



TMC Presents 2016 Unified Communications Product of the Year Award to Vonage

March 17, 2016

HOLMDEL, N.J., March 17, 2016 /PRNewswire/ -- [Vonage](#), (NYSE: VG) ("the Company"), a leading provider of cloud communications services for businesses and consumers, announced today that [TMC](#), a global, integrated media company helping clients build communities in print, in person and online, has named the Company's gUnify technology as a 2016 Unified Communications Product of the Year Award winner. gUnify is the ultimate communications solution for a cloud-enabled organization with a mobile workforce, as it extends into cloud-based business applications to create a fully integrated and intuitive workstation.

"Vonage gUnify technology increases mobility and productivity for businesses by integrating with CRM and other business applications, allowing users to accurately and securely reach more of their customers and ensuring accurate reporting whether in the office or on-the-go," said Omar Javaid, Chief Product Officer, Vonage. "This award highlights the Company's commitment to developing and integrating innovative communications solutions for a robust cloud offering that meets the full spectrum of business needs."

By seamlessly integrating with critical business workflows, such as CRM, using voice as a platform, Vonage's gUnify technology enables companies to communicate and stay connected *anytime and from any device* - for increased efficiency, mobility and profitability. Vonage offers a robust suite of product families designed to meet the needs of businesses of any size, in any vertical market, with more features and functionality and at a fraction of the cost of traditional communications systems. By finding a better way to communicate, serve customers, and do business, Vonage continues to challenge the status quo.

"It gives me great pleasure to honor Vonage as a 2016 recipient of TMC's Unified Communications Product of the Year Award for their innovative product, gUnify," said [Rich Tehrani](#), CEO, TMC. "Our judges were very impressed with the ingenuity and excellence displayed by Vonage in their groundbreaking work on gUnify."

Honoring the best, most innovative unified communications products and solutions as judged by the editors of TMC's [INTERNET TELEPHONY magazine](#), winners of the 2016 Unified Communications Product of the Year Award will be published in the April 2016 edition of the publication.

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for businesses and consumers. The Company provides a robust suite of feature-rich business and residential communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers. Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network, as well as integration with industry-leading CRM and business workflow applications. In 2015, Vonage was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide, and also earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage America Inc.

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue *INTERNET TELEPHONY* magazine has been providing unbiased views of the complicated converged communications space. For more information, please visit www.itmag.com. Follow *INTERNET TELEPHONY* magazine on [Twitter](#) or join our [Linked In](#) group. [Subscribe](#) or visit www.itmag.com.

About TMC

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC's Marketplaces:

- Unique, turnkey **Online Communities** boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- **Custom Lead Programs** uncover sales opportunities and build databases.
- **In-Person** and **Online Events** boost brands, enhance thought leadership and generate leads.
- **Publications, Display Advertising** and **Newsletters** bolster brand reputations.
- **Custom Content** provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive **Event** and **Road Show Management Services** help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/tmc-presents-2016-unified-communications-product-of-the-year-award-to-vonage-300237496.html>

