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Herc Holdings to Present at Goldman Sachs Industrials Conference

BONITA SPRINGS, Fla., November 9, 2017 — Herc Holdings Inc. (**NYSE: HRI**) today announced that it will participate in the Goldman Sachs Industrials Conference on Tuesday, November 14, 2017. The conference will include a fireside chat with Larry Silber, president and chief executive officer, beginning at 1:30 p.m. ET.

The event link can be accessed at: <http://ir.hercrentals.com/events-and-presentations/14-11-17>. The audio will be archived for 60 days on the Company's website.

The conference handout may be accessed on the Events and Presentation portion of the Company's website at www.ir.hercrentals.com on the day of the event.

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About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 275 company-operated locations, principally in North America. With more than 50 years of experience, Herc Holdings is a full-line equipment-rental supplier in key markets, including commercial and residential construction, industrial and manufacturing, civil infrastructure, automotive, government and municipalities, energy, remediation, emergency response, facilities, entertainment and agriculture, as well as refineries and petrochemicals. The equipment rental business is supported by ProSolutions™, the Company's industry-specific solutions-based services, and ProContractor, its professional grade tools, commercial vehicles, and pump, power and climate control product offerings, all of which are aimed at helping customers work more efficiently, effectively and safely. The Company has approximately 4,900 employees. Herc Holdings' 2016 total revenues were approximately \$1.6 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.