend in ’21, 13.7% CAGR ’20-’25**

Note: [1] Industry figures represent the sum of Southeast Asia, Nepal, India and Bangladesh.
A Sub-Saharan African Digital Marketing Leader

Leading African online media and ad-technology business, serving more than 150 million connected consumers by providing digital marketing, social commerce, and mobile marketing solutions.

Exclusive Commercial Partnerships
- Meta (Authorized Sales Partner)
- TikTok
- anzu

Great Market Potential
- 500 Million Connected Consumers Sub-Saharan Africa
- $500 Million Digital Ad Spend in 2021, 9.0% CAGR '21-'23

Television Segment

49
Local TV primary stations
Univision largest affiliate group

11M+
Hispanic Households covered
Cable TV Ntwk, and Linear TV

3.7M
Weekly viewers
Univision, UniMás, Fox, The CW, NBC

Early and Late newscasts produced in 18 local US markets

Univision and UniMás Drive 62%+ of the Spanish Language Viewing in EVC Markets
Full-week audience share, Adults 18-49

Audio Segment

<table>
<thead>
<tr>
<th>45</th>
<th>309</th>
<th>17</th>
<th>96%</th>
</tr>
</thead>
<tbody>
<tr>
<td>O&amp;O Radio Stations</td>
<td>Network Affiliates</td>
<td>U.S. Audio Markets</td>
<td>Latino Coverage</td>
</tr>
</tbody>
</table>

Nationally Syndicated Shows – Iconic Talent

- Top Brand Name Talent driving ratings
- Network programming (*Erazno, Piolin and Lucas*)
- Majority of content created in LA Broadcast Studios

Main Radio Formats

<table>
<thead>
<tr>
<th>Unique Specialty Stations</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPANISH AC Los Angeles</td>
</tr>
<tr>
<td>SPANISH CUMBIAS Los Angeles</td>
</tr>
<tr>
<td>NEW CHR Sacramento, Modesto, McAllen, Palm Springs, Las Vegas</td>
</tr>
</tbody>
</table>

2022 Medalla de Cortez
Syndicated/National Personality of the Year
Edgar “Shoboy” Sotelo

Four-Year Financial Performance

**Entravision Revenue**
USD Millions

- 2019: $273.7
- 2020: $344.0
- 2021: $760.2
- 2022: $956.2
- LTM Q1 2023: $998.0

Growth: +52% CAGR

**Entravision Adjusted EBITDA**
USD Millions

- 2019: $41.2
- 2020: $60.4
- 2021: $88.0
- 2022: $103.1
- LTM Q1 2023: $98.0

Growth: +36% CAGR
Q1-2023 Financials Update

Entravision Revenue Q1-2023
USD millions

$197.2
Q1 2022

$239.0
Q1 2023

+21%

Entravision EBITDA Q1-2023
USD millions

$18.1
Q1 2022

$13.0
Q1 2023

-28%

Q1 2022

Q1 2023
Entravision **Digital** EBITDA Growth *(before corporate expense)*

### Entravision Digital EBITDA 2019-2023

**USD Millions**

- **2019**: $0
- **2020**: $6.3*
- **2021**: $38.8*
- **2022**: $52.3
- **LTM Q1 2023**: $44.6

**CAGR**: +188%

*Excluding EBITDA attributable to redeemable noncontrolling interest.*
Rapidly Accelerating Free Cash Flow

Entravision Free Cash Flow 2019-2023
USD Millions

<table>
<thead>
<tr>
<th>Year</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>LTM Q1 2023</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$8.3</td>
<td>$43.0</td>
<td>$78.7</td>
<td>$63.3*</td>
<td>$52.9</td>
</tr>
</tbody>
</table>

Conversion to EBITDA %:

- 2019: 20%
- 2020: 71%
- 2021: 89%
- 2022: 63%
- LTM Q1 2023: 54%

* 2022 FCF down mainly due to cash paid for income tax, capex and severance for CEO.
# Rock Solid Balance Sheet

As of March 31, 2023  
Actuals in USD Millions

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Marketable Securities</td>
<td>$179.8</td>
</tr>
<tr>
<td>Notes (Term Loan A)</td>
<td>$200.0</td>
</tr>
<tr>
<td>Revolver ($75M line)</td>
<td>$11.5</td>
</tr>
<tr>
<td>Other Debt</td>
<td>$2.6</td>
</tr>
<tr>
<td><strong>Total Debt</strong></td>
<td>$214.1</td>
</tr>
<tr>
<td>TTM Consolidated Adjusted EBITDA</td>
<td>$98.0</td>
</tr>
<tr>
<td><strong>Total Leverage Per Credit Agreement</strong></td>
<td>1.7x</td>
</tr>
<tr>
<td><strong>Total NET Leverage (net of accessible cash)</strong></td>
<td>0.3x</td>
</tr>
</tbody>
</table>
$275M New Credit Facility March 2023

- 5-Year Senior Secured Credit Facility as of March 17, 2023
- Replaces existing Term Loan B Facility
- $200M Term Loan A and $75M Revolver
- Led by Bank of America, Wells Fargo and JP Morgan
- Incremental $100M + up to 2.25x first lien net leverage ratio
- Interest rate = SOFR + Margin (2.50% - 3.00%)
- To be used for working capital needs, M&A and other general purposes
- Financial covenants: Max net leverage 3.25x; Min interest coverage 3.00x
Appendix
Growth in Political Ad Revenue

Entravision Political Net Revenue, 2008 - 2022
USD Millions

<table>
<thead>
<tr>
<th>Year</th>
<th>Political Net Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>$8.1</td>
</tr>
<tr>
<td>2009</td>
<td>$0.1</td>
</tr>
<tr>
<td>2010</td>
<td>$7.0</td>
</tr>
<tr>
<td>2011</td>
<td>$0.9</td>
</tr>
<tr>
<td>2012</td>
<td>$16.5</td>
</tr>
<tr>
<td>2013</td>
<td>$1.1</td>
</tr>
<tr>
<td>2014</td>
<td>$9.3</td>
</tr>
<tr>
<td>2015</td>
<td>$0.7</td>
</tr>
<tr>
<td>2016</td>
<td>$10.7</td>
</tr>
<tr>
<td>2017</td>
<td>$0.3</td>
</tr>
<tr>
<td>2018</td>
<td>$12.2</td>
</tr>
<tr>
<td>2019</td>
<td>$0.3</td>
</tr>
<tr>
<td>2020</td>
<td>$28.8</td>
</tr>
<tr>
<td>2021</td>
<td>$1.7</td>
</tr>
<tr>
<td>2022</td>
<td>$32.1</td>
</tr>
</tbody>
</table>

% of Total Net Revenue:
- 2008: 3%
- 2009: 0%
- 2010: 4%
- 2011: 0%
- 2012: 7%
- 2013: 0%
- 2014: 4%
- 2015: 0%
- 2016: 4%
- 2017: 0%
- 2018: 4%
- 2019: 0%
- 2020: 8%
- 2021: 0%
- 2022: 2%
Significant Global Digital Ad Industry Growth

### Global Digital Ad spending
USD $Billions, 2022-2026

<table>
<thead>
<tr>
<th>Region</th>
<th>Internet Users 2022 (Millions)</th>
<th>Digital Ad Spend 2022 USD Billions</th>
<th>Digital Ad Spend 2026 USD Billions</th>
<th>CAGR '22-'26</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>355</td>
<td>$260</td>
<td>$402</td>
<td>11%</td>
</tr>
<tr>
<td>Europe</td>
<td>678</td>
<td>$83</td>
<td>$117</td>
<td>9%</td>
</tr>
<tr>
<td>China</td>
<td>1,026</td>
<td>$130</td>
<td>$180</td>
<td>8%</td>
</tr>
<tr>
<td>Asia-Pacific (w/o China)</td>
<td>1,544</td>
<td>$59</td>
<td>$75</td>
<td>6%</td>
</tr>
<tr>
<td>Middle East &amp; Africa</td>
<td>517</td>
<td>$19</td>
<td>$36</td>
<td>17%</td>
</tr>
<tr>
<td>Latam</td>
<td>451</td>
<td>$16</td>
<td>$26</td>
<td>13%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,571</strong></td>
<td><strong>$567</strong></td>
<td><strong>$836</strong></td>
<td><strong>10%</strong></td>
</tr>
</tbody>
</table>

### Global Internet Users and Digital Ad spending by Region

- **Mobile %**: 75%, 76%, 77%, 77%, 77%
- **Digital spending as % of total Ad spending**: 65%, 67%, 69%, 71%, 73%

Digitally Transformed at the Core

51 technology and information applications enable productivity, transparency and accountability.

**Back-End**
- NETSUITE: Accounting
- Cornerstone: HR Management
- bitcentral: Master Control

**Sales Operations**
- servicenow: Service Desk
- GSuite: Talent Office & Documents
- aws: Infrastructure

**Front-End**
- WIDEBRIT: Traffic System
- Tableau: Data Visualization
- Power BI: Data Visualization

**Software and Tools**
- salesforce: CRM
- pardot: Direct Marketing
Top Ranked Local News

Focusing on issues relevant to Latinos, Entravision's local newscasts are #1 in 8 markets among ALL 18-49 viewers, regardless of language

<table>
<thead>
<tr>
<th>HISPANIC MARKET RANK (2022-23)</th>
<th>DMA</th>
<th>STATION</th>
<th>EARLY NEWS NEWS TP RANK</th>
<th>ADULT 18-49 RATING</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>McAllen</td>
<td>KNVO</td>
<td>#1t</td>
<td>1.5</td>
</tr>
<tr>
<td>17</td>
<td>Denver</td>
<td>KCEC</td>
<td>#1t</td>
<td>0.5</td>
</tr>
<tr>
<td>19</td>
<td>El Paso</td>
<td>KINT</td>
<td>#1</td>
<td>2.3</td>
</tr>
<tr>
<td>24</td>
<td>Las Vegas</td>
<td>KINC</td>
<td>#1</td>
<td>0.6</td>
</tr>
<tr>
<td>36</td>
<td>Monterey</td>
<td>KSMS</td>
<td>#1</td>
<td>1.7</td>
</tr>
<tr>
<td>39</td>
<td>Yuma-El Centro</td>
<td>KVYE</td>
<td>#1</td>
<td>1.5</td>
</tr>
<tr>
<td>41</td>
<td>Laredo</td>
<td>KLDO</td>
<td>#1</td>
<td>1.9</td>
</tr>
<tr>
<td>44</td>
<td>Odessa-Midland</td>
<td>KUPB</td>
<td>#1</td>
<td>1.2</td>
</tr>
</tbody>
</table>

Source: Nielsen, October 2022 survey, Entravision subscriber markets, Adults 18-49, ratings, Mon-Fri 6p-6:30p eastern/pacific, Mon-Fri 5p-5:30p central/mountain, includes ties. Ranks vs. head to head local news competitors. Excludes holidays and those that aired outside of usual time period.
Significant and Growing US Latino Market

US Latino Market Highlights

- $1.9T Dollar Market; expected to account for 12% of all US buying power by 2025.
- 62.1M U.S. Latinos in 2020 (111.2M in 2060). The largest U.S. ethnic or racial group.
- Hispanics accounted for more than half of the U.S. population growth from 2010 to 2020.
- 31% of the U.S. Hispanic population is under age 18 vs. 21% among non-Hispanics.
- Latinos are younger than the general population, median age of 29 for males and 30 for females vs. 37 and 40, respectively, for the general population.

Young & Influential Growing Latino Population

<table>
<thead>
<tr>
<th>Year</th>
<th>Pop.</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>62.1M*</td>
<td>19%</td>
</tr>
<tr>
<td>2030</td>
<td>74.8M</td>
<td>21%</td>
</tr>
<tr>
<td>2040</td>
<td>87.6M</td>
<td>23%</td>
</tr>
<tr>
<td>2050</td>
<td>99.8M</td>
<td>26%</td>
</tr>
<tr>
<td>2060</td>
<td>111.2M</td>
<td>28%</td>
</tr>
</tbody>
</table>

Percent of U.S. Population


*2020 updated to reflect actual population from 2020 Census.

Growing Latino Demographic

Overall Latino population growing faster than non-Latino population and is expected to reach 111 million by 2060.

2019 Hispanic Share of Population by County

- >25%
- 15-24.9%
- 5-14.9%
- <5%

Television Segment Growth Drivers

News Consumption by Hispanics Outpaces News Consumption by Non-Hispanics\(^2\)
Average weekly time spent per adult
*Growth Q2-2020 vs Q2-2019*

<table>
<thead>
<tr>
<th></th>
<th>Hispanics</th>
<th>Non-Hispanics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Growth</td>
<td>+66%</td>
<td>+47%</td>
</tr>
</tbody>
</table>

**Entravision Local News**

October 2022, A18-49\(^1\)

**Early News - 17 Markets**

#1 or #2 regardless of language in 8 markets.
Month-to-month growth in 12 markets.

**Late News - 18 Markets**

#1 or #2 regardless of language in 7 markets. Month-to-month growth in 5 markets.

U.S. Hispanic Population Growth

Between 2010 and 2020, the U.S. Hispanic population grew by 23%, from 50.5M to 62.1M. Slightly more than half of the total U.S. population growth between 2010 and 2020 came from growth in the Hispanic population.

2010 Hispanic Share of Total U.S. Population

2020 Hispanic Share of Total U.S. Population

U.S. Hispanic Population Growth

- 2020: 62,080,044
- 2010: 50,477,594

+23% Hispanic Population Growth

Hispanic Contribution to Total U.S. Growth

- 2010-2020 Population Growth (%):
  - Total: +7%
  - Hispanic: +23%
  - Non-Hispanic: +4%

- Share of Growth: 51%

Persons Growth

- Total: +22,703,743
  - Hispanic: +11,602,450
  - Non-Hispanic: +11,101,293