



Vonage Introduces Mobile Enhancements with the Launch of Apple iOS 10

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HOLMDEL, N.J., Sept. 13, 2016 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications for business, is enhancing its mobile experience for customers in conjunction with the launch of Apple's iOS 10.

Vonage is among the first cloud communications providers to take advantage of the new iOS 10 CallKit capabilities, allowing VoIP apps, like the Vonage Essentials mobile app, to work just like a native call.

In addition, Vonage's integration with Apple's Siri provides Vonage business customers with a convenient, hands-free way to access the Vonage app to make business calls. The customer simply gives Siri a voice command that initiates a phone call from the app to any contact.

Omar Javaid, Chief Product Officer for Vonage, commented, "iOS 10 provides a much better user experience for VoIP apps. Vonage customers can initiate and receive calls using the app exactly the same way they do using their iPhone today. With the new upgrades, there is no difference in the calling experience when you use the Vonage app than when you use the standard iPhone functionality for calls."

Mr. Javaid continued, "The new functionality of the Vonage app enabled by the iOS 10 upgrades will allow for a more robust mobile calling experience for business customers, and is particularly useful for those who want to make business calls from their iPhones using their business identities, while taking advantage of all of the features and functionality that come with their Vonage service. We're very excited about these advancements in iOS 10 and we know our customers will love them."

Enhanced functionality:

- Allows Vonage app calls to be received like any other incoming call - with the same quick, full screen, full functionality as the native call screen
- Eliminates push notifications for incoming calls and, therefore, the potential for missed calls
- Provides native access to call controls like Mute and Call Waiting
- Place calls using Vonage simply by asking Siri
- Automatically logs into the native Recents list
- Allows easy activation of call backs with a simple touch, whether the call comes from an app or through the iPhone directly

This [short video](#) demonstrates the ease of making and receiving Vonage calls in iOS 10, and the use of a Siri command to make a call. Mr. Javaid comments in this [interview](#) on the significance of this update and what it means to Vonage customers.

In conjunction with the launch of iOS 10, this new functionality is available on the Vonage Essentials service which is geared toward small to medium businesses.

In addition, with these upgrades, the Vonage Essentials App can become the primary mobile business communications tool for calling and messaging for small businesses.

Mr. Javaid added, "The ability to make the sign up process super easy through the iOS 10 StoreKit is yet another benefit of the update. Businesses can download the Vonage Essentials app to their mobile phone and start using it as a primary mobile business communications tool for calling and messaging, all within a couple of minutes and a few clicks directly in the app."

For non-Vonage customers, Vonage is offering a special, limited-time offer of basic mobile service for small businesses that use Apple iOS. This service is available exclusively through the Apple Store. Small businesses can sign up directly in the app and begin using the Vonage Essentials service immediately. The limited promotion includes:

- Two mobile extensions with dedicated numbers and a company main number
- Auto attendant, visual voicemail, company caller ID, and Never-Miss-a-Call functionality, among other features
- For more details, please visit the [App Store](#).

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for business. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Vonage's Nexmo API Platform provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems, enabling enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice.

The Company also provides a robust suite of feature-rich residential communication solutions. In 2015 and 2016, the Company was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide. Vonage has also earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

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