BALLY'S TO REPORT FOURTH QUARTER 2023 RESULTS ON FEBRUARY 21, 2024

PROVIDENCE, R.I., - February 9, 2024 - Bally's Corporation (NYSE: BALY) announced today that it will release financial results for the fourth quarter 2023 after market close on Wednesday, February 21, 2024.

Management will host a conference call on the same day at 4:30 p.m. EDT to discuss results.

To access the conference call, please dial (800) 343-4136 (U.S. toll-free) and reference conference ID BALYQ423. An online audio webcast of the conference call will be available via the Investor Relations section of the Company's website https://ballys.com. An online archive of the webcast will be available for 120 days.

About Bally's Corporation

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 16 casinos across 10 states, a golf course in New York, a horse racetrack in Colorado, and has access to OSB licenses in 18 states. It also owns Bally's Interactive International, formerly Gamesys Group, a leading, global, online gaming operator, Bally Bet, a first-in-class sports betting platform, and Bally Casino, a growing iCasino platform.

With 10,500 employees, the Company's casino operations include approximately 15,000 slot machines, 600 table games and 5,300 hotel rooms. Upon completing the construction of a permanent casino facility in Chicago, IL, and a land-based casino near the Nittany Mall in State College, PA, Bally's will own and / or manage 17 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".

Contacts

Investors

Marcus Glover
Chief Financial Officer
(401) 475-8564
ir@ballys.com

James Leahy, Joseph Jaffoni, Richard Land
JCIR
(212) 835-8500
baly@jcir.com.