



## **Nexmo, the Vonage API Platform, Selected by KPN as Communications Partner for its CUBES API Store**

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Partnership to Provide Programmable Communications APIs to Businesses in Europe

HOLMDEL, N.J., Oct. 16, 2018 /PRNewswire/ -- [Vonage](#) (NYSE: VG), a business cloud communications leader, announced today that Nexmo, the Vonage API Platform (Nexmo) has partnered with CUBES by KPN to expand delivery of innovative communications APIs in Europe.

KPN has added [Nexmo](#) and its entire portfolio of communication services to the [CUBES API Store](#) to further support enterprises in the EU, beginning with the Netherlands.

In today's mobile landscape, businesses need communications tools to enhance internal communications and collaboration inside the company, while also providing their customers with exceptional experiences, service and support. Cloud communications technology, powered by programmable communications via APIs, enables enterprises to improve the ways they engage with their customers through personalized, contextual communications for more meaningful conversations, on virtually any platform and on any device. In fact, [Gartner](#) has predicted that by 2020, "75% of application purchases supporting digital business will be build and not buy," which speaks to the power and potential of the programmable market.

"APIs have proven to play an important role in developing new propositions for consumer and business to business markets," said Anuschka Diderich, Thought Leader for APIs at KPN. "With our API store we provide developers, innovators and product owners access to building blocks to build and enrich their own propositions, and we're excited to offer the full catalog of game-changing Nexmo APIs."

### **Nexmo APIs Offer Global Communication Solutions**

Nexmo's global capabilities span the core communication APIs across voice, SMS, IP messaging, video and authentication. Using Nexmo tools available in the CUBES API store, European companies can easily integrate best-in-class communication experiences into their own websites and apps, including SMS alerts for smart home systems, two-factor authentication to protect against fraud, embedded video allowing a patient to communicate with a doctor by video chat for evaluation, diagnosis and treatment, and more.

"Businesses today must adapt to meet the demands of tech-savvy customers looking for contextual communications and more intuitive apps that make communication personal, relevant and seamless," said Mark Summerson, Global Partner Program Director for Nexmo, the Vonage API Platform.

"Nexmo is thrilled to be one of the first API providers to partner with CUBES by KPN and offer our innovative, easy-to-integrate communications solutions to businesses of all sizes throughout the Dutch market."

Nexmo provides developers with APIs that allow them to incorporate innovative communication experiences directly into their applications. With these tools as well as a robust suite of unified communications solutions, Vonage is transforming how companies communicate and how they operate, embracing cloud communications to enhance productivity, engage customers more effectively, and ultimately, deliver better business outcomes.

See Nexmo APIs [here](#) and other APIs of the API Store [here](#).

### **CUBES by KPN API Store as a one-stop-shop for developers**

The CUBES by KPN API Store went live in March 2018 and distributes APIs in the areas of communication, health, and customer experience that make the difference for Europe-based developers. By combining the industry knowledge of KPN and the technical skills of its API team, the API Store addresses a comprehensive portfolio of APIs that fit sector needs. The Marketplace is composed of KPN Core APIs, Nexmo APIs, and other trusted third-parties' APIs.

The API Store offers services designed by developers and for developers and is active in the Dutch innovation scene by contributing to hackathons, offering a large range of APIs, building its own developer community and cater the demands for API's from our existing customers for whom innovation and digital transformation are crucial.

Check the API Store here: <https://developer.cubesbykpn.com/>.

Once registered on the API Store, developers can explore and directly test APIs before adding them into their existing services. The strength of the API Store is to provide a single overview of all APIs usage and administration. For example usage statistics, a unique login, a unique invoice. The API Store provides a close and continuous support for developers willing to make the best out of APIs.

Thanks to continuous feedback loops, CUBES by KPN strives for the highest quality and helps European companies reaching cutting edge and innovative services.

### **About CUBES by KPN:**

CUBES by KPN is the innovation branch of KPN that tests and develops the future communication products and services to will help companies embracing their digital transformation. KPN is the incumbent telco in the Netherlands and a leading IT service provider. Thanks to its expertise and network, KPN plays a meaningful role in innovation, security and sustainability for Dutch consumers and companies.

### **About Vonage**


[Vonage](#) (NYSE:VG) is redefining business communications. True to our roots as a technology disruptor, we've embraced technology to transform how

companies communicate to create better business outcomes. Our unique cloud communications platform brings together a robust unified communications solution with the agility of embedded, contextual communications APIs through Nexmo, The Vonage API Platform.. This powerful combination enables businesses to collaborate more productively and engage their customers more effectively across messaging, chat, social media, video and voice.

The Company also provides a robust suite of feature-rich residential communication solutions.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, Asia and Israel. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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