



Vonage Wins the 2018 Aragon Research Innovation Award for the Communications Platform as a Service Category

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Recognized for core innovation of programmable communications solutions

Vonage team member also honored with an Aragon Women in Technology Award

HOLMDEL, N.J., Dec. 10, 2018 /PRNewswire/ -- [Vonage](#) (NYSE: VG), a leading provider of business cloud communications, has been named the winner of the 2018 Aragon Research Innovation Award for the Communications Platform as a Service (CPaaS) category. The Aragon awards recognize providers leveraging visionary use of technology to not only adapt as markets change, but to actively disrupt and inform how their markets will evolve.

The Innovation Award recognizes Vonage's ability to provide fully integrated, powerful programmable communications solutions via Nexmo, the Vonage API Platform, that drive better business outcomes for their customers. Through a unique combination of unified communications, programmable communications and cloud contact center solutions, Vonage is not only considering the needs of employees and ways to improve productivity, but the needs of customers and how they want to interact.

Vonage's cloud-based APIs allow organizations to easily embed voice, messaging, video, social media, phone verification and more into their applications, ensuring effective end-to-end communications tailored to their needs and unique specifications. With these tools, enterprises can build intelligent interactions that exceed their customers' expectations.

"Programmable, intelligent communications enable enterprises to improve the ways they engage with their customers in real time through their preferred channels - whether that's video, SMS, social chat, or voice," said Omar Javaid, Chief Product Officer, Vonage. "We're honored to receive this award as a reflection of our continued innovation in creating unique and meaningful solutions that are revolutionizing business communications."

In addition, Jo Ann Tizzano, VP of Corporate Communications, has won the 2018 Aragon Research Women in Technology Award for PR. This award reflects the achievements of women who have demonstrated outstanding personal and professional growth and significantly contributed to the technology industry.

"Jo Ann truly embodies our Vonage values of excellence, innovation, and customer centricity," said Rishi Dave, Chief Marketing Officer, Vonage. "She works tirelessly to drive the internal and external communications needed to support a leading global technology company and is a strong, respected leader not only within our company, but within the industry itself."

Vonage was formally presented with both awards on December 6th, 2018 at Aragon Transform, the annual Aragon Research awards ceremony.

Vonage is dedicated to improving how businesses communicate with innovative programmable solutions powered by APIs that enable greater flexibility and efficiency in business communications, creating more meaningful customer interactions and increasing customer loyalty.

New developments on Nexmo, the Vonage API platform introduced this past year include the [Messages and Dispatch APIs](#), which uniquely enable businesses to create a richer, more engaging customer experience through simple, reliable multi-channel messaging; the launch of the [Nexmo Connect Partner Program](#), the cornerstone for a community-based, collaborative ecosystem of Nexmo partners; and [programmable contact center](#) capabilities, including skills-based routing, real-time sentiment analysis, and market leading text-to-speech, that enable rapid, agile innovation in customer engagement and give enterprises the ability to not only combine AI and communications solutions, but to evolve these solutions as technology, customer demands and business needs change.

The identification of an Aragon Research award winner is not an endorsement by Aragon Research of any vendor, product, or service.

About Vonage

[Vonage](#) (NYSE:VG) is redefining business communications. True to our roots as a technology disruptor, we've embraced technology to transform how companies communicate to create better business outcomes. Our unique cloud communications platform brings together a robust unified communications solution with the agility of embedded, contextual communications APIs. This powerful combination enables businesses to collaborate more productively and engage their customers more effectively across messaging, chat, social media, video and voice.

Nexmo, the Vonage API Platform, provides tools for voice, messaging and verification, allowing developers to easily embed innovative programmable communications into mobile apps, websites and business systems on a global scale.

The Company also provides a robust suite of feature-rich residential communication solutions.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, Asia and Israel. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

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