



Vonage Granted New Patent in Support of the Nexmo API Platform

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Patent adds additional capabilities to Nexmo's Adaptive Routing technology

HOLMDEL, N.J., March 14, 2018 /PRNewswire/ -- Vonage (NYSE: VG), [a business cloud communications leader](#), has received a second patent from the United States Patent and Trademark Office for innovations to its [Adaptive Routing™ technology](#). This patent provides additional coverage that further enhances the reliability of message delivery to any device, worldwide.

Vonage's Adaptive Routing solution provides users with improved deliverability, low latency, and overall stability when using contextual communications services to send and receive text messages. Together with its unique direct-to-carrier network, this solution enables Vonage to continuously monitor multiple available routes for delivering text messages, and to select the best route among multiple options based on real-time, relative performance data of each route.

This latest patented technology (Pat. No. 9,853,884) broadens Vonage's Adaptive Routing patent coverage with a feature that enables replacement of a primary route for message delivery with an alternate route based on an automated risk analysis that indicates whether the quality of the primary route is likely to decrease.

"For customers that need a reliable, global messaging solution to deliver messages with speed and consistency, such as those in the retail space, Vonage's patented Adaptive Routing solution enhances the customer journey for a real-time and contextual experience," said Omar Javaid, Chief Product Officer for Vonage. "When it comes to message delivery, customer experience hinges on reliability, and this technology demonstrably improves our ability to route and deliver messages around the globe at scale."

Vonage received its first patent for the Adaptive Routing technology (Pat. No. 9,485,169) in December 2016.

Stop by the Vonage booth (1906) at Enterprise Connect or visit [Vonage.com](#).

About Vonage

[Vonage](#) (NYSE:VG) is redefining business communications. True to our roots as a technology disruptor, we've embraced technology to transform how companies communicate to create better business outcomes. Our unique cloud communications platform brings together a robust unified communications solution with the agility of embedded, contextual communications APIs. This powerful combination enables businesses to collaborate more productively and engage their customers more effectively across messaging, chat, social media, video and voice.

The Company also provides a robust suite of feature-rich residential communication solutions.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, Asia and Israel. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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