



Vonage® gUnify™ Connector for Oracle Sales Cloud Now Available in the Oracle Cloud Marketplace

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HOLMDEL, N.J., April 11, 2016 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications services for businesses and consumers, and Gold level member of Oracle PartnerNetwork (OPN), announced today that its gUnify™ Connector for Oracle Sales Cloud, is now available in the [Oracle Cloud Marketplace](#), integrating hosted voice and mission critical business applications for companies conducting their businesses in the cloud and offering added value to Oracle Sales Cloud customers.

Vonage's gUnify Connector for Oracle Sales Cloud is designed to streamline management of client interaction and manage key functions within Oracle Sales Cloud in real time, whenever and however a customer chooses to work.

Vonage's suite of feature-rich communications solutions can offer flexibility, portability and ease-of-use across multiple devices to meet the needs of a wide range of businesses, particularly the demands of larger enterprise customers with offices spread across multiple locations. With a complete range of cloud-based communications features, including mobile calling, call continuity, videoconferencing, file and desktop sharing, among others, Vonage allows for a unified communications experience inside and outside of the office. The company's gUnify middleware technology extends these cutting edge communications by connecting cloud-based communications with business applications such as Oracle Sales Cloud, to help create an intuitive workstation for greater mobility, productivity and ultimate profitability.

"gUnify Connector for Oracle Sales Cloud responds to an immediate need for companies of all sizes that rely on real time collaboration to help their businesses grow," said Joe Redling, Chief Operating Officer, Vonage. "Vonage is focused on providing the right products and the right features to ensure that we are helping businesses large and small to connect and do business better."

The Oracle Cloud Marketplace is a one-stop shop for Oracle customers seeking trusted business applications and service providers offering unique business solutions, including ones that extend Oracle Cloud Applications. [Oracle Cloud](#) is the industry's broadest and most complete public cloud, delivering enterprise-grade services at every level of the cloud technology stack including software as a service (SaaS), platform as a service (PaaS), infrastructure as a service (IaaS), and data as a service (DaaS).

Requiring no equipment or software purchase, Vonage's gUnify Connector for Oracle Sales Cloud is both device and operating system agnostic. Oracle Sales Cloud and Vonage Business cloud-based communications system become one as users have the ability to click to make calls directly from their contacts, answer calls, place calls on hold, initiate new calls on a second line and more without ever leaving the Oracle Sales Cloud screen.

The Connector provides incoming and outgoing call pop-ups and contact creation that synchronizes with Oracle Sales Cloud contacts whether an employee is interacting with clients from a desk phone or fielding calls from a mobile device on-the-go. While taking a call, the technology also allows for simultaneous note taking and updating of custom fields within Oracle Sales Cloud workflow, which can help eliminate the potential for missed information or the need to manually update the CRM system at a later time.

The Oracle Cloud Marketplace offers an intuitive user interface to browse and search for available applications and services, as well as user ratings and reviews to help customers determine the best business solutions for their organization. With its new automated application installation features, customers can easily deploy provider business applications from a centralized cloud interface.

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for businesses and consumers. The Company provides a robust suite of feature-rich business and residential communication solutions that offer flexibility, portability and ease-of-use across multiple devices designed to meet the needs of a wide range of customers. Vonage's portfolio of business products covers the full spectrum of business communications needs, serving single-person companies to those with thousands of employees spread over multiple locations. Vonage provides bring-your-own-broadband (BYOB) cloud products and those that offer carrier-grade reliability and Quality of Service (QoS) across BYOB options and the Company's private, national MPLS IP network, as well as integration with industry-leading CRM and business workflow applications. In 2015, the Company was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide and also earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage America Inc.

About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program - an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: <http://www.oracle.com/partners>.

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