



Vonage Recognized as a Visionary Company by Gartner in the 2016 Magic Quadrant for Unified Communications as a Service, Worldwide

September 1, 2016

HOLMDEL, N.J., Sept. 1, 2016 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications for business, announced today that it has been named a Visionary by Gartner®, Inc. in the *2016 Magic Quadrant for Unified Communications as a Service, Worldwide*¹

Vonage has built a broad suite of Unified Communications as a Service (UCaaS) solutions to meet the growing communications needs of businesses of all sizes, including the ability to deploy large customers with QoS guarantees offering them robust Unified Communications as a Service (UCaaS) functionality; strong project management with its award-winning proprietary backoffice account management platform Zeus; and customer support capabilities. The Company has successfully integrated multiple acquisitions and is focused on innovation to drive the future of cloud communications with its recently-acquired global Communications Platform as a Service (CPaaS) company, Nexmo.

"We believe to be included in the Visionaries quadrant is a testament to Vonage's vision to become the clear leader in cloud communications," said Alan Masarek, Vonage Chief Executive Officer. "By leveraging corporate assets, such as our nearly iconic brand, strong cash flows and deep expertise in cloud communications, we are accelerating the growth of Vonage Business and creating a powerful value proposition for our customers - one that offers end-to-end integration of business communications for a better customer experience and deeper customer relationships."

Mr. Masarek continued, "Vonage's UCaaS solutions not only enable greater mobility, enhanced productivity and internal collaboration among an enterprise's employees, but the addition of CPaaS capabilities enables companies to stay more closely connected to their customers. With relevant communication in real time, on any device and using whatever method customers choose - text, chat, social media or voice - a complete integration of the entire business communications value chain is where our vision for the future lies. This vision will be enabled by the fusion of UCaaS and CPaaS, resulting in better business outcomes for our customers."

This year's Magic Quadrant evaluated 16 UC solutions providers. Vonage was recognized for its "completeness of vision" and "ability to execute" on that vision.

See the full 2016 Magic Quadrant and criteria for inclusion [here](#).

¹ **Gartner "Magic Quadrant for Unified Communications as a Service, Worldwide" by Daniel O'Connell, Bern Elliot, 23 August 2016.**

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for business. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Vonage's Nexmo API Platform provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems, enabling enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice. The Company also provides a robust suite of feature-rich residential communication solutions.

In 2015, the Company earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc. To follow Vonage on Twitter, please visit [www.twitter.com/vonage](https://twitter.com/vonage). To become a fan on Facebook, go to www.facebook.com/vonage. To subscribe on YouTube, visit www.youtube.com/vonage.

Required Disclaimer:

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

(vg-a)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/vonage-recognized-as-a-visionary-company-by-gartner-in-the-2016-magic-quadrant-for-unified-communications-as-a-service-worldwide-300321080.html>

SOURCE Vonage