



NEWS RELEASE

# Ryder Technicians Put to the Test in Ultimate Maintenance Challenge

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Company Demolishes Truck and Gives Techs 24 Hours to Repair

MIAMI--(BUSINESS WIRE)-- There aren't many trucking companies willing to intentionally demolish a brand new, state-of-the art tractor-trailer. However, **Ryder System, Inc.** (NYSE: R), a leader in **commercial fleet management**, **dedicated transportation**, and **supply chain solutions**, recently did just that. The ultimate maintenance challenge, referred to by Ryder as "Project Rebirth," was designed to showcase the skills of the company's expert technician workforce.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20150909005512/en/>

TWEET THIS: @RyderPR techs take the ultimate maintenance challenge – find out what happens here.

#ProjectRebirth

The challenge: run a brand new 2015 model-year Volvo tractor through a gauntlet of destruction that included an exploding debris field, a destructive spike strip, and finally, the impact of a two-ton wrecking ball.

Following the vehicle's demolition, it was towed to Ryder's maintenance facility in Atlanta, Ga., where a team of 10 technicians from across the company's North American network was assembled to repair it. Ryder then gave this team just 24 hours to complete the repair. To find out what happens, visit <http://RyderRebirth.com>.

"If businesses are going to outsource fleet maintenance to Ryder, they need to be really confident about our ability to maintain and repair trucks, quickly and correctly the first time," said Dennis Cooke, President, Global Fleet Management Solutions for Ryder. "Because our technicians work behind the scenes, there aren't many opportunities for us to showcase their incredible knowledge and skill. These videos enable us to show the world in an exciting and compelling way the outstanding expertise of our technician workforce.

“While the kind of destruction shown in this video is extreme, it’s not that far from some of the excessive damage that has come through our shops over the past 80 years. Showing our technician team in action in a high-stakes challenge like this is a great way to highlight the kind of talent our customers have access to every day at any one of our 800 maintenance shops across North America.”

Ryder is an industry leader in commercial vehicle maintenance. The company:

- Maintains a fleet of more than 200,000 vehicles that travel approximately 6.5 billion miles each year;
- Has a shop network of more than 800 owned and operated locations;
- Employs more than 5,000 expert technicians;
- Performs more than 600,000 preventive maintenance inspections annually;
- Replaces more than 400,000 tires each year; and
- Uses approximately 3,000 diagnostic computers to service nearly all vehicle models and subsystems.

For more information about how to get an expert Ryder technician to service your fleet, visit

<http://www.ryder.com/en/managed-maintenance.aspx>.

## About Ryder

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder’s stock (NYSE:R) is a component of the Dow Jones Transportation Average and the Standard & Poor’s 500 Index. Ryder has been named among FORTUNE’s World’s Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. The Company is a proud member of the American Red Cross Disaster Responder Program, supporting national and local disaster preparedness and response efforts. For more information, visit [www.ryder.com](http://www.ryder.com), and follow us on our **Online Newsroom, Facebook, LinkedIn, Twitter, and YouTube**.

Note Regarding Forward-Looking Statements: Certain statements and information included in this news release are "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on our current plans and expectations and are subject to risks, uncertainties and assumptions. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements including those risks set forth in our periodic filings with the Securities and Exchange Commission. New risks emerge from time to time. It is not possible for management to predict all such risk factors or to assess the impact of such risks on our business. Accordingly, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information,

future events, or otherwise.

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