

# Charles L. Miller Joins Hertz Equipment Rental Corporation As Vice President, Operations

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NAPLES, Fla., Oct. 5, 2015 /PRNewswire/ -- Hertz Global Holdings (**NYSE:HTZ**) announced that Charles (Chuck) L. Miller has joined Hertz Equipment Rental Corporation (HERC) as Vice President, Operations, reporting to Bruce Dressel, Chief Operating Officer, effective October 1, 2015.

Miller will lead all aspects of sales support, service, customer satisfaction, and new market/product categories for HERC, as well as marketing and strategic technology initiatives across the branch network to drive superior customer service, new market development, fleet readiness, revenue growth, operational efficiency and overall branch performance. Miller also will be responsible for ensuring that HERC's branch operations achieve industry-leading levels for quality, safety and training.



"We are pleased to have Chuck join Hertz Equipment Rental," said Larry Silber, President and Chief Executive Officer, HERC. "Chuck is a highly regarded expert in our industry with a track record of achieving superior operational and financial results throughout his career. As a seasoned executive in the equipment rental business, Chuck also adds tremendous insight and experience to an industry-savvy leadership team that continues to coalesce in advance of HERC becoming a stand-alone company in mid-2016."

"I look forward to working with Chuck to build upon HERC's momentum as we continue earning our reputation as the supplier of choice in our markets," added Dressel. "Having previously worked with Chuck for more than two decades, I know that his passion for customer service, his ability to recognize and pursue successful market opportunities and his dedication to building the strongest field organization, branch operations and equipment lineup in the industry will drive our customers' success and power HERC's continuing progress."

Miller joins HERC with over 30 years of experience in the equipment rental market, including more than 20 years of service with Sunbelt Rentals, Inc. During his career at Sunbelt, Miller oversaw sales; marketing; customer service; Sunbelt University; strategic sourcing and purchasing; fleet; maintenance and repair; parts and merchandise purchasing; and Sunbelt at Lowe's, an operating division comprising approximately 100 locations. Miller also served on Sunbelt's Board of Management.

Most recently, Miller established an equipment-rental and industry-focused consulting practice serving clients in Europe, India, West Africa, Middle East, as well as the Americas, where he applied his expertise in field operations, emerging markets, rental channels, and business development to help advance his client's strategic initiatives.

## About Hertz Equipment Rental Corporation (HERC)

Hertz Equipment Rental Corporation ([www.hertzequip.com](http://www.hertzequip.com)) – a wholly owned subsidiary of Hertz Global Holdings since 1965 – operates one of the world's largest equipment rental businesses, offering a diverse line of equipment and tools for rent and sale. Products include aerial lifts, air compressors and tools, earthmoving equipment and power generators, forklifts and material handling equipment, pumps, and trucks and trailers. HERC also offers programs and equipment through its customer programs for **Aerial, Energy, Entertainment, Government, HERC360 Fleet Management, Industrial Plants, National Accounts** and **Safety**. With approximately 330 locations in the United States, Canada, China, France, Spain, Saudi Arabia and Qatar as well as through international licensees, HERC offers daily, weekly, monthly and long-term rentals, tools and supplies, as well as new and used equipment for sale.

## About Hertz Global Holdings

Hertz Global Holdings operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz Global Holdings is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations

internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz Global Holdings apart from the competition. Additionally, Hertz Global Holdings owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz Global Holdings, visit: [www.hertz.com](http://www.hertz.com).

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