Our 2021 priority giving areas:
Developing Leaders, Sustaining Communities and Engaging Citizens

This includes American Express Foundation and corporate gifts.

In 2021, we contributed $32.5 million to communities globally.
How We Gave

- Supporting Colleagues*: 21%
  * Includes Matching, Serve2Gether Grants, Employee Scholarships and Culture Card Programs.
- Engaging Citizens: 35%
- Developing Leaders: 19%
- Sustaining Communities: 21%
- Preserving Places (2020 Theme): 4%
We trained over 550 emerging social purpose leaders through American Express Leadership Academy Programs.
Developing Leaders

Due to COVID-19, we continued to support virtual programming and provide best-in-class leadership development training to help current and future emerging social purpose leaders build their leadership skills and organizational effectiveness.

In 2021, we trained more than 550 global emerging social purpose leaders through eleven virtual or blended (in-person/virtual) American Express Leadership Academy programs. The Leadership Academy is designed as a multidisciplinary approach to training the current and next generation of emerging leaders through intense, leadership development training programs targeted to different segments of the social sector. Over 6,000 emerging leaders have participated in a Leadership Academy since 2008.

We also strengthened ongoing Leadership Academy alumni engagement through the American Express Leadership Academy alumni network. The alumni created and led the LeadersCafe, to help address the ongoing challenges leaders face. This alumni-driven open forum provided a virtual space for continued learning, networking and sharing best practices during uncertain times.

Recognizing the continued need to scale and provide access to leadership training to leaders all over the world, we continued our support for online training through Leaderosity.com and the Acumen Academy. To tell the story of these leaders, we remained the sole sponsor of Leaderstories.org, -- a story telling platform for Academy participants and grant recipients.

In addition, we made 63 grants to nonprofit organizations that were able to pivot to a virtual format to create, develop or maintain their own leadership development programs for high potential, emerging leaders.
Developing Leaders - $6.4M

ACCESS
Empowering Emerging Arab American Leaders, Dearborn, MI

Acumen Fund Inc.
Acumen Academy Online Leadership Platform, New York, NY

American Foundation for the Blind, Inc.
Blind Leaders Development Program, Arlington, VA

American Leadership Forum
Join & Strengthen Diverse Leaders for Common Good, Houston, TX

Americans for Indian Opportunity Inc.
Ambassador Alumni Engagement Project, Albuquerque, NM

Americans for the Arts, Inc.
Arts U Phase 3: Advancing Leadership Education, Washington, DC

Arizona Science Center
Life Long Learning L3 Series, Phoenix, AZ

Arizona State University Foundation for A New American University
American Express Leadership Academy Thunderbird, Tempe, AZ

Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation
American Express Leadership Academy, Phoenix, AZ

Ashoka
Changemakers Everywhere Academy, Arlington, VA

Asian Venture Philanthropy Network
American Express Leadership Academy (Japan), Singapore

The Aspen Institute, Inc.
American Express Leadership Academy 2.0, Washington, DC

Atlas Service Corps, Inc.
Leadership Development Program & Leadership Fellow, Washington, DC

Baltimore Corps Inc.
Accelerating Public Leadership in Baltimore City, Baltimore, MD

Berkeley Repertory Theatre
Next Generation Fellowship Program, Berkeley, CA

Brioxy
Diverse Leadership Pipeline Online Network, Oakland, CA

Building Movement Project
Leadership Funders Group, New York, NY

Building Movement Project
Race to Lead: Developing A Race Equity Assessment, New York, NY

Building Movement Project
Racially Equitable Nonprofit Infrastructure, New York, NY

Center for Nonprofit Advancement
Executive Preparation Institute, Washington, DC

Chicago Foundation for Women
Women’s Leadership Development Initiative, Chicago, IL

College Summit Inc.
The PeerForward Training Program, Washington, DC

Common Purpose Charitable Trust
American Express Leadership Academies, London, United Kingdom

Community Resource Exchange
Leadership Academy Impact Assessment, New York, NY

Coro New York Leadership Center
Immigrant Civic Leadership Program, New York, NY

Coro New York Leadership Center
Leadership Conference, New York, NY
Developing Leaders - $6.4M

The Council of Urban Professionals Institute
Fellows Program - New York and Los Angeles, New York, NY

Dance/USA
Institute for Leadership Training, Washington, DC

Digital Diaspora Family Reunion LLC
Inclusive Storytelling for Leaders, Greenwood Lake, NY

Echoing Green
Affinity-Based Approach to Leadership Development, New York, NY

Education and Research Foundation of the Better Business Bureau of Metropolitan New York, Inc.
BBB Charity Effectiveness Program Series, New York, NY

Federation of Protestant Welfare Agencies, Inc.
Center for Leadership Development, New York, NY

The Forum for Youth Investment
LeaderStories Platform and Engagement, Washington, DC

Georgetown University
New Strategies Program, Washington, DC

Girls Inc.
Developing Resilient Leaders, New York, NY

Growth Philanthropy Network, Inc.
Exchange National Conference, New York, NY

Hispanic Alliance for Career Enhancement
Leadership Academy - Nonprofit Pipeline Initiative, Chicago, IL

Hispanics In Philanthropy
Latinx Líderes Program, Oakland, CA

Independent Sector, NGen Fellows
Award and Online Courses, Washington, DC

Latino Policy Forum
Multicultural Leadership Academy Alumni Program, Chicago, IL

Leadership Education for Asian Pacifics, Inc.
American Express Leadership Academy, Los Angeles, CA

LeaderSpring, A Project of the Tides Center
Women of Color Leadstrong, Oakland, CA

LIDERAMOS - The National Latino Leadership Alliance
Advancing Latino Community Leadership, Denver, CO

Management Leadership for Tomorrow
Increasing Diverse Leadership in the Social Sector, Bethesda, MD

Maven Leadership Collective
Creators Studio, Miami Beach, FL

National Trust for Historic Preservation in the U.S.
American Express Aspire Award, Washington, DC

National Urban League, Inc.
Emerging Leaders Program, New York, NY

Neighborhood Reinvestment Corp
Strengthening the Leadership Bench, Washington, DC

New York Women’s Foundation
Lead The Way Initiative for Women of Color Leaders, New York, NY

Nonprofit Leadership Alliance
Leaderosity Talent and Leadership Platform, Kansas City, MO

Pro Inspire
Emerging Leaders Cohort, Arlington, VA

Public Allies, Inc.
Leadership Pathways for Men of Color, Milwaukee, WI
Developing Leaders - $6.4M

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We supported 21 organizations that are reducing economic, health, educational and racial disparities.
Sustaining Communities

In 2021 we supported the communities where we live and work. Our grantmaking, strategic programs and partnerships, expanded our philanthropic legacy of saving underrepresented heritage places by building stronger communities for a more resilient future.

Grants made included over $1.4 million to The Hispanic Federation, First Nations Development Institute, the Chinese-American Planning Council and the United Way of New York City to respond to urgent community needs during the continued COVID-19 pandemic. These grants provided critical capacity building funding as well as support for increased access to food and medical, resources and community safety for the most vulnerable, including the poor and elderly.

In 2021 we launched our “Backing Small” initiative to support economically vulnerable small businesses at the heart of our communities. We awarded over $3.5 million to partners like the National Trust for Historic Preservation and Main Street America to launch new programs to help small businesses thrive.

These new initiatives included the Backing Historic Small Restaurants and Inclusive Backing grant programs which provided financial support and access to resources to help small business owners address critical needs as a result of the pandemic.
Sustaining Communities-$6.8M

Ace Foundation
Inclusive Backing AAPI Community Partnership, Washington, DC

Alvin Ailey Dance Foundation, Inc.
Ailey II: The Next Generation of Dance, New York, NY

Ascend Foundation Inc.
Impact Fund 5-Point Action Agenda, New York, NY

Asian American Legal Defense and Education Fund
Stop Asian Hate Project, New York, NY

Ballet Theatre Foundation, Inc.
ABT Incubator, New York, NY

Barbican Centre Trust
Creative Careers, London, United Kingdom

Chinese American Planning Council Inc.
Asian American Community Safety & Belonging, New York, NY

Cultural Heritage Finance Alliance Inc.
Cueva de las Manitas Community Management, New York, NY

First Nations Development Institute
Strengthening Native Programs & Feeding Families, Longmont, CO

Goalsetter Foundation
One Million Black Kids Saving, New York, NY

Golden Gate Performing Arts
Historic Preservation Window Restoration, San Francisco, CA

Grameen America Inc.
Credit Building Initiative, Jackson Heights, NY

Greater Fort Lauderdale Alliance Foundation Inc.
The Prosperity Partnership, Ft. Lauderdale, FL

Hispanic Federation, Inc.
Nonprofit Incubator & COVID Vaccination Initiative, New York, NY,

Howard University
Arne M. Sorenson Hospitality Fund, Washington, DC

Howard University
The Vernon E. Jordan, Jr., Esq. Law Library, Washington, DC

International Downtown Association Foundation
Dine Small-International Small Restaurants Program, Washington, DC

King Baudouin Foundation United States, Inc.
Improve therapeutic services and programing for students with special education needs in Spain, New York, NY

King Baudouin Foundation United States, Inc.
Traineeship to provide professional development to a sector that lacks accessibility for minority ethnic communities in U.K., New York, NY

Magnolia House Foundation Inc.
Restoration of Green Book Hotel Stairs & Bedroom, Greensboro, NC

National Main Street Center Inc.
Inclusive Backing, Washington, DC

National Trust for Historic Preservation in the U.S.
Backing Historic Small Restaurants Program, Washington, DC

National Trust for Historic Preservation in the U.S.
The Robert Smalls House Acquisition, Washington, DC

National Urban League, Inc.
In Honor of Vernon Jordan, New York, NY

New Jersey Performing Arts Center Corporation
Creative Coaching Professional Development Project, Newark, NJ

Route 66 The Road Ahead Initiative Nfp
Route 66 Black Experiences Grant Program, Atlanta, IL

Royal Oak Foundation Inc.
National Trusts INTO 2021 - 2022 Conferences, New York, NY

The Milken Institute
Start Small, Dream BIG Podcast, Santa Monica, CA

The Resource Foundation, Inc.
Community-Based Education Initiatives, New York, NY

The Resource Foundation, Inc.
Environmental and Economic Program in Mexico, New York, NY

The Resource Foundation, Inc.
Small Business and Economic Empowerment in Mexico, New York, NY

United Way of New York City
New York City Campaign for Equity, New York, NY
Provided more than 11,000 volunteer opportunities to colleagues across 16 countries.
Engaging Citizens

The company continued to engage its colleagues in charitable and volunteering efforts, despite remote-work restrictions. The company provided $12 million in financial support for COVID-19 relief and community resilience efforts, including 60 grants to frontline organizations in 25 countries.

Through Serve2Gether Consulting+, American Express colleagues can apply their expertise in marketing, IT, social media, and other areas to consult with nonprofits remotely. The online platform makes it easy to search for organizations and projects that match our colleagues’ interests. Colleagues can also nominate nonprofits that they believe will benefit from the platform. From the launch of the program in 2019 through December 2021, 284 nonprofits received consulting services valued at approximately $1.6M. Our Strive for College virtual mentorship program connects colleagues and U.S. Card Members with volunteering opportunities mentoring U.S. high school students seeking guidance on their college and financial aid applications. Our Serve2Gether Consulting Marathon, held virtually over two half-days in July 2021, supported 14 nonprofit organizations that engaged over 80 colleagues who donated 830 volunteer hours valued at over $160,000.

The Plant-a-Tree campaign, a Green2Gether initiative, engaged thousands of colleagues, who met the goal of virtually planting 100,000 trees. The company also provided more than $1 million to support initiatives, partnerships, and programs that address the adverse effects of climate change and pollution on communities.

On top of $12M committed in financial support for COVID-19 relief and community resilience efforts in 25 countries, the company also responded to disasters with more than $650,000 for relief efforts following winter storm in Texas, wildfires in California, volcanic eruption in Saint Vincent, the European floods, earthquake in Haiti, Hurricane Ida in Louisiana, and Southern and Midwest tornadoes.
Engaging Citizens - $11.3M

Advertising Council, Inc.
The Amplifying Social Impact via Digital Innovation, New York, NY

American Corporate Partners
Veteran and Military Spouse Mentoring Program, New York, NY

American National Red Cross
Designated Disaster Relief, Washington, DC

Arthur Ashe Institute For Urban Health, Inc.
Health Communities Volunteer Program, Brooklyn, NY

Australian Business and Community Network
Disadvantaged Schools Mentoring Partnership, Sydney, Australia

Australian Literacy and Numeracy Foundation Limited, The
Early Language & Literacy (EL&L) APY Lands Project, Edgecliff, Australia

Big Brothers and Big Sisters of New York City, Inc.
The Workplace Mentoring Program, New York, NY

Big Brothers Big Sisters of Essex Hudson and Union Counties NJ Inc.
Empowering Youth Through One-to-One Mentoring, Newark, NJ

Bipartisan Policy Center Inc.
General Support, Washington, DC

Candid
General Support, New York, NY

Catchafire Foundation
Serve2Gether Consulting+, San Francisco, CA

Central Park Conservancy Inc.
Community Volunteer Program, New York, NY

Central Park Conservancy Inc.
Essential Central Park Fund, New York, NY

Children’s Diagnostic & Treatment Center, Inc.
29th Annual Thanksgiving Basket Brigade, Ft. Lauderdale, FL

City Harvest, Inc.
Volunteer and Food Rescue Sponsorship, New York, NY

Clontarf Foundation
Education Engagement Program, Bentley, Australia

Feeding America*
Hurricane Ida and California Wildfire Disasters, Chicago, IL

Feeding South Florida
School Pantry Program, Miramar, FL

Feeding Texas*
Emergency Response to Winter Storm, Austin, TX

Fund For The Global Fund *
Access to COVID-19 Treatments and Vaccines, Sperryville, VA

Give2Asia*
India COVID-19 Coronavirus Relief Effort, Oakland, CA

HandsOn Greater Phoenix
Virtual and Team Volunteering Project, Mesa, AZ

Harlem Children’s Zone
Community Pride, New York, NY

Hispanic Federation, Inc.*
Nonprofit Incubator & COVID Vaccination Initiative, Gardena, CA

Hispanic Scholarship Fund
Volunteer Engagement and Program Support, Gardena, CA

International Medical Corps*
Western Europe Flooding Relief and Recovery, Los Angeles, CA

International Rescue Committee Inc.*
Afghanistan Emergency Appeal, New York, NY

Iraq and Afghanistan Veterans of America *
Quick Reaction Force, New York, NY

Junior Achievement of Arizona
Mentoring Primarily Low-Income Arizona Students, Tempe, AZ

* Covid-19/Disaster Relief grants
Engaging Citizens-$11.3M

Junior Achievement of South Florida, Inc.
Youth Mentoring Program, Coconut Creek, FL

King Baudouin Foundation United States, Inc.
Empowering Domestically Abused Women in Italy, New York, NY

King Baudouin Foundation United States, Inc.
Funding Cultural Projects in the United Kingdom, New York, NY

King Baudouin Foundation United States, Inc.*
LGBT Inclusion Initiative, New York, NY

King Baudouin Foundation United States, Inc.
Supporting communities impacted by COVID & climate, New York, NY

Lincoln Center for the Performing Arts, Inc.
2020-2021 Lincoln Center Corporate Fund, New York, NY

Lincoln Center for the Performing Arts, Inc.
Restart Stages at Lincoln Center, New York, NY

Lincoln Center Theater
General Support, New York, NY

Lower Manhattan Cultural Council Inc.
River To River Festival, New York, NY

Make-A-Wish Foundation of Hong Kong Limited
The Wish Challenge, Kowloon Bay, Kowloon, Hong Kong

Money Advice Trust
Financial Education, London, United Kingdom

My Good Deed
NYC & Phoenix Meal Packs for 9/11 Day, Irvine, CA

National Cares Mentoring Movement Inc.
Strengthening Mentor Engagement and Training, New York, NY

Nature Conservancy
Plant a Billion Trees Campaign, Arlington, VA

New York Cares, Inc.
Communities First Recovery, New York, NY

New York City Partnership Foundation, Inc.
Civic Engagement Projects, New York, NY

New York-Presbyterian Hospital/
Lower Manhattan Hospital
Providing Quality Healthcare in Lower Manhattan, New York, NY

Ocean Conservancy Inc.
Moving One Million More for Trash Free Seas, Washington, DC

Overlook Foundation
Hersh Children’s Center at Overlook Medical Center, Summit, NJ

Points of Light Foundation
Colleague Volunteer Toolkit, Atlanta, GA

Redfern Legal Centre
Financial Abuse Legal Service NSW, New South Wales, Australia

Rise Against Hunger
Virtual Colleague Engagement, Raleigh, NC

Ryerson University
Blueprint: BIPOC Businesses Mentorship Program, Toronto, Ontario, Canada

Sadler’s Wells Association, Inc.
A Season of Dance Made by People of Color, New York, NY

Salvation Army, The
Back to School Program, Phoenix, AZ

Second Stage Theatre
FLOYD’S by Lynn Nottage, New York, NY

Soho Repertory Theatre Inc.
Project Number One, New York, NY

Special Olympics Arizona, Inc.
2021-2022 SOAZ State Competitions, Goodyear, AZ

St. James' Settlement
Extended Afterschool and Support Program, Hong Kong

* Covid-19/Disaster Relief grants
Engaging Citizens - $11.3M

St. Mary's Food Bank Alliance
Emergency Food Box (EFB) Program, Phoenix, AZ

Strive for College Collaborative
Mentoring to Support College Access & Persistence, Milpitas, CA

Susan G. Komen Breast Cancer Foundation
Komen Greater NYC Race for the Cure, New York, NY

Sussex Community Foundation
Local Grants in Sussex UK, Lewes, Sussex, United Kingdom

Taproot Foundation
Pro Bono Consulting Support, San Francisco, CA

Trevor Project Inc., The
Life-Saving Crisis Services, West Hollywood, CA

Two Good Foundation
Closing the Loop, Eveleigh, New South Wales, Australia

UMOM New Day Centers
Ending Homelessness for Families, Phoenix, AZ

United States Fund for UNICEF *
COVID-19 Surge Campaign in India, New York, NY

United Way of Broward County
Broward County Community Support, Ft. Lauderdale, FL

United Way of Salt Lake
Year of Action and Volunteer and Mentoring Project, Salt Lake City, UT

United Way UK
Reassigned to Local Giving & Reading Oasis Vol.Pgm, Liverpool, Alberta, United Kingdom

Urban League of Broward County, Inc.
Community Engagement Program, Ft. Lauderdale, FL

US Chamber of Commerce Foundation
Black-Owned Small Business Grant Program, Washington, DC

US-India Friendship Alliance *
India’s Covid-19 Relief Effort, New York, NY

Valley of the Sun United Way
Pantry Packs, Phoenix, AZ

Volunteer Action Center of Broward County
Service for Impact, Ft. Lauderdale, FL

* Covid-19/Disaster Relief grants
Through the Give2Gether matching programs, we engaged nearly 14,000 colleagues in 78 countries.
Supporting Colleagues - $6.8M

Gift Matching
$6.1 Million
We match the personal contributions of colleagues and the Company’s board of directors to qualified nonprofit organizations globally, in over 35 countries.

Scholarships
$365,750
We assist colleagues in meeting the costs of their children’s undergraduate college education in the United States and Canada.

Serve2Gether Grants
$46,500
We award grants to nonprofit organizations in the United States to recognize the volunteer services of our colleagues.

Culture Card
$314,000
We support New York cultural institutions that offer free and/or discounted admission to our colleagues.

For more information about the American Express Office of Corporate Social Responsibility, please visit
https://about.americanexpress.com/home/default.aspx#corporate-responsibility
Preserving Places-$1.2M

A program theme in 2020, fulfilling our grant commitments.

American Friends of The Prado Museum
Reframing the Prado II: Framing and Conservation,
Minneapolis, MN

Corporation of Massey Hall and
Roy Thomson Hall, The
Stained Glass Window Restoration, Toronto, Canada

Grand Canyon Conservancy
Desert View Inter-tribal Cultural Heritage Site,
Grand Canyon, AZ

International African American Museum
Virtual Museum Tours, Charleston, SC

National Trust for Historic Preservation in the U.S.
The National Mall Tidal Basin Ideas Lab, Washington, DC

Statue Of Liberty Ellis Island Foundation Inc.
The Statue of Liberty Museum, New York, NY

Stichting het Rijksmuseum
Project Night Watch, Amsterdam, Netherlands

World Monuments Fund, Inc.
2022 World Monuments Watch, New York, NY