

## Vonage Executives to Discuss the Next Stage of Cloud Transformation at Enterprise Connect 2017

March 20, 2017

HOLMDEL, N.J., March 20, 2017 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications for business, will expand upon its vision for the future of business communications through multiple speaking engagements at <a href="Enterprise Connect 2017">Enterprise Connect 2017</a>. Vonage was also named a finalist for the Best of Enterprise Connect Award for the <a href="Nexmo Voice API">Nexmo Voice API</a>. Enterprise Connect takes place <a href="March 27-30">March 27-30</a> at the <a href="Gaylord Palms Convention Center">Gaylord Palms</a> <a href="Convention Center">Convention Center</a> in Orlando, FL.

Vonage CEO Alan Masarek will participate in a general session panel entitled "What Role (If Any) Should Cloud Communications Play in Your Enterprise?", which will address the benefits of -- and differences between -- cloud communications and cloud services, and the impact of each for enterprise businesses in the future.

"The evolving needs of today's businesses demand the ability for employees to stay seamlessly connected to each other, the customers they serve, and the applications they use every day on any device, no matter where or how they choose to work," said Mr. Masarek. "To meet these growing needs, the future of cloud communications will not only include solutions for fully integrated, end-to-end business communications, but also the ability to engage with customers in new and more meaningful ways, empowering businesses to strategically compete in their industries.

"Not only does the cloud allow businesses to increase productivity, mobility and scalability, but it also enables them to provide their customers with personalized, contextual and exceptional experience, service and support, at every touchpoint, every time."

#### Additional Vonage speaking engagements at Enterprise Connect include:

### **APIs and Embedded Communications: The Wave of the Future?**

March 27, 1:00pm - Tony Jamous, President, Nexmo, the Vonage API Platform

### Mock RFP: Cloud/Hybrid Cloud Communications Procurement State of the Art

March 27, 2:00pm - Jeff Savage, Vice President, Enterprise

### SD-WAN: Why It's the Right Fit for the Cloud Era

March 28, 8:00am - Sanjay Srinivasan, VP & Chief Technology Architect Business Engineering

## **The Future of Integrated Communications**

March 28, 3:00pm - Jeff Savage, Vice President, Enterprise

## Where is the UCaaS Industry Headed?

March 29, 2:00pm - Omar Javaid, Chief Product Officer

# When to Use Communications APIs - and When Not To

March 29, 3:15pm - Tony Jamous, President, Nexmo, the Vonage API Platform

In addition to lending thought leadership perspective to these panel sessions scheduled throughout the week, Vonage will also host a booth (#418) on the expo show floor, where attendees will have the opportunity to participate in interactive product demos and discussions with the Company's executive team.

The Nexmo Voice API, which was named a finalist for the 2017 Best of Enterprise Connect Award, is the easiest way to build high-quality voice applications in the cloud. Integrated with Vonage's carrier-grade network, which terminates 15 billion minutes of global voice traffic annually to landline and mobile phones, the new Nexmo Voice API provides a higher quality programmable voice experience than what is competitively available in the market today. With the Nexmo Voice API, developers have the ability to effortlessly create modern voice capabilities with open, agile and globally scalable architectures, enabling customized communications solutions to enrich customer conversations and deepen customer relationships.

The winner of the Best of Enterprise Connect Award will be announced during an awards ceremony on Wednesday, March 29.

### **About Vonage**

Vonage (NYSE: VG) is a leading provider of cloud communications services for business. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Nexmo, the Vonage API Platform, provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems, enabling enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice.

The Company also provides a robust suite of feature-rich residential communication solutions. In 2015 and 2016, Vonage was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide. Vonage has also earned Frost & Sullivan's 2015 Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services and the 2016 North American Cloud Communications Product Line Strategy Leadership Award. For more information, visit <a href="https://www.vonage.com">www.vonage.com</a>.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey. Vonage<sup>®</sup> is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc. To follow Vonage on Twitter, please visit <a href="https://www.twitter.com/vonage">www.twitter.com/vonage</a>. To become a fan on Facebook, go to <a href="https://www.twitter.com/vonage">www.facebook.com/vonage</a>. To subscribe on YouTube, visit <a href="https://www.voutube.com/vonage">www.voutube.com/vonage</a>.

### About Enterprise Connect

For more than 26 years, Enterprise Connect has been the leading conference and exhibition for enterprise IP Telephony, Converged Networks and Unified Communications in North America. Enterprise Connect brings corporate IT decision makers together with the industry's vendors, analysts and consultants to focus on the issues central to enterprise networks and communications. Enterprise Connect owns and produces No Jitter, providing daily blogging and analysis of enterprise communications, and it also serves the community with a weekly email newsletter and a Webinar series. For more information, visit enterpriseconnect.com.

Enterprise Connect is organized by UBM plc. UBM is the largest pure-play B2B Events organizer in the world. Our 3,750+ people, based in more than 20 countries, serve more than 50 different sectors. Our deep knowledge and passion for these sectors allow us to create valuable experiences which enable our customers to succeed. Please visit <a href="https://www.ubm.com">www.ubm.com</a> for the latest news and information about UBM.

(vg-a)

To view the original version on PR Newswire, visit: <a href="http://www.prnewswire.com/news-releases/vonage-executives-to-discuss-the-next-stage-of-cloud-transformation-at-enterprise-connect-2017-300425927.html">http://www.prnewswire.com/news-releases/vonage-executives-to-discuss-the-next-stage-of-cloud-transformation-at-enterprise-connect-2017-300425927.html</a>

SOURCE Vonage