



## **Vonage Becomes Seventeenth Member Company to Join NYC Media Lab**

July 8, 2015

### **Vonage to collaborate on innovation projects with NYC Media Lab and its university partners**

**New York City, July 8, 2015** - NYC Media Lab announced today that Vonage has joined as a corporate member, becoming the thirteenth company to join at the corporate membership level and the seventeenth member company overall. Vonage will work with NYC Media Lab and its university partners to pursue innovation projects and participate in the Lab's programs on new media and communications technologies.

"NYC Media Lab is pleased to welcome Vonage to its community of members," said Justin Hendrix, Executive Director of NYC Media Lab. "We are excited to help them connect with New York City's incredible university talent in engineering, data science, computer science, design and more to help Vonage advance its innovation goals."

"From the beginning, Vonage has been innovating and disrupting communications to enable businesses to communicate how and where they want," said Baruch Sterman, Vice President of Technology Research, Vonage. "Over the years, Vonage has worked at the university level on joint research and academic competitions. Our partnership with NYC Media Labs is a natural extension of this and will enable us to tap into the talented and innovative minds at the University level."

Vonage joins member companies Associated Press, Bloomberg LP, ESPN, Hearst Corporation, MLB Advanced Media, NBCUniversal, News Corp, Publicis Groupe, Rogers Communications, Showtime, Tenfore Holdings, Time Warner Cable, Verizon, and Viacom. Member companies participate in annual open seed projects. Designed to be small in scale and exploratory in nature, seed projects are intended to foster collaboration between member companies with university talent. The outcomes of seed projects can take various forms depending on the curiosities of the member companies; completed projects have included research papers and prototypes.

#### **About Vonage:**

Vonage (NYSE: VG) is a leading provider of cloud communications services for consumers and businesses. Vonage provides a robust suite of feature-rich residential and business communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers.

Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network. For more information, visit [www.vonage.com](http://www.vonage.com).

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#### **About NYC Media Lab:**

NYC Media Lab connects technologists in digital media and technology companies with bright minds in New York City's universities in order to drive innovation and talent development. The Lab is a partnership between the City of New York, its institutions of higher education, and the digital media and technology industry. NYC Media Lab hosts events and seeds projects to foster collaboration across a range of disciplines core to the future of media. More is at <http://www.nycmedialab.org>.

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