

HIV Analyst & Investor Event

10 December 2024







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Agenda

Morning Session 10:30am - 12:00pm

Leading HIV Innovation: Our Legacy & Our Future

- Welcome and Introduction

 Daniel O'Day · Chairman & CEO
- Long-Standing HIV Leadership, Innovation, & Vision
 Tomas Cihlar, PhD SVP Research, Virology Discovery

Setting a New Standard in HIV Treatment

- Leading the HIV Treatment Market

 Tanya Monga · SVP Global Commercial Strategy & Operations
- Pioneering an Innovative Treatment Pipeline

 Jared Baeten, MD, PhD · SVP Virology, Therapeutic Area Head
- Q&A
- Campus Lab Tour & Lunch Joydeep Ganguly • SVP Corporate Operations

Afternoon Session 1:30pm - 3:00pm

Transformational HIV PrEP Program & Strategy

- Global Strategy for PrEP

 Tanya Monga · SVP Global Commercial Strategy & Operations
- Executing a Transformational PrEP Program
 Moupali Das, MD, MPH · VP Clinical Development, HIV Prevention
- Redefining HIV Prevention

 Johanna Mercier · Chief Commercial Officer
- Q&A
- Wrap Up 3:00pm





Introduction

Daniel O'Day
Chairman & Chief Executive Officer





Extending Our HIV Leadership Into Late 2030s & Beyond

SETTING A NEW STANDARD IN HIV TREATMENT



TRANSFORMATIONAL HIV PREVENTION

Next Wave of Gilead HIV Innovation Meaningfully Extends Our Leadership

- Annual ~2-3% treatment market growth
- Biktarvy #1 daily oral, leading global share with 25 quarters of YoY growth
- Unmet needs for long-acting options and solutions for the >40% PWH who are not virally suppressed today

Up to 7 Treatment Launches Before Biktarvy LOE in Dec 2033

 Person-centric oral and injectable options will sustain our leading position



(E)

Unparalleled PrEP Program Offers New Possibilities

- Lenacapavir demonstrated unprecedented efficacy in pivotal Phase 3 studies
- >9,000 participants enrolled across 5 continents; >99.9% participants who received lenacapavir did not acquire HIV



Lenacapavir in a Class of its Own for HIV PrEP

- Preparing for impactful HIV PrEP launch in summer 2025
- Thoughtful and creative approach to reach beyond existing consumers, prescribers, and geographies





Our Leadership, Innovation & Vision in HIV

Tomas Cihlar, PhD SVP Research, Virology Discovery







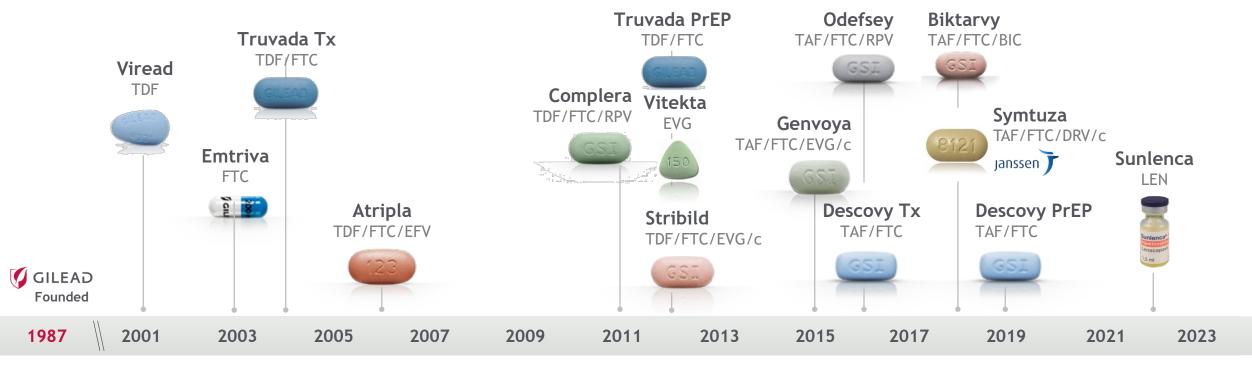
ATRIPLA First Single Tablet
Regimen for HIV Treatment

Truvada First Medication for HIV Prevention



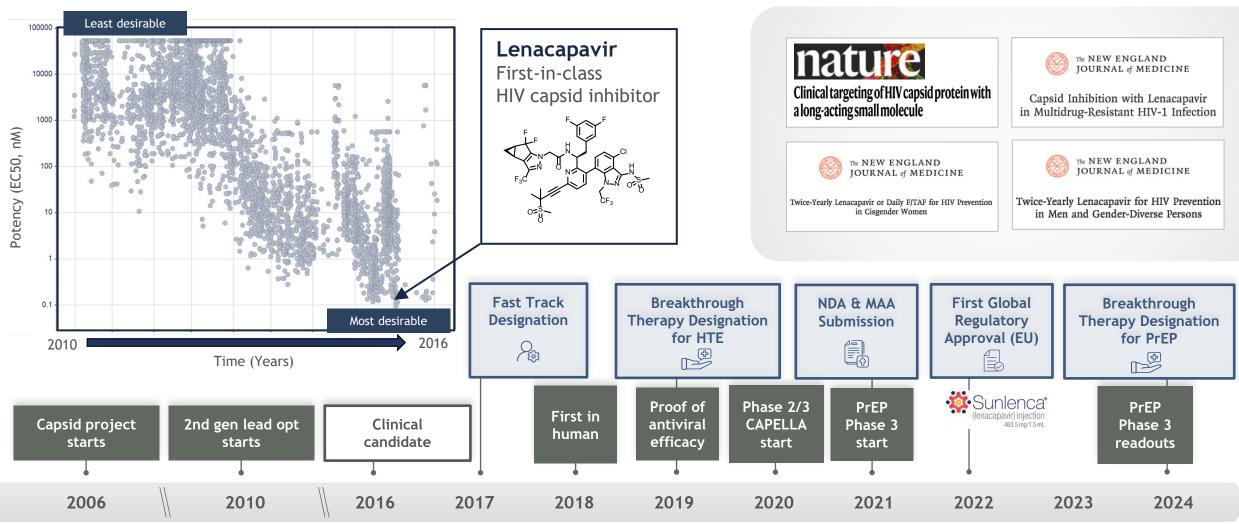
Sunlenca First Twice-Yearly

Long-acting HIV Drug

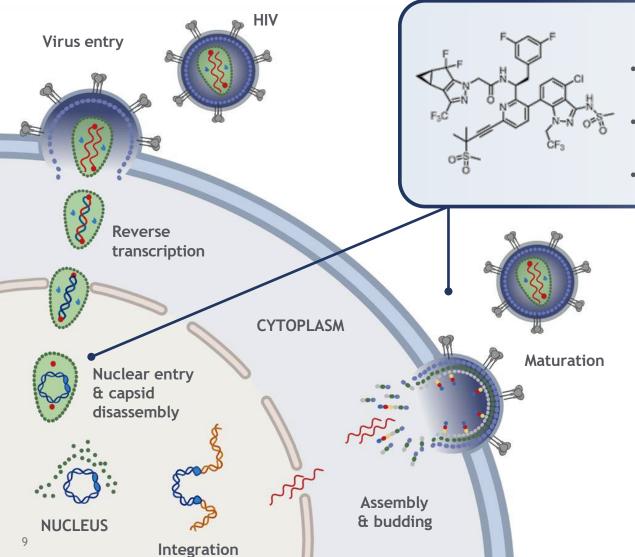


>16 million people have accessed a Gilead treatment or PrEP regimen, including in low and middle income countries





Lenacapavir is the Foundation of Our Long-Acting Portfolio



Lenacapavir is a small molecule with...

- Exceptional potency $(EC_{50} = 100 \text{ pM})$
- High stability & long half-life
- Multimodal mechanism

- No overlapping resistance with existing HIV medicines
- Proven clinical efficacy & safety profile
- Flexible dosing profile (oral & injectable)

Lenacapavir is being studied for...



Treatment

as part of a combination therapy

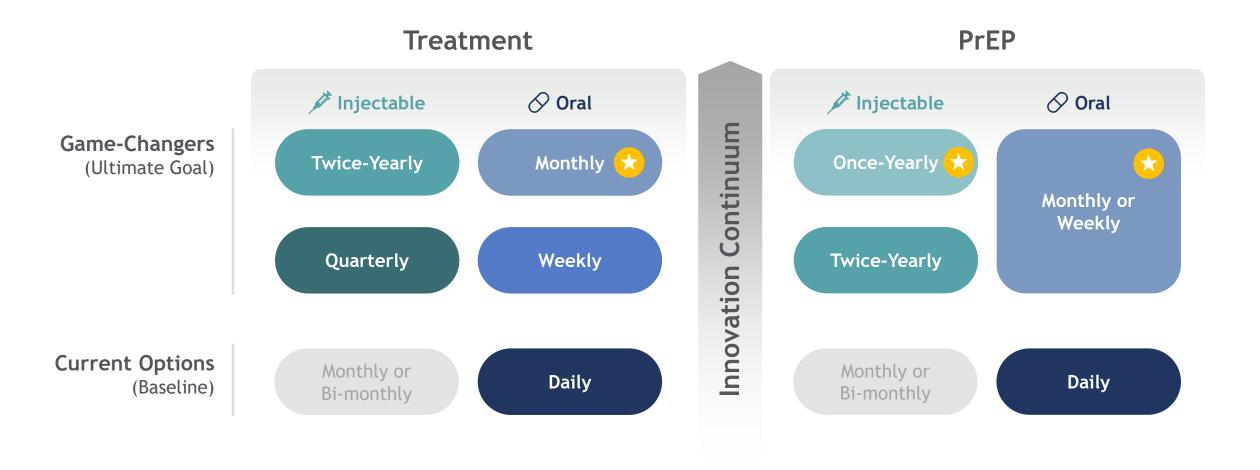


Prevention

as a single agent

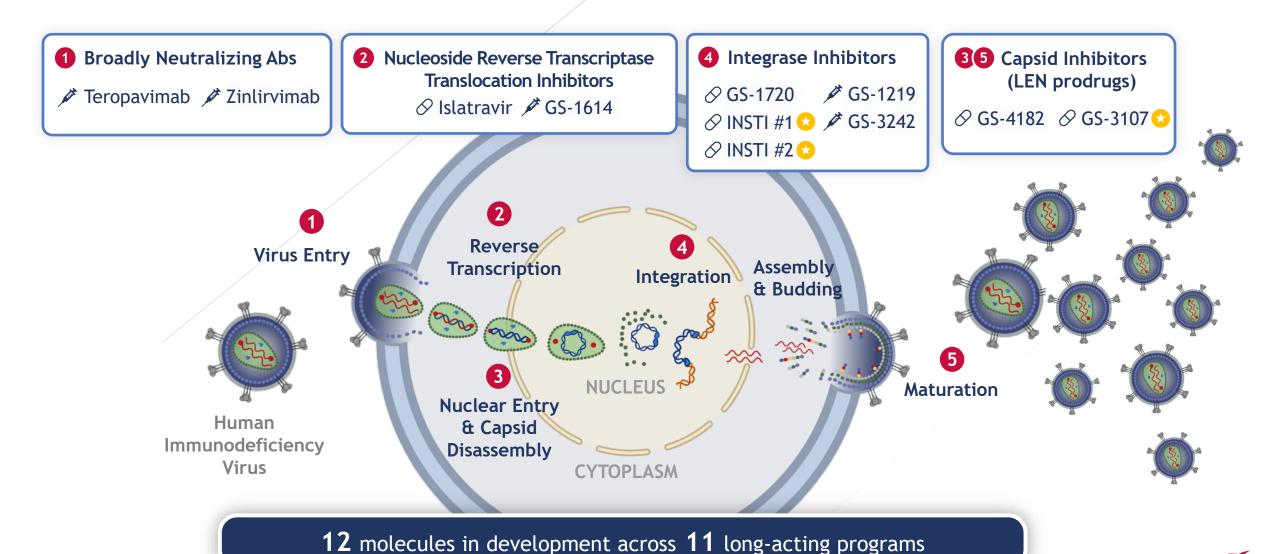


Developing Game-Changing Options for Treatment & PrEP





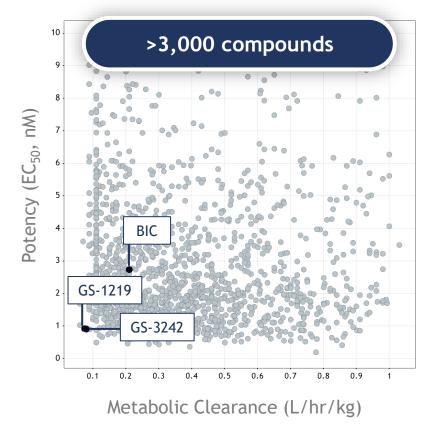
Pursuing a Broad Portfolio of Long-Acting Partner Molecules

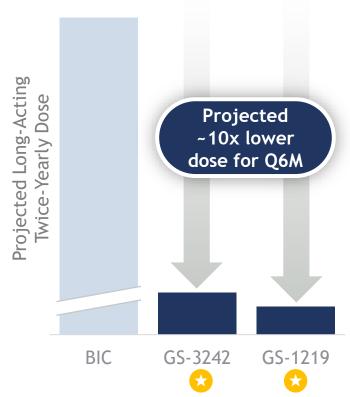


Ultimate Innovation in Best-in-Class Partners for LEN



Developing Long-Acting Injectable INSTIs to Combine with Lenacapavir for Twice-Yearly Dosing





Continuous innovation to create new INSTIs

Identified potential twice-yearly candidates from >3,000 molecules

GS-1219 and **GS-3242** are more potent and metabolically stable than BIC

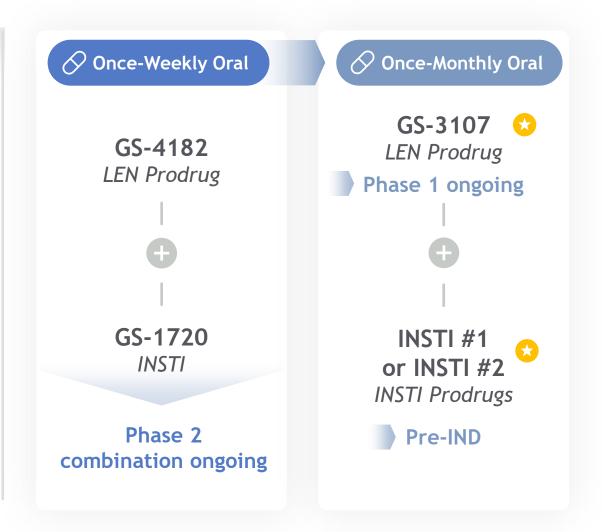
GS-1219 and GS-3242 maintain similar resistance profile as BIC



Building Oral Dosing Flexibility Using Prodrug Chemistry

Utilizing Prodrugs to Optimize Oral Bioavailability

- Parent molecules show limit of oral absorption
- Optimized prodrugs increase oral bioavailability
- Higher oral bioavailability means lower dose
- Prodrugs can result in smaller pill for STR





Leveraging Deep Expertise to Advance Long-Acting Portfolio

13 HIV antivirals



approved in 23 years

4,000+ Virology employees

across R&D, manufacturing, commercial



>125 countries

where Gilead Virology medicines are available

>16 million people

worldwide who receive a Gilead-innovated treatment regimen



Extensive expertise in virology



Innovation in medicinal chemistry & drug formulation



Operational excellence in clinical trials & regulatory execution



Lenacapavir as foundation for treatment combinations



Multiple approaches per each target product profile



Industry leading access & patient outreach programs





Leading the HIV Treatment Market

Tanya Monga

SVP Global Commercial Strategy & Operations





Biktarvy Sets the Bar for HIV Treatment



At 5 years follow-up:

98%+

of participants achieved and maintained an undetectable viral load in M=E analysis



0

cases of treatment failure due to resistance

5-year data reinforce the efficacy, safety, and durability of Biktarvy

#1

prescribed therapy for new starts and switches in the U.S.

~\$13B

expected 2024 revenue, +10% YoY #1

prescribed therapy for new starts in other key international markets¹ >1M

people worldwide are managing their HIV with Biktarvy

~50%

highest market share ever for any HIV regimen in the U.S. 25

consecutive quarters of YoY share growth²



Global Need to Increase Viral Suppression



Globally, HIV & insufficient use of ARVs remain an issue...

1.3M
New Annual HIV Infections¹

~25%

of PWH not receiving treatment¹



...including in the U.S. where nearly half of PWH are not virally suppressed.

For Every 100 People with HIV:2



A 44% of PWH not virally suppressed



Treatment Options Needed that Work for Everyone

Stigma & Discrimination

- 40% of PWH fear taking their medication could reveal HIV status¹
- 33% of PWH experience stress from daily regimens¹

Adherence

- **70%** of PWH miss 1+ dose²
- 25% of PWH miss 5+ doses²



~60% of PWH identified less frequent dosing as greatest need¹



Gilead's Treatment Portfolio is the Broadest in Industry





No other portfolio addresses all these market needs





Innovation Maintains Treatment Leadership







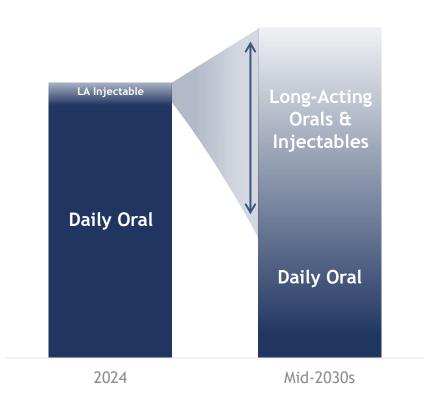








U.S. Treatment Market Evolution



Treated Market Growth



Gilead Share of Branded Market





Up to 7 Potential New Options for PWH by End of 2033





Pioneering an Innovative Treatment Pipeline

Jared Baeten, MD, PhD SVP Virology Therapeutic Area Head



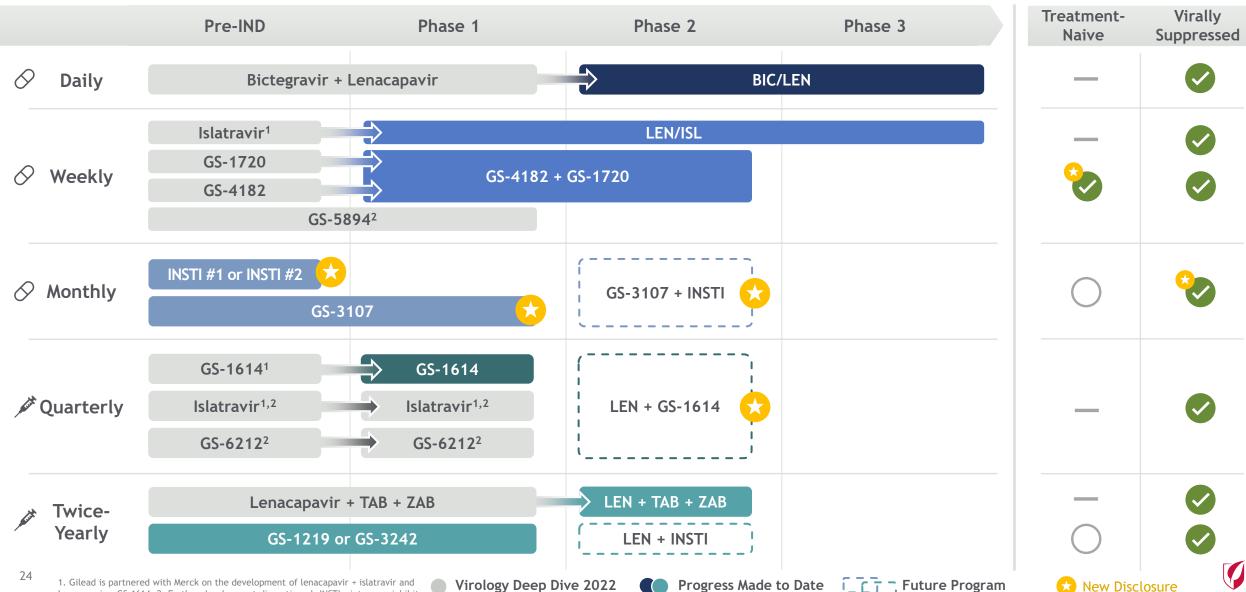


Rapidly Advancing Innovative Treatment Pipeline

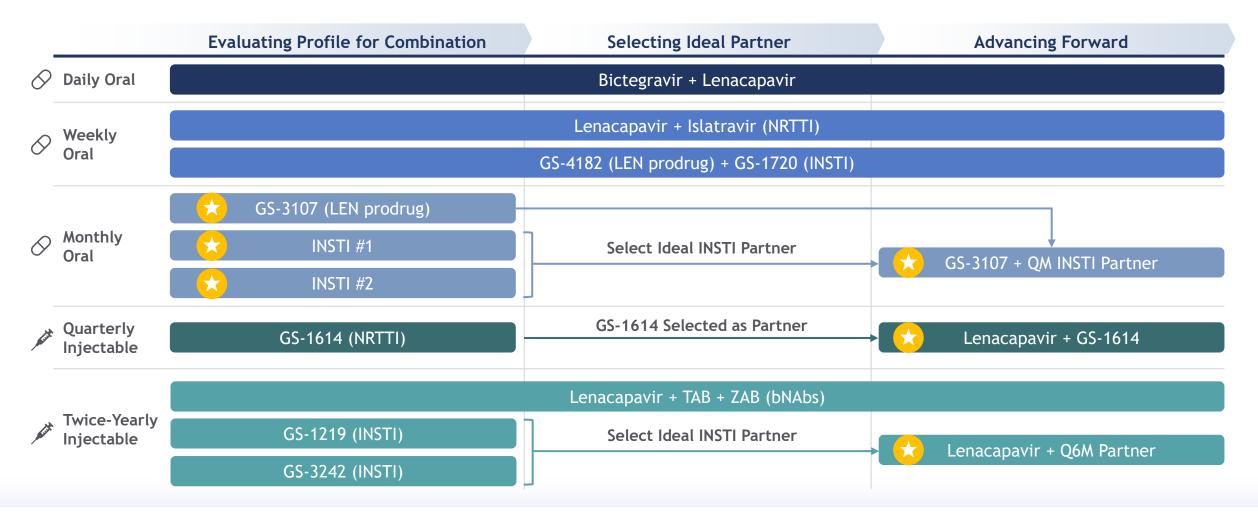




Rapidly Advancing Innovative Treatment Pipeline



Comprehensive Treatment Pipeline

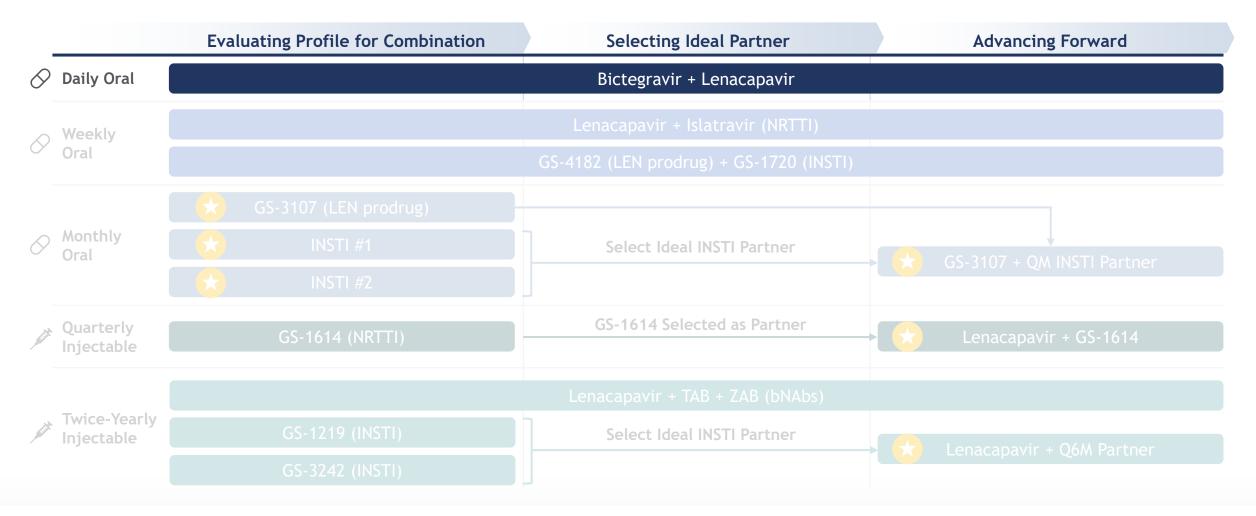


Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025





Comprehensive Treatment Pipeline



Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025





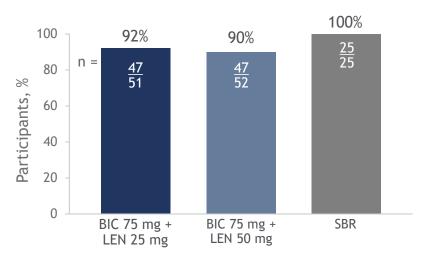
BIC/LEN: Unique Option for Complex Regimens



- Bictegravir (75mg) + lenacapavir (50mg) combines two backbones in a small single tablet
- Strong viral suppression achieved in the Phase 2 portion of the ARTISTRY-1 trial
- Phase 3 ARTISTRY-1 & -2 trials fully enrolled in VS PWH, including those on complex regimens
- Initial focus is PWH on a complex, multi-tablet regimen, generally with a history of resistance due to virologic failure

Viral Suppression Maintained in PWH on Complex Regimens in Phase 2 (ARTISTRY-1)

VS (HIV-1 RNA <50 c/mL) at Week 48 (FDA Snapshot)



~4% of participants in the BIC75/LEN25 and ~8% of participants in the BIC75/LEN50 arms had no data at W48.

New Disclosure

2023 Ph₂ Data

2024 Ph3 ARTISTRY 1 & 2 FPI & LPI

2025

2026

Ph3 Update &

Global Filings Begin

2027

Potential Global

Launch Begins

2028

2029

2030+

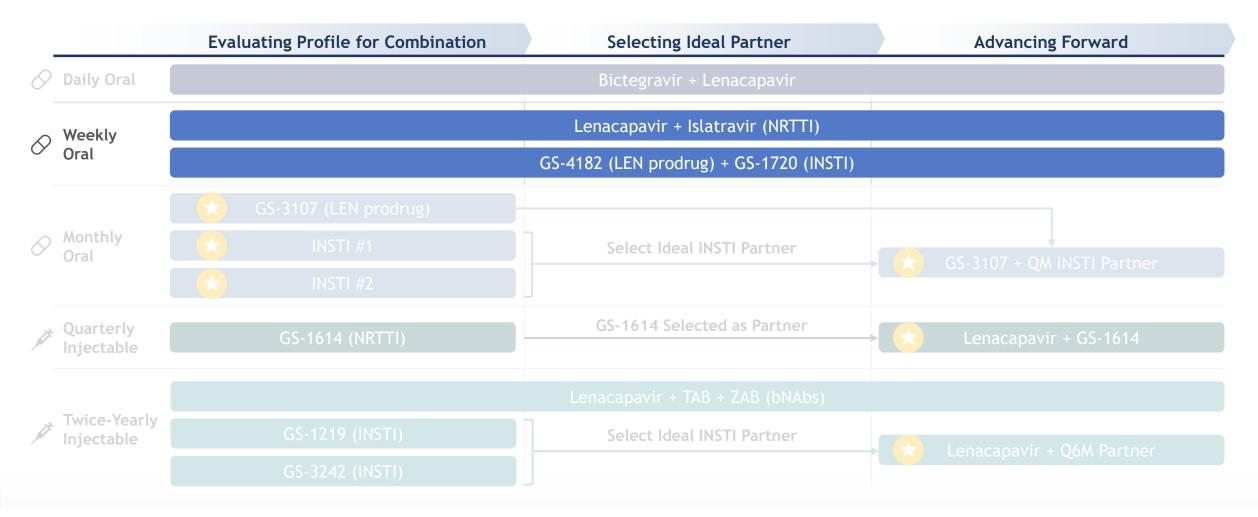








Comprehensive Treatment Pipeline



Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025



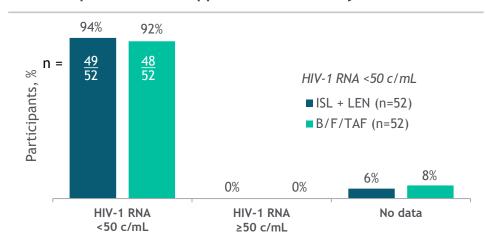


LEN/ISL: Positioned to be First Weekly Oral Regimen



- Potency and half-life of lenacapavir and islatravir, with potential to be the first-to-market once-weekly oral treatment regimen
- In a Phase 2 study, the combination was well-tolerated and demonstrated:
 - Comparable efficacy to Biktarvy in VS PWH
 - No significant change in lymphocyte counts from baseline
- Phase 3 ISLEND-1 & -2 trials in VS PWH now enrolling

Comparable Viral Suppression to Biktarvy at Week 48



No Significant Lymphocyte Count Changes

Mean Change in Lymphocyte Count (x10³ cells/μL)

| | BL | W12 | W24 | W36 | W48 |
|---------|------|------|------|------|------|
| LEN/ISL | 1.94 | 1.94 | 1.92 | 1.94 | 1.88 |
| B/F/TAF | 1.95 | 1.99 | 1.96 | 1.96 | 1.99 |

2029

2028

New Disclosure



2024

Ph3 ISLEND 1 FPI
Ph3 ISLEND 2 FPI

224 2025 END 1 FPI

Ph3 Update & Potential Global Filings Begin

2026

Potential Global Launch Begins

2027





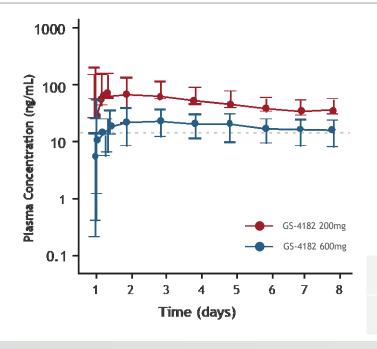
2030+

GS-4182/GS-1720: Weekly Oral for Naïve & Switch PWH



- First weekly oral with 2 backbone mechanisms: capsid inhibitor & INSTI
- GS-4182 half-life of ~11 days & ~2x greater oral bioavailability vs. LEN
- GS-1720 half-life of ~9 days with comparable barrier to resistance as BIC
- Phase 2/3 WONDERS program ongoing in naïve and switch PWH





GS-1720: Potent Oral INSTI w/Similar Antiviral Activity to BIC



2023

2024

2025

2026

2027

2028

2029

2030+

New Disclosure

GS-4182 Ph1 Readout

GS-1720 Ph1 Readout Ph2 WONDERS 1 LPI

Ph2 WONDERS 2 FPI

Ph2 WONDERS 1 Update



Ph3 WONDERS 1 Update





Ph3 WONDERS 2 Update

Potential VS Global Filings Begin



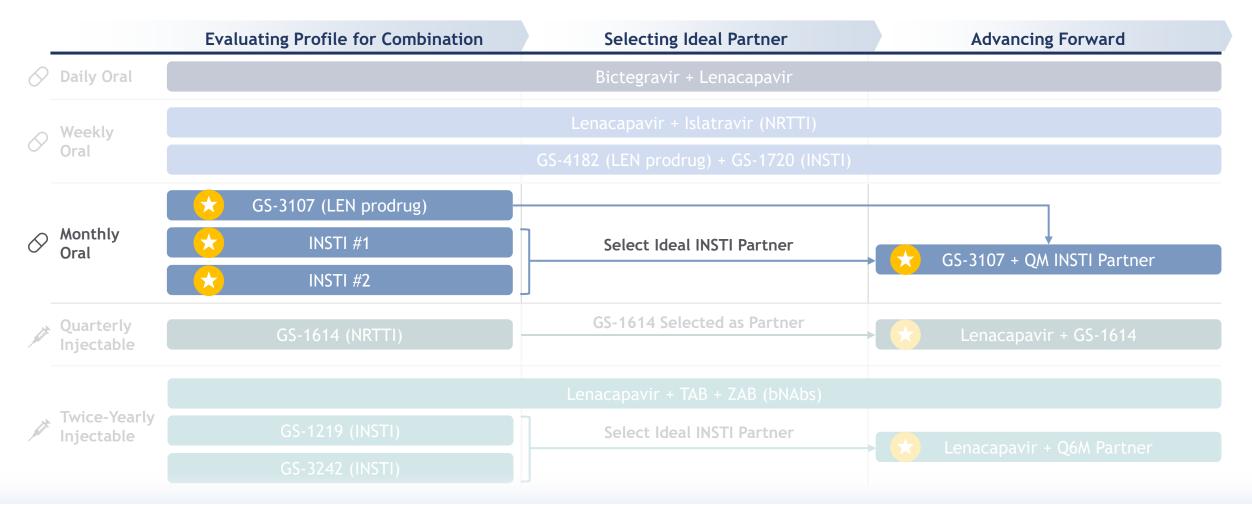
Potential VS Global

Launch





Comprehensive Treatment Pipeline









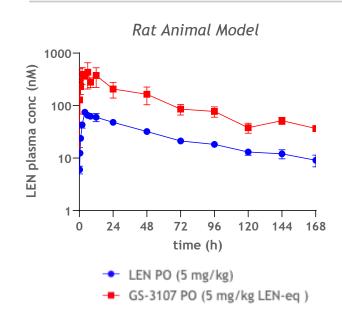
GS-3107: LEN Prodrug w/Potential for Monthly Dosing

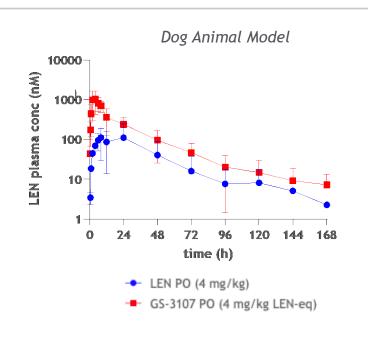


- GS-3107 delivers lenacapavir orally without a change in half-life
- GS-3107 increases the oral bioavailability of lenacapavir by 4- to 12-fold across multiple preclinical species
- GS-3107 exhibits favorable non-clinical safety profile



Single Oral Dose of GS-3107 & Lenacapavir





2023

2024

2025

2026

2027

2028

2029

2030+





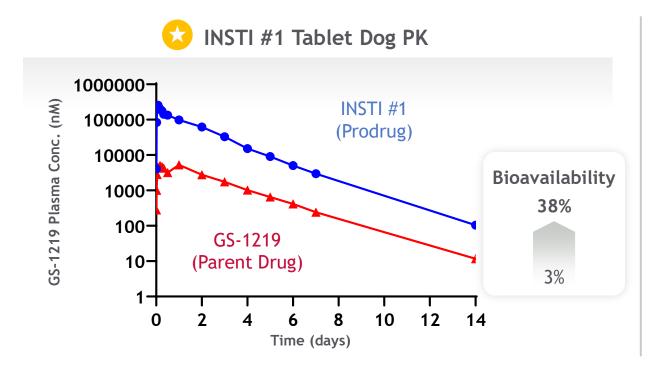
Ph2 Combination FPI w/Monthly INSTI

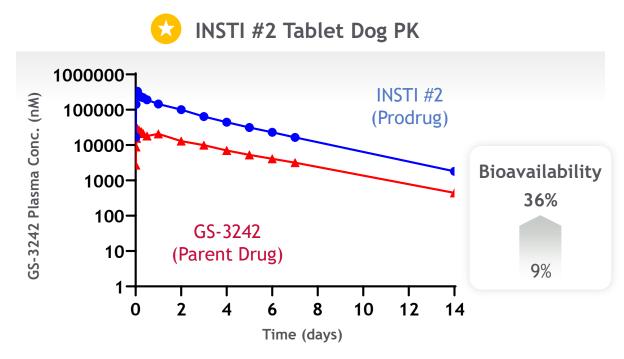




INSTI Prodrug Bioavailability Enables Monthly Dosing



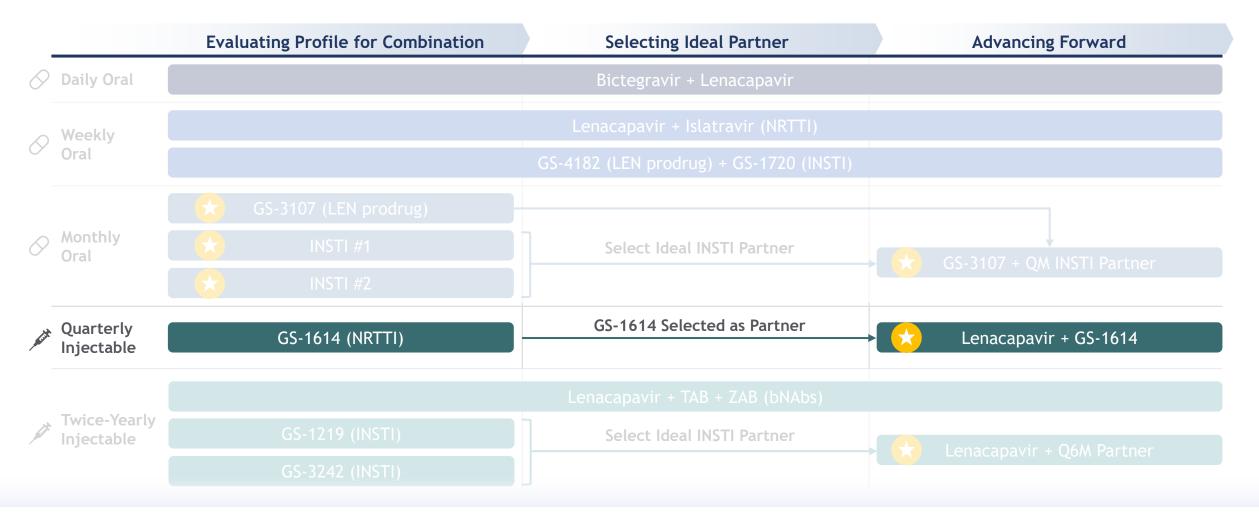








Comprehensive Treatment Pipeline



Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025





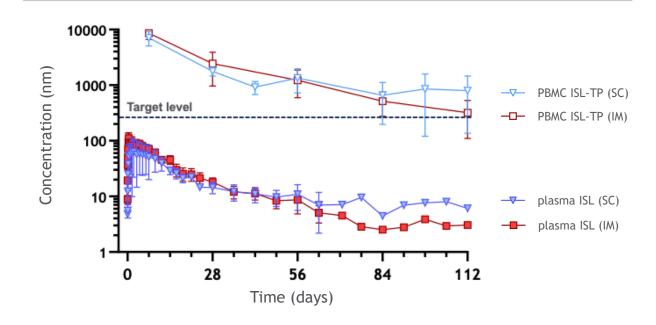
LEN + GS-1614: Advancing Quarterly Regimen

Quarterly Injectable

- GS-1614 as a prodrug delivers ISL to the plasma with half-life of >28 days in NHP, supporting quarterly dosing
- GS-1614 delivers therapeutic concentrations of active ISL-TP metabolite in lymphocytes while maintaining ISL-TP concentrations at no dose effect levels for CD4+ T cells and ALC reductions
- GS-1614 exhibits favorable safety profile in nonclinical species
- Both SC and IM delivery tested preclinically with similar PK and safety profile, and minimal ISRs



Single SC Injection of GS-1614 in Non-Human Primates



2023 2024 2025 2026 2027 2028 2029 2030+





Ph2 Combination FPI







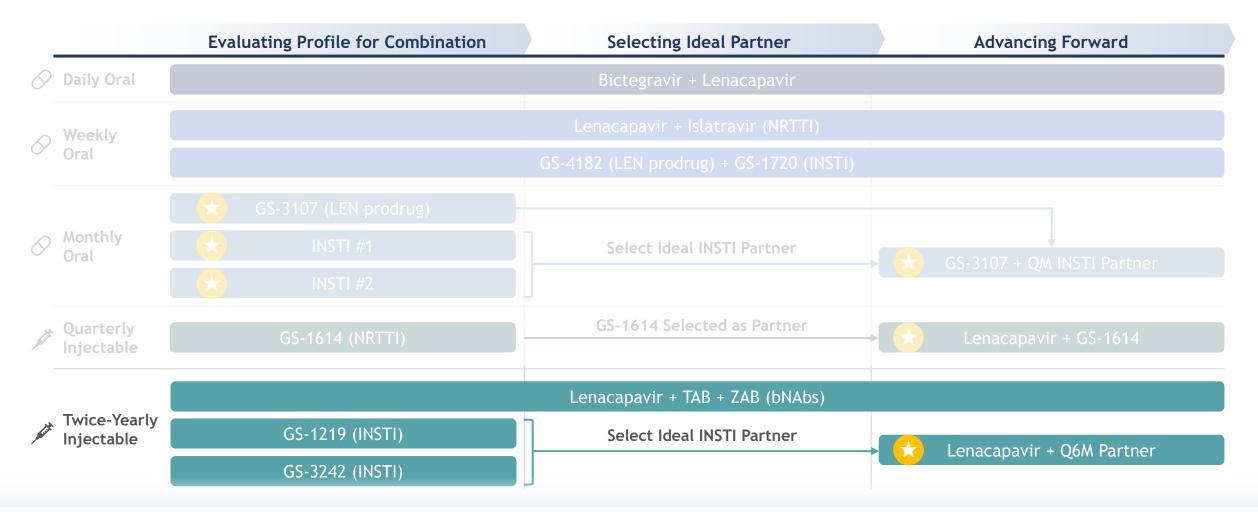


Potential

Global Filings &



Comprehensive Treatment Pipeline



Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025



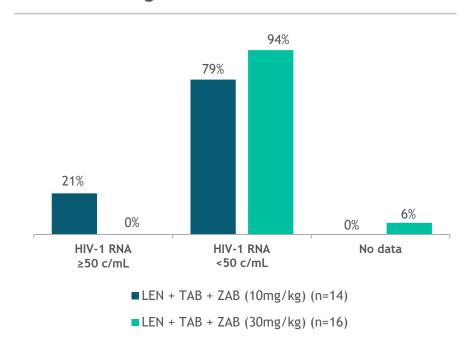


LEN + bNAbs: First-in-Class Twice-Yearly Regimen



- Proof-of-concept achieved in Phase 1b trial
 - All participants who received LEN, TAB, and high-dose ZAB maintained viral suppression through Week 26
- Achieved primary endpoint in Phase 2 trial with data to be presented at a medical congress in 2025
- Phase 3 planning in progress

Virologic Outcomes at Week 26



2023 2024 2025 2026 2027 2028 2029 2030+







bNAb - broadly neutralizing antibodies, FPI - first patient in, TAB- teropavimab, ZAB - zinlirvimab.

Ph2 Data at Medical Conference



Potential Global Filings

& Launch Begin



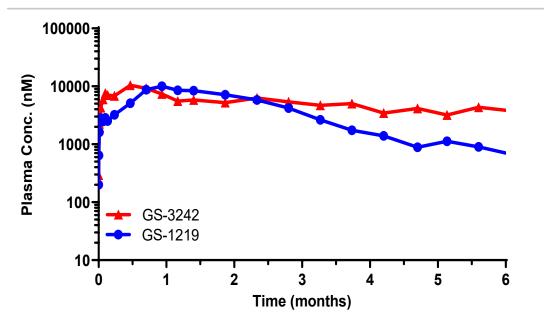
PK Support Twice-Yearly Dosing of High Potency INSTIs



- GS-1219 and GS-3242 selected for development
- More potent and stable than BIC, and maintain similar resistance profile
- Half-life in animal models compatible with twiceyearly dosing
- Favorable safety and tolerability profile in nonclinical species including 13-week chronic toxicology
- Phase 1 PK and safety trials are ongoing both for oral and injectable formulations



Single SC injection in Non-Human Primates



2023 2024 2025 2026 2027 2028 2029 2030+ Ph2 Combination FPI



GS-1219 Ph1 FPI GS-3242 Ph1 FPI Ph1 Update

Select O6M INSTI to Advance

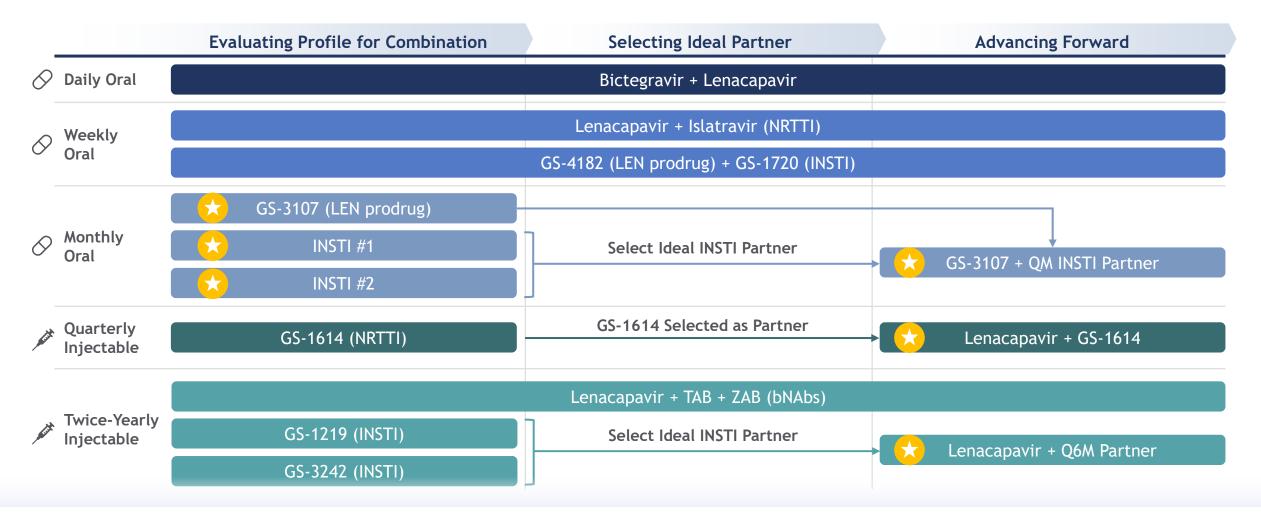


Potential Global Filings & Launch Begin





Comprehensive Treatment Pipeline

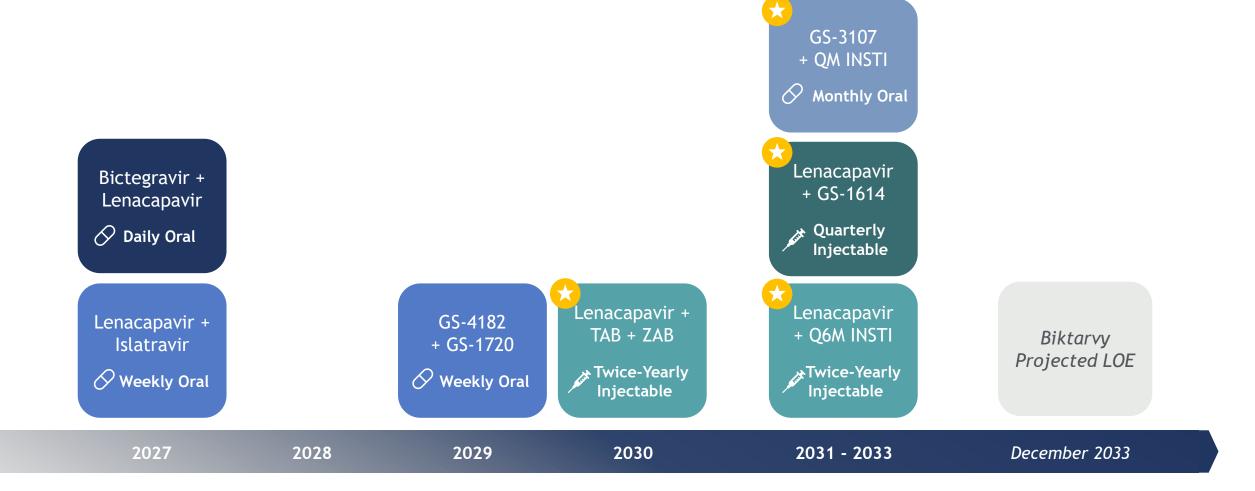


Decisions on monthly oral & twice-yearly INSTI injectable expected by end of 2025





Bringing Up to 7 New Options for PWH by End of 2033



Gilead Will Continue to be the Global Leader in HIV Innovation

Innovation Leader



- Gilead has been a leader in HIV with its portfolio of marketleading products
- Continuously delivering transformative treatment & prevention regimens for a market where innovation is favored

Person-Centric Solutions



- Advancing person-centric options to meet the diverse needs & preferences of PWH
- Gilead has the broadest portfolio containing long-acting oral & long-acting injectable options across a range of durations

Leadership into the Future



- Biktarvy's product leadership is unparalleled & well-positioned to continue to command market leading share
- Long-acting options provide long-term durability to Gilead's HIV business well into 2030s+





Q&A



Johanna Mercier
Chief Commercial Officer



Jared Baeten, MD, PhD
SVP Virology
Therapeutic Area Head



Tomas Cihlar, PhD SVP Research, Virology Discovery



Tanya Monga SVP Global Commercial Strategy & Operations





Campus Lab Tour

Joydeep Ganguly
SVP Corporate Operations





Gilead Foster City Introduction

Foster City Map





Master Plan Principles

- Campus structured in 2 halves: South Campus dedicated to R&D/Technical Ops, while North campus focused on G&A
- South Campus consists of 10 new modern labs/pilot plants aimed at frictionless technology transfer through co-location
- Scale up and clinical manufacturing adjacent to early research facilities to enable faster process development
- North Campus assets serve as G&A, Commercial, Med Affairs hubs



Campus structured in 2 halves: South Campus dedicated to R&D/Technical Ops, while North campus focused on G&A



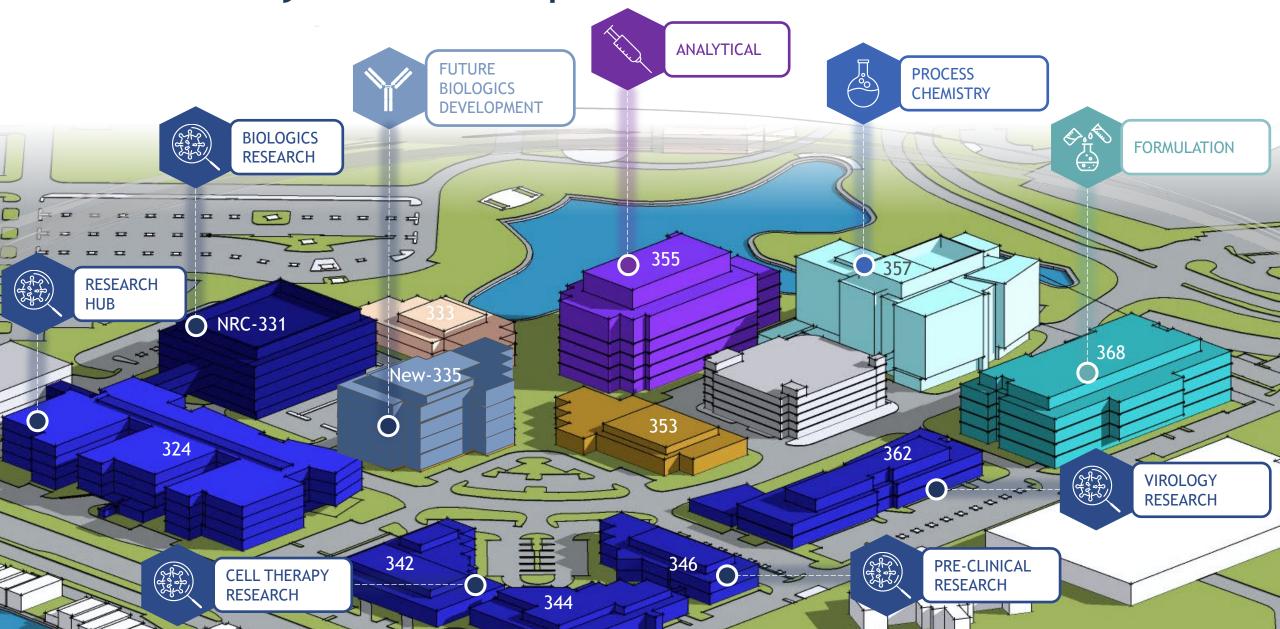
Technical infrastructure: Flow of labs designed to follow molecule "arc"



Multiple Net-Zero labs: 100% of Research Infrastructure designed to be Green Certified



Foster City South Campus Vision: 2027



Sustainability @ Gilead

On Track Progress



100%

Energy Savings Target Achieved



72%

Locations Eliminated Single Use Plastics



100%

Research Infrastructure designed to be Green certified



98%

Product Packaging Widely Recyclable

Green Buildings in Network Anticipated Additions Green Certifications Net Zero Buildings 11 25 25 16 17 18 19 10 11 25 25 21 22 24 24 25 27 28 24 24 27 28 29 20 20 21 22 23 24 24 24

Ratings Progress



Leadership Level attained

Dow Jones Sustainability World Index

Third Consecutive Year

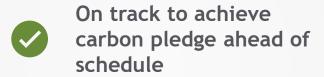


America's Greenest Companies



Moved into The JUST100



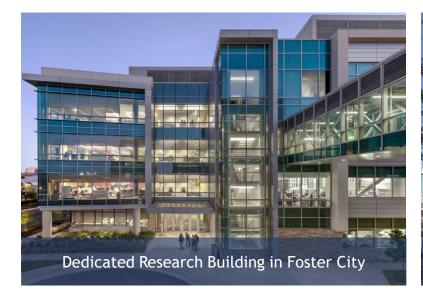




Achieved leadership status on CDP rating for 2023



Research Building - B324









372k Sq Ft - Largest dedicated Research site in CA



LEED Gold Certified



2021 Facility of Year Award Winner

(Only Research Lab to win award)



350 scientists across entire Research value chain



Over 20+ Digital use cases - Pharma 4.0 facility



Modular labs designed to pivot to new platforms



HIV Research Tour

Key Information

Tour Details



Name badge has your group assignment



Staggered tour times, running every few minutes



Meet at the event registration desk

Please Remember



No photography



No food or drink



Please keep your broader questions for the Q&A panel at the end



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- Leading the HIV Treatment Market

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 Jared Baeten, MD, PhD · SVP Virology, Therapeutic Area Head
- Q&A
- Campus Lab Tour & Lunch Joydeep Ganguly - SVP Corporate Operations

Afternoon Session 1:30pm - 3:00pm

Transformational HIV PrEP Program & Strategy

- Global Strategy for PrEP
 Tanya Monga · SVP Global Commercial Strategy & Operations
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Global Strategies for PrEP

Tanya Monga

SVP Global Commercial Strategy & Operations





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Transformational HIV PrEP Program & Strategy

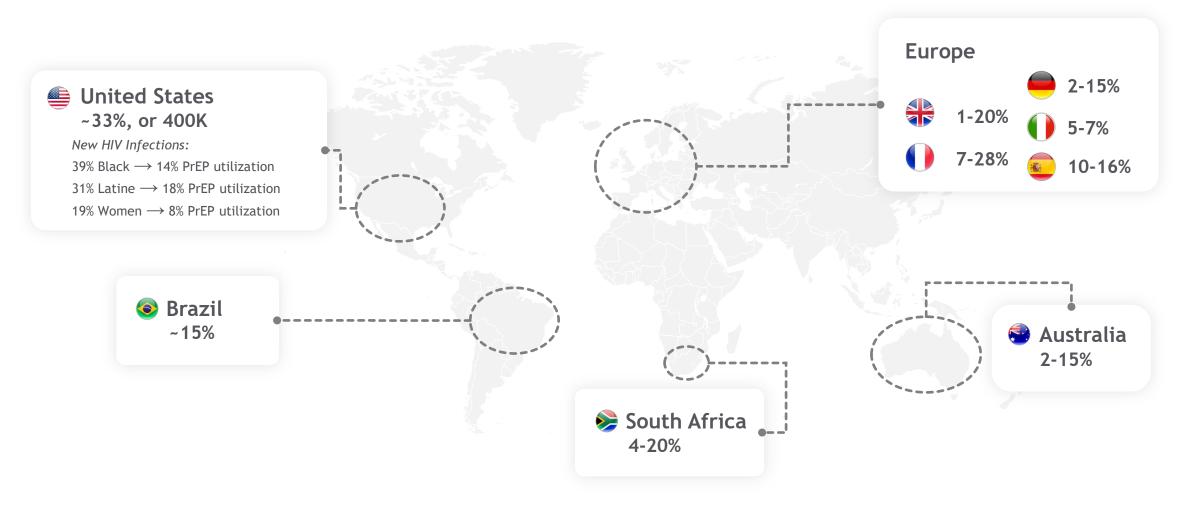
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- Q&A
- Wrap Up 3:00pm



Under-Utilization of PrEP is a Global Issue



Note: % reflects individuals indicated for PrEP that reported PrEP use



Lenacapavir Sets a New Standard for HIV Prevention



Cisgender Women

100%

of lenacapavir participants did not acquire HIV



Cisgender Men & Gender Diverse People

99.9%

of lenacapavir participants did not acquire HIV



Unmatched Efficacy

2 cases of HIV infection among 4,313 participants on lenacapavir across the PURPOSE 1 & 2 trials¹



First Twice-Yearly Option for HIV PrEP

Two visits a year with unprecedented efficacy for HIV protection



Maximum Discretion, Reducing Stigma

No bottles, no pills²



Broadest, Most Diverse Clinical Program Designed

Enrolling >9,000 participants across the PURPOSE program in 5 continents





Global Approach Maximizes Potential of LEN for PrEPTM



(约 Global Launch Priorities

Customized geographic strategy to maximize reach of twice-yearly lenacapavir for PrEP

U.S.



Transform & Expand the PrEP market

Key International PrEP Markets



Enhance access and shape policy Low- & Lower-Middle-**Income Countries**



Deliver sustainable access with speed





Executing a Transformational PrEP Program

Moupali Das, MD, MPH

Vice President, Clinical Development

HIV Prevention & Pediatrics

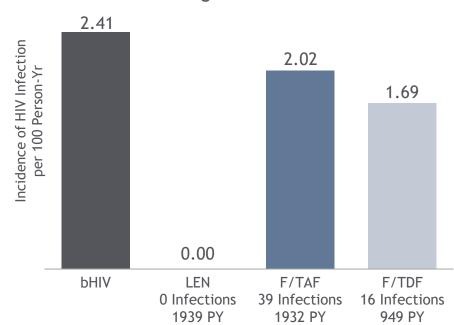




Unprecedented Efficacy Across Phase 3 Trials

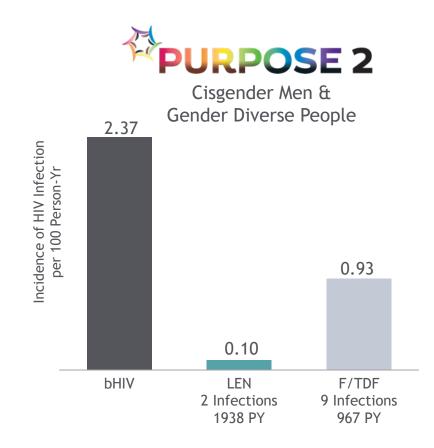


Cisgender Women



100%

of participants in the lenacapavir group did not acquire HIV infections



of participants in the lenacapavir group did not acquire HIV infections



Most Comprehensive HIV Prevention Program

PURPOSE Driven Clinical Program Across >9,000 participants in 5 continents



Cisgender women in South Africa & Uganda



PrEP trial to include pregnant or lactating individuals and adolescents

of new HIV infections globally

were among women &

adolescent girls1



Cisgender men and gender diverse people in Argentina, Brazil, Mexico, Peru, South Africa, Thailand, & U.S.



PrEP trial to focus on cisgender men & trans-women of color as well as trans-men & non-binary people

of new HIV infections in ~ 70% U.S. were among gay and bisexual men²



Cisgender women in U.S.

of new HIV infections in U.S. were among women

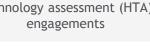
PURPOSE 4

People who inject drugs in U.S.

of new HIV infections in U.S. were PWID²

PURPOSE 5

France & U.K. Supports global health technology assessment (HTA) engagements





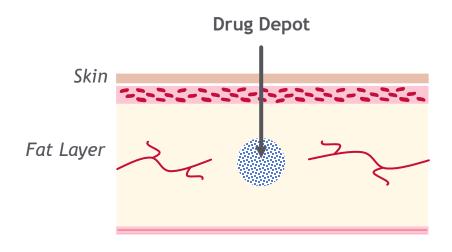
Injection Site Reactions are Low-Grade & Manageable



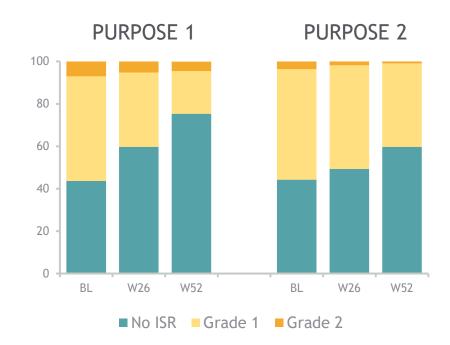


Lenacapavir Administration Results in a Drug Depot

Lenacapavir is administered as two 1.5mL SC injections that create a drug depot



Nodules are generally lowgrade, palpable, not visible & lessen over time



~95%

continued onto the openlabel extension

<0.2%

discontinued in PURPOSE 1 due to ISRs

~1%

discontinued in PURPOSE 2 due to ISRs



Extending the Potential of PrEP Towards Once-Yearly











- Truvada launched as the first PrEP option (2012)
- Descovy launched in 2019



Twice-Yearly Injectable

Lenacapavir

- Unprecedented efficacy across PURPOSE 1 & 2
- Global regulatory filings on-track to start in December 2024
- US launch targeted for Summer 2025



Long-Acting Oral

e.g., GS-3107 for potential monthly dosing

- Lenacapavir prodrug
- Phase 1 trial ongoing & evaluating PK, safety, and tolerability



Once-Yearly Injectable

Lenacapavir

- Phase 1 formulations lasting 12 months
- Data to be presented
- Pivotal Phase 3 PK study FPI in 2025
- Potential regulatory filings could begin in late 2027





Redefining HIV Prevention

Johanna Mercier
Chief Commercial Officer





Lenacapavir Will Revolutionize HIV Prevention

Bloomberg

"Revolutionary. A game changer. Spine chilling."

FORTUNE

"This is so far superior to any other prevention method we have, that it's unprecedented"

-Winnie Byanyima, Executive Director, UNAIDS

The New Hork Times

"I got cold shivers...this truly is surreal" -Dr. Linda-Gail Bekker, Director, Desmond Tutu HIV Centre

Forbes

"It is gobsmackingly exciting to see zero in a clinical trial"

-Mitchell Warren, Executive Director, AVAC



"Gilead zooming to the top of both the S&P and the Nasdaq after a late-stage study"



Media coverage from On the Ground

Uganda's largest national paper

The New Hork Times

"Africa is excited, women are excited, we have waited long for this" -Lillian Mworeko, Lead, International Community of Women Living With H.I.V. Eastern Africa





Gilead is a Leader in HIV Prevention

Consumers



>400K

YoY Market Growth



+10-15%

Descovy for PrEP Market Share



40-45%

Adherence



50-55%

....Despite Progress, Substantial Unmet Need Remains as 80% of PrEP Consumers Want a Long-Acting Option



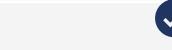
Lessons Learned from Current Injectable HIV Regimens



Adherence Burden on **HCP** and Office



Required Major Office **Protocol and Systems** Change



Asynchronous with Regular STI/HIV Testing



Education on Injection Technique Underappreciated



Offices are New to Navigating Acquisition, **Pathways and Practice Economics**



Overall Coverage and **Quality of Coverage** Matter



Scale and Capabilities of Distribution **Partners Impacts Customer Experience**



Friction at any point in Consumer PrEP Journey Results in High-Levels of Disengagement

Gilead's planned approach with lenacapavir for PrEP is wellpositioned to deliver a seamless customer journey



Three Strategic Imperatives For Success



Establish lenacapavir for PrEP as new standard of care

and support Descovy for PrEP as oral of choice



Expand the PrEP market

by educating new and existing providers as well as consumers with high unmet need



Deliver smooth, consistent, positive customer-centric experience for lenacapavir for PrEP



Lenacapavir: A Class of its Own in HIV Prevention



Novel Dosing Schedule and Delivery, and **Unprecedented Efficacy**

- Truly a game changer
- I didn't think I would see this in my lifetime

Subcutaneous

Opportunity to administer in a variety of office settings

2 Visits Yearly¹

Reduced customer and office burden and increased adherence

Injection Site **Optionality**

Allowed during open-label phase (stomach area, arm, thigh, upper buttocks)²

4-Week Window³

Greater flexibility to schedule next visit; over a month



Positive Momentum for PrEP Access



>90% Total Coverage

~75% Unrestricted Coverage

~ 15% Step Edits /
Prior Authorizations

- Growing support for PrEP coverage with limited restrictions and \$0 cost-sharing
 - U.S. Preventative Services Task Force (USPSTF) Guidance: October 2024 FAQ Update
 - CMS National Coverage Determination
- 2024 International Antiviral Society (IAS)-USA guidelines include lenacapavir as Grade A recommendation for PrEP



Expand

Lenacapavir Expected to have ~90% Coverage by Year 1



55% COME Medical & Pharmacy Benefit

20%
Medical
Benefit Only

15% Pharmacy
Benefit Only

10% Overed



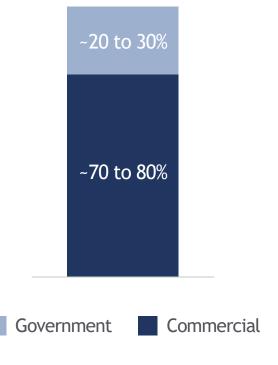
Favorable Channel Mix for Lenacapavir for PrEP

Acquisition **Pathways**

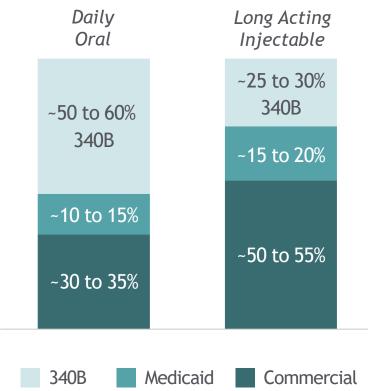
Acquisition pathway will be primarily through white bagging (70% to 80%) and buy-and-bill (20% to 30%)



PrEP Payer Mix



PrEP Channel Mix





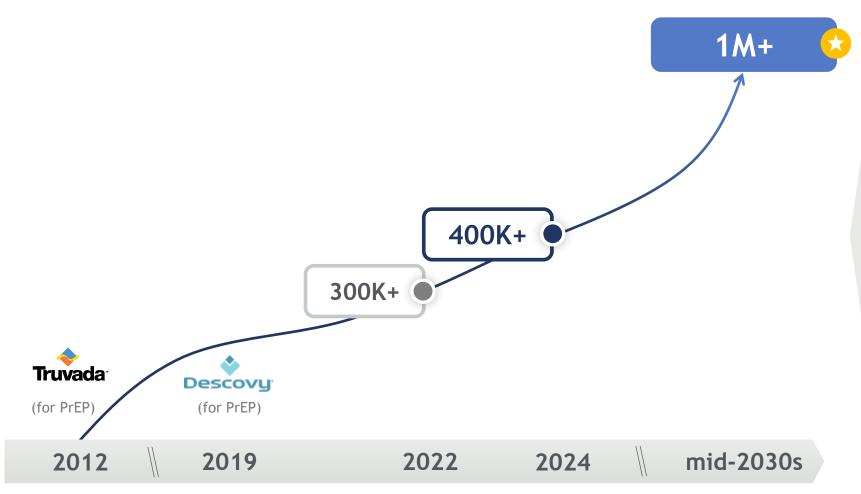


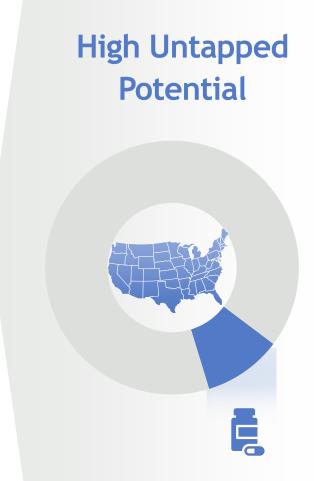




Expand

Well-Positioned to Significantly Expand U.S. Market

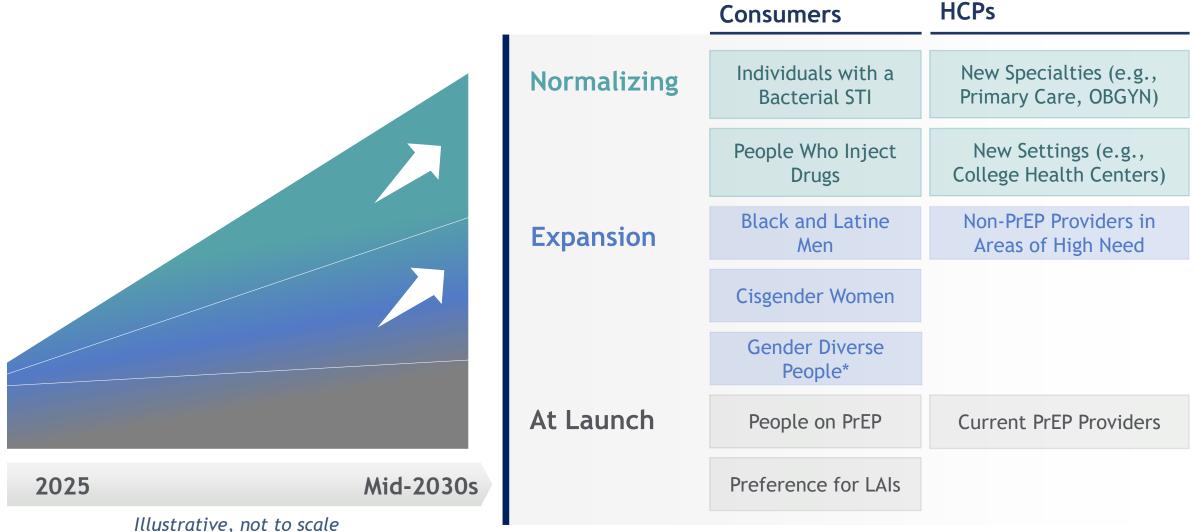






Expand

Starting w/Future in Mind to Enable Launch Success





Track Record of Insights-Driven Consumer Engagement



Consumer Facts:

21 hours per Week Spent Gaming >2 Hours on TikTok Per Day +1,000 feet of Content Scrolled on Instagram a Day



Gilead Facts:



First in HIV Pharma Mobile Game on Zynga



First in Pharma Boxed Warning ad on TikTok



Influencers; Messengers who Matter









Deliver Smooth & Consistent Provider Experience

For providers

Office Administration

Reimbursement & Product Acquisition

Logistics and Adherence



- ✓ Field Reimbursement Team
- ✓ Online FRM support scheduler
- Digital Navigation Tool for various product acquisition pathways (i.e. Buy & Bill, White bagging, etc.)
- ✓ Nurse Educator Team
- ✓ Virtual education suite

- Partner with specialty pharmacy network to navigate benefits
- Digital Tools for coverage navigation
- Live chat with Patient Support Hub
- ✓ Field Reimbursement Team
- ✓ Reimbursement Hub

- ✓ Injection delivery with scheduled office visits
- Specialty Pharmacy adherence program
- ✓ Alternative Site of Care locator
- EMR System Based Reminders
- Office Protocol Education to enable timely scheduling
- Office Starter Kit to enable optimal injection delivery



Deliver Smooth & Consistent Consumer Experience

Office Administration

Reimbursement & Product Acquisition

Logistics and Adherence

Consumers



- ✓ Instructions for coverage, testing and administration
- √ Co-pay support
- ✓ Reimbursement hub
- ✓ Patient Support programs
- Out of pocket cost calculation tool
- ✓ TelePrEP / Telehealth Partnerships
- Doctor Office & Testing Center online locator
- Educational materials

- Clear messaging and after-care guidelines
- Live chat tool with Case Managers for care support
- ✓ Alternative Site of Care locator
- Snackable Videos on "what to expect"

- ✓ Flexible injection site options
- Direct to Consumer digital platform for patient engagement
- Customer RelationshipManagement (CRM) Program (e.g.,Text Message, Email)
- ✓ Nurse Educator Team



Igniting a PrEP Revolution...Beginning with the U.S.



Targeted Approach Required to Unlock LEN Potential ex-U.S.



Incidence (annual) 6,000 Current PrEP use 20%

- HIV diagnoses up 50% (2022>2023), particularly heterosexual
- <5% PrEP users Black African, but group represents 30% new diagnoses



Incidence (annual) 5,500 Current PrEP use 20%

- MSM; particularly migrant MSM
- PrEP can be prescribed by any physician as of 2021



Incidence (annual) 51,000 Current PrEP use 15%

- Young MSM, TGW, female sex workers
- MOH to increase PrEP +>140% by 2027
- UNITAID announced \$22M fund for LEN access



- Geo-mapping
- Ethnographic Research
- PURPOSE 2 (Brazil) & PURPOSE 5 (UK, France)
- Key early stakeholder interactions

All 3 governments have publicly stated a desire to increase PrEP usage and/or to end new HIV transmissions by 2030



Rapid & Sustainable Access Will Drive LLMIC Adoption



Achieve broad, sustainable access that optimizes availability, uptake, and outcomes with lenacapavir for PrEP LLMIC

Aligned access plan focused on:









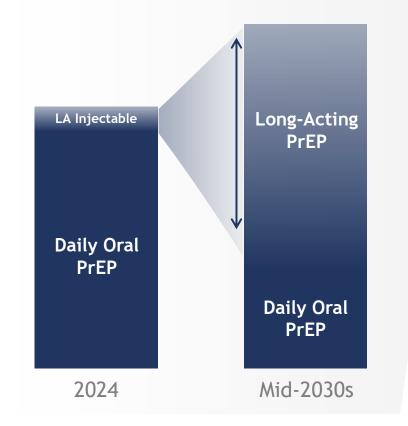
Key Accomplishments

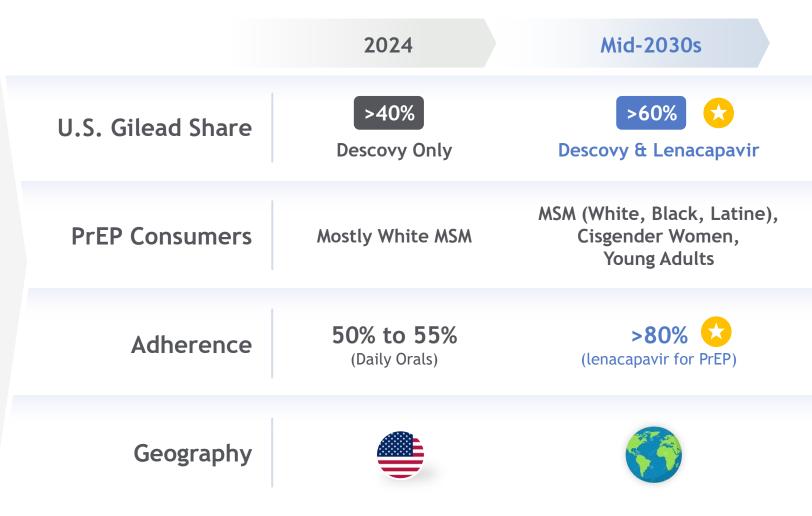
- Signed voluntary licensing (VL) agreements with 6 companies covering 120 countries
- Significant progress in partnership discussions with philanthropic and procurement organizations
- Manufacturing capacity acquired to support up to 20M vials over 3 year period prior to VL generic launches



Lenacapavir Will Catalyze the HIV PrEP Market Globally











Lenacapavir Enables Innovative Approach to PrEP

- Unprecedented
 Efficacy &
 Demonstrated Safety
- 100% in PURPOSE 1 & 99.9% in PURPOSE 2 did not acquire HIV infection
- Manageable and self-resolving injection-site reactions
- Diverse program enrolling >9,000 participants across 5 continents

2 Transformational Approach to Normalize PrEP

- Unique opportunity to broaden consumer populations for PrEP
- Potential to reach new HCP specialties, settings, & countries
- Extending PrEP to twice-yearly & once-yearly, and long-acting oral

Ensure Success at Launch

- Provide HCPs with multiple pathways to acquire lenacapavir
- Deploy field teams to educate & train HCPs, consumers
- Create an optimal customer experience to support adherence









Johanna Mercier
Chief Commercial Officer



Jared Baeten, MD, PhD
SVP Virology
Therapeutic Area Head



Tanya Monga SVP Global Commercial Strategy & Operations



Extending Our HIV Leadership Into Late 2030s & Beyond

SETTING A NEW STANDARD IN HIV TREATMENT



TRANSFORMATIONAL HIV PREVENTION

Next Wave of Gilead HIV Innovation Meaningfully Extends Our Leadership

- Annual ~2-3% treatment market growth
- Biktarvy #1 daily oral, leading global share with 25 quarters of YoY growth
- Unmet needs for long-acting options and solutions for the >40% PWH who are not virally suppressed today

Up to 7 Treatment Launches Before Biktarvy LOE in Dec 2033

Person-centric oral and injectable options will sustain our leading position





Unparalleled PrEP Program Offers New Possibilities

- Lenacapavir demonstrated unprecedented efficacy in pivotal Phase 3 studies
- >9,000 participants enrolled across 5 continents; >99.9% participants who received lenacapavir did not acquire HIV



Lenacapavir in a Class of its Own for HIV PrEP

- Preparing for impactful HIV PrEP launch in summer 2025
- Thoughtful and creative approach to reach beyond existing consumers, prescribers, and geographies





HIV Analyst & Investor Event

10 December 2024

