



## Vonage Expands SD-WAN Service to Businesses Using Public Broadband for Cloud Communications

February 14, 2018

Vonage's Market Leading [SmartWAN](#) solution optimizes service availability and Quality of Service (QoS)

HOLMDEL, N.J., Feb. 14, 2018 /PRNewswire/ -- Vonage (NYSE: VG), a business cloud communications leader, has expanded its award-winning SD-WAN solution, SmartWAN, to its proprietary Cloud PBX platform, allowing businesses to run their cloud communications using public broadband connections with Quality of Service (QoS).

First launched in 2015 to enterprise customers, SmartWAN is now available to small and mid-sized businesses using the Vonage Business Cloud, Vonage's own purpose-built technology platform (formerly Vonage Essentials). Vonage's SmartWAN actively monitors and dynamically routes voice and messaging traffic for consistent [reliability of a unified communications solution](#) run over public broadband connections, without the need for more expensive, private circuits.

Sanjay Srinivasan, PhD, Chief Architect for Vonage commented, "By simplifying and improving redundancy, the addition of SmartWAN to a company's cloud-based solutions offers Quality of Service and streamlines a unified communications system to ensure businesses are able to keep their offices connected and running smoothly. It also allows Vonage to offer unprecedented service level agreements around service uptime to the customer's premises.

"As adoption of cloud communications continues to increase for established businesses and digital natives, extending the benefit of SmartWAN to small and mid-sized businesses is a natural step in our commitment to driving better business outcomes for all of our customers. Vonage continues to expand upon its robust product portfolio to provide customers with innovative tools and leading-edge technology to transform the way they do business."

For business customers that use public connections to power large quantities of voice, video and data communications in their day-to-day operations (i.e. Virtual Desktop, Software-as-a-Service, CRM tools and Hosted Email, to name a few), SmartWAN offers a differentiating tool to enhance internal collaboration among employees and increases the quality of external communications with their own customers. Blackout/Brownout protection, seamless failover and real-time, smart congestion prevention also ensure network quality and business continuity.

"Frost & Sullivan research shows that businesses consistently rank reliability among their top two cloud solution selection criteria. SD-WAN technologies are enabling innovative cloud communications providers such as Vonage to deliver better Quality of Service and reliability to their customers. Extending SD-WAN to over-the-top cloud communications deployments allows Vonage to deliver compelling service performance benefits to SMBs, branch offices and other business sites that choose more cost-effective public broadband connections versus dedicated private lines," said Elka Popova, Vice President and Senior Fellow, Connected Work and Digital Experience, Digital Transformation for Frost & Sullivan.

Vonage was first-to-market with an enterprise-grade SD-WAN solution via SmartWAN and nearly 40% of new Vonage deployments include this service. Enterprise customers using Vonage service via the Company's private MPLS network or a combination of MPLS and public broadband are already utilizing SmartWAN to enhance network reliability for unified communications across locations.

[See](#) Vonage Chief Architect Sanjay Srinivasan discuss the features and benefits of adding SmartWAN to a Vonage unified communications solution.

### About Vonage

Vonage (NYSE: VG) is a business cloud communications leader. Vonage transforms the way people work and businesses operate through a portfolio of cloud-based communications solutions that enable internal collaboration among employees, while also keeping companies closely connected with their customers, across any mode of communication, on any device.

Nexmo, the Vonage API Platform, provides tools for voice, messaging and phone verification services, allowing developers to embed contextual, programmable communications into mobile apps, websites and business systems. Nexmo enables enterprises to easily communicate relevant information to their customers in real time, anywhere in the world, through text messaging, chat, social media and voice.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, Asia and Israel. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

(vg-a)

View original content: <http://www.prnewswire.com/news-releases/vonage-expands-sd-wan-service-to-businesses-using-public-broadband-for-cloud-communications-300598363.html>

SOURCE Vonage