



## Vonage Redefines Mobility for Today's Evolving Workforce

December 13, 2018

Receives Mobile Breakthrough Award in recognition of proprietary cloud-native platform

HOLMDEL, N.J., Dec. 13, 2018 /PRNewswire/ -- [Vonage](#) (NYSE: VG), a business cloud communications leader, has recently been named [Enterprise VoIP Company of the Year](#) and has received a [Mobile Breakthrough Award](#). Vonage was recognized for its proprietary platform, [Vonage Business Cloud](#) (VBC), which leverages the Company's robust unified communications as a service and programmable communications solutions to support today's growing mobile workforce.

Devoted to honoring excellence in mobile and wireless technology companies, products and people, the Mobile Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough mobile companies and products.

To address the growing need for mobility among today's changing workforce, Vonage recently completed a redesign of the [VBC Mobile App](#) with enhancements to ensure users are able to have important conversations with customers from anywhere, resulting in increased productivity, collaboration and connections. The app integrates seamlessly with VBC's key features to deliver a powerful and intuitive experience, with consistent business presence - all within a simple, easy-to-use app.

"When we launched the VBC service earlier this year, one of the key areas of focus for this proprietary cloud-native platform was the ability to transcend location and device," said Ron Maayan, VP Product Management for Vonage. "Designed for businesses large and small, VBC empowers users to work from anywhere with consistent business presence and access to all the tools they need to be more productive than ever before, such as CRM integration, integrated social messaging and workstream collaboration solutions.

As the first next-generation platform to combine a robust UC offering with innovative programmable communications solutions, VBC is transforming the way employees communicate with each other - and with their own customers - no matter where their business takes them."

Providing seamless transition from the VBC Mobile App to the [Desktop App](#) enables users to start working on their smartphone and flawlessly continue on their laptop without missing a beat - even mid-call.

Integration of social messaging into VBC's [Business Inbox](#) allows customers to reply to messages sent in messaging apps like Facebook Messenger, providing the ability to respond to customers in real-time directly within the app, organizing customer requests in one unified inbox. Leveraging APIs for rich messaging, increased mobility, network optimization and video collaboration, VBC Mobile App users also have access to workstream collaboration solutions, like [VonageFlow](#).

The Mobile App also integrates with tools such as [Vee](#), the first virtual customer assistant integrated with a cloud-based UC solution that aids customers in managing their account services via simple natural-language text commands.

In the [VIDEO](#), see how Vonage Business Cloud keeps businesses connected from anywhere. For more information, visit [www.vonage.com](http://www.vonage.com).

### About Vonage

[Vonage](#) (NYSE:VG) is redefining business communications. True to our roots as a technology disruptor, we've embraced technology to transform how companies communicate to create better business outcomes. Our unique cloud communications platform brings together a robust unified communications solution with the agility of embedded, contextual communications APIs. This powerful combination enables businesses to collaborate more productively and engage their customers more effectively across messaging, chat, social media, video and voice.

Nexmo, the Vonage API Platform, provides tools for voice, messaging and verification, allowing developers to easily embed innovative programmable communications into mobile apps, websites and business systems on a global scale.

The Company also provides a robust suite of feature-rich residential communication solutions.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, Asia and Israel. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc.

(vg-a)

View original content: <http://www.prnewswire.com/news-releases/vonage-redefines-mobility-for-todays-evolving-workforce-300764657.html>

SOURCE Vonage