



NEWS RELEASE

Sinclair Celebrates 110 Years With DINO-Venture, a Nine-City Road Trip Across the West

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SALT LAKE CITY--(BUSINESS WIRE)-- Sinclair Oil (Sinclair), an HF Sinclair (NYSE: DINO) brand, announced today DINO-Venture, a nine-city road trip celebrating the brand's 110th anniversary and the U.S. summer road trip tradition. From May 22 through June 15, Sinclair's beloved green DINO will travel more than 3,000 miles across the West with a custom LED mobile truck, visiting Sinclair stations, distributor partners and the communities that have fueled the brand's journey since 1916.

"For 110 years, Sinclair has been part of the American road trip, and DINO has been part of those memories," said Fergie Theriault, vice president of branded marketing for HF Sinclair. "DINO-Venture brings us to the communities we serve — meeting customers where they are, celebrating our distributors and partners, and showing how Sinclair fuels the journey, wherever it leads."

The DINO-Venture route winds through nine communities central to Sinclair's heritage and growth:

- Seattle, Washington
- Boise, Idaho
- Yellowstone National Park, Wyoming
- Casper, Wyoming
- Rapid City, South Dakota
- Grand Junction, Colorado
- Flagstaff, Arizona
- Salt Lake City, Utah
- Tulsa, Oklahoma

At select stops, the LED mobile truck will anchor on-site activations featuring DINO, brand ambassadors and local creators. Stops will feature giveaways, photo moments and city-specific promotional offers tied to seasonal



moments, including National Road Trip Day, National Dinosaur Day and Father's Day, as well as America's 250th anniversary.

DINO-Venture also highlights the family-owned distributors and operators who help bring the Sinclair brand to communities nationwide.

The road trip will conclude in Tulsa with a Folds of Honor scholarship ceremony. Sinclair and DINO will serve as presenting sponsors, recognizing a scholarship recipient from a military or first responder family. The event continues a multiyear partnership between Sinclair and Folds of Honor. The brand's 2025 Fueling Folds of Honor campaign raised more than \$1 million for scholarship recipients.

"This is an important storytelling journey in celebration of our brand's history," Theriault added. "We're capturing the stories of the people, places and partners that help define Sinclair and sharing them throughout the summer."

Content from DINO-Venture will roll out across Sinclair's social channels from May 22 through Labor Day. Follow the journey at @sinclairoilcorp on Instagram and Facebook and learn more about DINOPAY and DINO CARE at **[sinclairoil.com](https://www.sinclairoil.com)**.

About HF Sinclair Corporation:

HF Sinclair Corporation, headquartered in Dallas, Texas, is an independent energy company that produces and markets high-value light products such as gasoline, diesel fuel, jet fuel, renewable diesel and other specialty products. HF Sinclair owns and operates refineries in Kansas, Oklahoma, New Mexico, Wyoming, Washington and Utah. HF Sinclair provides petroleum product and crude oil transportation, terminalling, storage and throughput services to its refineries and the petroleum industry. HF Sinclair markets its refined products principally in the Southwest U.S., the Rocky Mountains extending into the Pacific Northwest and in other neighboring Plains states. It supplies high-quality fuels to more than 1,700 branded stations and licenses the use of the Sinclair brand at more than 350 additional locations throughout the country. HF Sinclair produces renewable diesel at two of its facilities in Wyoming and also at its facility in Artesia, New Mexico. In addition, subsidiaries of HF Sinclair produce and market base oils and other specialized lubricants in the U.S., Canada and the Netherlands, and export products to more than 80 countries.

About Sinclair Oil:

Sinclair Oil, an HF Sinclair brand, is one of the oldest continuous brands in the energy business. Recognized for its iconic dinosaur, Sinclair has more than 1,800 independent Sinclair-branded and licensed stations throughout the country. DINOPAY® is an app-based payment system that allows users to pay for fuel and in-store items with their



mobile device, track receipts, utilize fuel discounts and locate the nearest Sinclair location.

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Source: HF Sinclair Corporation