



NEWS RELEASE

Ryder Adds DriveCam Technology to Take Safety to New Heights

10/19/2017

Deployment of Lytx's Safety Technology across Ryder Dedicated Transportation and Supply Chain Solutions Fleets Improves Driver Safety Performance

MIAMI--(BUSINESS WIRE)-- Ryder System, Inc. (NYSE: R), a leader in commercial **fleet management, dedicated transportation, and supply chain** solutions, announced its partnership with Lytx® and the implementation of Lytx's flagship product, DriveCam®, into 4,400 Ryder vehicles supporting its Supply Chain Solutions (SCS) and Dedicated Transportation Solutions (DTS) business divisions. The DriveCam program addresses safety by combining data and video analytics with real-time driver feedback and coaching, resulting in reductions in injuries and collisions. The Company made the decision to incorporate DriveCam's solution as part of its operational initiatives after a six-month DriveCam pilot at various Ryder locations.

This press release features multimedia. View the full release here:
<http://www.businesswire.com/news/home/20171019006101/en/>

Lytx DriveCam (Photo: Business Wire)

"As an industry leader in safety and security, we recognize the

importance of investing in technologies like DriveCam that enable us and our professional drivers to make continuous improvements around safe practices and driving behaviors," said Sandy Hodes, Ryder's SVP and Deputy General Counsel. "Our partnership with Lytx reinforces our commitment to our drivers and our core value of safety in the communities we serve."

In the past 12 months, the DriveCam program has allowed Ryder to identify and target the top behaviors contributing to fleet risk. This has enabled Ryder's professional drivers to significantly improve their results, reducing well over half the number of near collisions while increasing both following distance and response time. The program has also enhanced the quality of communications between Ryder and its professional drivers, and in turn, has encouraged the Company's drivers to embrace continuous improvement and best practices adoption.

“While the DriveCam program does the heavy lifting to pinpoint risk in fleets, it’s up to the Ryder team to take action on the insights DriveCam delivers,” said Lytx Executive Vice President and Chief Client Officer David Riordan. “The extent to which Ryder has improved driver behavior is a testament to the quality of its drivers, engagement of its frontline managers, and highly effective coaching.”

DriveCam’s model identifies behavioral improvement opportunities for increased safety through a patented, iterative process of scoring, prioritizing, and tracking the results of driving behaviors. In-cab video captures driving behavior, which is objectively reviewed and scored, and then passed on to the fleet for use in coaching drivers. Fleets manage the DriveCam program through a web-based online portal.

Ryder continually monitors emerging fleet technologies and works closely with leading technology providers and equipment manufacturers to provide feedback around functionality, usability, and adaptability. The Company has a long track record of consistently improving the performance, safety, and reliability of commercial vehicles. Technologies, such as DriveCam, aim to get drivers home safely and reduce the possibility of vehicle crashes, while also providing a cost benefit to Ryder customers.

About Ryder

Ryder is a FORTUNE 500® commercial fleet management, dedicated transportation, and supply chain solutions company. Ryder’s stock (NYSE:R) is a component of the Dow Jones Transportation Average and the S&P MidCap 400® index. Ryder has been named among FORTUNE’s World’s Most Admired Companies, and has been recognized for its industry-leading practices in third-party logistics, environmentally-friendly fleet and supply chain solutions, and world-class safety and security programs. The Company is a proud member of the American Red Cross Disaster Responder Program, supporting national and local disaster preparedness and response efforts. For more information, visit www.ryder.com, and follow us on our **Online Newsroom** and social media pages: **Facebook**, **LinkedIn**, **Twitter**, **Instagram**, and **YouTube**.

About Lytx, Inc.

At Lytx we harness the power of video to transform fleets with improved safety, efficiency, productivity, and profitability. Our flagship service, the Lytx DriveCam video safety program, sets the standard for driver safety in the industries we serve. Lytx Video ServicesSM delivers multiple video views per vehicles, with a highly configurable user interface to provide fleet managers unparalleled visibility into their fleet operations, both in the moment and up to a week later. RAIR® Compliance Services helps DOT-regulated fleets comply with safety regulations, complementing the DriveCam® Program. Lytx ActiveVision® service helps fleets detect and address distracted and drowsy driving, both in real time and over time, and additional services offer virtually limitless for fleets and field operations of any profile. We protect more than 2,200 commercial and government fleet clients worldwide who drive billions of miles each year. We enable our clients to realize significant ROI by lowering operating and insurance costs, while achieving greater efficiency and compliance. Most of all, we strive to help save lives – on our

roads and in our communities, every day. Lytx is privately held and headquartered in San Diego. For more information, visit www.lytx.com, @lytx on Twitter, or on our **YouTube** channel.

Note Regarding Forward-Looking Statements: Certain statements and information included in this news release are "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on our current plans and expectations and are subject to risks, uncertainties and assumptions. Accordingly, these forward-looking statements should be evaluated with consideration given to the many risks and uncertainties that could cause actual results and events to differ materially from those in the forward-looking statements including those risks set forth in our periodic filings with the Securities and Exchange Commission. New risks emerge from time to time. It is not possible for management to predict all such risk factors or to assess the impact of such risks on our business. Accordingly, we undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20171019006101/en/>

Source: Ryder System, Inc.

Ryder System, Inc.

Jennifer Hanlo, 305-500-4547

Jennifer_A_Hanlon@ryder.com

or

David Bruce, 305-500-4999

Dbuce@ryder.com