

Herc Holdings to Present at Evercore Industrials Conference

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BONITA SPRINGS, Fla.--(BUSINESS WIRE)-- Herc Holdings Inc. (**NYSE: HRI**) today announced that its senior management will participate in the Evercore Industrials Conference on Tuesday, March 6, 2018, and that Larry Silber, president and chief executive officer, will participate in a fireside chat beginning at 8:45 a.m. ET.

The event link will be available on www.ir.hercrentals.com on the day of the event and webcast live. The audio will be archived for 60 days on the company's website.

The conference handout may be accessed on www.ir.hercrentals.com on the day of the event.

About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 275 locations, principally in North America. With over 50 years of experience, we are a full-line equipment rental supplier offering a broad portfolio of equipment for rent. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction and lighting. Our equipment rental business is supported by ProSolutions™, our industry-specific solutions-based services, which includes pumping solutions, power generation, climate control, remediation and restoration, and studio and production equipment, and our ProContractor professional grade tools. Our product offerings and services are aimed at helping customers work more efficiently, effectively and safely. The Company has approximately 4,900 employees. Herc Holdings' 2017 total revenues were approximately \$1.75 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit www.HercRentals.com.

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