

## Herc Rentals Earns Great Place to Work® Certification™ for 3rd Consecutive Year

**BONITA SPRINGS, Fla. — [April 27, 2026]** — Herc Holdings Inc. (NYSE: HRI), one of North America’s leading equipment rental suppliers operating through Herc Rentals Inc. (“Herc Holdings,” “Herc Rentals” or the “Company”), today announced that it has earned 2026 Great Place To Work® Certification™ in the U.S. and Canada. This is the third consecutive year the Company has earned this distinction, demonstrating its ongoing commitment to fostering a positive workplace culture and employee experience.

Receiving this distinguished certification is based on direct feedback collected from current team members through a survey administered by Great Place to Work. This year, 84% of the Company’s employees who participated in the survey voted Herc Rentals a great place to work, surpassing the average U.S. company by 27 percentage points.

“This recognition is especially meaningful because it comes directly from team member feedback,” said Larry Silber, Herc Rentals chief executive officer. “Especially as we’ve expanded our workforce by more than 25% over the past year, maintaining this certification reflects our commitment to a strong workplace culture where careers are nurtured, innovation is encouraged, and team members are empowered to create meaningful impact for our customers and communities.”

Visit the Company’s [Great Place to Work profile](#) to learn more about what makes Herc Rentals a great workplace, according to its team members. To explore opportunities and learn more about a career with Herc Rentals, visit <https://careers.hercrentals.com>.

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### About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier with 602 locations across North America and 2025 total revenues of approximately \$4.4 billion. We offer products, services and technologies aimed at helping customers work more efficiently, effectively and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, and compaction. Our Herc Rentals ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as our Herc Rentals ProContractor® professional grade tools. Our ProControl by Herc Rentals™ digital platform combines a seamless e-commerce experience with integrated project and fleet management tools, leveraging telematics and real-time analytics to help customers optimize productivity across their operations. We employ approximately 9,600 employees, who equip our

customers and communities to build a brighter future. Learn more at [www.HercRentals.com](http://www.HercRentals.com) and follow us on Instagram, Facebook and LinkedIn.

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.

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