



NEWS RELEASE

Ryder to Sponsor MAPI Executive Summit

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- Ryder and Customer to Co-Present Case Study -

MIAMI--(BUSINESS WIRE)-- **Ryder System, Inc.** (NYSE: R), a leader in **commercial fleet management, dedicated transportation, and supply chain** solutions, today announced that it will be a workshop sponsor of the **MAPI Executive Summit**, which will be held at the Loews Hotel Chicago from May 24-25, 2016. Darcee Scavone, VP & GM of Automotive, Aerospace & Industrial Supply Chain Operations for Ryder, and Ryder customer Mike Naatz, SVP Operations Support and CIO of Kansas City Southern, will host a workshop titled "The Big Data (Rail)road to Success."

The workshop, which will be moderated by Natalie Putnam, Ryder Vice President of Marketing, will be held on Tuesday, May 24, from 10:45 a.m. to 12:15 p.m. Eastern. It will discuss how Ryder's consulting expertise took Kansas City Southern, a company with 127 years of experience, from using manual processes for its data, to implementing new processes with LEAN principles for a more efficient operation that reduces waste. During this fireside chat with Ms. Scavone and Mr. Naatz, attendees will find out how this seemingly uncommon partnership helped get Kansas City Southern moving full speed ahead.

The MAPI Executive Summit is a best practice sharing event for CEOs and senior executives and has a proven track record of providing attendees with relevant content, exceptional speakers and in-depth presentations. The 2016 Summit will feature a unique concept for this event: major themes will be presented in a modular format to include a broad view via keynote presentations, a more focused view via panel discussions, then more a more granular approach through small group workshops in areas such as financial/legal, ethics and risk; technology and operations; and leadership and growth. In addition to being of significant value to individuals, the 2016 Summit is an ideal professional development outlet for executive teams.

Ryder's consulting capabilities enable businesses to achieve process improvement, free up working capital, and improve uptime. To learn more about Ryder's role as an agnostic consultant, visit <http://ryder.com/supply-chain/solutions-by-capability/integrated-logistics/network-design.aspx>.

To register for the MAPI Executive Summit, click [here](#). For updates and photos from the workshop, visit Ryder's [Facebook](#) and [Twitter](#) pages.

About Ryder

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder's stock (NYSE:R) is a component of the Dow Jones Transportation Average and the Standard & Poor's 500 Index. Ryder has been named among FORTUNE's World's Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. The Company is a proud member of the American Red Cross Disaster Responder Program, supporting national and local disaster preparedness and response efforts. For more information, visit www.ryder.com, and follow us on our [Online Newsroom](#), [Facebook](#), [LinkedIn](#), [Twitter](#), and [YouTube](#).

Kansas City Southern

Headquartered in Kansas City, Mo., Kansas City Southern (KCS) (NYSE: KSU) is a transportation holding company that has railroad investments in the U.S., Mexico and Panama. Its primary U.S. holding is The Kansas City Southern Railway Company, serving the central and south central U.S. Its international holdings include Kansas City Southern de Mexico, S.A. de C.V., serving northeastern and central Mexico and the port cities of Lázaro Cárdenas, Tampico and Veracruz, and a 50 percent interest in Panama Canal Railway Company, providing ocean-to-ocean freight and passenger service along the Panama Canal. KCS' North American rail holdings and strategic alliances are primary components of a NAFTA Railway system, linking the commercial and industrial centers of the U.S., Mexico and Canada.

Note Regarding Forward-Looking Statements: Certain statements and information included in this news release are "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on our current plans and expectations and are subject to risks, uncertainties and assumptions. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements including those risks set forth in our periodic filings with the Securities and Exchange Commission. New risks emerge from time to time. It is not possible for management to predict all such risk factors or to assess the impact of such risks on our business. Accordingly, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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