



## Vonage Introduces the Mexico Freedom Plan

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### Keeps families connected with unlimited calling both to and from Mexico with one calling plan

HOLMDEL, N.J., April 9, 2015 /PRNewswire/ -- Vonage, a leading provider of communications services for consumers and businesses, has launched the Mexico Freedom plan, providing flexible, easy and affordable communications between the U.S. and Mexico. The Mexico Freedom plan is the only residential calling plan offering unlimited<sup>1</sup> calling both to and from Mexico for both landlines and mobile phones, and is available for \$29.99 per month (plus taxes and fees) with a one-year agreement.

Staying in touch over the phone can be cost prohibitive for many with friends and family in Mexico. Since the cost of calls from Mexico to the U.S. can be expensive, the burden often falls to those living in the U.S. to call Mexico. The Mexico Freedom plan not only provides unlimited<sup>1</sup> calling to address the increasing need and desire to call mobile phones throughout Mexico, it also offers Local Access Numbers in Mexico. Local Access Numbers are phone numbers in Mexico that friends and family can call to reach a Vonage customer, giving them the freedom to call a Vonage customer in U.S. for the price of a local call.

"We know that a big hurdle for those trying to stay in touch with friends and family in Mexico is the cost to call both to and from the country," said Vanessa Rodríguez, Director, Multicultural Marketing, Vonage. "The new Mexico Freedom plan breaks down these barriers by giving both those in the U.S. the flexibility to call Mexico easily and affordably while at the same time enabling family in Mexico to call Vonage customers in the U.S. for the price of a local call with our Local Access Numbers."

Customers can also use their home phone plan to make and receive calls on their iPhone<sup>®</sup> or Android<sup>™</sup> smartphones<sup>2</sup> anywhere there is a Wi-Fi or data<sup>3</sup> connection with the Vonage<sup>®</sup> Extensions<sup>®</sup> App. Once installed, calls to a customer's home number will ring on the linked smartphones, ensuring customers never miss a call, can keep their mobile numbers private and can make low-cost international calls from virtually anywhere. With Wi-Fi calling, customers can use Vonage service on mobiles in areas with poor cellular coverage, including their homes.

In addition to unlimited<sup>1</sup> calls to Mexico, the Vonage Mexico Freedom plan provides unlimited<sup>1</sup> calling throughout the U.S., Canada and Puerto Rico. Learn more [here](#).

"The Vonage Mexico Freedom plan provides customers with an inclusive calling experience, with the ability to make and receive calls from their smartphones using their home calling plan and providing local access numbers for friends and family in Mexico to call them in the U.S. for the cost of a local call. No other home phone service provider offers this level of versatility, convenience and value," Rodríguez said.

<sup>1</sup> Reasonable Use Policy applies.

<sup>2</sup> Up to two mobile phones per line can be linked.

<sup>3</sup> Data rates apply.

### About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for consumers and businesses. Vonage provides a robust suite of feature-rich residential and business communication solutions that offer flexibility, portability and ease-of-use, designed to meet the needs of a wide range of customers from individuals to large businesses

Vonage residential service ([www.vonage.com](http://www.vonage.com)) for individuals and families, and Vonage Business Solutions service ([www.vonagebusiness.com](http://www.vonagebusiness.com)) for small and medium businesses, run over the top of a customer's existing broadband connection. Through Telesphere ([www.telesphere.com](http://www.telesphere.com)), Vonage offers service with carrier-grade performance over a private national MPLS broadband network, which is especially well suited to address the needs of larger businesses with multiple offices that require higher service level agreements (SLAs).

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage<sup>®</sup> is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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