



Vonage Receives 2016 Global M&A Network, Americas Deal of the Year Award

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HOLMDEL, N.J., Dec. 15, 2016 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications solutions for businesses, has received the 2016 Global M&A Network's, Americas M&A Deal of the Year Award in the Middle Market category. The Company was recognized for its acquisition of the world's second largest Communications Platform as a Service (CPaaS) provider, Nexmo. The acquisition of Nexmo accelerates Vonage's growth strategy, strengthens its leadership position in cloud communications and underscores the Company's vision for the future of business communications.

"Nexmo was an impactful deal because it moved Vonage to the leading edge of cloud communications while also fortifying our strong Unified Communications as-a-Service (UCaaS) solutions. With Nexmo, Vonage offers a leading application program interface (API) platform that enables developers to program various communications, like voice, chat and SMS, into their apps, websites and solutions—which is key as businesses become increasingly app and web based," said Vinod Lala, Chief Strategy Officer for Vonage. "At the same time, Nexmo can expose our UCaaS solutions via APIs to our SMB and enterprise customers, which enables them to better integrate UCaaS with their workflow applications, such as CRM or other productivity tools."

Businesses require highly reliable communications solutions that integrate fully with their mobile world, as well as their CRM and business workflow tools. They also require the ability to create powerful communications offerings that enable employees to work anytime, anywhere and on any device.

Nexmo provides Vonage with communication APIs that allow developers and enterprises to embed contextual communications into mobile apps, websites and business workflows via text, social media, chat apps and voice, creating more meaningful connections with customers. With this complete cloud offering, Vonage is focused on driving the future of cloud communications by offering end-to-end business communications for a better customer experience.

Mr. Lala continued, "We greatly appreciate being recognized by Global M&A Network for the Nexmo acquisition. It is among a series of deals we have completed over the last three years to build and solidify our leadership in cloud communications."

"Vonage's acquisition of Nexmo, a premier communications platform company, clearly builds on Vonage's already deep portfolio of cloud communications solutions. Significantly, the acquisition demonstrates Vonage's ability to create financial value for its stakeholders by successfully calibrating and executing its M&A strategy for growth," Shanta Kumari, CEO and Group Global Editor at Global M&A Network.

The independent Americas M&A Atlas Awards exclusively honor excellence in the categories of best value-creating deals, top teams, outstanding firms and exceptional leaders from the North and South Americas corporate, private equity and transactional industries. Winning the award validates success in executing corporate development strategies, financial and value creation, management team and brand leadership position in the local, regional or global markets.

J.P. Morgan Securities LLC served as lead financial advisor to Vonage in the Nexmo acquisition.

About Vonage

Vonage (NYSE: VG) is a leading provider of cloud communications services for business. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Vonage's Nexmo API Platform provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems, enabling enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice.

The Company also provides a robust suite of feature-rich residential communication solutions. In 2015 and 2016, Vonage was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide. Vonage has also earned the Frost & Sullivan Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services. For more information, visit www.vonage.com.

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