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**Capital Markets Day**

**8 September 2025**

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# Management Team

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**Robeson  
Reeves**  
CEO, Bally's

**Bally's**

*Joined Bally's (Gamesys) in 2005*



**Nikolaos  
Nikolakopoulos**  
Group CEO, Intralot

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*Joined Intralot in 2007*



**Chrysostomos  
Sfatos**  
Group Deputy CEO, Intralot

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*Joined Intralot in 2016*

# Today's Agenda



1

Acquisition Overview

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2

Strategic Rationale

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3

iGaming – Deep Dive

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4

Lottery – Deep Dive

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5

Financials

# 1

## Acquisition Overview



# The Acquisition Creates A Global Gaming Champion in iGaming and Lottery



**Intralot is a leading global lottery technology provider with long-term contracts and a track record of contract retention in 40 high-value markets**

**BII is a leading multi-brand iGaming operator, with a history of solid market share in the UK**

**Combination creates a truly integrated iGaming and lottery technology provider and operator, underpinned by a highly complementary and easy to integrate tech stack**

**Post Acquisition Group will have, as of FY 2024, €1.0bn+ in Pro Forma Sales Proceeds, c.€419m Pro Forma RR Adjusted EBITDA at c.39% PF RR adj. margins and c.95% Pro Forma RR Adjusted Op. FCF conversion<sup>(1),(2)</sup>**

**Multiple robust growth levers identified with a clear medium-term action plan**

Note: The BII audited carve-out financial statements for FY 2023 and 2024 were prepared in accordance with IFRS using single entity financial records with specific carve-out adjustments

(1) Pro Forma Sales Proceeds is presented on an IFRS basis while run-rate Pro Forma Adj. EBITDA, margins and run-rate Pro Forma Op. Free Cash Flow conversion are presented on a non-IFRS basis. Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

(2) Operating Free Cash Flow defined as Pro Forma RR Adjusted EBITDA less Maintenance Capex. Operating Free Cash Flow Conversion defined as (Pro Forma RR Adjusted EBITDA less Maintenance Capex) / Pro Forma RR Adjusted EBITDA

# Acquisition Overview



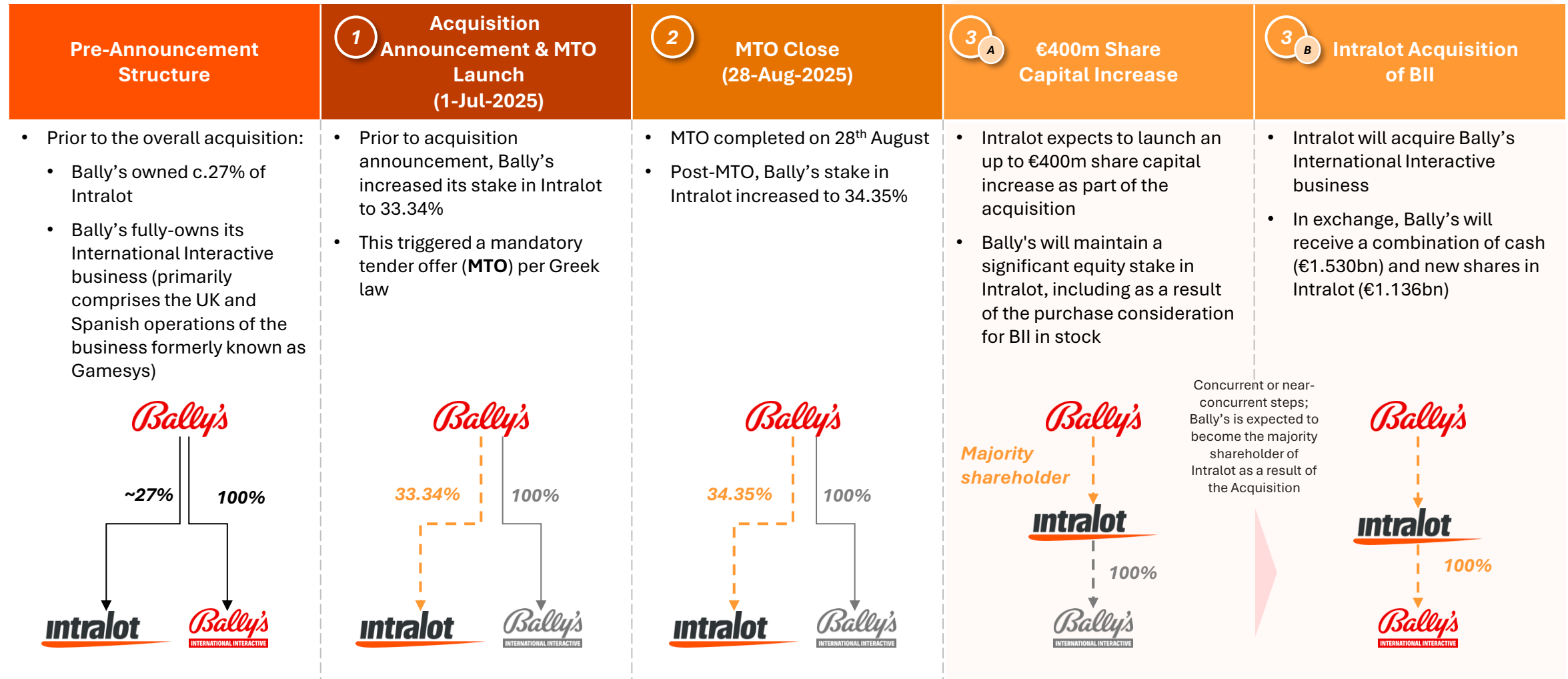
|                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Asset Being Acquired &amp; Key Terms</b>                     | <ul style="list-style-type: none"> <li>▪ The Bally's International Interactive Business, which comprises Bally's Holdings Limited and its subsidiaries, is to be acquired by Intralot S.A. (the "Acquisition" or the "Proposed Transaction")</li> <li>▪ Acquisition Enterprise Value of €2.7bn, comprises: <ul style="list-style-type: none"> <li>– €1.530bn cash; and</li> <li>– €1.136bn of newly issued shares in new Intralot (873,707,073 shares, at an implied value of €1.30 per share)</li> </ul> </li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Acquisition Funding</b>                                      | <ul style="list-style-type: none"> <li>▪ In order to support the €1.530bn cash consideration to Bally's Group ("Bally's") and refinance part of its existing debt, Intralot has obtained bridge loan commitments of €1.6bn and expects to launch an approximately €400m share capital increase by way of an equity offering of shares listed on the Athens Stock Exchange, subject to corporate and regulatory approvals</li> <li>▪ The bridge commitments are expected to be cancelled by a mix of permanent debt capital in an aggregate amount of €1.6bn, which is expected to consist of a mix of GBP term loan, other senior secured debt raised in the debt capital markets and a Greek local bank facility<sup>(1)</sup></li> <li>▪ This structure will result in total net leverage of c. 3.2x (on LTM PF RR Adjusted EBITDA including synergies) following the completion of the Acquisition</li> </ul>                                                                                                              |
| <b>Corporate Governance &amp; Shareholders</b>                  | <ul style="list-style-type: none"> <li>▪ The Post-Acquisition Group will be listed on Athens Stock Exchange and will be required to follow the corporate governance standards required under Greek and EU Law including in relation to the Board of Directors</li> <li>▪ The Post-Acquisition Group's board of directors is expected to comprise 11 directors, a majority of whom will be independent, and with Sokratis Kokkalis (Intralot's founder and the current chairman of Intralot's board), Soohyung Kim (the chairman of Bally's board and Vice Chairman of Intralot's board), Robeson Reeves and Nikolaos Nikolakopoulos</li> <li>▪ Bally's, currently Intralot's largest shareholder, is expected to become the majority shareholder of Intralot as a result of the Acquisition with a significant equity stake in Intralot</li> <li>▪ From a regulatory perspective, approvals and pre-approvals have been received from the Gibraltar gaming commission and the UK Gambling Commission, respectively</li> </ul> |
| <b>Key Financial Policy Guidance For Post-Acquisition Group</b> | <ul style="list-style-type: none"> <li>▪ Mid-term steady-state net leverage target of ~2.5x</li> <li>▪ Plan to maintain dividend payout ratio of 35% of net income with flexibility for higher distributions subject to performance and capital structure considerations, in line with Greek law requirements</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

(1) In the event consent is obtained from the holders of the existing €130m retail bond of Intralot, the existing retail bond will remain in place and reduce the amount of senior secured debt being raised for the purposes of the proposed transaction

# Acquisition Steps

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Next Steps



# 2

## Strategic Rationale



# The Post-Acquisition Group Is A Scaled Global Gaming Powerhouse With Market-leading Technology And Products



- 1 Operationally and financially scaled global operator with leading market positions and a diversified business mix
- 2 Well-prepared to capitalise on the digital convergence of Lottery and iGaming given high degree of player and tech overlap
- 3 Access to a significantly enlarged global total addressable market (“TAM”), underpinned by a unique position in the gaming value chain
- 4 Multiple robust growth levers, including cost synergies, expansion into new markets and growth opportunities with new and existing customers
- 5 Resilient lottery and robust iGaming revenue growth profile with best-in-class margins and FCF conversion
- 6 Long-standing relationships with regulators and a commitment to responsible gaming



1

# Post Acquisition Group Will Have Leading Positions In Attractive End Markets And Will Be Operationally And Financially Scaled

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## Leading Market Positions

|                                  |                                                              |                                                          |
|----------------------------------|--------------------------------------------------------------|----------------------------------------------------------|
| <b>#2</b><br>UK iGaming Operator | <b>Top 3</b><br>US Lottery Solutions Operator <sup>(9)</sup> | <b>Top 3</b><br>North America<br>VLT Monitoring Operator |
|----------------------------------|--------------------------------------------------------------|----------------------------------------------------------|

## Attractive End Target Markets

|                                                                                      |                                                                          |                                                            |                                                            |                                                                  |
|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------|
| <b>€6bn</b><br>Lottery Services<br>2029E TAM –<br>Existing<br>Markets <sup>(4)</sup> | <b>€8bn</b><br>iGaming 2029E<br>TAM - Existing<br>Markets <sup>(5)</sup> | <b>€27bn</b><br>US iGaming<br>2029E TAM <sup>(6),(7)</sup> | <b>€200bn+</b><br>Total 2029E<br>Target TAM <sup>(8)</sup> | <b>100%</b><br>Regulated<br>Lotteries and B2C<br>iGaming Markets |
|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------|------------------------------------------------------------------|

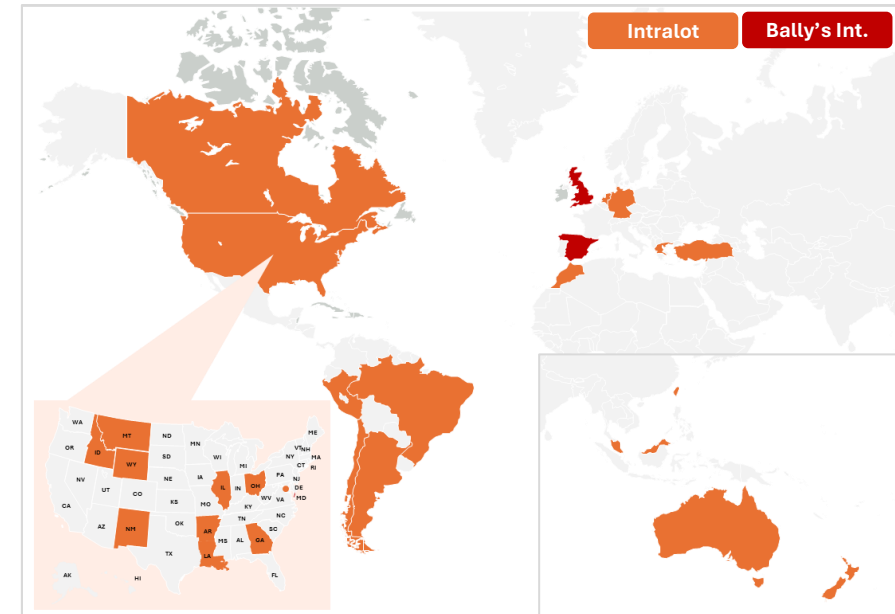
## Operationally Scaled

|                                        |                                |                                |
|----------------------------------------|--------------------------------|--------------------------------|
| <b>40</b><br>Countries & Jurisdictions | <b>49</b><br>Lottery Contracts | <b>~700k</b><br>Active Players |
|----------------------------------------|--------------------------------|--------------------------------|

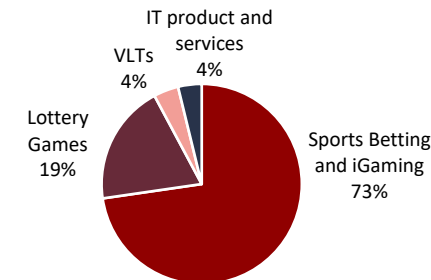
## Financial Strength

|                                                            |                                                                    |                                                          |                                                |                                                                        |
|------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------|------------------------------------------------------------------------|
| <b>€1,067m</b><br>FY24 PF Sales<br>Proceeds <sup>(1)</sup> | <b>€1.4bn+</b><br>Lottery Backlog<br>Sales Proceeds <sup>(3)</sup> | <b>€419m</b><br>FY24 PF RR Adj.<br>EBITDA <sup>(2)</sup> | <b>39%</b><br>FY24 PF RR Adj.<br>EBITDA Margin | <b>95%</b><br>FY24 PF RR Adj.<br>Op. FCF<br>Conversion <sup>(11)</sup> |
|------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------|------------------------------------------------|------------------------------------------------------------------------|

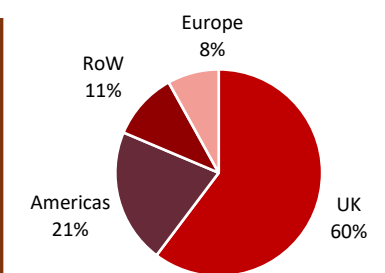
## Global Presence with Meaningful Diversification Across Geography and Product



### Product Split<sup>(10)</sup>



### Geographic Split<sup>(10)</sup>



Source: H2 Gambling Capital. BII Audited carve-out financial statements, Bally's and Intralot public company filings

Note: All figures as at 31-Dec-24 unless stated otherwise. FX rate USD / EUR 1.0822

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information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

(1) BII Revenue, includes UK and Spain only; includes ~€26mm of run-rate royalty revenue; run-rate defined as on an annualised basis. Intralot sales proceeds are net of winners payouts Adjustments for BII run-rate Adjusted EBITDA include removal of ~€7m of FY2024 royalties, addition of €32.6m of run-rate adjustments for royalties, and removal of ~€9m of corporate

cost allocation Up to 2029 and excluding 2024 Suppliers revenues 2029E

(4) H2 Gambling Capital – August 2025 (Spain and UK onshore iGaming GGR 2029E)

(5) H2 Gambling Capital – August 2025 (United States onshore iGaming GGR 2029E)

(6) Exposure to US iGaming is from the commercial arrangement described on p. 17

(8) Includes North America, Latin America & the Caribbean, Africa, Asia & Middle East, Europe

(9)

(10) Based on unaudited management accounts

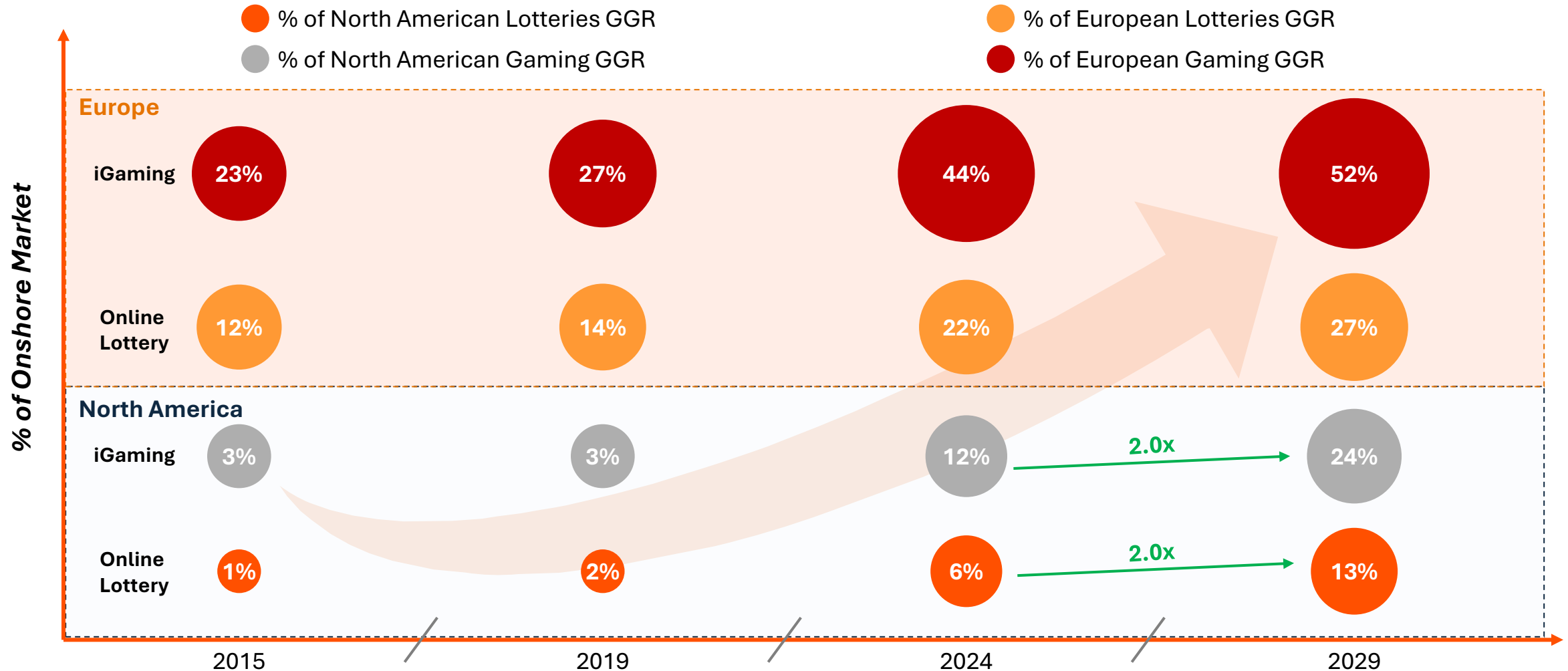
(11) Operating Free Cash Flow defined as Pro Forma RR Adjusted EBITDA less Maintenance Capex.

Operating Free Cash Flow Conversion defined as (Pro Forma RR Adjusted EBITDA less

Maintenance Capex) / Pro Forma RR Adjusted EBITDA

2

## Secular Trend Of Digital Transition Across Lottery And Gaming To Drive Significant Growth...

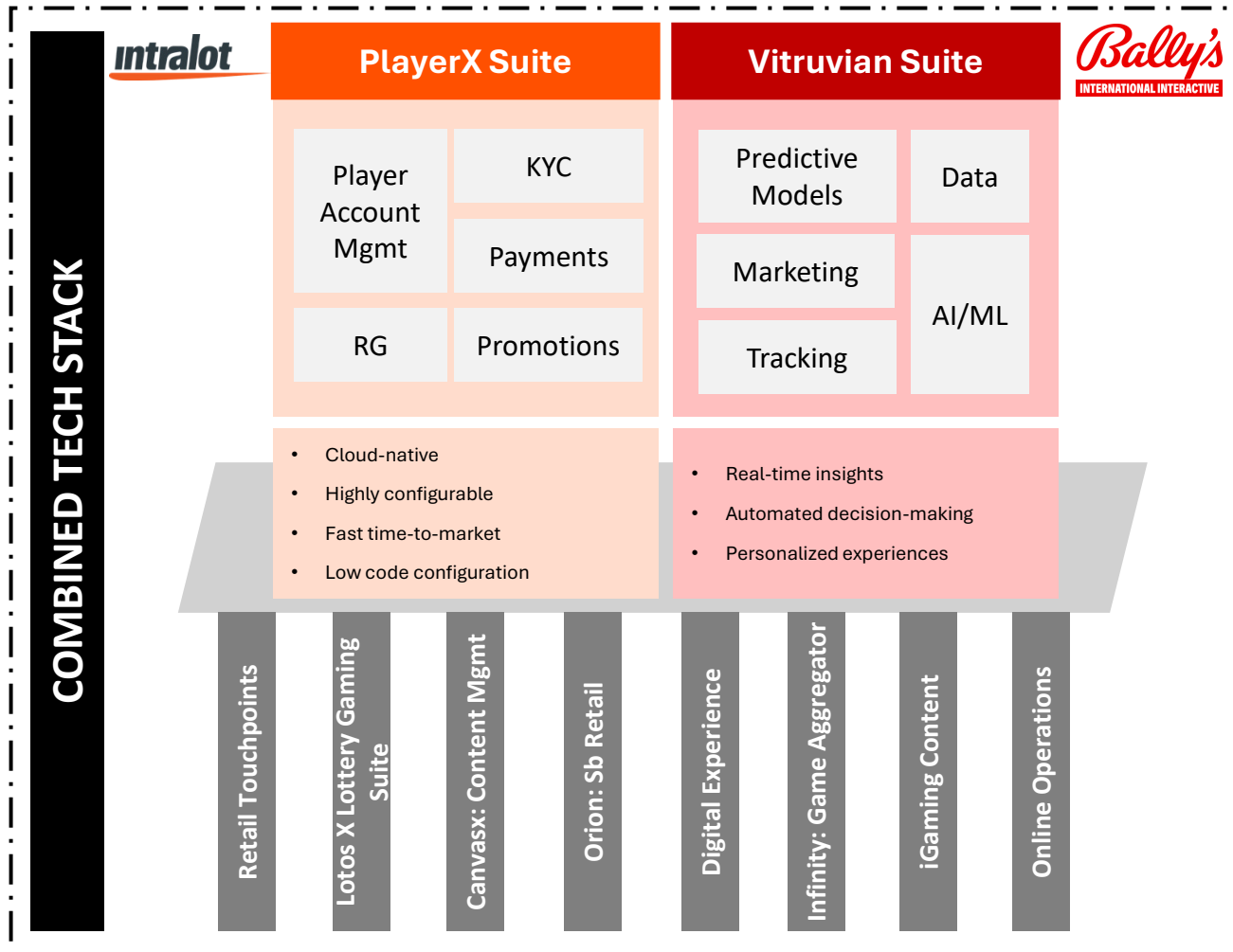


2

## ...Which The Post Acquisition Group Will Benefit From Given Superior And Complementary Technology To Capture Digital Transition

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### Highly Complementary, Easy-to-Integrate Tech Stack



### Advantages of a Vertically Integrated Tech Stack

#### Benefits to **Bally's** INTERNATIONAL INTERACTIVE

- ✓ Able to enter 14+ regulated markets
- ✓ Seamlessly integrate with PlayerX's strong PAM capabilities, a priority for scaling operations in highly regulated markets
- ✓ Monetize online games and AI-driven engagement tools through INTRALOT's lottery clients

#### Benefits to **intralot**

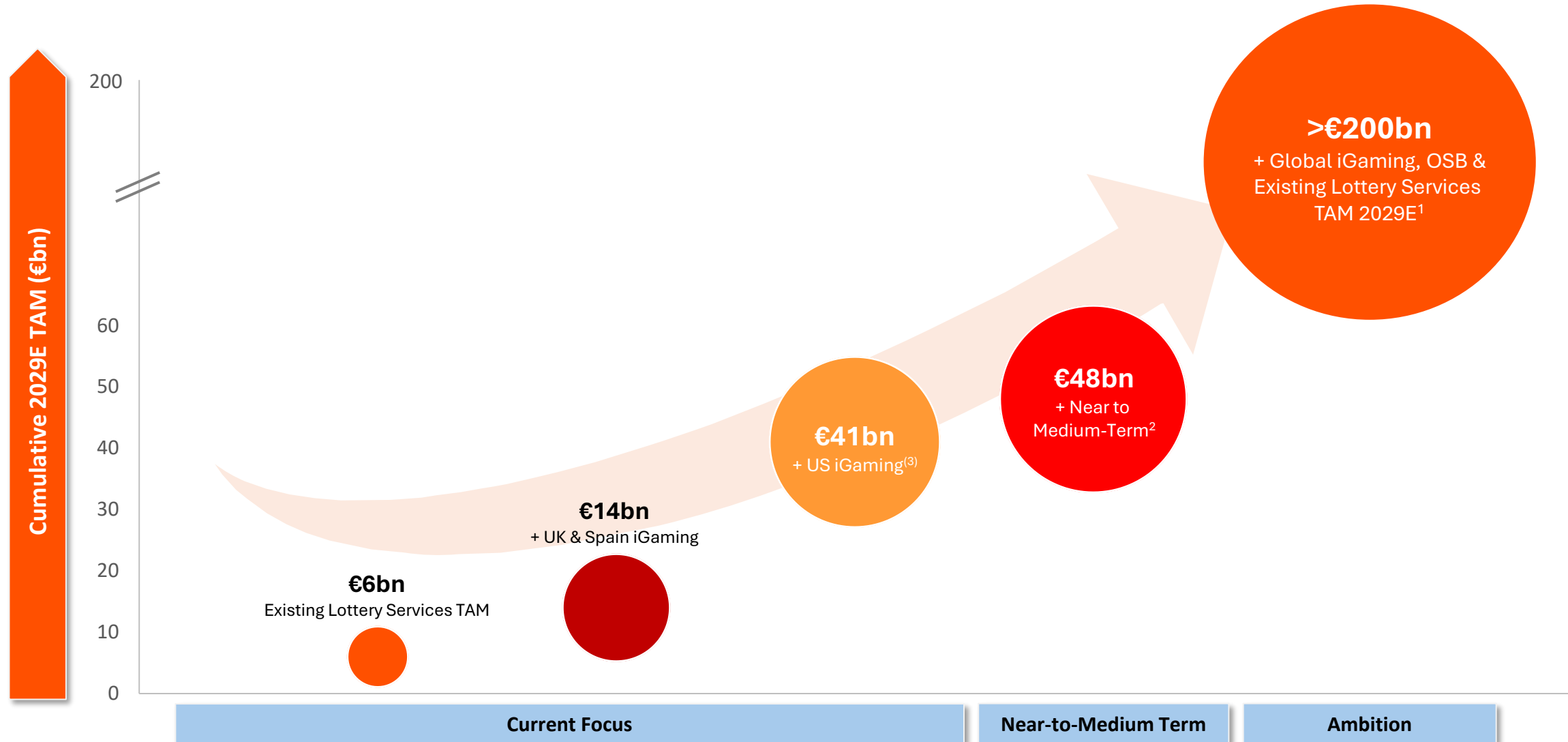
- ✓ Enhances PlayerX with access to proven online marketing and player engagement tools
- ✓ Leverages Bally's AI for personalization, predictive analytics, and responsible gaming monitoring, making PlayerX more advanced
- ✓ Gains access to Bally's performance marketing, player acquisition, and retention expertise

#### Broader Advantages:

- ✓ Common tech stack for use across both iGaming and iLottery

3

# The Post-Acquisition Group Will Be A Major Player In A Significantly Enlarged Global TAM...

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Source: H2 Gambling Capital. Note: FX rate of USD / EUR of 0.8587

(1) Includes North America, Latin America &amp; the Caribbean, Africa, Asia &amp; Middle East, Europe and Oceania (H2 Gambling Capital – August 2025)

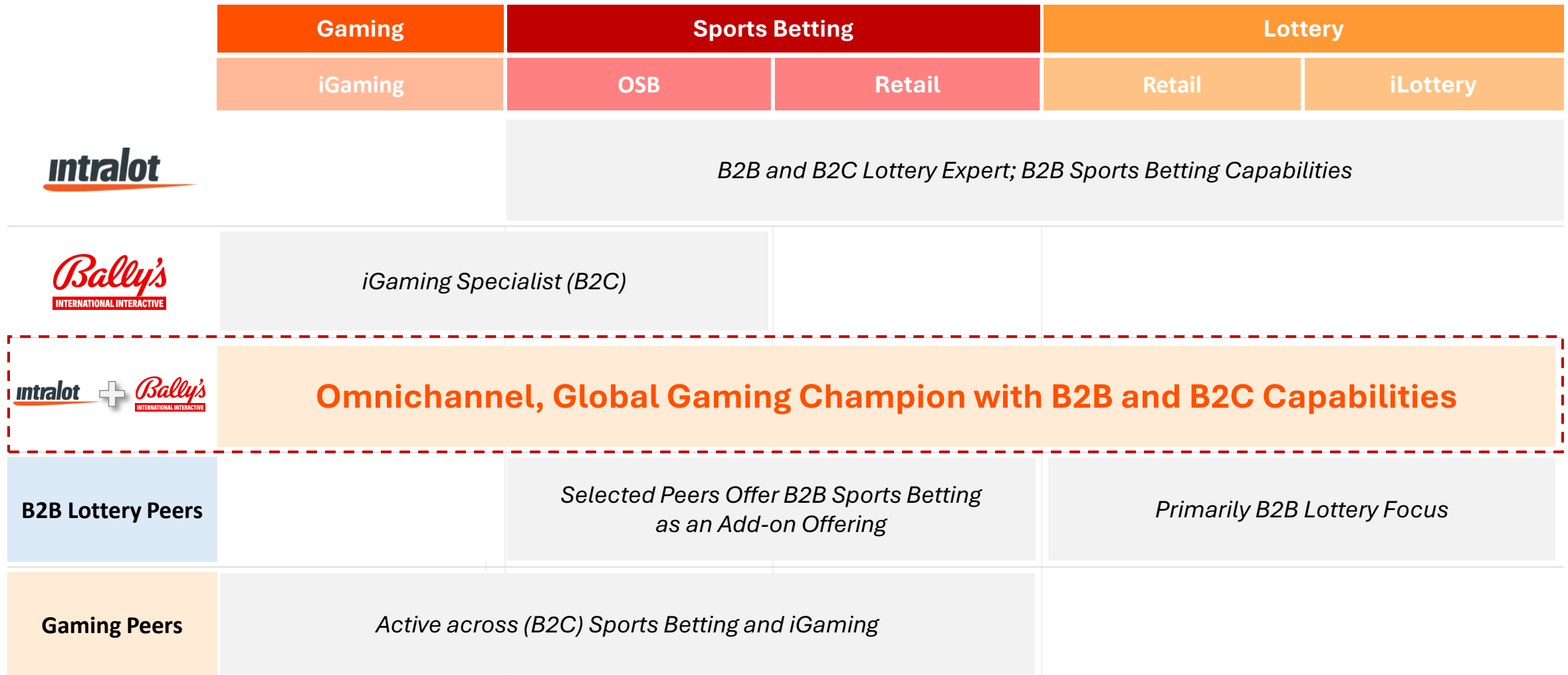
(2) Comprises combined TAM of four potential new iGaming markets in the near-to-medium term (€6.2bn per H2 Gambling Capital – August 2025)

(3) Exposure to US iGaming is from the commercial arrangement described on p. 17

3

## ...And Possesses A Unique Position In The Gaming Value Chain





## 4

# Acquisition Expected To Deliver Significant Growth Opportunities

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## Standalone Growth Opportunities

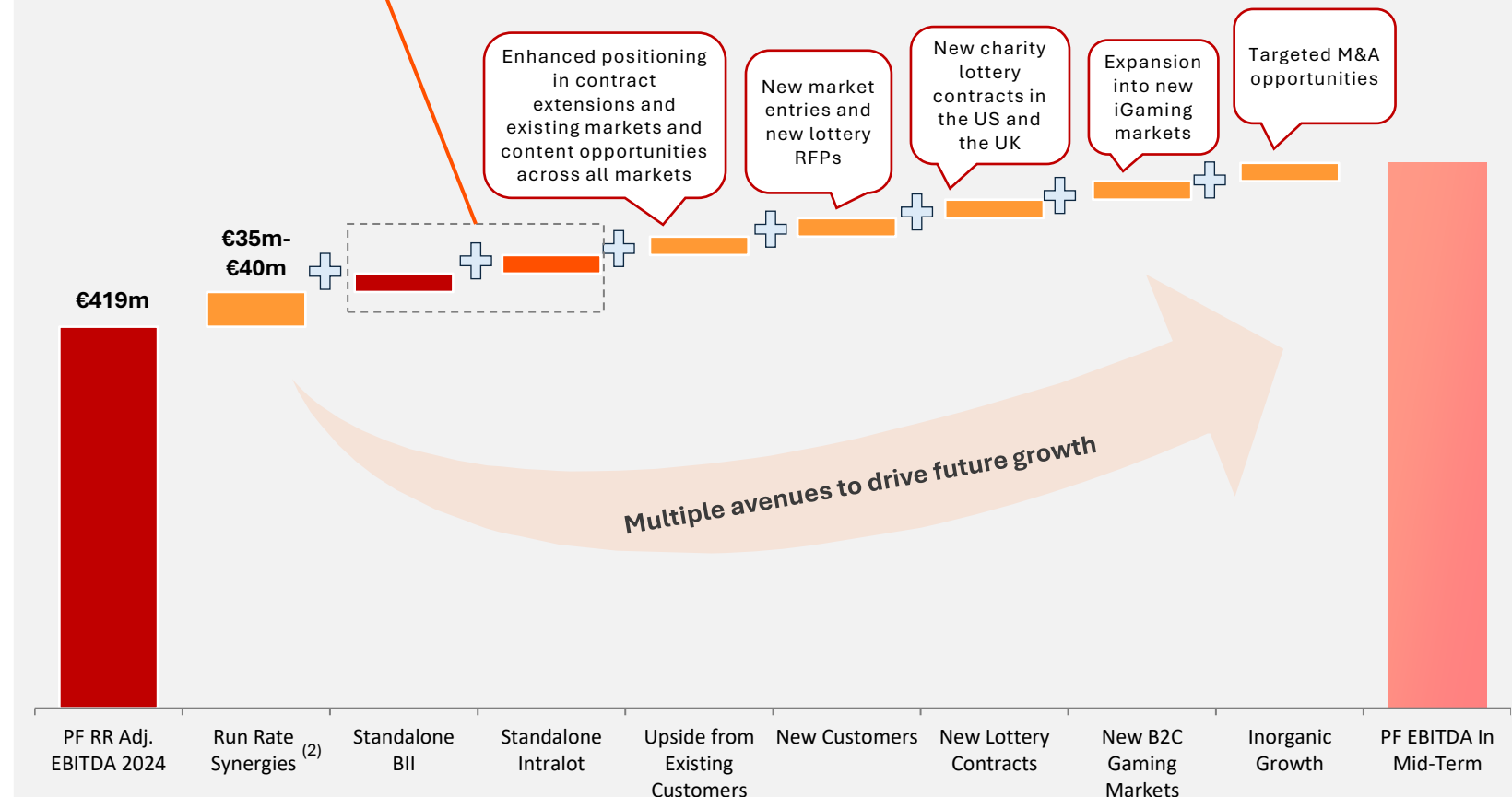
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- ✓ Securing new high margin-contracts focused on the US with new competitive bids submitted for VLT & Lottery
- ✓ Targeted expansion of the VLT portfolio supported by anticipated regulation in currently unregulated US states
- ✓ Recurring sales proceeds from renewal of growing contract base


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- ✓ Recent addition of sports via Kambi to the product suite doubling TAM
- ✓ Increased number of active users and player engagement driven by intensified marketing efforts on user acquisition
- ✓ Optimisation of the winnings % returned to users

## Aggregated Growth Opportunities<sup>(1)</sup>



Source: Company information

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Post-Acquisition Group financials do not represent a statutory consolidation under IFRS

(1) Growth categories sized illustratively

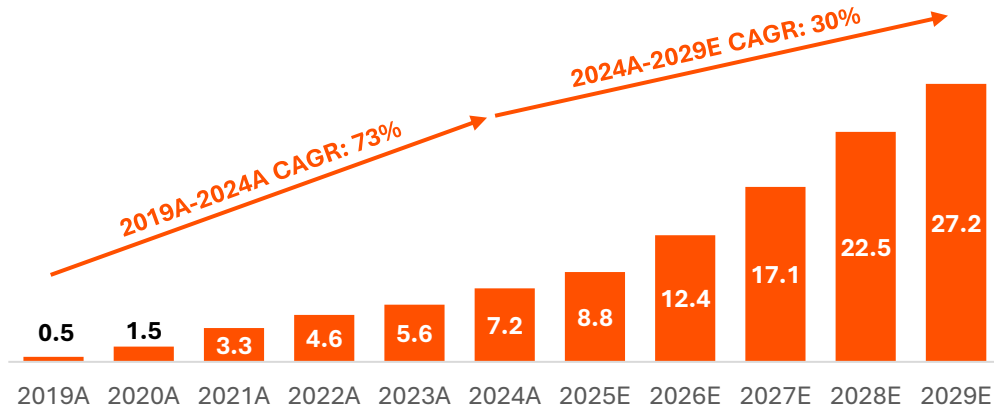
(2) Synergies presented here are based on certain underlying assumptions and estimates which are inherently subject to significant uncertainties and actual results may differ, perhaps materially, from those anticipated

## 4

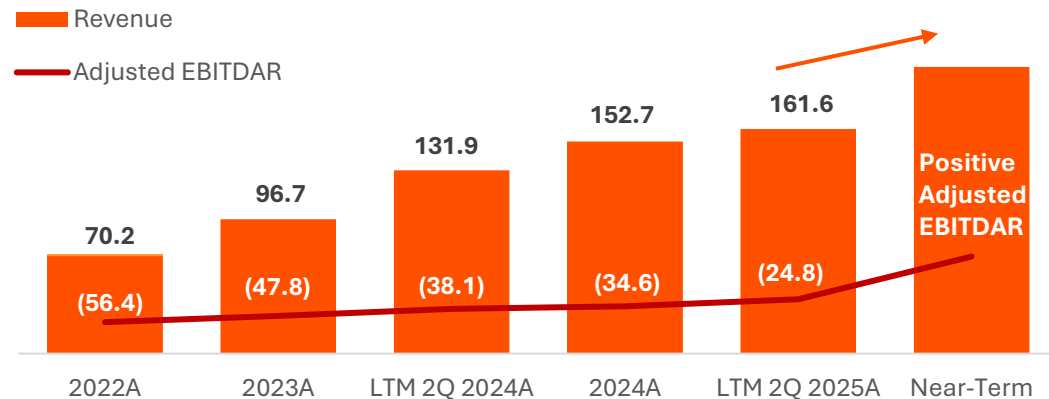
# Acquisition In Time Provides Exposure To The Attractive US iGaming Market

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## US iGaming Market TAM (€bn)



## Bally's North America Interactive Is at an Inflection Point (€m)



## Commercial Arrangement Between Intralot and Bally's NAI (Subject to Regulatory Approvals)



Bally's **North America Interactive** B2C revenue comprises iGaming and online sports betting



Bally's International to receive **attractive share** of positive adjusted EBITDAR from the North America B2C business **upon break-even**



Arrangement serves as **consideration** for certain advisory and other services from International to North America, which is **forecasted to become profitable in the near-term** (potentially as early as 2027)

## 4

# New Market Case Study: iGaming As A B2B2C Offering In An Existing Intralot Market

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## Example: Current and Proposed Scope



**Proposed Scope:** Offer a single JV to the regulator with Intralot providing not only lottery, but also, iGaming and sports betting

## Why the Arrangement Could be Advantageous for All Parties?

### Advantage for Operator



- **Attractive single operator solution** vs. multiple vendors
- **Specialist iGaming vendor** with proprietary technology **additive to market share and higher economics over time**

### Advantage to Post-Acquisition Group



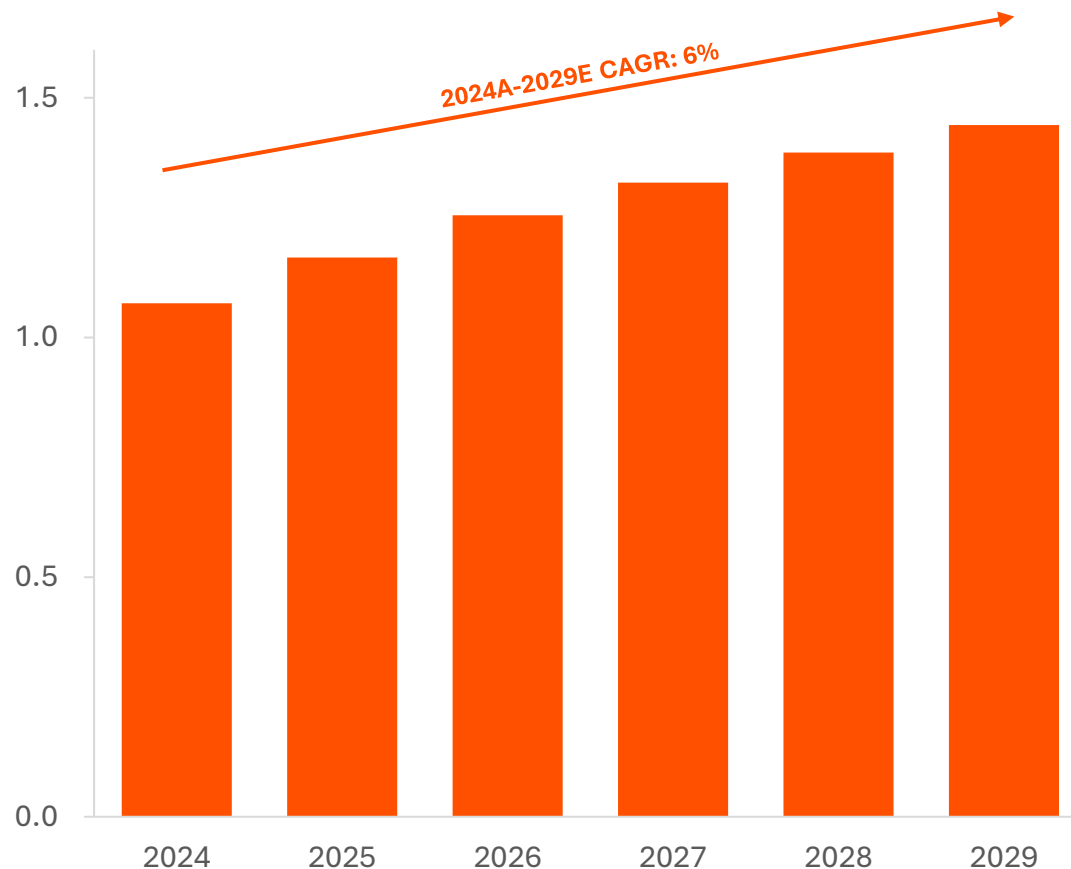
- **Larger presence** in value chain resulting in a **higher wallet share**
- **Superior cross-selling and economics** enables **bidding more competitively for lottery tender**
- Potential to move to a **complete gaming solutions provider** (i.e., including iGaming and sports betting)

## 4

# Acquisition Expected To Deliver Sustainable Growth Opportunities: Market Case Study




## New Market Opportunity with Attractive iGaming & OSB TAM (€1bn+)



## Overview of Go-to-Market Strategy

### Scope

- Establish a partnership with a leading media player to provide iGaming and online sports betting in the local market

### Potential Partner

- A media entity with extensive assets throughout the country and internationally

### Platform

- Development of the combined tech stack in online gaming and sports betting
- iLottery “switched off”

### Database Ownership

- The combined group will have full ownership of the customer database

### Other Opportunities

- Additional opportunity to build a live dealer studio in the country and potentially utilise partner’s celebrity assets to attract additional customers

5

# Resilient, Recurring Lottery Sales Proceeds Supported By Robust iGaming Revenues...

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**Bally's**  
INTERNATIONAL INTERACTIVE

High Level Of Visibility On Future Sales Proceeds For Intralot (Lotteries)  
Underpinned By Strong Track Record Of Contract Renewals And Wins...

**~€1.4bn**

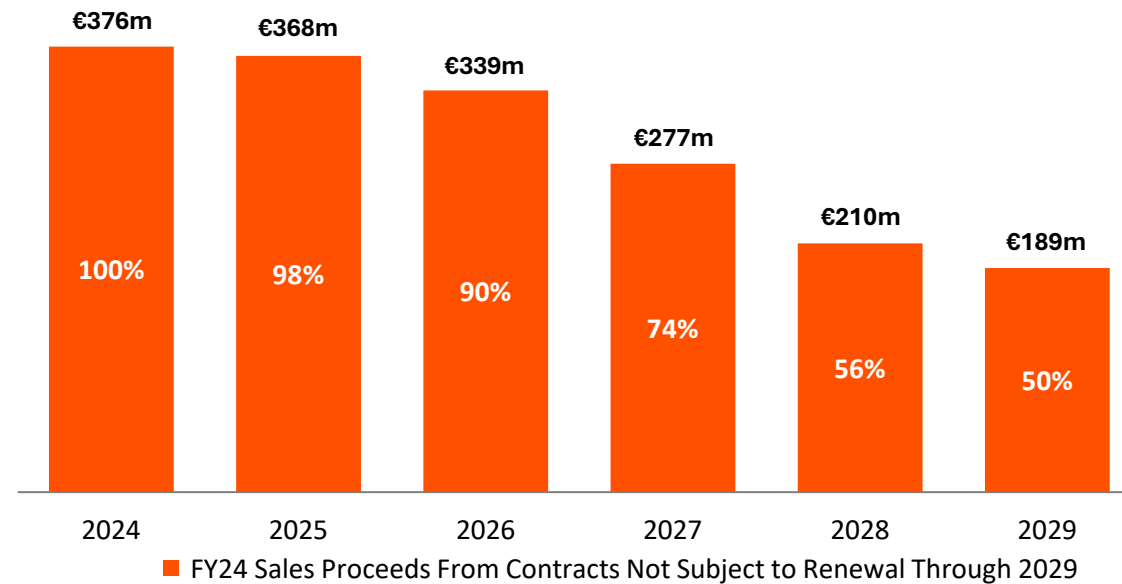
Contracted Sales  
Proceeds Backlog<sup>(1)</sup>

**16 years**

Average Term to  
Renewal Date<sup>(2)</sup>

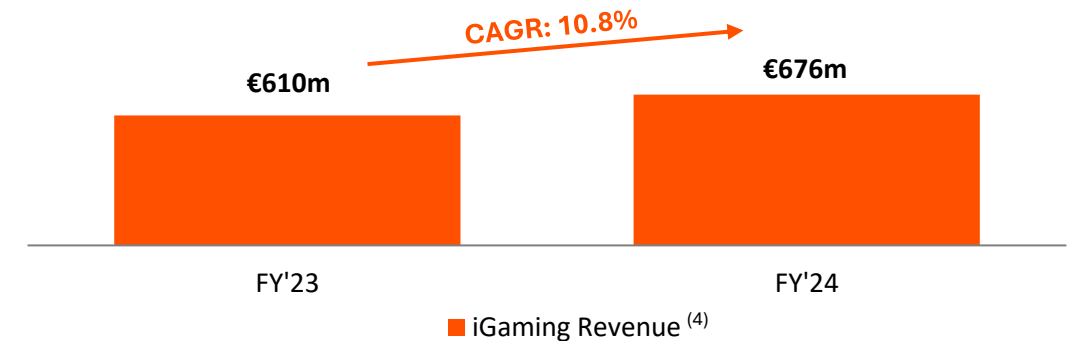
**89%**

Renewal Rate<sup>(3)</sup>



...Combined With Robust BII (iGaming) Profits From Leading Market Positions

UK & Spain iGaming Revenue, FY'23 – FY'24



**Sustainable market leading position** as a leading online casino operator in the UK, driven by:

- ✓ **Precise marketing** with highly selective campaigns and **strong retention rates**
- ✓ **Predicted value algorithms** delivered through a flexible system
- ✓ **Increased suite of products** with the **addition of sports**
- ✓ **No high-value player dependency**
- ✓ **Upgraded marketing and customer service** to support over **50 languages**

Source: Company information

Note: The BII audited carve-out financial statements for FY 2023 and 2024 were prepared in accordance with IFRS using single entity financial records with specific carve-out adjustments

(1) Up to 2029 and excluding FY2024

(2) Calculated based on the contract duration from inception date for contracts entered into within the year ended December 31, 2024, without accounting for extensions and excludes contracts with practically infinite durations / renewals. Not a weighted average figure.

(3)

Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2006 to 31<sup>st</sup> March 2025, including extensions

(4)

Excluding B2B

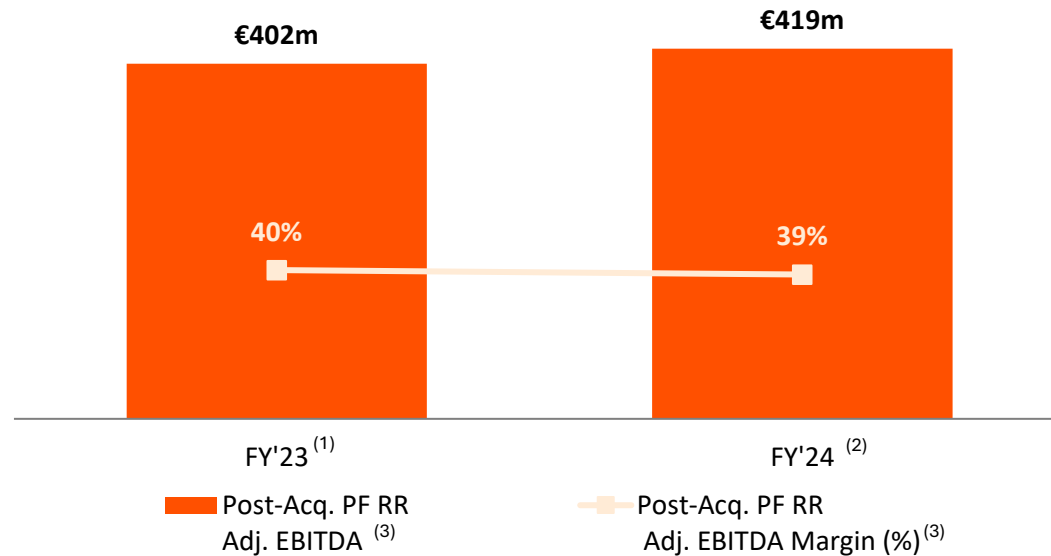
5

# ...With Exceptional Margins And Cash Flow Generation Enhanced By Material Cost Synergies From Proposed Acquisition

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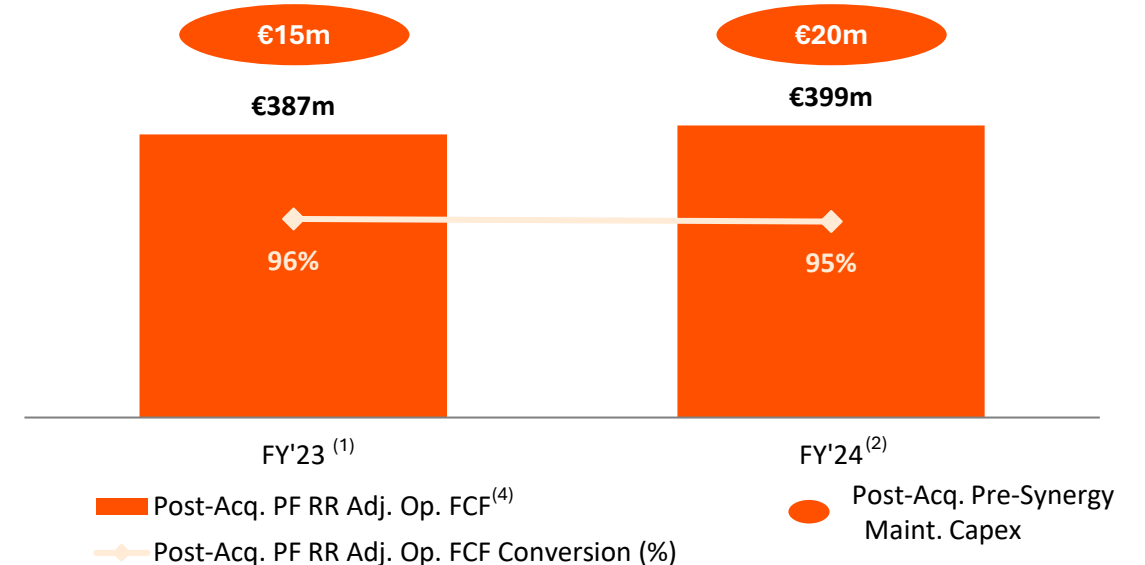
Improving Margin Profile For The Post-Acquisition Group Focused On Constant Profitability...

Post-Acquisition PF RR Group Adj. EBITDA FY'23 – FY'24 (€m)

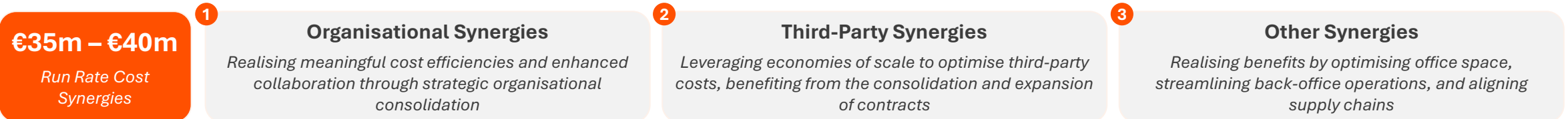


...Coupled With Modest Maintenance Capex Requirements Driving 95%+ Operating FCF Conversion...

Post-Acquisition PF RR Group Adj. Operating FCF FY'23 – FY'24 (€m)



...Enhanced By Significant Cost Synergies From Proposed Acquisition



Source: Company information

Note: Operating Free Cash Flow defined as Adjusted EBITDA less Capex, Operating Free Cash Flow Conversion defined as (EBITDA less Capex) / Adjusted EBITDA.

Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

Synergies presented here are based on certain underlying assumptions and estimates which are inherently subject to significant uncertainties and actual results may differ, perhaps materially, from those anticipated.

(1)

Adjustments for BII run-rate Adj. EBITDA include addition of €32.6m of run-rate adj. for royalties and removal of ~€9m of corporate cost allocation

(2)

Adjustments for BII run-rate Adjusted EBITDA include removal of ~€7m of FY2024 royalties, addition of €32.6m of run-rate adjustments for royalties, and removal of ~€9m of corporate cost allocation

(3)

Pre-synergy

Operating Free Cash Flow defined as Pro Forma RR Adjusted EBITDA less Maintenance Capex. Operating Free Cash Flow Conversion defined as (Pro Forma RR Adjusted EBITDA less Maintenance Capex) / Pro Forma RR Adjusted EBITDA

## 6

# Longstanding Regulatory Relationships With A Strong Commitment To Responsible Gaming




## Longstanding Relationship With Key Regulators

| Country                                                                                             | Market Entry        | Regulator Body                                                                       |
|-----------------------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------|
| <br>Greece         | 1993 <sup>(1)</sup> | • Hellenic Gaming Commission                                                         |
| <br>Turkey         | 2002                | • Interacting with Spor Toto                                                         |
| <br>United Kingdom | 2002                | • Gambling Commission                                                                |
| <br>USA            | 2003                | • State Regulators (on a state-by-state basis)                                       |
| <br>New Zealand    | 2005                | • New Zealand Gambling Commission                                                    |
| <br>Australia      | 2007                | • State Regulators (on a state-by-state basis)                                       |
| <br>Argentina      | 2007                | • Provincial Regulators (since 2020, provinces can establish their own regulations)  |
| <br>Spain        | 2007                | • Directorate General for the Regulation of Gambling                                 |
| <br>Croatia      | 2009                | • Ministry of Finance                                                                |
| <br>Canada       | 2019                | • British Columbia Lottery Corporation<br>• Alcohol and Gaming Commission of Ontario |

## Committed To Maintain The Highest Standards In Responsible Gaming

***“Promote Responsible Gaming, Social Responsibility, and Integrity throughout our global activities in any type of engagement” - Intralot***

✓ Certified as a Responsible Gaming Supplier with WLA<sup>(2)</sup>

✓ Supporting gaming revenues that fund good causes

✓ Unconditioned commitment to locally regulated markets

✓ Preventing underage, illegal & problem gaming

✓ Offering tailored responsible gaming product features

✓ Educates employees and players on gaming regulations

Note: UK and Spain regulatory bodies engaged by Bally's, remaining engaged by Intralot

(1) HGC existed as regulator of casinos but assumed the regulation and oversight of the Greek gaming market in 2011

(2) World Lottery Association

# Proposed Acquisition Benefits – Accretive To Growth, Earnings And Cash Flow



- ✓ **Enhanced scale and diversification with highly complementary tech stack**  
Truly global business with attractive positions in developed markets, underpinned by easy-to-integrate tech capabilities
- ✓ **Unique position in global gaming value chain**  
Combined B2B/B2C presence and unique omnichannel offering, with ability to capitalise on huge global TAM and material growth in iLottery
- ✓ **Unlocks growth opportunities**  
Number of identified avenues to drive future growth, including cross-sell in existing Intralot markets, along with attractive upside from Bally's North America Interactive business
- ✓ **Accretive to margins and cash flow generation**  
c.39% PF RR adj. margins and c.95%+ PF RR adj. Op. FCF conversion<sup>(1)</sup> underpin self-funded growth, further supported by identified cost synergies

Note: Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

(1) Operating Free Cash Flow defined as Pro Forma RR Adjusted EBITDA less Maintenance Capex. Operating Free Cash Flow Conversion defined as (Pro Forma RR Adjusted EBITDA less Maintenance Capex) / Pro Forma RR Adjusted EBITDA

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## iGaming Deep Dive



**intralot**

**Bally's**  
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**Robeson Reeves**

CEO Bally's

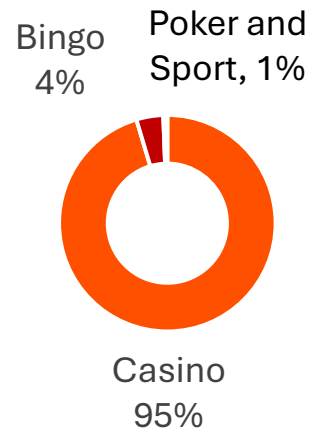


# An Online Gaming Champion

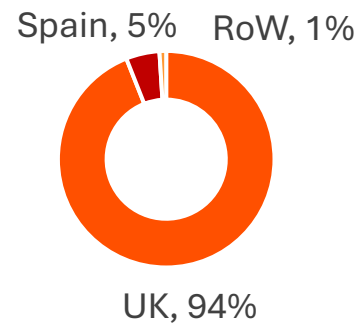
**intralot**
**Bally's**  
INTERNATIONAL INTERACTIVE

**€270m**
FY24A Adj. EBITDA<sup>(1)</sup>
**39%**
FY24A Adj. EBITDA Margin<sup>(1)</sup>

## Net Gaming Revenue By Product



## Net Gaming Revenue By Geography



## Player-Centric Approach



## Portfolio Of Top Disruptor Brands



Note: All figures as at 31-Dec-24 unless stated otherwise. FX rate USD / EUR 1.0822

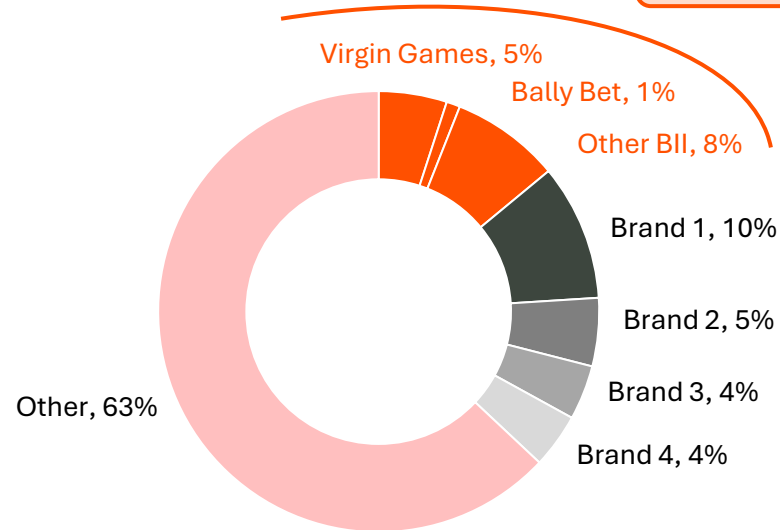
(1) Adjusted EBITDA excludes BII 2024 run-rate royalty revenue; NGR, includes UK and Spain only

# A Leading Position In iCasino And iBingo

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## Market Leading Hero Brands...

UK Casino Competitor Market Shares By Brand  
(FY 2024, %)<sup>(1)</sup>


**Virgin**  
GAMES

**Bally**  
BET

**Jackpotjoy**
**MONOPOLY**  
CASINO

**Double Bubble**  
BINGO

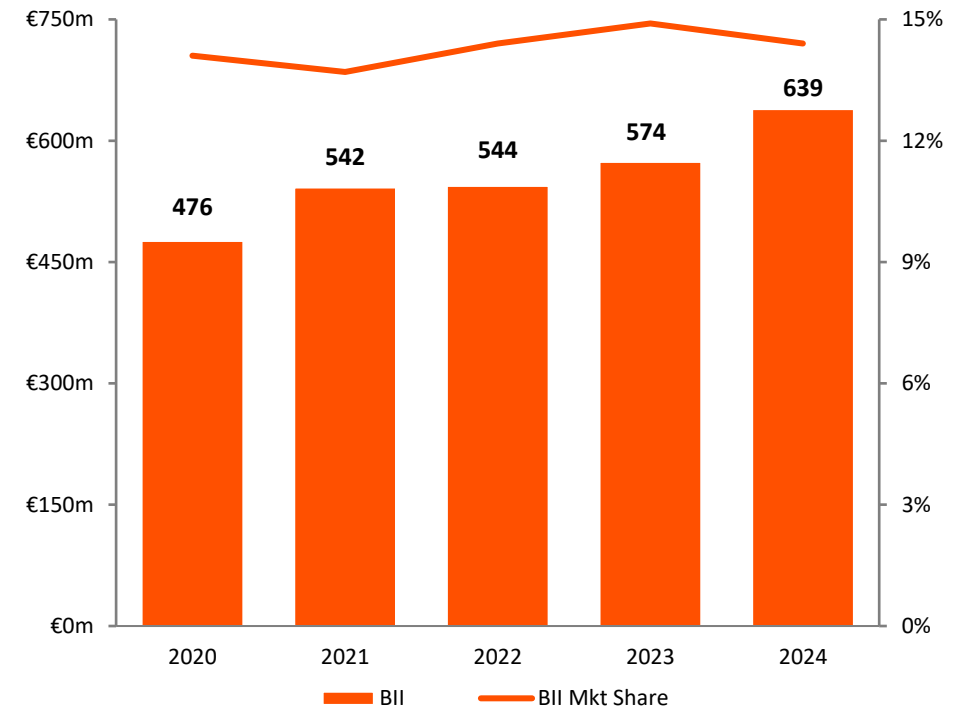
**Brands & Stuffs**  
CASINO

**botermania**

|        | Virgin GAMES | Bally BET | Jackpotjoy | MONOPOLY CASINO | Double Bubble BINGO | Brands & Stuffs CASINO | botermania |
|--------|--------------|-----------|------------|-----------------|---------------------|------------------------|------------|
| Casino | ✓            | ✓         | ✓          | ✓               | ✓                   | ✓                      | ✓          |
| Bingo  | ✓            | ✓         | ✓          | ✓               | ✓                   | ✓                      | ✓          |
| Sports |              |           | ✓          | ✓ (2)           |                     | ✓                      | ✓ (2)      |
| Poker  | ✓            | ✓         | ✓          | ✓               | ✓                   | ✓                      |            |

## ...Driving Stable Market Share Position

Evolution Of BII's UK NGR (€m) And Market Share<sup>(1)</sup>



Source: Bally's public filings, management information, A&M analysis, UKGC data

(1) Pre-FY 2023 net gaming revenue (NGR) based on unaudited BII management accounts; market share calculated based on BII UK iGaming gross gaming revenue (GGR) and UK Gambling Commission iGaming GGR data, which covers approximately 70% of the UK's online

gambling industry

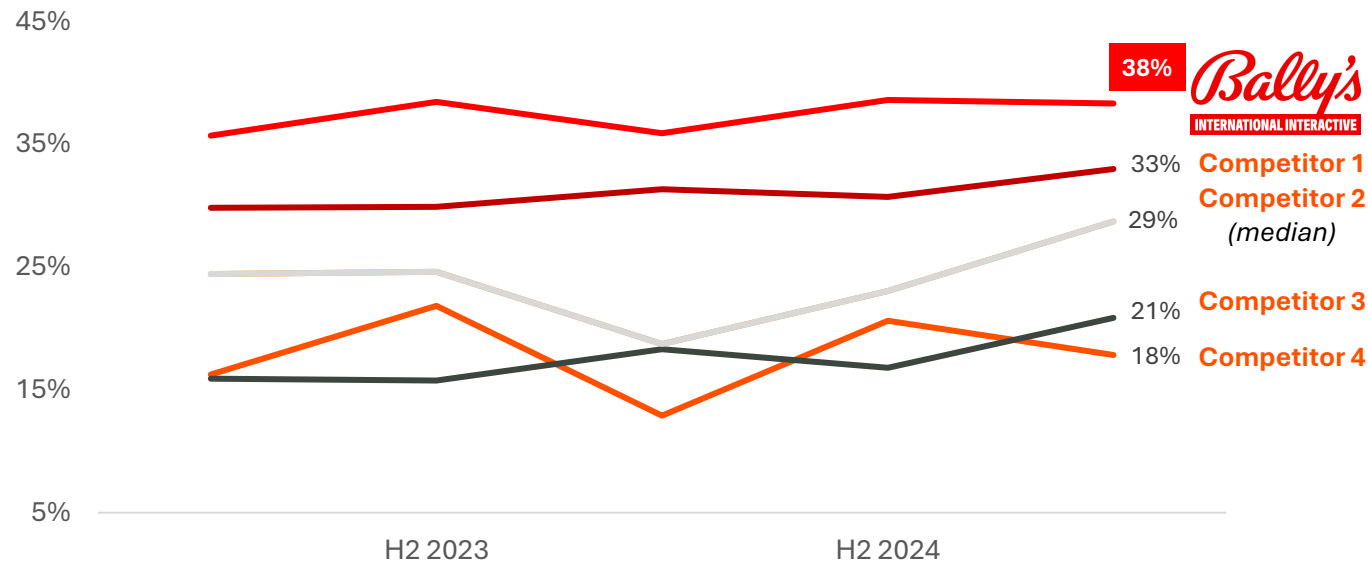
Sports betting to be introduced in Spain in 2025

# Best In Class Financial Performance

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**Bally's**  
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## Industry Leading EBITDA Margins...

### BII's UK EBITDA Margin<sup>(1)</sup> Compared To Key Peers<sup>(2)</sup>



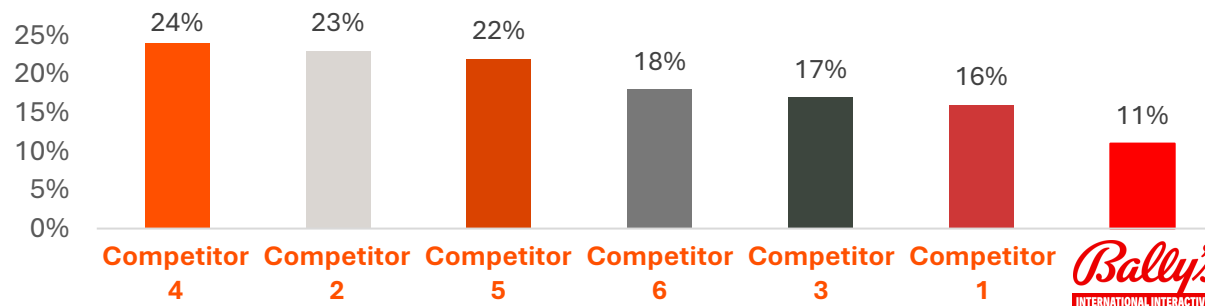
## ...Support Robust Financial Position

EBITDA margin has increased from ~29% in 2019 to 38%, outperforming peers

Proprietary platform increases margins by enabling cost-effective scalability and centralised product control

High retention and low CAC driven by AI/ML-powered segmentation, real-time data, and marketing automation

### BII's Marketing Spend Relative To NGR Compared To Key Peers



Source: Company public filings, management information

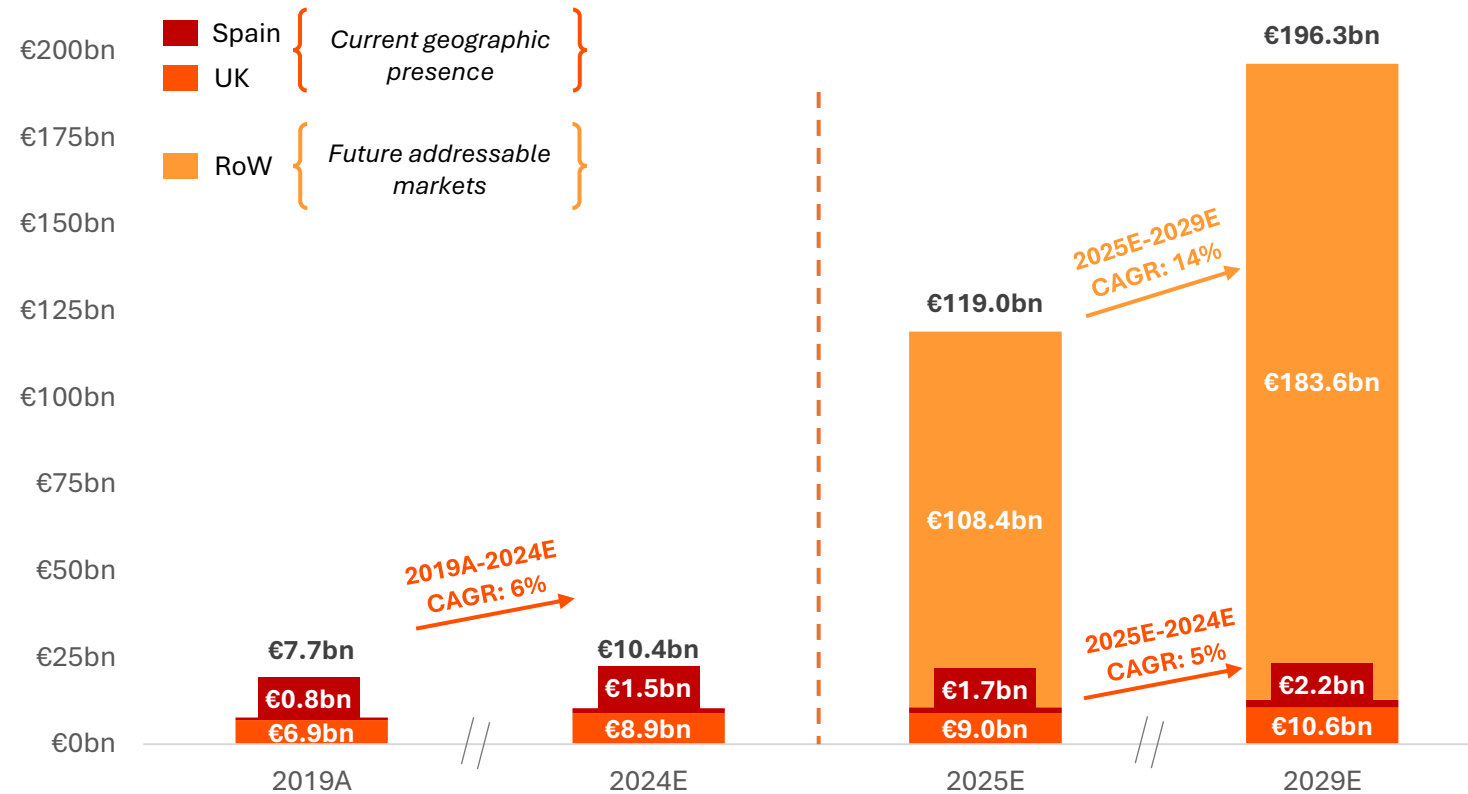
(1) Adjusted EBITDA includes BII 2024 run-rate royalty revenue and corporate cost; unaudited BII management accounts

(2) Figures for key peers relates solely to their UK & Ireland operations

# Sizable And Growing iCasino And iBingo TAM Underpinned By Robust Growth Factors

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Online Casino TAM (€bn)<sup>(1)</sup>



Key Drivers Of Growth

- ✓ Technological advancements are accelerating market expansion
- ✓ Changing consumer behaviours are reshaping demand
- ✓ Product improvements are enhancing user experience and retention
- ✓ Mobile friendly format are unlocking new user segments

**BII's current TAM only includes the UK and Spain. Going forward, BII will leverage its technology and expertise to expand globally**

Note: Assumes exchange rate of USD/EUR = 0.8587

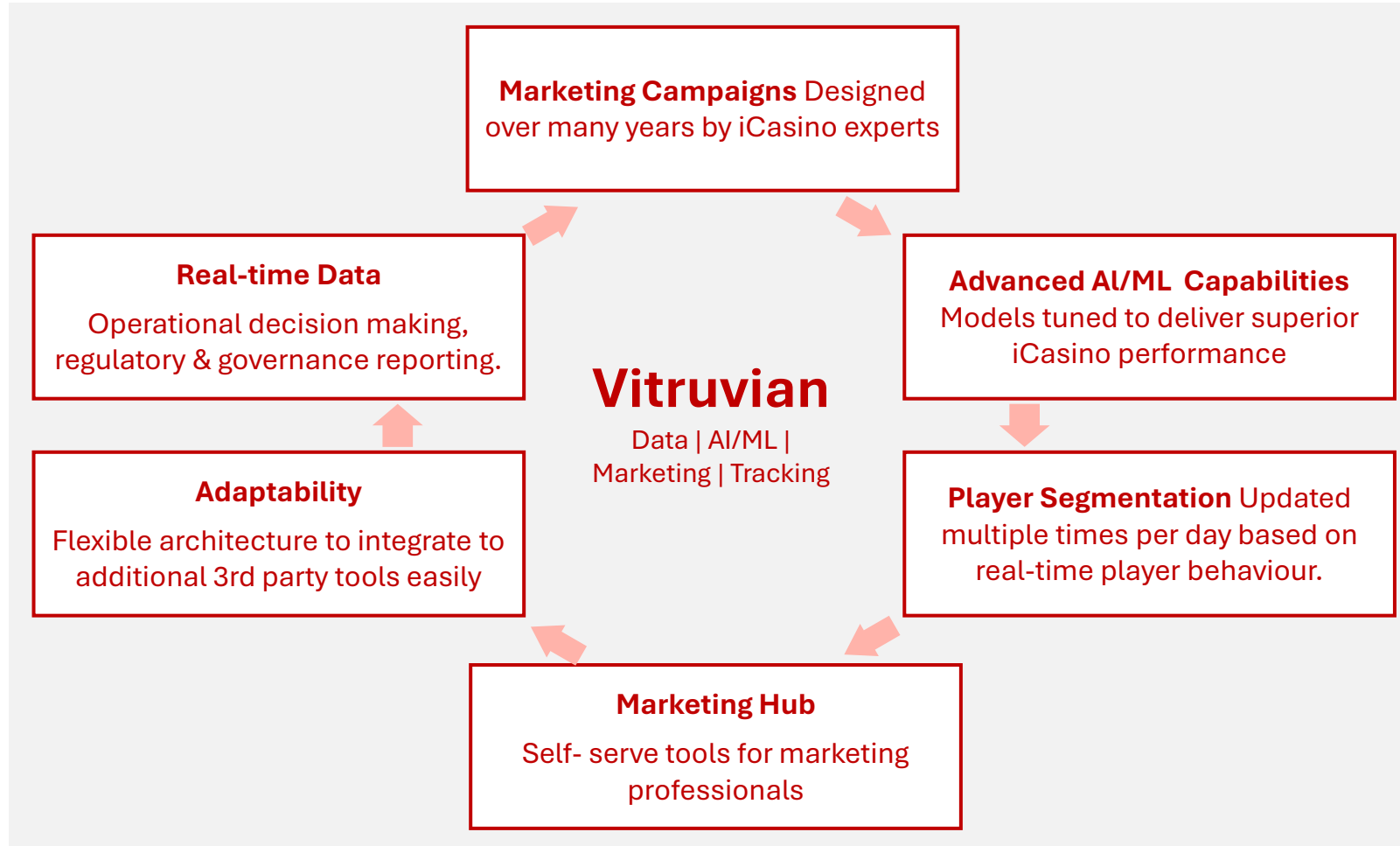
Source: H2 Gambling Capital – August 2025

(1) Includes onshore online sports betting, online casino and online poker

# Proprietary Technology Platform Has Driven Market Leading Results By Optimising The Player Experience...

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Delivering Enhanced Customer Journey's Via Data, AI/ML, Marketing And Tracking



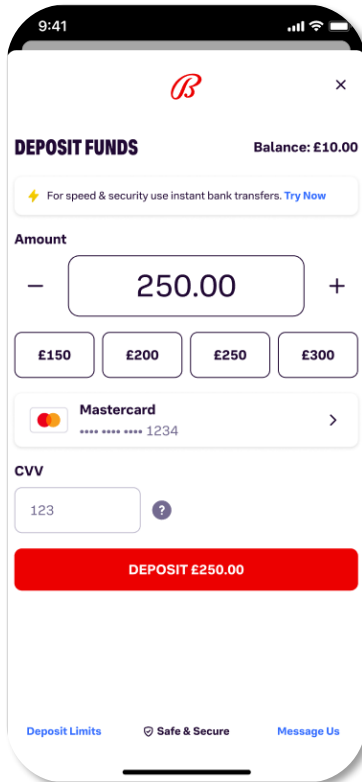
Data-informed Predictions

- **Predictions across multiple player metrics** based on initial activity:
  - Lifetime deposit amount and lifetime value
  - Conversion propensity
  - Net deposits
  - Churn
  - Optimal reward type and value a player should receive on a campaign basis

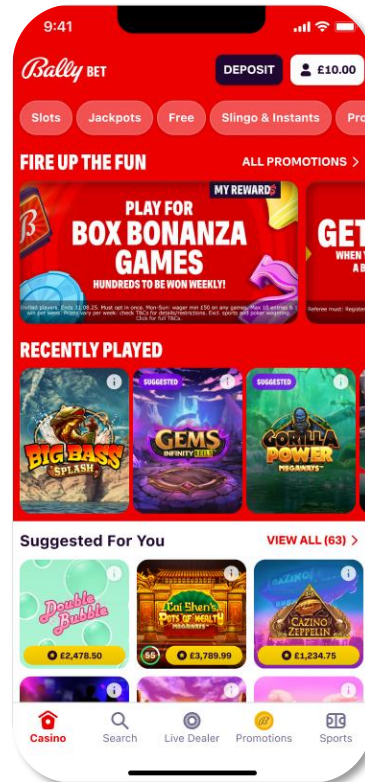
Tailored Recommendations

- Tests **landing pages** created by SEO team and recommends the best page
- Suggests **player specific games**
- Recommends a **deposit amount** based on a player's historical pattern

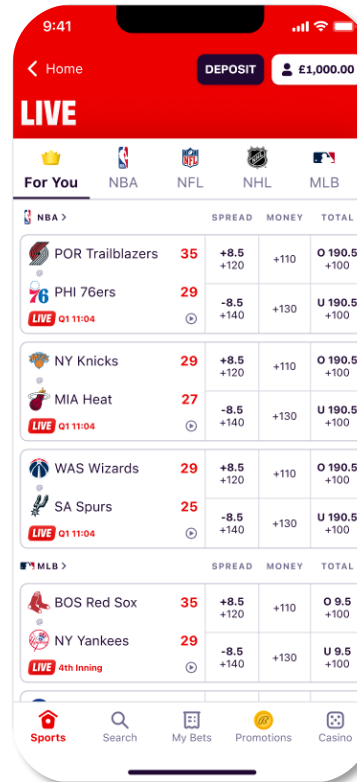
# ... Utilising A Highly Tailored Personalised Approach



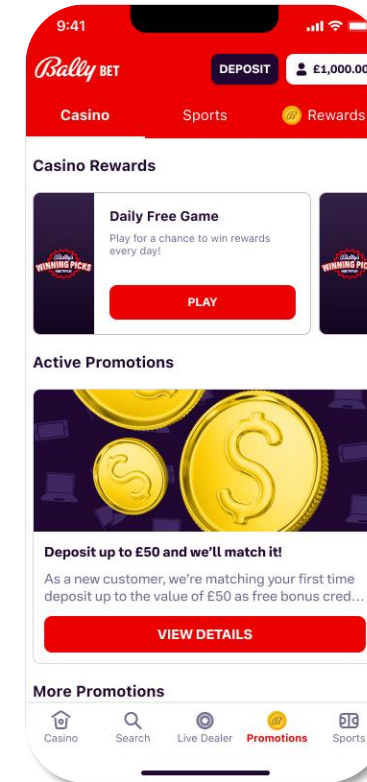
- This player typically deposits £150+
- The presented 'quick amounts' adjust to meet each player's deposit behaviour
- The options shown are far higher than the first deposit defaults



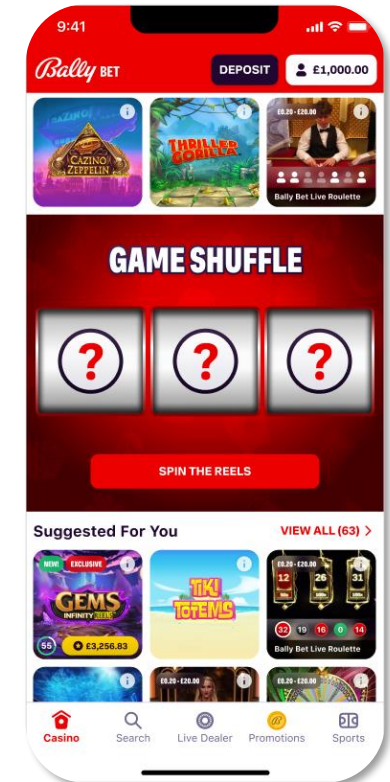
- The player has just played Big Bass Splash
- On return to the lobby, 'Recently Played' is updated and 'Suggested For You' is also updated based on recent play behaviour



- Betting behaviour is analysed to curate a personalised 'For You' within the app
- There is a 'Recommended' module displayed on the homescreen



- Rewards are tailored to each user and presented in context, as well as in a dedicated area of the app



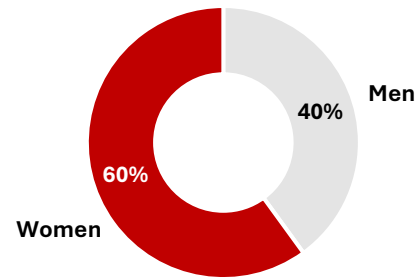
- The 'Game Shuffle' is a fun, interactive feature allowing users to spin the reels to be presented with 3 games to try based on their play behaviour

# Players Across A Broad Demographic With Significant Customer Loyalty

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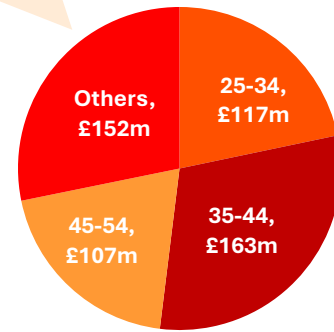
## Gender

NGR Split (2024, % / £)



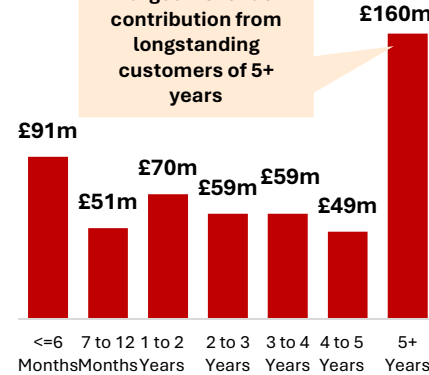
## Age

Strong diversification across age bands



## Tenure

Largest revenue contribution from longstanding customers of 5+ years



## Key Points

✓ Leading activation and retention of existing customer base

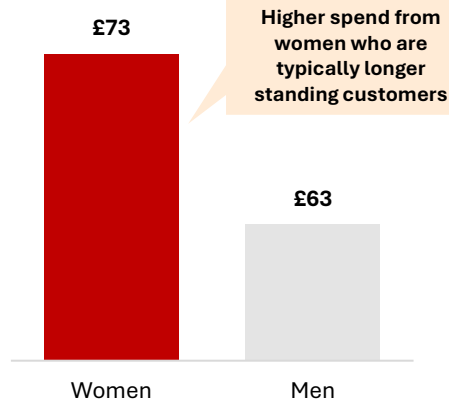
✓ High engagement via chatrooms and social features

✓ Older retail brands with an online presence tend to capture a larger share of older cohorts

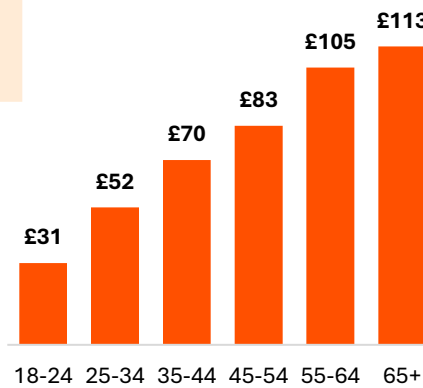
✓ Bingo-led brands are typically skewed towards female customers

## iGaming Platform Ranks Well Against Peers On Retention Due To Sophisticated Loyalty Mechanics

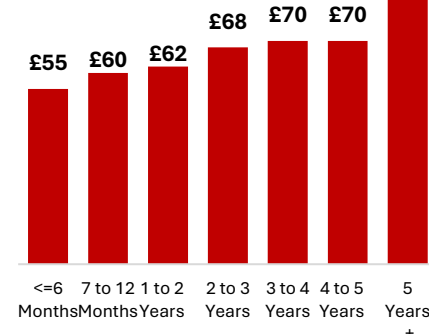
Average NGR (2024, £)



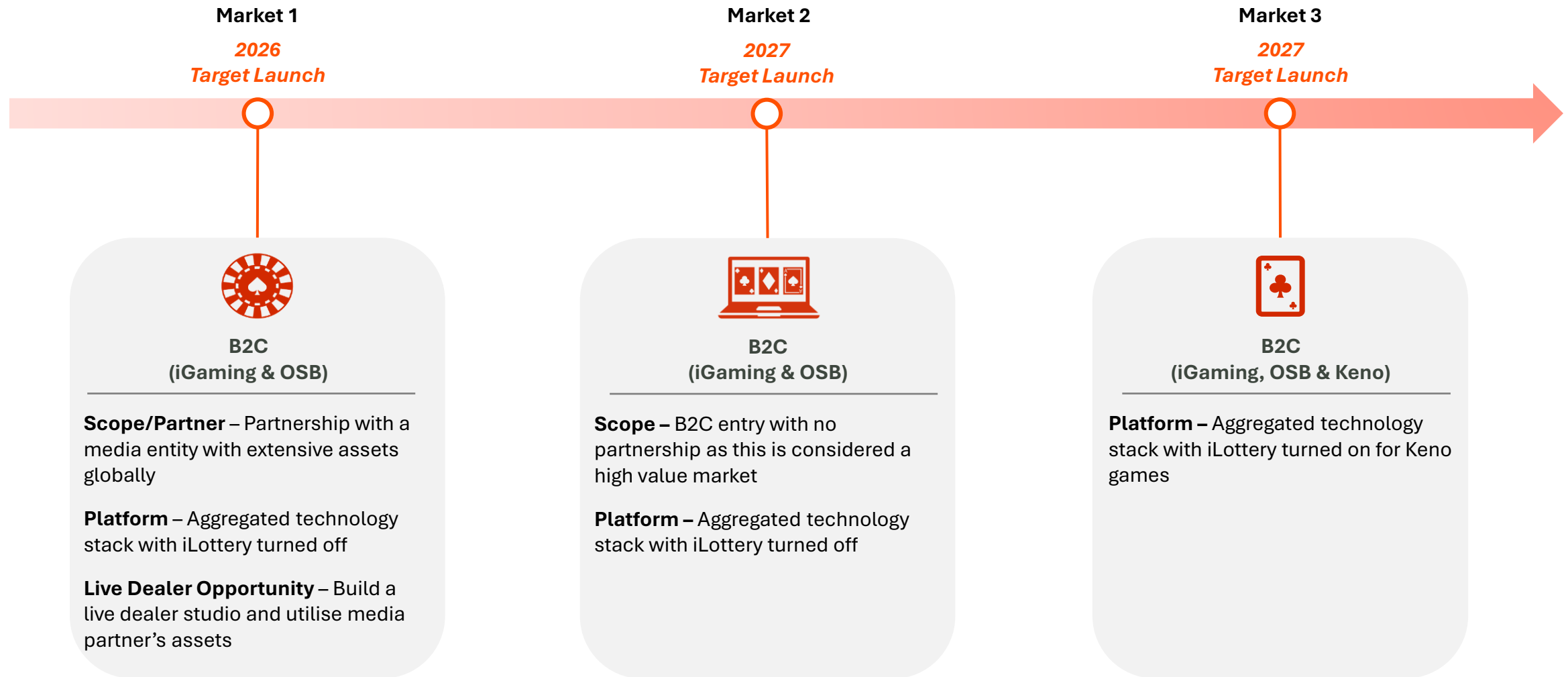
Higher spend from women who are typically longer standing customers



Longstanding players spend more on average



# New Market Growth Opportunities

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# iGaming Deep Dive Summary – Key Takeaways

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## Strong Market Position in the UK and Spain

- BII holds a **~14% market share** in UK iGaming
- **Dominant presence in casino-led and bingo-led segments**, with a diversified product and geographic footprint

1

## Leading Technology and Data Capabilities

- **Proprietary platform** with **advanced AI/ML** for player segmentation, real-time data, and predictive analytics
- **Marketing Hub and Vitruvian tools** enable tailored customer journeys and campaign optimisation

2

## High Customer Engagement and Loyalty

- **Strong retention driven by loyalty mechanics**
- Longstanding customers (5+ years) contribute the largest share of revenue

3

**BII's proprietary technology and data-driven platform underpin its leading position, with superior customer retention, efficient acquisition, and scalable growth**

6

## Strategic Leverage for Expansion

- **Shared infrastructure and data capabilities** position Intralot to enter **new markets and cross-sell** into regulated lottery environments

5

## Significant Growth Opportunity

- **TAM expansion** supported by tech adoption, mobile formats, and evolving consumer behaviour
- UK and Spain expected to see continued growth
- From 2025, BII's **€100bn+ TAM** is global, with forecast **geographic expansion**

4

## Efficient Customer Acquisition and Superior Margins

- Lifecycle strategy from acquisition to cross-sell drives **best-in-class CAC and margin profile**
- **Personalised content enhances customer retention** and LTV, driving robust LTV/CAC metrics

## Lottery Deep Dive



The Intralot logo features the word "intralot" in a bold, dark blue, sans-serif font. A thick orange horizontal line is positioned directly beneath the text.The Bally's International Interactive logo consists of the word "Bally's" in a red, cursive script font. Below it, the words "INTERNATIONAL INTERACTIVE" are written in a white, sans-serif font inside a red rectangular box.

**Nikos Nikolakopoulos**

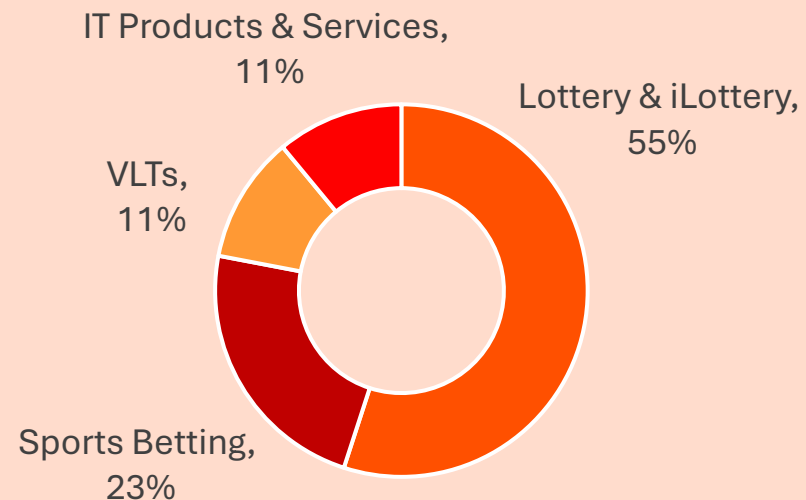
Group CEO, Intralot



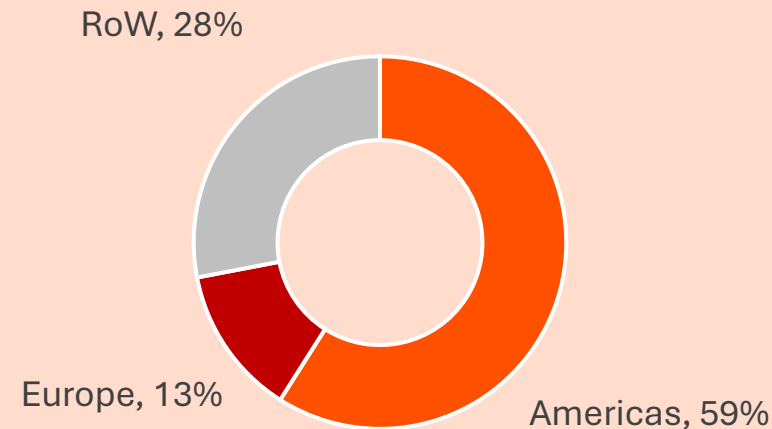
# Global Leader In Lottery Solutions

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## FY24A Sales Proceeds Net Of Winners' Payouts By Product



## FY24A Sales Proceeds Net Of Winners' Payouts By Geography


**49**

Contracts

**37%**

 FY24A Adj. EBITDA Margin<sup>(1)</sup>
**€356m**

FY24A Sales Proceeds (Net Of Payout)

**16 Year**

 Average Contract Length<sup>(2)</sup>
**89%**

 Contract Renewal Rate<sup>(3)</sup>

Source: Company information

Note: All figures as at 31-Dec-24 unless stated otherwise

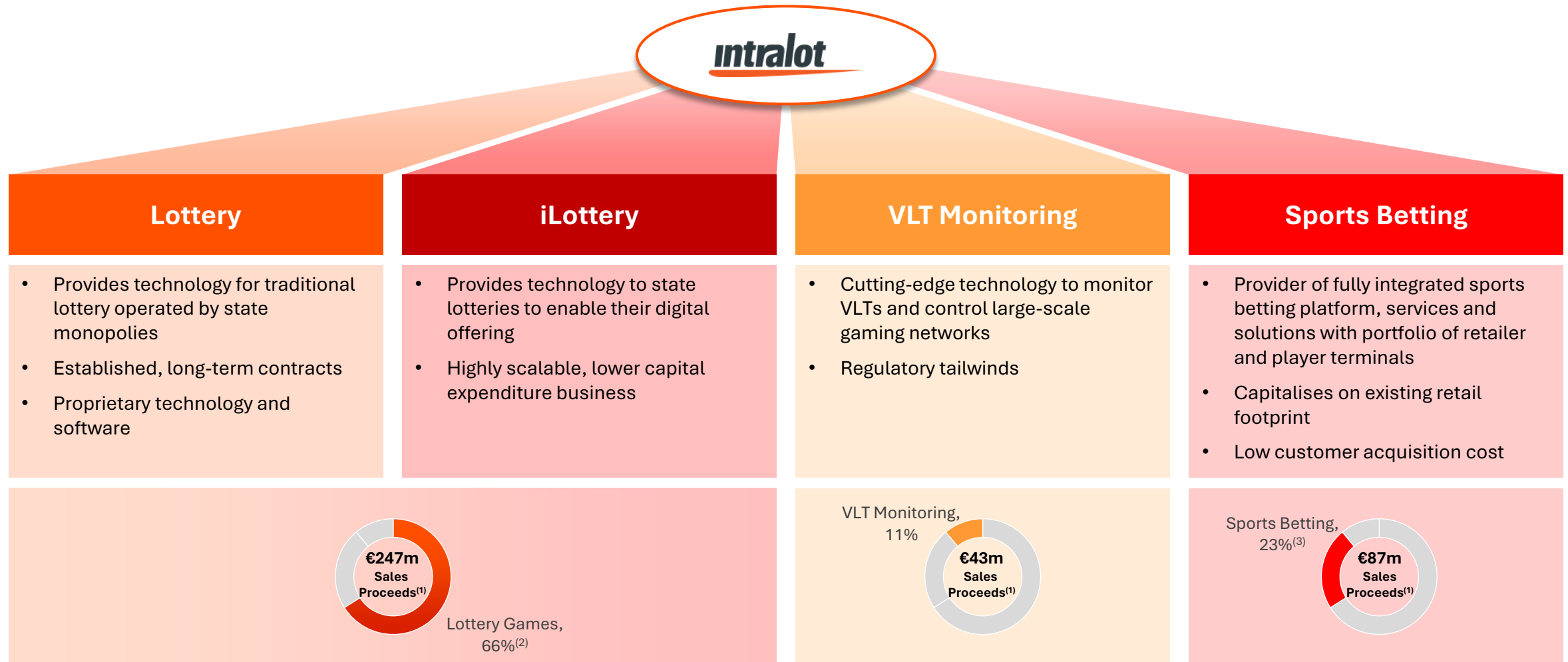
(1) Adjusted EBITDA is net of winners' payouts; post-IFRS, taking into account the impact of IFRS 16

(2) Calculated based on number of contracts without accounting for extensions and excludes contracts with practically infinite durations /

renewals. Not a weighted average figure.

(3) Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2006 to 31st March 2025, including extensions

# Overview Of The Lottery Division

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Source: Company information

Note: All figures as at 31-Dec-24 unless stated otherwise

(1) Sales proceeds is net of winners' payouts

(2) Includes IT Products and Services

# Strategically Targeting Attractive Markets With Growing Digital Penetration

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**Bally's**  
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Cutting-Edge Technology Platform Enables Flexible Global Operations...

Multi-layer structure enables component switching or upgrades without disrupting system operations

Customers can choose Intralot for the entire value chain; or can opt for third-party providers for specific services

Leveraging AI to proactively adapt to market and technological changes, delivering solutions that maximise revenue

Highly efficient and automated platforms requiring low operating costs

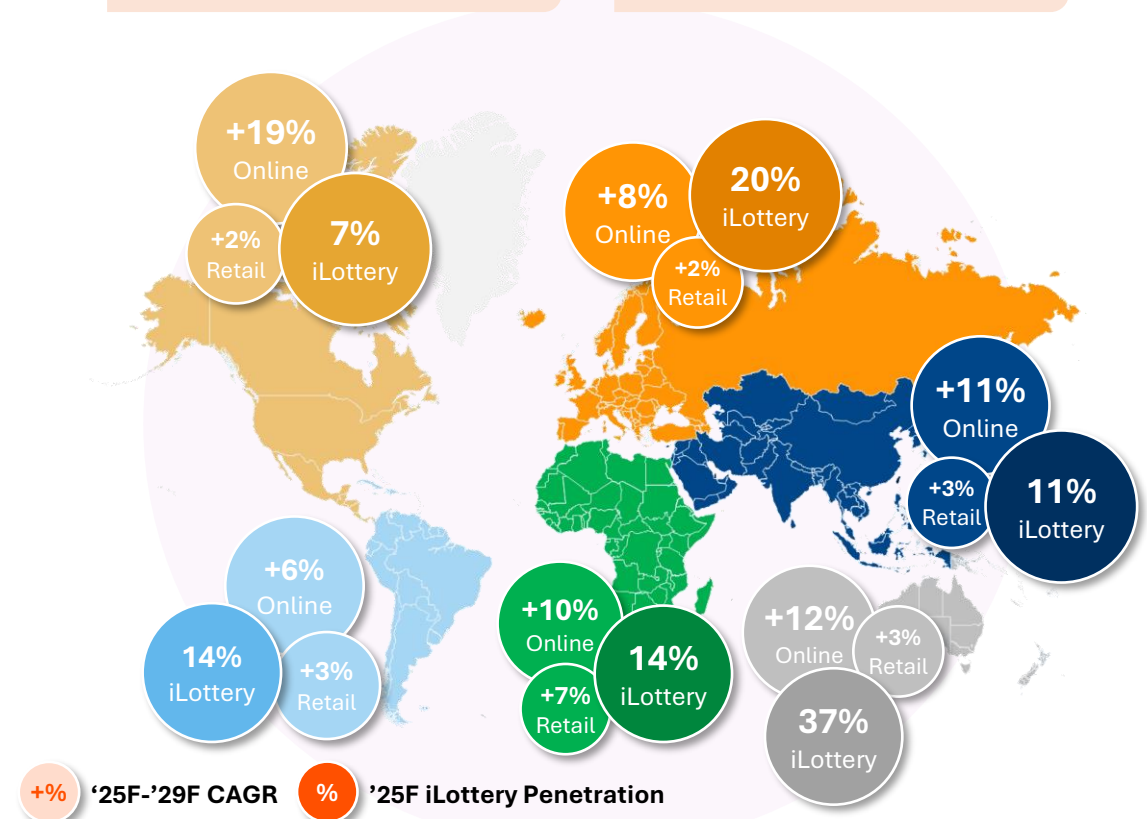
... Supported By Strong iLottery Growth As Digital Penetration Increases

**\$155bn+**

Global Lottery Opportunity ('25F)<sup>(1)</sup>

**\$21bn+**

Global Online Lottery Opportunity ('25F)<sup>(1)</sup>



Global iLottery CAGR of +11%, growing from 14% TAM penetration in 2025F to 18% in 2029F

# Strong Track Record Delivering Recurring Revenues

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**Bally's**  
 INTERNATIONAL INTERACTIVE

## Diversified, Long Dated Contract Base...

| Country           | Maturity / Renewal Year <sup>(1)</sup> | Contract Type             | % Of Revenue <sup>(2)</sup> |
|-------------------|----------------------------------------|---------------------------|-----------------------------|
| Turkey            | 2029                                   | Sports Betting            | 20.2%                       |
| Illinois          | 2027                                   | Technology                | 11.6%                       |
| Argentina         | 2034                                   | Lottery                   | 9.8%                        |
| Ohio              | 2027                                   | Technology                | 8.1%                        |
| New Hampshire     | 2033                                   | Technology                | 5.9%                        |
| Australia         | 2027                                   | Lottery & VLT Monitoring  | 5.2%                        |
| Croatia           | 2033                                   | Lottery & Sports Betting  | 4.2%                        |
| Georgia           | 2032                                   | Technology                | 3.9%                        |
| Arkansas          | 2026                                   | Technology                | 3.1%                        |
| Montana           | 2026                                   | Technology                | 2.4%                        |
| <b>Other (41)</b> | <b>2024-2034</b>                       | <b>All contract types</b> | <b>25.4%</b>                |

## ...Underpinned By Impressive Track Record



**89% lottery contract renewal rate<sup>(3)</sup>**



Over the last 20+ years, Intralot has **grown from a recent entrant** in the market to **#3 player** in terms of presence in the US



**De-risked execution** with most of the contracts being **migrated from incumbent operators** as opposed to first time greenfield operations



Solid track record of **successfully bidding for and winning new contracts**

Source: Company Information

(1) Either through RFP tender process, extension, or license payment

(2) Percentage of FY24 Revenue

(3) Calculated as total contract renewed (cumulative) over total contracts up from renewal (cumulative) from 2006 to 31st March 2025, including extensions

# iLottery As A Key Driver Of Future Growth

Leading Technology And Regulatory Relationships Allow Intralot...

Customer insights & data-driven marketing reduce CAC

Leverage Bally's Vitruvian capabilities to enhance customer experience

Strong relationships established with regulators

Stringent focus on customer protection and harm minimisation

## iLottery

\$155bn

Total Lottery CAGR: 4%

\$180bn

14%

iLottery CAGR: 11%

18%

86%

Land-based Lottery CAGR: 3%

82%

2025E

Global Lottery TAM<sup>(1)</sup>

Global Retail Lottery<sup>(1)</sup>

2029E

Global iLottery<sup>(1)</sup>

... To Take Advantage Of The High Growth iLottery Opportunity

| Country       | 2025F Total Lottery GGR | 2025F iLottery GGR | 2025F iLottery Penetration |
|---------------|-------------------------|--------------------|----------------------------|
| United States | \$35.6bn                | \$2.4bn            | 7%                         |
| Italy         | \$7.6bn                 | \$0.2bn            | 2%                         |
| Germany       | \$7.3bn                 | \$1.7bn            | 24%                        |
| France        | \$7.1bn                 | \$1.0bn            | 15%                        |
| UK            | \$6.1bn                 | \$3.1bn            | 50%                        |
| Spain         | \$6.1bn                 | \$0.2bn            | 4%                         |
| Canada        | \$3.4bn                 | \$0.5bn            | 13%                        |
| Australia     | \$2.8bn                 | \$1.8bn            | 64%                        |
| Greece        | \$1.0bn                 | \$0.05bn           | 5%                         |
| Argentina     | \$0.96bn                | \$0.1bn            | 10%                        |
| Norway        | \$0.87bn                | \$0.63bn           | 73%                        |
| Finland       | \$0.55bn                | \$0.34bn           | 62%                        |

*The US iLottery market is forecast to deliver a ~20% CAGR between 2025 and 2029, whilst global iLottery penetration remains below 15%*

Source: H2 Gambling Capital – August 2025

(1) Onshore global land-based lottery and iLottery GGR includes North America, Latin America & the Caribbean, Europe, Africa, Asia and Oceania

# Lottery Deep Dive Summary – Key Takeaways

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## iLottery as the Primary Growth Lever

- **US iLottery** is forecasted to grow at **~27% CAGR**, significantly outpacing land-based lottery growth
- **Strong regulatory momentum** and digital readiness position Intralot to capture this upside

1

## Recurring Revenue Strength

- Underpinned by **long-dated contracts** across geographies, delivering **high revenue visibility**
- **89% contract renewal rate**

2

## Global Footprint and Market Access

- Presence in **key markets like Turkey, Argentina, and the US**, with **diversified contract types** (lottery, sports betting, technology)
- Strategic targeting of **high-barrier, high-potential markets** with strong fundamentals

3

**iLottery is Intralot's central growth engine, supported by a robust global contract base and differentiated technology, positioning the business for scalable, recurring revenue expansion**

5

## Synergy Potential with BII's Capabilities

- **Leverage Bally's Vitruvian platform** for customer insights, marketing, and ARPU uplift
- Shared infrastructure and data capabilities support **cross-sell and expansion**

4

## Technology Differentiation

- **Proprietary platforms** support both traditional and digital lottery operations
- **Scalable infrastructure** and **low customer acquisition costs** enhance margin profile

# 5

## Financials – Deep Dive



# Post-Acquisition Group to Deliver Strong Financial Performance...



## Predictable Revenue Growth

**89%**

Contracts  
Renewal Rate<sup>(1)</sup>

**16 Yrs**

Contract Length<sup>(2)</sup>

**100%**

Regulated  
Markets

## Structurally High Margins Benefiting Operating Leverage

**~39%**

FY24 Pro Forma RR  
Adjusted EBITDA margin<sup>(3)</sup>

## Robust Cash Flow Generation Underpinned By Low Maintenance Capex

**~95%**

FY24 Pro Forma RR Operating  
FCF Conversion<sup>(3,4)</sup>

## Material Upside Through Multiple Growth Avenues

- ✓ New B2C market entry
- ✓ iLottery digital content
- ✓ Charity lottery (UK / US)
- ✓ US iLottery technology
- ✓ Servicing revenue from NAI
- ✓ B2B cross-selling

Note: Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

(1) Calculated as total contracts renewed (cumulative) over total contracts up from renewal (cumulative) from 2007 to April 2025, including extensions

(2) Calculated based on number of contracts without accounting for extensions and excludes contracts with practically infinite durations / renewals. Not a weighted average figure

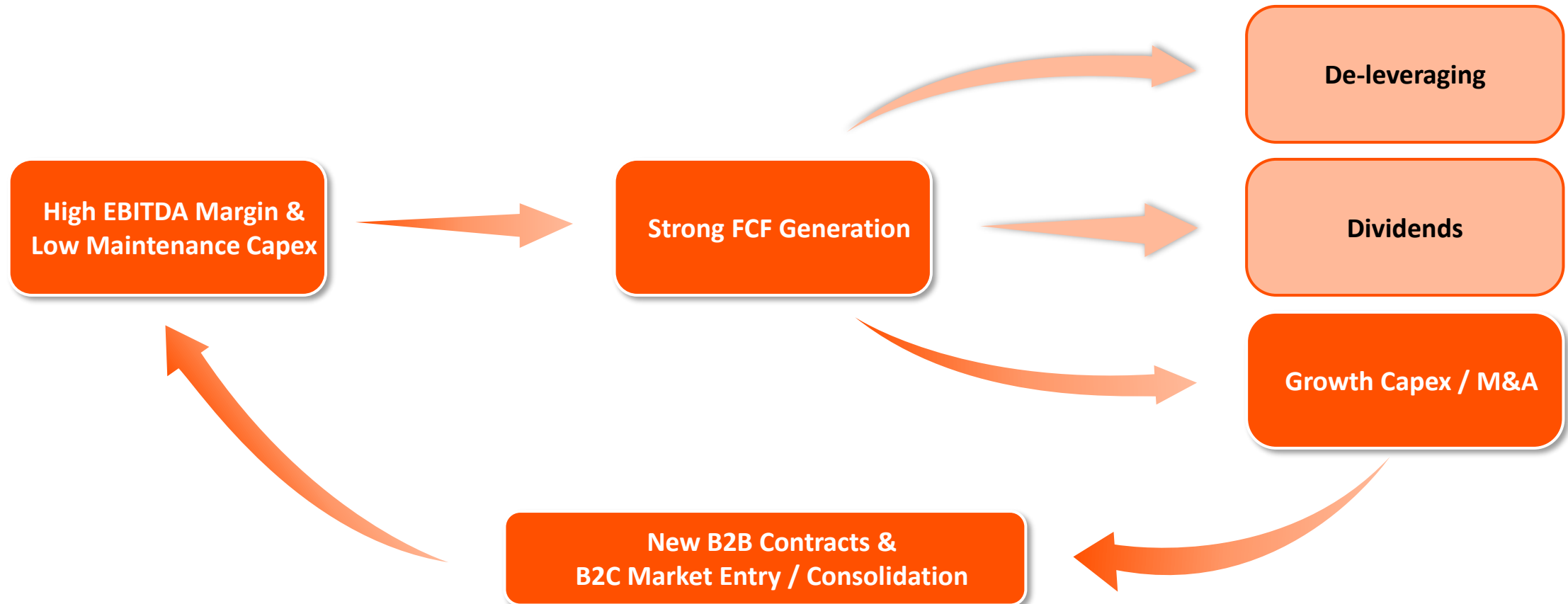
(3) FY24 Pro Forma figures are presented on an aggregated basis and representing the mathematical sum of each such figure for the fiscal year ended December 31, 2024, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction

(4) Operating Free Cash Flow defined as Pro Forma RR Adjusted EBITDA less Maintenance Capex, Operating Free Cash Flow Conversion defined as (Pro Forma RR Adjusted EBITDA less Maintenance Capex) / Pro Forma RR Adjusted EBITDA

# ...Driving an Attractive Financial Model That Creates Shareholder Value



## Self-Reinforcing Cycle Underpins Financial Model



Significant Cash Flow Generation Funds New Investment and Capital Returns

# Post-Acquisition Group Pro Forma 2025 Guidance

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## Post-Acquisition Group

**Revenue FY25E<sup>(1)</sup>**
**€330m - €340m<sup>(2)</sup>**
**€750m - €765m**
**€1,080m - €1,105m**
**Adjusted EBITDA FY25E  
(% margin)<sup>(3)</sup>**
**€120m - €125m  
(37% margin)**
**€310m - €320m  
(42% margin)**
**€430m - €445m  
(40% margin)**
**Capex FY25E  
(% of revenue)**
**10.0% - 11.0%**
**2.5% - 3.0%**
**4.5% - 5.5%**

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revenue for BII. Should any of these uncertainties realize or any of the key assumptions prove to be inaccurate, the Intralot Group's or the Post-Acquisition Group's actual results or events would likely differ materially from those expressed or implied in the estimates. Therefore, there can be no assurance that the estimates will eventually prove to be accurate. Prospective investors should be aware that the realization of the estimates set forth in the forecast data may be difficult or impossible due to a number of factors, including factors outside of the Post-Acquisition Group's control and the control of management. The forecast data as not and will not be audited or reviewed by any auditor. This data is not intended to be a comprehensive statement of our financial or operational results for such periods. Potential investors should not place undue reliance on the estimates, which are based on assumptions as of the date of this Presentation. These cautionary statements should be considered in connection with any written or oral forward-looking statements that the Intralot Group or the Post-Acquisition Group may issue in the future. Unless required by applicable laws and regulations, neither the Intralot Group, BII nor the Post-Acquisition Group undertake any obligation to publish any revisions to such forward-looking statements. Please refer to page 2 for important disclosures relating to forward looking statements

- (1) Guidance for revenue (sales proceeds) represents revenue net of payout. Intralot previously reported revenue (sales proceeds) gross of payout  
 (2) Intralot revenue FY25E forecasted to be in-line with FY24 (adjusted for payout) on a constant currency basis  
 (3) Margin implied based on mid-point of revenue and Adjusted EBITDA guidance

# Mid-Term Guidance Reiterated



## Mid-term

### Revenue

- Total revenue growth **high-single digit**
  - Lottery: **Low-to-mid single digit** growth
  - iGaming: **Mid-single digit** growth
  - New opportunities to drive incremental revenue growth starting in **2026**

### Adjusted EBITDA

- Group margin **mid-to-high 30%** including growth opportunities and synergies / efficiencies
  - Lottery: Margins **mid-30%<sup>(1)</sup>**
  - iGaming: Margins **~40%**

### Synergies / Efficiencies

- **€35m – €40m** run-rate identified cost synergies / efficiencies expected to be achieved over **18 – 24 months** post-closing

### Cash Flow Items

- Total capex **mid-single digits** percentage of total revenue in years without material contract signings / renewals. **Low-to-mid double digits** percentage of total revenue expected in **2026/27**
  - Of which: Maintenance **~2%** of total revenue, declining towards **1%** over time
- Change in net working capital: **Slightly negative** in outer years

### Other Items

- Effective corporate tax rate: **16-19%<sup>(2)</sup>**

### Financial Policy

- Mid-term steady-state net leverage target of **~2.5x**
- Plan to maintain dividend payout ratio of **35%** of **net income** with flexibility for higher distributions subject to performance and capital structure considerations, in line with Greek law requirements

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statements. Synergies presented here are based on certain underlying assumptions and estimates which are inherently subject to significant uncertainties and actual results may differ, perhaps materially, from those anticipated

(1) Previously "low-to-mid 30%". Mid-term guidance has been updated to reflect the change in revenue definition, which now deducts payout from revenue

(2) Based on current underlying corporate tax regimes

# iGaming: Solid Growth with Class-Leading Margins




## Existing Markets Only

2025E

Mid-term

Revenue

€750m - €765m

Mid-single  
digit growth

Adjusted EBITDA

€310m - €320m

~40% margin



Positioned for steady revenue growth, driven by **strategic expansion, diversified revenue streams, and operational efficiencies** across core segments



**Strong margin profile of ~40%** supported by cost efficiencies and high-margin royalty streams



Low expense growth, with **costs rising slower than revenue** due to strategic marketing and streamlined content and processing fees

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# Lottery: Recurring Revenue Underpinned by Long-Term Contracts




## Existing and Prospective Contracts<sup>(1)</sup>

2025E

Mid-term

Revenue<sup>(2)</sup>

€330m - €340m

Low-to-mid  
single digit  
growth

70%+ of revenue derived from technology contracts providing B2B services to state and licensed operators, providing **stable, recurring revenue**



**High margins** supported by technology contracts, with further room for growth via expanding VLT and Lottery operations in the U.S.



Game management contracts and licensed operations offer **diversified revenue streams**



Adjusted EBITDA

€120m - €125m

Mid-30%<sup>(3)</sup>

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(1) Based on existing contracts, planned exits, and potential new contract

(2) Guidance for revenue (sales proceeds) represents revenue net of payout. Intralot previously reported revenue (sales proceeds) gross of payout

(3) Previously "low-to-mid 30%". Mid-term guidance has been updated to reflect the change in revenue definition, which now deducts payout from revenue

# Identified Growth Opportunities to Create Incremental Upside

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## Growth Opportunities

- +** New B2C market entry
- +** Charity lottery (UK / US)
- +** Servicing revenue from NAI
- +** iLottery digital content
- +** US iLottery technology
- +** B2B cross-selling



New customer

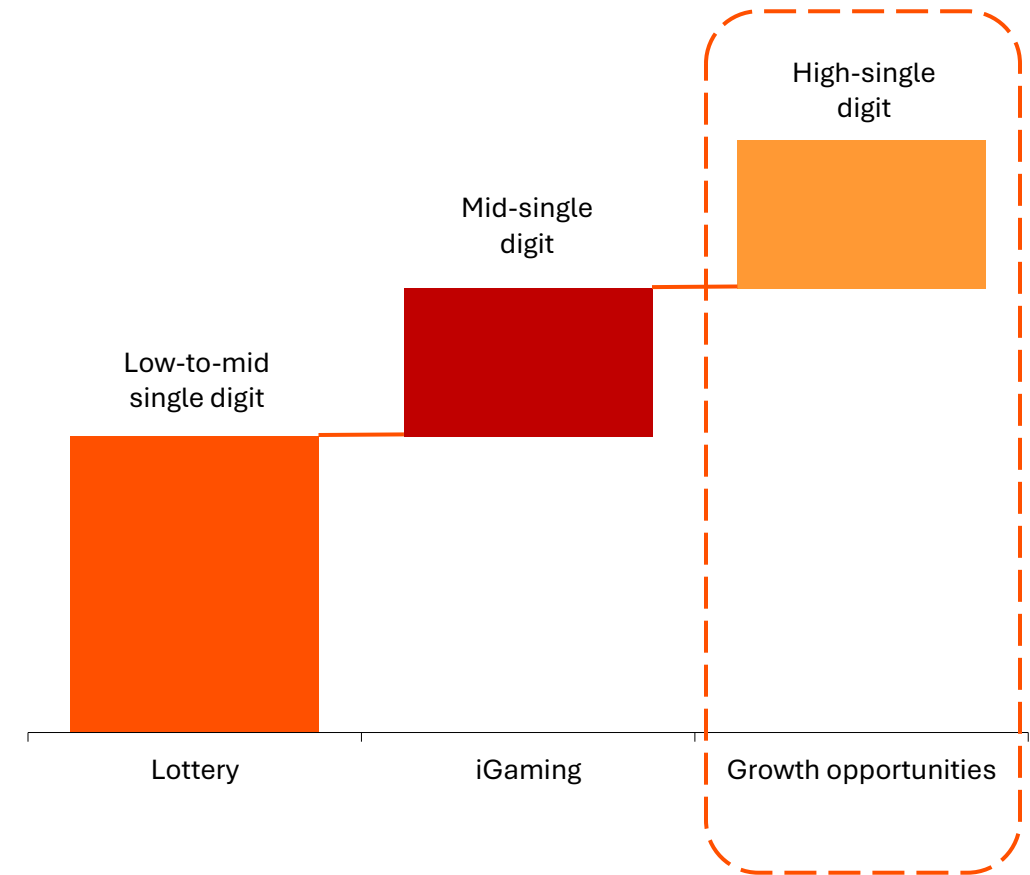


New + existing customer



Existing customer

## Illustrative Mid-Term Revenue Growth Build-Up

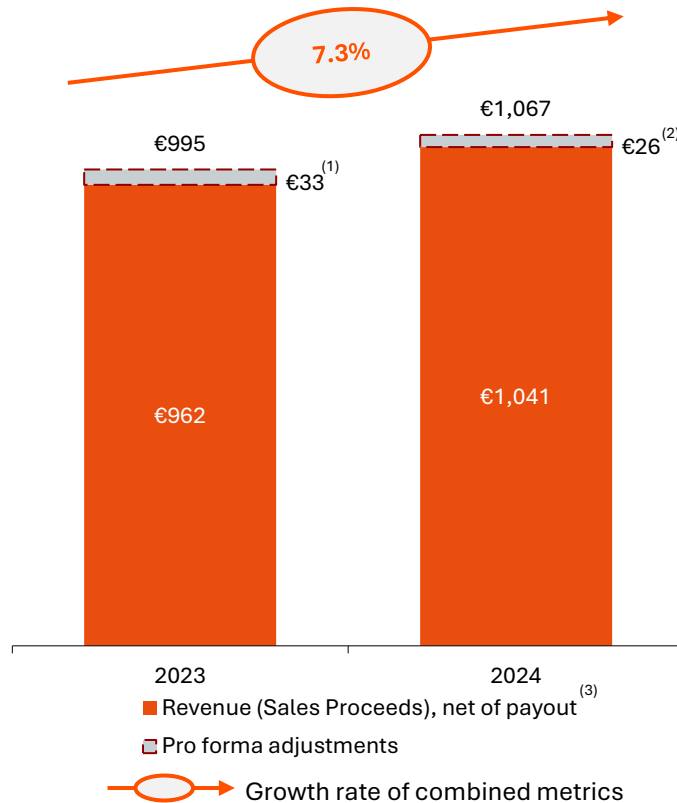


# Historical Pro Forma Financials Demonstrate Robust Performance...

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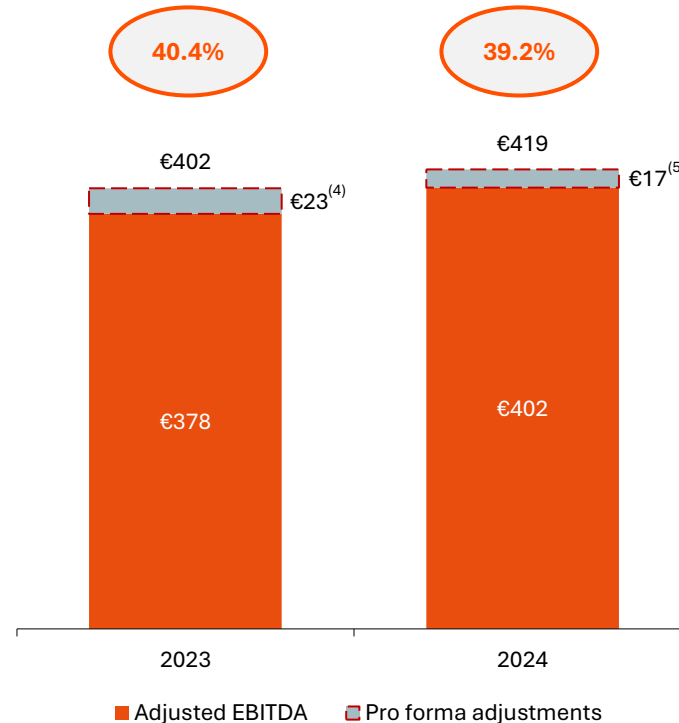
(€ in millions)

## Strong Growth

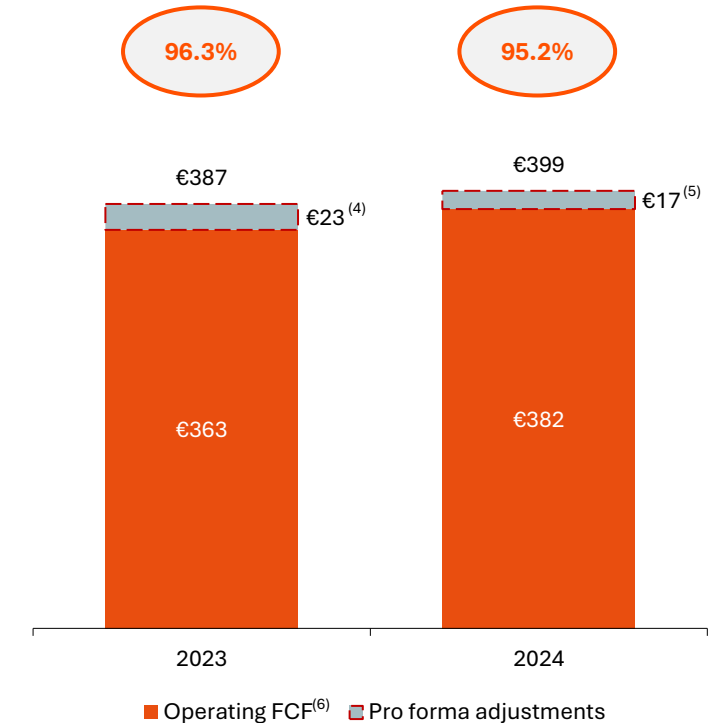


## Structurally High Margins

Margin:



## Significant Cash Generation

 Cash conversion (%)<sup>(6)</sup>:


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(1) €32.6m of run-rate royalty adjustments

(2) €32.6m of run-rate royalty revenue adjustments excluding ~€7m of FY2024 royalties

(3) Intralot's revenue (sales proceeds) is net of winner's payout to enhance comparability to BII financials

(4) Pro Forma RR Adjusted EBITDA includes €32.6m of run-rate adjustments for royalties and removal of ~€9m of corporate cost allocation

(5) Pro Forma RR Adjusted EBITDA includes the removal of ~€7m of FY2024 royalties, addition of €32.6m of run-rate adjustments for royalties, and removal of ~€9m of corporate cost allocation

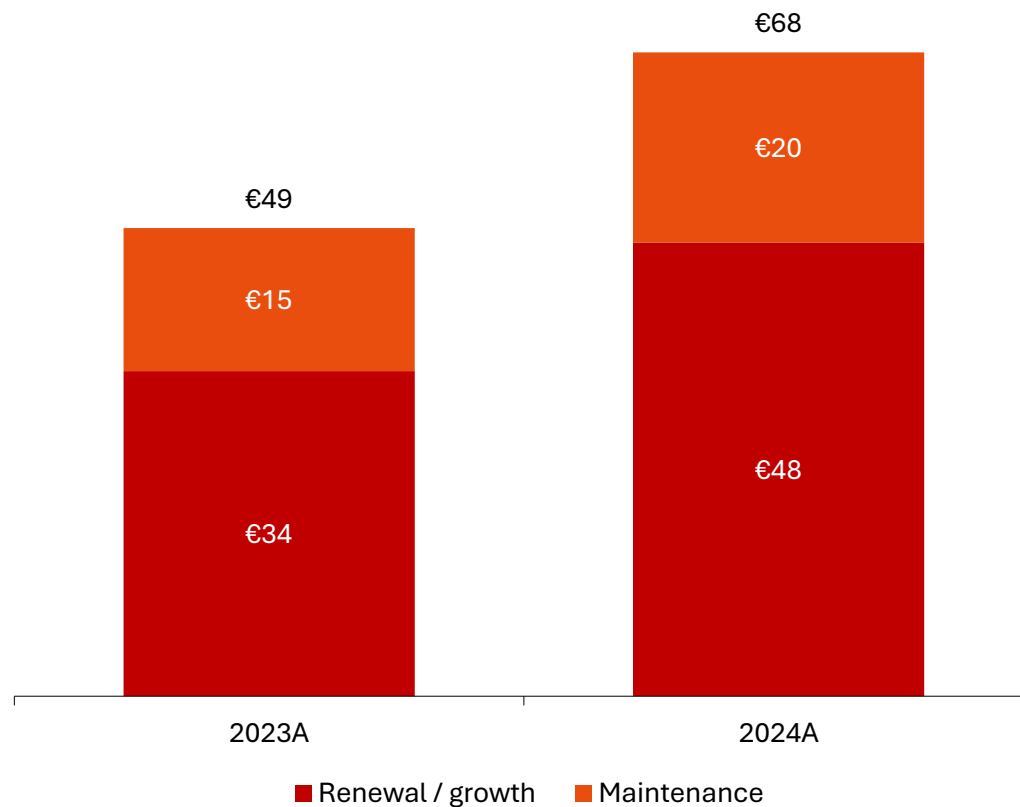
(6) Operating FCF calculated as Pro Forma RR Adjusted EBITDA less maintenance capex. Operating FCF conversion calculated as (Pro forma RR Adjusted EBITDA - maintenance capex) / Pro Forma RR Adjusted EBITDA

# ...Supported by Predictable Capex with Low Maintenance Requirements

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(€ in millions)

## Pro Forma Capex



## Predictable Capex Requirements

### Maintenance

- Generally low maintenance requirements
- Primarily related to infrastructure maintenance for existing contracts and office refurbishments

### Renewals

- On-going requirements to extend existing contracts
- Lower requirement if customer bilaterally negotiates extension vs. RfP tender

### Growth

- Incurred for select new contracts
- Covers infrastructure and machinery set-up, typically spent over 2-3 years (period between having won the RfP tender and new contract start date)
- Capitalized software development costs

Source: Intralot audited financials, BII audited carve-out financial statements. Note: Figures for the Post-Acquisition Group are non-IFRS financial measures that represent the mathematical sum of such figure for the respective fiscal year or period, as applicable, for Intralot and BII, after giving effect to the Proposed Transaction. These aggregated figures are presented as a matter of convenience to recipients of this presentation and are not derived from pro forma financial information prepared on the basis of IFRS, stock exchange rules and regulations or any other standard, nor do they take into account FX/consolidation effects, and as such do not reflect all adjustments that would be reflected in pro forma financial information that gives effect to the Proposed Transaction.

# Post-Acquisition Business Creates an Attractive Value Proposition to Shareholders



**Diversified, recurring revenue streams with compelling upside**



**Robust margins and FCF generation support re-investment in the business**



**Clear path to de-leveraging towards ~2.5x net leverage mid-term target**



**Healthy dividend payout – 35% of net income returned to shareholders, in line with Greek law requirements**