



Frost & Sullivan Awards Vonage Top Spot in Hosted IP Telephony and UCC Services

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HOLMDEL, N.J., Sept. 30, 2015 /PRNewswire/ -- Frost & Sullivan has recognized Vonage (NYSE: VG) with the 2015 Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. Vonage's strong overall performance in growth, value, and customer experience was acknowledged by Frost & Sullivan as a key reason for the company's selection for this award.



"Vonage is a pioneer and a trendsetter in the VoIP market. Through pioneering technology and aggressive marketing, Vonage's brand has become synonymous with next-generation, IP-based communications. Since 2013, Vonage has grown from no presence in the business VoIP market to the fourth largest provider in terms of installed users at the end of 2014," said Elka Popova, Frost & Sullivan Research Analyst.

Vonage received a rating of *Excellent* in the Growth Performance and Customer Impact categories, scoring highest among all of the other providers ranked by Frost & Sullivan. The Company's diversified portfolio addressing a broad spectrum of business needs and its compelling price-performance value proposition were key factors in securing this recognition.

Additional highlights in the report include Vonage's strengths in growth strategy excellence; above-market growth rates; growth diversification; superior customer ownership experience; and brand equity.

"We are honored to receive this prestigious award from Frost & Sullivan in recognition of the wide range of services, exceptional value and excellent service that we provide to the full spectrum of the business market, from small and medium businesses, to mid-market and enterprise customers," said Alan Masarek, CEO of Vonage.

According to Frost & Sullivan, smart, synergistic acquisitions have enabled Vonage to greatly improve its market position over the past couple of years and assert itself as a major power in the North American hosted IP telephony and UCC services space, resulting in a 10 out of 10 scoring in the Growth Performance category.

Additionally, Frost & Sullivan notes, with a variety of service offerings and deployment options in its portfolio, Vonage provides a one-stop shop for customers with different business needs and communications technology requirements, resulting in a 9.8/10 in the Customer Impact category.

Vonage offers a comprehensive and compelling suite of UCaaS solutions that address the needs of businesses of all sizes. The Company provides a reliable and secure platform that delivers voice and data services in the cloud at Quality of Service (QoS) levels over both private networks and customers' existing broadband connections. Vonage also offers a technology solution that integrates a company's communications platform with today's most widely used CRM and productivity applications, including Salesforce Sales Cloud, Zendesk, Clio, Zoho and Google for Work, among others.

Click [here](#) for the full report.

Each year, Frost & Sullivan's Growth, Innovation & Leadership Awards are presented to companies that are predicted to encourage significant growth in their industries, have identified emerging trends before they became the standard in the marketplace, and have created advanced technologies that will catalyze and transform industries in the near future.

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for businesses and consumers. The Company provides a robust suite of feature-rich business and residential communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers. Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network. For more information, visit www.vonage.com.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best in class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best practice models to drive the generation, evaluation and implementation of powerful growth strategies. Frost & Sullivan leverages 50 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>.

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