# Vonage SmartWAN to Deliver Enhanced Quality of Service for Business Customers

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HOLMDEL, N.J., Dec. 10, 2015 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications services, announced plans to launch Vonage® SmartWAN powered by VeloCloud Cloud-Delivered SD-WAN (Software-Defined Wide Area Network) technology, which further optimizes reliability and Quality of Service (QoS) for unified communications.

Available in early 2016, Vonage SmartWAN works over a private or public network. Designed for businesses with a high demand for voice, video and data communications to conduct their day-to-day business operations, the technology simplifies and improves redundancy across locations.

"As businesses increase the usage of video, online collaboration tools and other cloud applications, maintaining the quality of shared bandwidth becomes vital," said Sanjay Srinivasan, Vice President and Chief Technology Architect Business Engineering for Vonage. "Vonage SmartWAN complements the features and functionality of a company's cloud-based unified communications solution with the added reliability they need to maintain Quality of Service and keep their businesses running smoothly."

Vonage SmartWAN will help businesses that operate over the Company's private MPLS network or over the top of an existing broadband connection to enhance the performance of mission critical applications such as Virtual Desktop, Software-as-a-Service (SaaS), CRM tools and Hosted Email. Additional benefits include QoS and brownout/blackout protection, as well as the ability to maximize bandwidth resources across multiple locations. The same technology also benefits customers with a single broadband connection.

Vonage chose VeloCloud Cloud-Delivered SD-WAN technology for its unique combination of Dynamic Multipath Optimization and on-demand remediation capabilities across multiple network connections or over a single connection. It also enables bandwidth on-demand, provides direct & optimal access to cloud-based applications, and simplifies deployment of services.

"Vonage is renowned for its commitment to providing reliable and high performance UCaaS voice and data services solutions in the cloud over both private networks and broadband connections," said Sanjay Uppal, CEO and Co-Founder of VeloCloud. "Vonage's choice of VeloCloud Cloud-Delivered SD-WAN technology for their next generation Managed UC and SD-WAN solutions is a great testament to the high quality, cost effective experience it delivers."

Eliminating the need for and the additional cost of multiple firewall systems and content filters, Vonage SmartWAN will also allow more visibility into a company's network through Vonage's proprietary back office system. Enabling the management of a company's communications system with full access to a self-service customer portal, Vonage's BSS/OSS system supplements SmartWAN's quick deployment and ease-of-use by providing customers with an open door to installation, service configuration, trouble tickets, training, billing and call analytics.

## About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for businesses and consumers. The Company provides a robust suite of feature-rich business and residential communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers. Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network, as well as integration with industry-leading CRM and business workflow applications. In 2015, the Company was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide and also earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

## About VeloCloud

VeloCloud, the Cloud-Delivered SD-WAN™ company and winner of this year's Best Startup of Interop award, simplifies branch WAN networking by automating deployment and improving performance over private, broadband Internet and LTE links for today's increasingly distributed enterprises. VeloCloud SD-WAN includes: a choice of public, private or hybrid cloud network for enterprise-grade connection to cloud and enterprise applications; branch office enterprise appliances and optional data center appliances; software-defined control and automation; and virtual services delivery. VeloCloud has received financing from investors including The Fabric, NEA and Venrock , and is headquartered in Mountain View, Calif. For more information, visit www.velocloud.com and follow the company on Twitter @VeloCloud.

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