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Herc Holdings to Participate in the Baird 2025 Global Industrial Conference

BONITA SPRINGS, Fla., November 5, 2025 — Herc Holdings Inc. (**NYSE: HRI**) (“Herc Holdings” or “the Company”), a leader in the equipment rental industry, today announced that Larry Silber, president and chief executive officer, Aaron Birnbaum, senior vice president and chief operating officer, and Mark Humphrey, senior vice president and chief financial officer, will participate in the Baird 2025 Global Industrial Conference in Chicago, Illinois on Tuesday, November 11, 2025.

A fireside chat discussion and simultaneous audio webcast will take place on that day, at 1:10 PM CT (2:10 PM ET).

A live audio webcast of the fireside chat will be available at:
<https://wsw.com/webcast/baird81/hri/1760321>

Investors may also access the webcast from the Company’s investor relations events and presentation page at <https://ir.hercrentals.com>.

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About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier and, with the recent acquisition of H&E Equipment Services, we have 612 locations across North America and 2024 pro forma total revenues were approximately \$5.1 billion. We offer products and services aimed at helping customers work more efficiently, effectively, and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction, and lighting equipment. Our ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as our ProContractor professional grade tools. We employ approximately 9,900 employees, who equip our customers and communities to build a brighter future. Learn more at www.HercRentals.com and follow us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.