

## Herc Holdings Inc. to Participate in the 2026 J.P. Morgan Industrials Conference

**BONITA SPRINGS, Fla. — [March 5, 2026]** — Herc Holdings Inc. (NYSE: HRI), one of North America’s leading equipment rental suppliers operating through Herc Rentals Inc. (“Herc Holdings,” “Herc Rentals” or the “Company”), today announced that President Aaron Birnbaum and Senior Vice President and Chief Financial Officer Mark Humphrey will participate in the 2026 J.P. Morgan Industrials Conference in Washington, D.C., on March 17, 2026.

A fireside chat discussion and simultaneous audio webcast will take place that day at 1:40 p.m. ET.

A live audio webcast of the fireside chat will be available at: [Herc Holdings Inc.](https://www.herc.com/ir)

Investors may also access the webcast from the events and presentation page on the Company’s investor relations site: <https://ir.hercrentals.com/events-and-presentations>.

# # #

### About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier with 602 locations across North America and 2025 total revenues of approximately \$4.4 billion. We offer products and services aimed at helping customers work more efficiently, effectively, and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, and compaction. Our Herc Rentals ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as our Herc Rentals ProContractor® professional grade tools. We employ approximately 9,600 employees, who equip our customers and communities to build a brighter future. Learn more at [www.HercRentals.com](http://www.HercRentals.com) and follow us on Instagram, Facebook and LinkedIn.

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.

**Leslie Hunziker**  
Sr. Vice President  
Investor Relations, Communications & Sustainability  
[leslie.hunziker@hercrentals.com](mailto:leslie.hunziker@hercrentals.com)  
239-301-1675

Source: Herc Holdings Inc.