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Vonage for NetSuite SuiteApp Achieves 'Built for NetSuite' Status

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New SuiteApp Meets the NetSuite SuiteCloud Platform Development Standards and Documented Best Practices

HOLMDEL, N.J., July 13, 2017 /PRNewswire/ -- Vonage (NYSE: VG), a leading provider of cloud communications for business, announced that the Vonage for NetSuite SuiteApp, powered by gUnify, has achieved "Built for NetSuite" status. The Vonage for NetSuite SuiteApp is designed to help enterprise customers increase efficiencies within their sales organizations and improve customer engagement by syncing customer interaction data into their NetSuite workflow.

Built for NetSuite is a program for NetSuite SuiteCloud Developer Network (SDN) partners that provides them with information, resources and a method to verify that their applications and integrations, built using the NetSuite SuiteCloud Computing Platform, meet NetSuite's standards and best practices. The "Built for NetSuite" program is designed to give NetSuite customers additional confidence that SuiteApps meet these standards.

The Vonage for NetSuite SuiteApp enables sales professionals to easily connect and exchange information with NetSuite. This allows Vonage business customers who use NetSuite to effortlessly track client interaction and business workflow by providing access to critical customer data in real-time. The SuiteApp also allows employees to maintain a consistent business presence from anywhere, whether they are in the office or on-the-go.

"With the Vonage for NetSuite SuiteApp, Vonage is helping businesses to enhance the efficiency and productivity of their employees by providing them with solutions to help them stay connected no matter how - or where - they choose to work," said Kenny Wyatt, Chief Revenue Officer for Vonage. "Providing a seamless integration with business systems helps us deliver on our goal to drive better business outcomes for our customers. By becoming a NetSuite partner to expand upon our gUnify middleware technology, we are delivering greater flexibility, mobility and functionality to address the growing needs - and increasing mobile workforce - of our enterprise customers."

"Vonage's portfolio of advanced cloud communications solutions provides enterprise businesses with the ability to seamlessly connect a large and distributed sales force with their customers and across multiple locations," said Guido Haarmans, Vice President, SuiteCloud Developer Network at Oracle NetSuite. "Together, we are changing the way our customers do business."

With the SuiteApp, customers can also:

- Make calls to any contacts directly from within NetSuite instead of launching a separate application.
- Capture all call logs, regardless of the device used.
- Receive notifications for incoming calls with real-time lookups into the NetSuite contacts directory.
- Track activity history or create searchable notes associated with that history.

Additional features include inbound and outbound screen pop ups with answer, decline or voicemail options, note taking, dashboard and reporting.

For information about Built for NetSuite SuiteApps, please visit www.netsuite.com/BuiltforNetSuite. For more information about the integrated solution, please visit www.suiteapp.com.

About Vonage
Vonage (NYSE: VG) is a leading provider of cloud communications services for business. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Vonage's Nexmo API Platform provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems. Nexmo enables enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice.

The Company also provides a robust suite of feature-rich residential communication solutions. In 2015 and 2016, Vonage was named a Visionary in the Gartner Magic Quadrant for Unified Communications as-a-Service, Worldwide. Vonage has also earned Frost & Sullivan's 2015 Growth Excellence Leadership Award for Hosted IP and Unified Communications and Collaboration (UCC) Services and the 2016 North American Cloud Communications Product Line Strategy Leadership Award. For more information, visit Vonage Business.

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About SuiteCloud
NetSuite's SuiteCloud is a comprehensive offering of cloud-based products, development tools and services designed to help customers and commercial software developers take advantage of the significant economic benefits of cloud computing. Based on NetSuite, the industry's leading provider of cloud-based financials / ERP software suites, SuiteCloud enables customers to run their core business operations in the cloud, and software developers to target new markets quickly with newly-created mission-critical applications built on top of mature and proven business processes.

The SuiteCloud Developer Network (SDN) is a comprehensive developer program for independent software vendors (ISVs) who build apps for SuiteCloud. All available SuiteApps are listed on SuiteApp.com, a single-source online marketplace where NetSuite customers can find applications to meet specific business process or industry-specific needs. For more information on SuiteCloud and the SDN program, please visit www.netsuite.com/developers.

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