



NEWS RELEASE

# Ryder Introduces Innovative Safety Technologies and Sets Standard for New Vehicles Coming into Its Rental Fleet

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MIAMI--(BUSINESS WIRE)-- Ryder System, Inc. (NYSE:R), a leader in commercial **fleet management, dedicated transportation, and supply chain** solutions, announced today that all new vehicles that come into its North American commercial **rental** fleet will now include innovative safety technologies, such as forward looking radar and collision mitigation systems. The new vehicles will become the standard specification for Ryder's commercial rental fleet as the Company responds to increasing demand from customers looking to improve fleet performance, safety, and driver job satisfaction.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170329005192/en/>

All new vehicles that come into Ryder's North American commercial rental fleet will now include innovative safety technologies, such as forward looking radar and collision mitigation systems. (Photo: Business Wire)

“With this investment in innovative safety features such as forward looking radar and collision mitigation systems, we

are helping customers address critical business priorities – fleet efficiency, over-the-road safety, driver retention, and recruiting,” said Richard Mohr, Vice President & Global Product Manager, Ryder Rental Operations. “This is one more way we are demonstrating our commitment to maximizing the performance of our customers’ fleets, while providing the flexibility and convenience of a rental solution. Ryder takes pride in offering the latest fleet technologies to help its rental customers mitigate overall risk and increase safety for everyone on the road.”

Ryder has offered these innovative safety technologies as an available option to its **ChoiceLease** customers for several years and the Company is now making those technologies standard for the first time within its Commercial Rental product line for new vehicles being delivered into service this spring. Ryder's fleet of vehicles incorporates many other advanced technologies including automated manual transmissions, roll stability controls, and telematics. The Company also utilizes video monitoring and management systems in its Dedicated Transportation

Solution (DTS) fleet. Ryder continually monitors emerging fleet technologies and works closely with leading technology providers and equipment manufacturers to provide feedback around functionality, usability, and adaptability.

Ryder has a long track record of consistently improving the performance, safety, and reliability of commercial vehicles. With these new safety standards, Ryder continues its leadership in advanced vehicle technology, and builds on its strategy of providing customers with the most flexibility, choice, and control in fleet management. These technologies aim to reduce the possibility of vehicle crashes, while also providing a cost benefit to Ryder customers.

## Ryder's Commitment to Safety

At Ryder, safety is a year-round focus and a core value. Each year, the Company invites its team of more than 34,000 employees around the globe to participate in the World Day for Safety and Health at Work. The annual international campaign promotes safe and healthy workplaces. As a proud member of **Together for Safer Roads** (TSR), Ryder joins its fellow private sector coalition members in leveraging the day as an opportunity to promote and raise awareness of safe driving practices.

"Ryder plays an important role in advancing the safety environment on the road," said Ryder Senior Vice President and Deputy General Counsel, Sandy Hodes. "As an industry leader in safety and security, we recognize the importance of investing in innovative fleet technologies that enable us to make continuous improvements around safe practices and behaviors."

**Ryder Commercial Rental** provides customers with rental trucks on a short-term basis to meet their needs for supplemental capacity. Ryder serves customers at more than 400 convenient rental locations across the U.S. and Canada, staffed with a dedicated team of knowledgeable rental agents, and stocked with an inventory of over 35,000 recent-model vehicles. All rental vehicles are backed by Ryder's Rental Service Guarantee. To rent a truck, call 1-800-345-9282 or visit [reservations.ryder.com](https://reservations.ryder.com).

## About Ryder

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder's stock (NYSE:R) is a component of the Dow Jones Transportation Average and the Standard & Poor's 500 Index. Ryder has been named among FORTUNE's World's Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. The Company is a proud member of the American Red Cross Disaster Responder Program, supporting national and local disaster preparedness and response efforts. For more information, visit [www.ryder.com](https://www.ryder.com), and follow us on our **Online Newsroom** and social media pages: **Facebook**, **LinkedIn**, **Twitter**, **Instagram**, and **YouTube**.

Note Regarding Forward-Looking Statements: Certain statements and information included in this news release are "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on our current plans and expectations and are subject to risks, uncertainties and assumptions. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements including those risks set forth in our periodic filings with the Securities and Exchange Commission. New risks emerge from time to time. It is not possible for management to predict all such risk factors or to assess the impact of such risks on our business. Accordingly, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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