



NEWS RELEASE

# Sinclair Oil Balloon Headed Back to New York City for 2024 Macy's Thanksgiving Day Parade®

2024-11-26

SALT LAKE CITY--(BUSINESS WIRE)-- Sinclair Oil, an HF Sinclair (NYSE: DINO) brand, is bringing company icon DINO back to the beloved Macy's Thanksgiving Day Parade ® this holiday season.

For the third year in a row, a 68-foot-long DINO balloon will float above the city streets as part of the official parade. DINO is featured with a smaller look-alike attached to his back, making the balloon a double DINO feature. Together, the balloon dinosaurs are 49 feet tall and 26 feet wide.

"DINO is beloved by so many generations who remember its past and yet also recognize it as the station icon seen on today's road trips across the country," said Fergie Theriault, vice president, marketing refined products. "Our HF Sinclair team and partners, like millions of Americans, enjoy watching the parade as part of the holiday season. It makes us proud that DINO is a part of special life moments – whether watching the Parade together or filling up at a station before gathering with family and friends."

Information about Sinclair Oil stations--and the 100+ year icon DINO--can be found at [SinclairOil.com](https://SinclairOil.com). Information about Dallas-based HF Sinclair is available at [HFSinclair.com](https://HFSinclair.com).

The Macy's Thanksgiving Day Parade will air nationwide in the U.S. on NBC and stream on Peacock on Thursday, Nov. 28, 2024, from 8:30 a.m. to noon in all time zones.

## About HF Sinclair Corporation

HF Sinclair Corporation, headquartered in Dallas, Texas, is an independent energy company that produces and markets high-value light products such as gasoline, diesel fuel, jet fuel, renewable diesel and other specialty products. HF Sinclair owns and operates refineries located in Kansas, Oklahoma, New Mexico, Wyoming, Washington and Utah. HF Sinclair provides petroleum product and crude oil transportation, terminalling, storage

and throughput services to its refineries and the petroleum industry. HF Sinclair markets its refined products principally in the Southwest U.S., the Rocky Mountains extending into the Pacific Northwest and in other neighboring Plains states and supplies high-quality fuels to more than 1,500 branded stations and licenses the use of the Sinclair brand at more than 300 additional locations throughout the country. HF Sinclair produces renewable diesel at two of its facilities in Wyoming and also at its facility in Artesia, New Mexico. In addition, subsidiaries of HF Sinclair produce and market base oils and other specialized lubricants in the U.S., Canada and the Netherlands, and export products to more than 80 countries.

## About Sinclair Oil

Sinclair Oil, an HF Sinclair brand, is one of the oldest continuous brands in the energy business. Recognized for its iconic dinosaur, Sinclair has more than 1,500 independent branded and licensed stations, featuring DINO CARE® TOP TIER™ gasoline. DINO PAY® is an app-based payment system that allows users to pay for fuel and in-store items with their mobile device, track receipts, utilize fuel discounts and locate the nearest Sinclair location.

## About the Macy's Thanksgiving Day Parade

The Macy's Thanksgiving Day Parade is a national icon that has grown into a world-famous holiday event. Since 1924, the Macy's Thanksgiving Day Parade has marked the official start of the holiday season. Growing in size and scale, the Parade features Macy's signature giant character balloons, fabulous floats, incredible marching bands, celebrities, clowns, dance and performance groups, and the one and only Santa Claus, spreading holiday cheer. For more information on the Macy's Parade, please visit [www.macys.com/parade](http://www.macys.com/parade).

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Source: HF Sinclair Corporation