



Vonage Holdings Corp. Appoints Ted Gilvar Chief Marketing Officer

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HOLMDEL, N.J., April 16, 2015 /PRNewswire/ -- Vonage Holdings Corp. (NYSE: VG), a leading provider of cloud communications services for consumers and businesses, has appointed Ted Gilvar Chief Marketing Officer. Mr. Gilvar will join Vonage on April 20 as part of the Company's Senior Leadership Team and will report to Joe Redling, Chief Operating Officer.

Mr. Gilvar will be responsible for leading all aspects of Vonage's marketing strategy and for advancing the Company's integrated marketing efforts across its business and consumer segments.

"We are very excited to have Ted join our team. His vast marketing and branding expertise, coupled with his success in leading integrated marketing organizations for consumer and B2B brands, will be incredibly valuable as we extend the iconic Vonage consumer brand into business markets," Mr. Redling said.

Mr. Gilvar comes to Vonage from Monster Worldwide Inc., the global leader in connecting people to jobs, where he was EVP and Chief Marketing Officer overseeing all aspects of Monster's global marketing function. He has more than 20 years of experience leading marketing and advertising for numerous world-class brands.

Prior to joining Monster, Mr. Gilvar was EVP and Managing Director at BBDO, managing accounts for several major national and international brands. He has also held leadership roles at several advertising firms including McKinney, Hill/Holliday and Mullen. Mr. Gilvar is a graduate of Southern Methodist University in Dallas, Texas.

Mr. Gilvar's accomplishments have earned him several prestigious awards including a B2B Marketer of the Year award from *B2B Magazine* for three years in a row, and CMO of the Year from the *Boston Business Journal*. In addition, he's led multiple award-winning advertising campaigns resulting in Cannes Film Festival Lions and Clios among others.

"It's great to be joining Vonage at a pivotal time as the Company continues its business transformation, building upon its heritage as an Internet communications pioneer for consumers to solidify its leadership role in unified communications for the small and medium business sector," Mr. Gilvar said. "Vonage is one of the most recognized consumer brands in the U.S., and I'm excited about the opportunity to build upon that legacy, while unleashing the power of the Vonage brand in the B2B space."

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for consumers and businesses. Vonage provides a robust suite of feature-rich residential and business communication solutions that offer flexibility, portability and ease-of-use, designed to meet the needs of a wide range of customers from individuals to large businesses.

Vonage residential service (www.vonage.com) for individuals and families, and Vonage Business Solutions service (www.vonagebusiness.com) for small and medium businesses, run over the top of a customer's existing broadband connection. Through Telesphere (www.telesphere.com) and SimpleSignal (www.simplesignal.com), Vonage offers service with carrier-grade performance over a private national MPLS broadband network, which is especially well suited to address the needs of larger businesses with multiple offices that require higher service level agreements (SLAs).

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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