AMERICAN EXPRESS

2020 PHILANTHROPY
American Express Office of Corporate Social Responsibility
Our Priority Areas of Focus: Developing Leaders, Preserving Places and Serving Communities.

This includes American Express Foundation and corporate gifts.

In 2020, we contributed $42.5 million to communities around the world.
How We Give

Supporting Colleagues*
Includes COVID-19 relief grants, Matching, Serve2Gether Grants, Employee Scholarships and Culture Card Programs.

Developing Leaders
16%

Serving Communities
52%

Preserving Places
16%

Serving Communities
16%
We trained more than 21,000 emerging social purpose leaders through American Express funded leadership programs.
Developing Leaders

We help emerging social purpose leaders build their leadership skills and organizational effectiveness. During the COVID-19 pandemic, we continued to support best-in-class leadership development training through virtual and hybrid (in-person and virtual) programming.

In 2020, we trained more than 275 global emerging social purpose leaders through nine virtual or hybrid American Express Leadership Academy programs. The Leadership Academy is designed as a multidisciplinary approach to train the current and next generation of emerging leaders through intensive leadership development training programs targeted to different segments of the social sector. Over 5,400 emerging leaders have participated in a Leadership Academy since 2008.

We also strengthened our ongoing Leadership Academy alumni engagement through the American Express Leadership Academy Alumni network. The Alumni created a new initiative, Leaders Café, to address the challenges leaders faced this year. This alumni-driven open forum provided a virtual space for continued learning, networking and sharing of best practices during uncertain times.

Recognizing the ongoing need to scale access to leadership training, we continued our support for Leaderosity.com and the Acumen Academy. In order to tell the stories of these leaders, we remained the sole sponsor of Leaderstories.org — a storytelling platform for Academy participants and grant recipients.

In addition, we made 65 grants to nonprofit organizations that switched to virtual formats to create, develop or maintain their own leadership development programs for high potential, emerging leaders.
Developing Leaders—$6.7M

Acumen Fund
Acumen Online Leadership Platform, New York, NY

Alliance for Strong Families and Communities
Leadership Through Affinity Groups, Milwaukee, WI

American Foundation for the Blind
Leadership to Build a Culture of Inclusion, Arlington, VA

American Leadership Forum
Join & Strengthen Diverse Leaders for Common Good, Houston, TX

American Symphony Orchestra League
Emerging Leaders Program and Digital Learning, New York, NY

Americans for Indian Opportunity
Ambassador Alumni Engagement Project, Albuquerque, NM

Americans for the Arts
Arts U Phase 2: Advancing Leadership Education, Washington, DC

Arizona Science Center
Life Long Learning L3 Series, Phoenix, AZ

Arizona State University Foundation for A New American University
American Express Leadership Academy Thunderbird, Tempe, AZ

Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation
American Express Leadership Academy, Phoenix, AZ

Ashoka
Masterclass Webinars and General Operating Support, Arlington, VA

Aspen Institute, The
General Operating Support, Washington, DC

Association of Performing Arts Professionals
Leadership Fellows Program Alumni Network, Washington, DC

Atlas Service Corps
2021 Leadership Academy Global Alumni Summits, Washington, DC

Atlas Service Corps
American Express Leadership Academy Alumni Award, Washington, DC

Atlas Service Corps
Leadership Development Program & Leadership Fellow, Washington, DC

Baltimore Corps
Developing Impact Leaders for COVID-19 Relief, Baltimore, MD

Berkeley Repertory Theatre
Leadership and Resilience for Theatre Workers, Berkeley, CA

Brioxy
Diverse Leadership Pipeline Online Network, Oakland, CA

Brooklyn Bureau of Community Service
Communications Staff Development Project, Brooklyn, NY

Building Movement Project
Race to Lead: Developing A Race Equity Assessment, New York, NY

Campaign for Black Male Achievement
Leadership Webinars and General Operating Support, New York, NY

Center for Nonprofit Advancement
Executive Preparation Institute, Washington, DC

Chicago Foundation for Women
Virtual Womens Leadership Development Initiative, Chicago, IL

College Summit
LeadForward: Coaches-In-Training, Washington, DC

Common Purpose Charitable Trust
American Express Leadership Academies, London, United Kingdom

Common Purpose Charitable Trust
American Express Leadership Academies, London, United Kingdom
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<td>Coro New York Leadership Center</td>
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<td>Federation of Protestant Welfare Agencies</td>
<td>Center for Leadership Development</td>
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<td>LeaderStories Platform and Engagement</td>
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<td>Global Good Fund</td>
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<td>Independent Sector</td>
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<td>Latino Policy Forum</td>
<td>Multicultural Leadership Academy Alumni Program</td>
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<td>Leadership Education for Asian Pacifics</td>
<td>Impact: a program for emerging nonprofit leaders</td>
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<td>Leadership Education for Tomorrow</td>
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<td>Mandela Institute for Humanity, The</td>
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<td>Maven Leadership Collective</td>
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<td>Organization</td>
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<td>National Guild for Community Arts Education</td>
<td>Leading Beyond Crisis: CAELI Alumni Program, New York, NY</td>
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<td>National Urban League</td>
<td>Emerging Leaders Program (ELP), New York, NY</td>
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<td>New Profit</td>
<td>Virtual Leadership Development, Boston, MA</td>
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<td>New York Theatre Workshop</td>
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<td>Nonprofit Leadership Alliance</td>
<td>Leaderosity Talent and Leadership Platform, Kansas City, MO</td>
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<td>OPERA America</td>
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<td>Partnership for After School Education</td>
<td>Alumni Leadership Institute, New York, NY</td>
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<td>PhD Project Association</td>
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<td>Princeton Project 55</td>
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<td>Radical Partners</td>
<td>Strategic Planning Summit &amp; Alumni Support, Miami, FL</td>
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<td>RVC Seattle</td>
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<td>Seedspot</td>
<td>Empowering Underrepresented Entrepreneurs, Phoenix, AZ</td>
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<td>SRI Foundation</td>
<td>ARCUS Leadership Program, Rio Rancho, NM</td>
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<td>Steppenwolf Theatre Company</td>
<td>Teaching Artist Program, Chicago, IL</td>
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<td>Take The Lead</td>
<td>50 Women Alumnae Leadership Program, New York, NY</td>
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<td>Visual Arts Research and Resource Center</td>
<td>Relating to the Caribbean Arts and Cultural Fellowships Programs, New York, NY</td>
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<td>World Monuments Fund</td>
<td>Leadership Workshop for Heritage Professionals, New York, NY</td>
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<td>Youth Improving Non-Profits for Children</td>
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We supported 25 historic preservation projects, including several programs that allowed visitors to access historic sites virtually during the pandemic.
Preserving Places

We support organizations and projects that preserve or restore major historic sites to provide sustainable access and enjoyment for current and future visitors.

Through our partnership with the National Trust for Historic Preservation, we supported a Virtual Preservation Month to promote 31 virtual tours and other new ways of engaging with historic buildings and sites during the COVID-19 pandemic. From the Pauli Murray House in Durham, North Carolina to the Lower East Side Tenement Museum in New York City, New York to Route 66 from Illinois to California, the Trust transported virtual visitors to well-known historical sites and hidden gems.

We also provided support for the International African American Museum (Charleston, SC), to underwrite the development of a series of virtual experiences; the World War I Memorial (Washington, DC) in support of the “Virtual Explorer”, an extended reality (ER) application combining augmented and virtual reality to engage visitors; the Fundación Nacional para la Cultura Popular (San Juan, Puerto Rico) to help restore the library at the historic venue which has been damaged by natural disasters over the last three years; Museo Nacional de Antropología (Mexico City, Mexico) to restore two key pieces of the Museum’s permanent collection: View of Tenochtitlan in the Lake of Mexico by Luis Covarrubias and Interpretation of Huichol Techniques 1 by Mathias Goeritz.

We also sponsored the World Monuments Fund’s 2020 Monuments Watch, a list of 25 sites from around the world, in which American Express provided $1 million dollars in funding to seven sites in eight countries: Rapa Nui National Park (Easter Island, Chile); Inari-Yu Bathhouse (Tokyo, Japan), Bennerley Viaduct (Nottinghamshire, United Kingdom), Central Aguirre Historic District (Puerto Rico, United States), Canal Nacional (Mexico City, Mexico), Courtyard Houses of Axerquía (Córdoba, Spain), Koutammakou (Benin and Togo).
**Preserving Places - $7M**

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<tr>
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<th>Location</th>
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<td>American Friends of the Victoria and Albert Museum</td>
<td>Refurbishment of the V&amp;A Raphael Court in the UK</td>
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<td>Civil Rights Foundation</td>
<td>Museum of Civil Rights</td>
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<td>Corporation of Massey Hall and Roy Thomson Hall, The</td>
<td>Stained Glass Window Restoration</td>
<td>Toronto, Ontario, Canada</td>
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<tr>
<td>Fund for the City of New York</td>
<td>NYC LGBT Historic Sites Project</td>
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<tr>
<td>Fundacion Nacional Para La Cultura Popular</td>
<td>Juan Ortiz Jimenez’s Library Restoration</td>
<td>San Juan, Puerto Rico</td>
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<tr>
<td>Grand Canyon Conservancy</td>
<td>Desert View Inter-Tribal Cultural Heritage Site</td>
<td>Grand Canyon, AZ</td>
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<tr>
<td>International African American Museum</td>
<td>Virtual Museum Tours</td>
<td>Charleston, SC</td>
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<tr>
<td>Lincoln Center for the Performing Arts</td>
<td>Remastering an Iconic Building: David Geffen Hall</td>
<td>New York, NY</td>
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<tr>
<td>National Trust for Historic Preservation in the U.S.</td>
<td>The National Mall Tidal Basin Ideas Lab</td>
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<td>National Trust for Historic Preservation in the U.S.</td>
<td>Partners in Preservation: Main Streets and Annual Conference</td>
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<td>National Trust for Historic Preservation in the U.S.</td>
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<td>National Trust for Historic Preservation in the U.S.</td>
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<td>Rails to Trails Conservancy</td>
<td>Sharing History on the Great American Rail-Trail</td>
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<td>Royal Oak Foundation</td>
<td>INTO Antwerp 2021 Conference</td>
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<td>Sing Sing Prison Museum</td>
<td>The Sing Sing Prison Historic Cellblock Revealed</td>
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<td>Society for Preservation of Weeksville &amp; Bedford Stuyvesant History,</td>
<td>Restoration of the Historic Hunterfly Road Houses</td>
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<td>South Mountain Theaterworks</td>
<td>Drive by History - Season 4 on PBS</td>
<td>Maplewood, NJ</td>
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<td>Statue of Liberty Ellis Island Foundation</td>
<td>The Statue of Liberty Museum</td>
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<tr>
<td>Stephen Petronio Dance Company</td>
<td>Bloodlines Historic Restaging and Expansion</td>
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<tr>
<td>Stichting het Rijksmuseum</td>
<td>Project Night Watch</td>
<td>Amsterdam, Netherlands</td>
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<td>United States Foundation for The Commemoration of The World Wars</td>
<td>The World War I Memorial Virtual Explorer App</td>
<td>Washington, DC</td>
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<tr>
<td>World Monuments Fund</td>
<td>2020 World Monuments Watch</td>
<td>New York, NY</td>
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In response to the COVID-19 pandemic, our funding enabled organizations across the globe to purchase over 18 million meals and 525,000 Personal Protective Equipment (PPE) items.
Serving Communities

We support nonprofit organizations that back our communities, deliver mission-critical services and engage volunteers. In 2020, we supported more than 80 nonprofits that served the needs of local communities in 20 countries. This helped to improve community access to necessities such as food, shelter, green spaces and educational opportunities.

With the company’s more than $8 million in support for the COVID-19 response, we provided more than 50 grants to organizations on the frontlines of the pandemic in 20 countries. Our response to the pandemic focused on two pressing issues: the overwhelming need for nutritious meals and the rapid distribution of Personal Protective Equipment (PPE) to healthcare professionals.

We provided over $9 million in grants to the NAACP Legal Defense and Educational Fund, the National Urban League and other People of Color-led organizations. Additionally, in collaboration with the U.S. Chamber of Commerce Foundation, we launched the “Coalition to Back Black Businesses” with a $10 million commitment to fund a grant program and support Black-owned small business recovery in the U.S. through 2023. The Coalition is a first-of-its-kind collaboration between four major Black chambers: The National Black Chamber of Commerce, The National Business League, The U.S. Black Chambers, Inc., and Walker’s Legacy.

The company also responded to wildfires in the western United States ($100,000), Hurricane Laura in West Louisiana and East Texas ($100,000) and a catastrophic explosion in Beirut, Lebanon ($100,000).

Given the challenges of COVID-19, we pivoted our in-person volunteer activities to be virtual and engaged over 2,000 colleagues globally in skills-based virtual volunteer opportunities, supporting nearly 100 nonprofits.

We also engaged over 20,000 colleagues globally who participated in a virtual tree-planting campaign resulting in over 57,000 trees planted.
Serving Communities - $22.1M

**Advertising Council, The**
Enhancing Impact via Social Media and Innovation, New York, NY

**Alvin Ailey Dance Foundation**
General Operating Support, New York, NY

**American National Red Cross**
Designated Disaster Relief, Washington, DC

**Arthur Ashe Institute For Urban Health**
Healthy Communities Volunteer Program, Brooklyn, NY

**Australian Business and Community Network**
Disadvantaged Schools Mentoring Partnership, Sydney, Australia

**Australian Literacy and Numeracy Foundation Limited, The**
Early Language & Literacy Lands Project, Edgecliff, Australia

**Ballet Theatre Foundation**
General Operating Support, New York, NY

**Battery Dance Corporation**
General Operating Support, New York, NY

**Big Brothers and Big Sisters of New York City**
Workplace Mentoring Program, New York, NY

**Bipartisan Policy Center**
General Support, Washington, DC

**Bric Arts Media Bklyn**
BRIC Celebrate Brooklyn! Festival 2020, Brooklyn, NY

**Catchafire Foundation**
Serve2Gether Consulting+, San Francisco, CA

**Central Park Conservancy**
Community Volunteer Program, New York, NY

**Children’s Diagnostic & Treatment Center**
Medical and Support Services, Ft. Lauderdale, FL

**City Harvest**
Creating Access to Food in Response to COVID-19, New York, NY

**City Harvest**
Volunteer and Food Rescue Sponsorship, New York, NY

**City Parks Foundation**
Partnerships for Parks, New York, NY

**Clontarf Foundation**
Education Engagement Program, Bentley, Australia

**Discalced**
General Operating Support, Brooklyn, NY

**Feeding America**
COVID-19 Response Fund, Chicago, IL

**Feeding South Florida**
COVID-19 Emergency Response, Pembroke Park, FL

**Feeding South Florida**
Emergency Food Distribution, Pembroke Park, FL

**First Nations Development Institute**
Native American COVID-19 Emergency Response Fund, Longmont, CO

**Foundation Center, The**
General Support, New York, NY

**Free Arts for Abused Children of Arizona**
Volunteer Recruitment and Retention for Programs, Phoenix, AZ

**Give2Asia**
Asia-Pacific COVID-19 Relief Effort, Oakland, CA

**Give2Asia**
Australian Bushfire Relief Effort, Oakland, CA

**Give2Asia**
COVID-19 Relief Effort, Oakland, CA

**Give2Asia**
Kyushu Floods Disaster Grant, Oakland, CA

**Globalgiving Foundation**
General Operating Support, Washington, DC

**God’s Love We Deliver**
Soup Kitchen Volunteer Program, New York, NY
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<td>Habitat for Humanity Central Arizona</td>
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<td>Impact of COVID-19 on Housing, Peoria, AZ</td>
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<td>HandsOn Greater Phoenix</td>
<td>Mesa, AZ</td>
<td>Virtual and Team Volunteering Project, Mesa, AZ</td>
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<td>Harlem Children’s Zone</td>
<td>New York, NY</td>
<td>Community Pride, New York, NY</td>
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<td>Hispanic Federation</td>
<td>New York, NY</td>
<td>Nonprofit Emergency Assistance Fund, New York, NY</td>
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<td>International Medical Corps</td>
<td>Los Angeles, CA</td>
<td>Global COVID-19 Response, Los Angeles, CA</td>
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<td>International Rescue Committee</td>
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<td>Junior Achievement of Arizona</td>
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<td>Junior Achievement USA</td>
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<td>KidsCan Charitable Trust</td>
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<td>King Baudouin Foundation United States</td>
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<td>Working to End Racial Injustice in the UK, New York, NY</td>
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<td>2019-2020 Lincoln Center Corporate Fund, New York, NY</td>
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<td>Make-A-Wish Foundation of Hong Kong Limited</td>
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<td>Metropolitan Opera Association</td>
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<td>A New production of Phillip Glass's 'Akhnaten', New York, NY</td>
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<td>Money Advice Trust</td>
<td>London, United Kingdom</td>
<td>Financial Education, London, United Kingdom</td>
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Serving Communities - $22.1M

National Urban League
Justice and Social Engagement, New York, NY

Nature Conservancy
Plant a Billion Trees Campaign, Arlington, VA

New Jersey Performing Arts Center Corporation
General Operating Support, Newark, NJ

New York Cares
New York City Volunteer Program & COVID-19 Response, New York, NY

New York City Center
General Operating Support, New York, NY

New York City Partnership Foundation
Civic Engagement Projects, New York, NY

New York Restoration Project
Lead Service Sponsor, New York, NY

New York Shakespeare Festival
General Operating Support, New York, NY

New York-Presbyterian Hospital/
Lower Manhattan Hospital
Providing Quality Healthcare in Lower Manhattan, New York, NY

Ocean Conservancy
Moving One Million More for Trash Free Seas, Washington, DC

Phoenix Children’s Hospital Foundation
Volunteer Program Serving Young Patients, Phoenix, AZ

Points of Light Foundation
General Operating Support, Atlanta, GA

Points of Light Foundation
International Women’s Day Volunteering Partnership, Atlanta, GA

Project Sunshine
General Program Support for COVID-19 Response, New York, NY

Rebuilding Together Valley of the Sun
17th Annual Rock-n-Roll Safe at Home Event, Mesa, AZ

Resource Foundation, The
Better Alliances, Better Forests (BABF) 2021, New York, NY

Resource Foundation, The
COVID-19 Response and Support Projects in Mexico, New York, NY

Resource Foundation, The
COVID-19 Response Program in Latin America, New York, NY

Resource Foundation, The
Medical Supplies in Tlaxcala COVID-19, New York, NY

Rethink Food NYC
COVID-19 Restaurant Response Program, Brooklyn, NY

Rise Against Hunger
COVID-19 Response & Meal Packing, Raleigh, NC

Roulette Intermedium
A/V Apprenticeship Training Program, Brooklyn, NY

Sadler’s Wells Association
General Support, New York, NY

Salvation Army, The
Back to School Program, Phoenix, AZ

Save the Children Federation
South Sudan COVID-19 Emergency Appeal, Fairfield, CT

Save the Children Federation
The Global Malnutrition Initiative, Fairfield, CT

Second Stage Theatre
General Operating Support, New York, NY

Signature Theatre Company
General Operating Support, New York, NY

Smithsonian Institution National Museum of African American History and Culture
Culture Galleries Support and Curator Endowments, Washington, DC
Serving Communities - $22.1M

**Soho Repertory Theatre**
General Operating Support, New York, NY

**Special Olympics Arizona**
Virtual Volunteer Initiative, Goodyear, AZ

**Spoleto Festival USA**
American Express Woolfe Street Series 2020, Charleston, SC

**St. Mary’s Food Bank Alliance**
COVID-19 Relief Efforts, Phoenix, AZ

**Strive for College Collaborative**
Mentoring at Scale to Support College Access, Milpitas, CA

**Student Conservation Association The,**
Virtual Engagement Content, Arlington, VA

**Susan G. Komen Breast Cancer Foundation**
Komen Greater NYC Race for the Cure, New York, NY

**Sussex Community Foundation**
Sussex Crisis Fund for COVID -19 Relief, Lewes, Sussex, United Kingdom

**Taproot Foundation**
2020 Pro Bono Consulting Support, San Francisco, CA

**Thurgood Marshall College Fund**
Project Supernova, Washington, DC

**Trevor Project, The**
Life-Saving Crisis Services, West Hollywood, CA

**Two Good Foundation**
Two Gooders Program – Phase TWO, Eveleigh, New South Wales, Australia

**UMOM New Day Centers**
Emergency Shelter Volunteer Program, Phoenix, AZ

**United Nations Foundation**
COVID-19 Solidarity Response Fund, Washington, DC

**United Way of Broward County**
Broward County Support & COVID-19 Response, Ft. Lauderdale, FL

**United Way of New York City**
BoardServeNYC, New York, NY

**United Way of New York City**
New York City COVID-19 Community Fund, New York, NY

**United Way of Salt Lake**
COVID-19 Community Relief Grant, Salt Lake City, UT

**United Way Worldwide**
BET and United Way Worldwide COVID-19 Fund, Alexandria, VA

**Urban League of Broward County**
Community Engagement Program, Ft. Lauderdale, FL

**US Chamber of Commerce Foundation**
Black-Owned Small Business Grant Program, Washington, DC

**Valley of the Sun United Way**
United for the Valley COVID-19 Fund, Phoenix, AZ

**Volunteer Action Center of Broward County**
Service for Impact, Ft. Lauderdale, FL

**Wildlife Conservation Society**
General Operating Support, Bronx, NY

**World Central Kitchen**
ChefsForAmerica, Washington, DC

**World Trade Center Performing Arts Center**
American Express Cultural Preservation Fund, New York, NY

**Young Mens Christian Association of Greater New York**
General Operating Support, New York, NY
Through our Give2Gether and Serve2Gether programs, we engaged nearly 25,000 colleagues in 27 countries around the world.

Note: Photo taken prior to COVID-19 pandemic.
Supporting Colleagues-$6.7M

Gift Matching
$5.8 Million

Launched a Global Match program now available in 35 countries. We match the personal contributions of colleagues and the Company’s board of directors to qualified nonprofit organizations.

Scholarships
$523,500

We assist colleagues in meeting the costs of their children’s undergraduate college education in the United States and Canada.

Serve2Gether Grants
$63,000

We award grants to nonprofit organizations in the United States to recognize the volunteer services of our colleagues.

Culture Card
$314,000

We support New York cultural institutions that offer free and/or discounted admission to our colleagues.
