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Herc Holdings to Hold Third Quarter 2016 Earnings Webcast

BONITA SPRINGS, Fla., October 25, 2016 — Herc Holdings Inc. (**NYSE: HRI**) will host a live webcast discussion of its 2016 third quarter financial results on Tuesday, November 8, 2016, beginning at 8:30 a.m., U.S. Eastern Time. The company plans to issue a press release detailing its financial results prior to the call on Tuesday.

Shareholders and other interested parties may participate in the call by using the following dial-in numbers:

U.S. participants: +1-877-883-0383
International participants: + 1-412-902-6506
Access code: 5760622

Please dial in at least 10 to 15 minutes before the call start time to ensure that you are connected to the call and to register your name and company.

Those who wish to listen to the live conference call and view the accompanying presentation slides should visit the Events and Presentations tab of the Investor Relations section of the company's website at IR.HercRentals.com. The press release and presentation slides for the call will be posted to this section of the website prior to the call.

A replay of the conference call will be available via webcast on the company website at IR.HercRentals.com, where it will be archived for twelve months after the call. A telephonic replay will be available for one week. To listen to the archived call by telephone, U.S. participants should dial + 1-877-344-7529 and international participants + 1-412-317-0088 and enter conference ID number 10094394.

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About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 280 company-operated branches, principally located in North America. With more than 50 years of experience, Herc Holdings is a full-line equipment-rental supplier in key markets, including commercial and residential construction, industrial and manufacturing, refineries and petrochemicals, civil infrastructure, automotive, government and municipalities, energy, remediation, emergency response, facilities, entertainment and agriculture. The equipment rental business is supported by ProSolutionsTM (our industry specific solutions-based services), and our professional grade tools, commercial vehicles, pump, power and climate control product offerings, all of which are aimed at helping customers work more efficiently, effectively and safely. Herc Holdings' 2015 total revenues were nearly \$1.7 billion. The company has approximately 4,600 employees. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.