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Herc Holdings Inc. Announces Investor Day to Be Held on November 2, 2023

BONITA SPRINGS, Fla., October 17, 2023 — Herc Holdings Inc. (NYSE: HRI), one of North America's leading equipment rental suppliers, will host an Investor Day at its Bonita Springs, FL., headquarters on Thursday, November 2, 2023, from 9:00 a.m. to 11:00 a.m. Eastern Time.

Senior management, including Larry Silber, president and chief executive officer; Aaron Birnbaum, senior vice president and chief operating officer; and Mark Humphrey, senior vice president and chief financial officer, will provide a progress update on its long-term strategies and capital allocation priorities, and will introduce new, three-year performance targets.

The live webcast will be available on the Events and Presentations page of the company's investor relations website at: <https://ir.hercrentals.com/events-and-presentations/11-02-2023>

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About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 373 locations in North America. With over 58 years of experience, we are a full-line equipment rental supplier offering a broad portfolio of equipment for rent. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction and lighting. Our equipment rental business is supported by ProSolutions®, our industry specific solutions-based services, which includes power generation, climate control, remediation and restoration, pumps, trench shoring, studio and production equipment, and our ProContractor professional grade tools. Our product offerings and services are aimed at helping customers work more efficiently, effectively and safely. The Company has approximately 6,900 employees who equip our customers and communities to build a brighter future. Herc Holdings' 2022 total revenues were approximately \$2.7 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.