Secureworks

Q2 Fiscal 2023 Performance Review

Sep. 1, 2022

Disclaimers

Non-GAAP

This presentation includes information about the Company's non-GAAP revenue, non-GAAP gross margin, non-GAAP subscription cost of revenue, non-GAAP professional services cost of revenue, non-GAAP gross profit, non-GAAP subscription gross profit, non-GAAP subscription gross margin, non-GAAP professional services gross profit, non-GAAP professional services gross margin, non-GAAP research and development expenses, non-GAAP sales and marketing expenses, non-GAAP general and administrative expenses, non-GAAP operating income (loss), non-GAAP net income (loss), non-GAAP earnings (loss) per share and adjusted EBITDA, which are non-GAAP financial measures provided as a supplement to the results provided in accordance with accounting principles generally accepted in the United States of America ("GAAP"). A reconciliation of each of the foregoing non-GAAP financial measures to the most directly comparable GAAP financial measure is provided below for each of the fiscal periods indicated.

Operating Metrics

The Company defines annual recurring revenue (ARR) as the value of its subscription contracts as of a particular date. Because the Company uses recurring revenue as a leading indicator of future annual revenue, it includes operational backlog. Operational backlog is defined as the recurring revenue associated with pending contracts, which are contracts that have been sold but for which the service period has not yet commenced.

Special Note on Forward Looking Statements

Statements in this material that relate to future results and events are forward-looking statements and are based on SecureWorks Corp.'s current expectations. These forward-looking statements include, but are not limited to, the statements in this press release with respect to the Company's expectations regarding revenue, GAAP net loss per share, and non-GAAP net loss per share for the third quarter of fiscal 2023, and revenue, GAAP net loss, GAAP net loss per share, non-GAAP net loss, non-GAAP net loss per share, Adjusted EBITDA, cash flow from operations, capital expenditures and annual recurring revenue for its Taegis platform for full year fiscal 2023, all of which reflect the Company's current analysis of existing trends and information. In some cases, you can identify these statements by such forward-looking words as "anticipate," "believe," "could," "estimate," "expect," "intend," "confidence," "may," "plan," "potential," "should," "will" and "would," or similar expressions. Actual results and events in future periods may differ materially from those expressed or implied by these forward-looking statements because of a number of risks, uncertainties and other factors, including those discussed in SecureWorks Corp.'s periodic reports filed with the Securities and Exchange Commission. These forward-looking statements speak only as of the date of this presentation. SecureWorks Corp. assumes no obligation to update its forward-looking statements.

Our Vision

To be the essential cybersecurity company for a digitally connected world

Our Purpose

To secure human progress by outpacing and outmaneuvering the adversary

SOLID RESULTS:

Performance Highlights

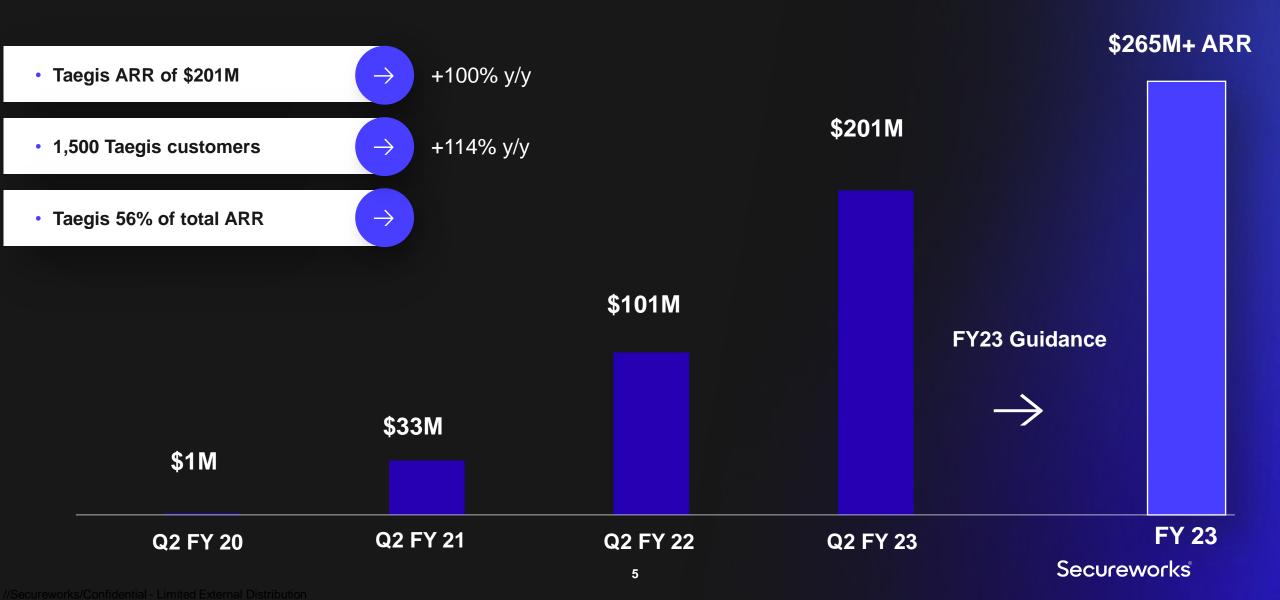
- Taegis ARR grew to \$201 million, now representing 56% of Total ARR
- Taegis Q2 Revenue of \$43 million +131% y/y
- Total Q2 Revenue of \$116 million (13)% y/y
- Adjusted EBITDA of \$(14) million

Strong XDR Growth:

- Taegis ARR growth of 100% y/y
- Added 800 Taegis customers y/y, a 114% increase, to end Q2 at 1,500 customers
- Taegis ARPC grew to \$136k
- Won Silver for Taegis XDR in the Security Software Category, 17th Annual 2022 Information Technology World Globee Awards
- Received Editor's Choice Award for XDR in the Cyber Defense Global InfoSec Awards for 2022

Continued Triple-Digit XDR Growth Rates

Taegis Annual Recurring Revenue



Consolidated GAAP Results

(\$ in millions)

	2Q23	2Q22	Change
Subscription	90.3	102.4	(11.8)%
Professional Services	25.9	31.7	(18.5)%
Total Revenue	<u>116.2</u>	<u>134.2</u>	<u>(13.4)%</u>
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Subscription	56.3	65.4	(13.9)%
GM % of Revenue	62.3%	63.8%	-150 bps
Professional Services	10.3	12.3	(16.1)%
GM % of Revenue	40.0%	38.8%	120 bps
Total Gross Margin	66.6	77.7	(14.3)%
GM % of Revenue	<u>57.3%</u>	<u>57.9%</u>	<u>-60 bps</u>
R&D	33.6	30.4	10.6 %
S&M	40.9	34.7	18.0 %
G&A	24.3	26.5	(8.4)%
Operating Expenses	98.9	91.6	7.9%
OpEx % of Revenue	<u>85.1%</u>	<u>68.3%</u>	<u>1680 bps</u>
Operating Loss	(32.2)	(13.9)	132.0 %
OpLoss % of Revenue	<u>(27.8)%</u>	<u>(10.4)%</u>	<u>-1740 bps</u>
Interest & Other (Net)	0.1	(0.6)	(121.8)%
I&O % of Revenue	<u>0.1%</u>	<u>(0.4)%</u>	<u>50 bps</u>
Income Tax	(7.4)	(2.7)	170.1%
Effective Tax Rate	<u>23.0 %</u>	<u>18.9 %</u>	
Net Loss	(24.7)	(11.8)	110.1%
NL % of Revenue	(21.3)%	(8.8)%	<u>-1250 bps</u>
TAL 70 OF NEVERIGE	(21.5)70	10.0/70	<u>- 1230 bps</u>

^{*} Sum of individual items may differ from total due to rounding of individual components.

^{*} See supplemental slides in Appendix for reconciliation of GAAP to Non-GAAP measures.

Consolidated Non-GAAP Results

(\$ in millions)

2Q23	2Q22	Change
90.3	102.4	(11.8)%
25.9	31.7	(18.5)%
<u>116.2</u>	<u>134.2</u>	<u>(13.4)%</u>
60.5	69.4	(12.8)%
67.0%	67.8%	-80 bps
10.7	12.5	(14.5)%
41.3%	39.4%	190 bps
71.2	81.9	(13.1)%
<u>61.3%</u>	<u>61.1%</u>	<u>20 bps</u>
31.0	28.9	7.4%
39.3	33.7	16.8%
16.7	18.1	(7.8)%
87.0	80.7	7.9%
<u>74.9%</u>	<u>60.1%</u>	<u>1480 bps</u>
(15.8)	1.2	(1368.0)%
<u>(13.6)%</u>	<u>1.0%</u>	<u>-1450 bps</u>
(11.3)	0.9	(1326.1)%
<u>(9.7)%</u>	<u>0.7%</u>	<u>-1040 bps</u>
(14.3)	3.6	(494.8)%
<u>(12.3)%</u>	<u>2.7%</u>	<u>-1500 bps</u>
	90.3 25.9 116.2 60.5 67.0% 10.7 41.3% 71.2 61.3% 31.0 39.3 16.7 87.0 74.9% (15.8) (13.6)% (11.3) (9.7)% (14.3)	90.3 102.4 25.9 31.7 116.2 134.2 60.5 69.4 67.0% 67.8% 10.7 12.5 41.3% 39.4% 71.2 81.9 61.3% 61.1% 31.0 28.9 39.3 33.7 16.7 18.1 87.0 80.7 74.9% 60.1% (15.8) 1.2 (13.6)% 1.0% (11.3) 0.9 (9.7)% 0.7% (14.3) 3.6

^{*} Sum of individual items may differ from total due to rounding of individual components.

^{*} See supplemental slides in Appendix for reconciliation of GAAP to Non-GAAP measures.

Financial Guidance

Q3 FY 2023 GUIDANCE RANGES	LOW	HIGH
Total Revenue	\$111M	\$113M
GAAP net loss per share	\$(0.38)	\$(0.36)
Non-GAAP net loss per share	\$(0.22)	\$(0.20)

FY 2023 GUIDANCE RANGES	LOW	HIGH			
Taegis ARR	At least \$265M				
Other MSS ARR	Below \$70M				
Total Revenue	\$458M	\$465M			
Adjusted EBITDA	\$(68)M	\$(63)M			
GAAP net loss per share	\$(1.35)	\$(1.30)			
Non-GAAP net loss per share	\$(0.70)	\$(0.64)			
Cash flow from operations	\$(65)M	\$(60)M			
Capital expenditures	\$7M	\$9M			

^{*} See supplemental slides in Appendix for reconciliation of GAAP to Non-GAAP measures.

THANK YOU

APPENDIX

Reconciliation of GAAP to Non-GAAP Financial Measures

Reconciliation of GAAP to Non-GAAP Financial Measures

(In thousands, except per share data)

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Reconciliation of GAAP to Non-GAAP Financial Measures (in thousands, except per share data) (unaudited)

	(unadan	,						
	Three Months Ended			Six Months Ended				
	Int	y 29, 2022	lub	y 30, 2021	Int	y 29, 2022	Int	y 30, 2021
Subscription Revenue	\$	90,322	\$	102,426	\$	184,735	\$	206,496
Professional Services Revenue	\$	25,860	\$	31,746	\$	52,462	\$	67,139
Non-GAAP revenue	\$	116,182	\$	134,172	-	237,197	<u> </u>	273,635
			-					
GAAP subscription cost of revenue	\$	34,060	\$	37,058	\$	66,886	\$	74,730
Amortization of intangibles		(4,115)		(4,044)		(8,380)		(7,863)
Stock-based compensation expense		(167)		(15)		(290)		(117)
Non-GAAP subscription cost of revenue	\$	29,778	\$	32,999	\$	58,216	\$	66,750
GAAP professional services cost of revenue	Ś	15,519	\$	19,425	\$	32,128	\$	38,960
Stock-based compensation expense	-	(345)	-	(176)	-	(732)		(372)
Non-GAAP professional services cost of revenue	\$	15,174	\$	19,249	\$	31,396	\$	38,588
Non draw professional services cost of revenue	<u>~</u>	13,17.	7	13,2 .3	<u> </u>	31,330	<u> </u>	30,300
GAAP gross profit	\$	66,603	\$	77,689		138,183		159,945
Amortization of intangibles		4,115		4,044		8,380		7,863
Stock-based compensation expense		511		190		1,021		489
Non-GAAP gross profit	\$	71,229	\$	81,923		147,584	-	168,297
GAAP research and development expenses	\$	33,638	\$	30,417		66,969		58,569
Stock-based compensation expense		(2,640)		(1,542)		(5,383)		(2,640)
Non-GAAP research and development expenses	\$	30,998	\$	28,875		61,586		55,929
GAAP sales and marketing expenses	Ś	40,940	Ś	34,685		80,185		71,090
Stock-based compensation expense	٦	(1,627)	ب	(1,016)		(3,265)		(1,748)
Non-GAAP sales and marketing expenses	\$	39,313	\$	33,669		76,920	-	69,342
Non-GAAF sales and marketing expenses	<u> </u>	39,313	ب	33,009		70,920		09,342
GAAP general and administrative expenses	\$	24,274	\$	26,488		49,634		52,043
Amortization of intangibles		(3,523)		(3,523)		(7,047)		(7,047)
Stock-based compensation expense		(4,034)		(4,832)		(8,269)		(8,738)
Non-GAAP general and administrative expenses	\$	16,717	\$	18,133	_	34,318		36,258
GAAP operating income (loss)	\$	(32,249)	\$	(13,901)		(58,605)		(21,757)
Amortization of intangibles		7,639		7,567		15,428		14,910
Stock-based compensation expense		8,812		7,580		17,938		13,615
Non-GAAP operating income (loss)	\$	(15,798)	\$	1,246		(25,239)		6,768
GAAP net income (loss)	\$	(24,719)	\$	(11,763)		(46,317)		(18,153)
Amortization of intangibles	Ψ.	7,639	~	7,567		15,428		14,910
Stock-based compensation expense		8,812		7,580		17,938		13,615
Aggregate adjustment for income taxes		(3,024)		(2,463)		(5,944)		(5,460)
Non-GAAP net income (loss)	\$	(11,292)	\$	921	-	(18,895)	-	4,912
Weighted Avg Commons Shares Outstanding - Diluted (Non-GAAP)		84,483		84,009		84,123		83,645
GAAP earnings (loss) per share	\$	(0.29)	\$	(0.14)	\$	(0.55)	\$	(0.22)
Amortization of intangibles	د	0.29)	ب	0.14)	ب	0.18	ب	0.18
Stock-based compensation expense		0.09		0.09		0.18		0.18
Aggregate adjustment for income taxes		(0.04)		(0.03)		(0.07)		(0.07)
Non-GAAP earnings (loss) per share *	\$	(0.13)	\$	0.01	\$	(0.22)	\$	0.06
* Sum of reconciling items may differ from total due to roundin					<u>*</u>	(0.22)	<u> </u>	0.00
GAAP net income (loss)	s 5,c.	(24,719)	\$	(11,763)		(46,317)		(18,153)
Interest and other, net	Þ	(131)	Ģ	601		(46,317) 566		1,508
Income tax expense (benefit)		(7,399)		(2,739)		(12,854)		(5,112)
Depreciation and amortization		9,132		9,945		18,515		19,863
Stock-based compensation expense		9,132 8,812		7,580		17,938		13,615
Adjusted EBITDA	\$	(14,305)	\$	3,624	_	(22,152)		11,721
Aujusteu EDITUA	Ş	(14,303)	ş	3,024	_	(22,132)		11,/21

Q3 and Full Year Fiscal 2023

Reconciliation of GAAP to Non-GAAP Financial Measures

(In millions, except per share data)

SECUREWORKS CORP.

Reconciliation of GAAP to Non-GAAP Financial Measures
(in millions, except per share data)
(unaudited)

	Three Months Ending October 28, 2022			Fiscal Year Ending February 3, 2023					
	Low End of High End of		Low End of		High End of				
	G	Guidance Guidance		uidance	Guidance			Guidance	
GAAP and Non-GAAP revenue	\$	111	\$	113	\$	458	\$	465	
GAAP net loss	\$	(32)	\$	(30)	\$	(114)	\$	(110)	
Amortization of intangibles		7		7		30		30	
Stock-based compensation expense		11		10		41		41	
Aggregate adjustment for income taxes		(4)		(4)		(16)		(16)	
Non-GAAP net loss*	\$	(18)	\$	(17)		(59)	\$	(55)	
GAAP net loss per share	\$	(0.38)	\$	(0.36)	\$	(1.35)	\$	(1.30)	
Amortization of intangibles	*	0.08	*	0.08	\$	0.35	Ψ.	0.35	
Stock-based compensation expense		0.13		0.12	, \$	0.49		0.48	
Aggregate adjustment for income taxes		(0.05)		(0.05)	\$	(0.19)		(0.19)	
Non-GAAP net loss per share*	\$	(0.22)	\$	(0.20)	\$	(0.70)	\$	(0.64)	
GAAP net loss					\$	(114)	\$	(110)	
Interest and other, net					•	1	•	0	
Income tax benefit						(32)		(31)	
Depreciation and amortization						35		35	
Stock-based compensation expense						41		41	
Adjusted EBITDA*					\$	(68)	\$	(63)	
Other Items									
Effective tax rate								22%	
Weighted average shares outstanding (in millions	:)							84.7	
Cash flow from operations	•							\$(65) to \$(60)	
Capital expenditures								\$7 to \$9	

Sum of reconciling items may differ from total due to rounding of individual components
Sum of quarterly guidance may differ from full year guidance due to rounding

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