



Vonage Highlights Breadth of Service Offerings with New Brand Campaign "The Business of Better"

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HOLMDEL, N.J., June 16, 2015 /PRNewswire/ -- Vonage, a leading provider of cloud communications for consumers and businesses, today launched a new brand campaign, "The Business of Better."

The integrated campaign demonstrates how Vonage is a leading provider of cloud communications and showcases how Vonage solutions can be an important part of helping businesses grow.

Vonage's cloud-based solutions provide increased flexibility and help companies boost productivity with enhanced features and functionality, mobility, scalability and integration with other business software applications at a lower cost than traditional telecommunications.

"Vonage has a proud history as a category disruptor, revolutionizing home phone service through new technology," said Ted Gilvar, Chief Marketing Officer at Vonage. "Today, we're using technology and our strength as cloud communications provider to disrupt the business communications market. We provide a better way for businesses to communicate, and we want to let the world know."

The Company has made four strategic acquisitions in the past 18 months resulting in Vonage's ability to offer a portfolio of business products that cover the full spectrum of communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Combined, the Company expects these businesses to deliver category-leading 40% year-over-year business revenue growth in 2015*.

To engage with businesses online, Vonage is asking companies to share how they do business better by tweeting to @Vonage with the hashtag, #BizBetter.

["The Business of Better"](#) campaign was produced for Vonage by FCB Garfinkel, which was named the Company's brand agency of record in March.

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for consumers and businesses. Vonage's mission is to transform the way people connect by challenging the status quo and finding a better way. The Company provides a robust suite of feature-rich residential and business communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers.

Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network. For more information, visit www.vonage.com.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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**Pro-forma revenue growth as if the Company owned these businesses in all of 2014 & 2015.*

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