



NEWS RELEASE

Ryder to Be a “Partner in Business” Sponsor of the Great American Trucking Show (GATS)

8/17/2017

Bringing Commercial Transportation and Maintenance Expertise to Dallas, Texas’s Premier Trucking Public Convention

MIAMI--(BUSINESS WIRE)-- Ryder System, Inc. (NYSE:R), a leader in commercial **fleet management, dedicated transportation, and supply chain** solutions, today announced that it will be a "Partner in Business" sponsor of the Great American Trucking Show (**GATS**), billed as the largest gathering of commercial transportation professionals and the general public. The convention, which consists of an interactive and energizing environment entirely focused on improving the commercial transportation industry, will be held from August 24-26, 2017, at the Kay Bailey Hutchison Convention Center in Dallas, Texas. Additionally, Ryder will have a booth (#16046) during GATS where attendees can visit to understand the benefits of purchasing a Ryder **Pre-Owned Vehicle**. Ryder will also have several SelectCare Maintenance professionals onsite during GATS where they can provide more information on Ryder’s latest offering of Ryder SelectCare **Preventive Maintenance** packages for Ryder pre-owned vehicle purchasers.

TWEET THIS: Ryder to sponsor **@TruckShow** & offer 20% off first year of prepaid preventive maintenance during GATS. Stop by booth 16046. **#TruckShow**

During GATS, Ryder will offer all attendees – not just Ryder pre-owned vehicle purchasers – special event pricing at 20 percent off the first year of a prepaid preventive maintenance plan. Attendees who visit the Ryder booth can also enter into a daily raffle for a chance to win a prize pack that includes a gas grill, Yeti cooler, and much more.

Ryder pre-owned vehicle purchasers now have the added benefit of selecting from a variety of Ryder SelectCare Preventive Maintenance packages that can range from one to three years. Customers now receive greater flexibility by having the option to prepay for their package or finance it along with their vehicle as one monthly payment. By selecting preventive maintenance services, customers will have access to Ryder’s network of 800 service facilities and 5,900 certified technicians at economical pricing for the full term of the package. In addition, customers receive discounted pricing for any necessary repairs, parts, and tires outside of the preventive maintenance services.

During GATS, Ryder's Manager of Finance & Vehicle Sales Development, Jason Russell, will deliver the opening remarks during the Partner in Business Seminars, which Ryder has sponsored for the past six years. The free, one hour Partner in Business Seminars take place each year during GATS and are conducted to assist fleet managers, owner operators, and commercial transportation professionals with improving their bottom line through reducing costs, promoting efficiency, and making better business decisions. Attendees will also receive a copy of the Partners in Business manual that provides practical financial tips as well as tax and equipment management strategies.

Ryder has the largest retail network of one-owner pre-owned vehicles for sale in North America with 52 locations, selling more than 18,000 vehicles a year. In addition, Ryder's international sales/export team helps customers purchase in the U.S. for export to locations in Africa, Asia, Europe, the Caribbean, and Central and South America, to get the vehicles they need to keep their businesses in high gear. Ryder's pre-owned vehicle inventory includes commercial and heavy-duty trucks consisting of tractors, trailers, straight trucks, panel and cube vans, refrigerated trucks, stake trucks, and more.

Vehicles that are Ryder Certified™ have been owned and maintained by solely Ryder for their entire operating life and come with a 30-day warranty and a complete vehicle maintenance history report. Ryder also offers Ryder Verified™ pre-owned commercial vehicles where customers can build their fleet with a fully Department of Transportation compliant vehicle at a cost that works for them. With Ryder Reclassified™, customers can search through an inventory of "As-is," damaged, and scrap vehicles for a fixer-upper option, or to utilize the parts, allowing the flexibility to fit their specific business needs.

To register for GATS, visit <https://truckshow.com/register-now>.

To find a the right pre-owned commercial vehicle or maintenance package that meets the unique needs of your business, visit the Ryder **Pre-Owned Vehicle™** or **SelectCare Preventive Maintenance** websites, or contact your local Ryder Pre-Owned Vehicle Sales location at 1-800-USED-TRK.

About Ryder

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder's stock (NYSE:R) is a component of the Dow Jones Transportation Average and the S&P MidCap 400® index. Ryder has been named among FORTUNE's World's Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. The Company is a proud member of the American Red Cross Disaster Responder Program, supporting national and local disaster preparedness and response efforts. For more information, visit www.ryder.com, and follow us on our **Online Newsroom** and social media pages: **Facebook**, **LinkedIn**, **Twitter**, **Instagram**, and **YouTube**.

Note Regarding Forward-Looking Statements: Certain statements and information included in this news release are "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on our current plans and expectations and are subject to risks, uncertainties and assumptions. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements including those risks set forth in our periodic filings with the Securities and Exchange Commission. New risks emerge from time to time. It is not possible for management to predict all such risk factors or to assess the impact of such risks on our business. Accordingly, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170817005173/en/>

Source: Ryder System, Inc.

Ryder System, Inc.

Jonathan Mayor, 305-500-3161

Jonathan_C_Mayor@Ryder.com

or

David Bruce, 305-500-4999

DBruce@Ryder.com