



## Vonage Recognized as a '451 Firestarter'

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Company receives award for innovation and vision in the technology industry from 451 Research

HOLMDEL, N.J., April 18, 2019 /PRNewswire/ -- [Vonage](#) (NYSE: VG), a global business cloud communications leader, has received the prestigious [451 Firestarter award](#) from leading technology research and advisory firm 451 Research, in recognition of the Company's innovative contribution to communications.

451 Research's Firestarter program recognizes exceptional innovation within the technology industry. Introduced in 2018 and awarded quarterly, the program is exclusively analyst-led, allowing 451 Research's team of technology and market experts to highlight organizations they believe are making significant contributions to the overall pace and extent of innovation in the technology market.

Over the past several years Vonage has transformed into a global leader in Business Cloud Communications. Vonage offers its customers a unique combination of unified communications, programmable communications and contact center solutions to transform the way businesses communicate.

Vonage is the first to bring these technologies together in one portfolio. By owning the full tech stack, the Company is leveraging these capabilities to deliver customizable customer and employee experiences via the fully-integrated One Vonage platform. By driving the convergence of these solutions into a new communications category, Vonage is uniquely situated to provide businesses with the ultimate flexibility of solution capabilities; a single engine for all of their solutions; and a trusted advisor for all their communication needs.

"By bringing programmable communications into its One Vonage platform, Vonage is redefining contact center and unified communications through APIs that enable organizations to customize their own applications," said Raul Castanon-Martinez, Senior Analyst for Workforce Collaboration & Communications at 451 Research. "This vision aligns with key attributes in our framework for the software-defined business communications ecosystem, including tight integration to business workflows and enablement of intelligent interactions, making its inclusion as a 451 Firestarter well deserved."

"Vonage is honored to receive the 451 Firestarter award," said Alan Masarek, Vonage CEO. "At Vonage, we know that a great experience is enabled by great communications, and we're creating these singular experiences through the One Vonage platform, an offering unlike any other in the industry. By owning our own stack, we are driving great experiences for our customers through the unique combination of unified communications, contact center solutions, and programmable communications, empowering brands to improve digital engagement with their customers, and in doing so, enhance both customer and employee experience to create greater satisfaction and brand loyalty."

### About Vonage

[Vonage](#) is redefining business communications, helping enterprises use fully-integrated unified communications, contact center, and programmable communications solutions via Nexmo, the Vonage API Platform, to improve how business gets done. True to our roots as a technology disruptor, we've embraced technology to transform how companies connect, collaborate and communicate to create better business outcomes. Vonage's fully-integrated cloud communications platform built on a microservices-based architecture enables businesses to collaborate more productively and engage *their* customers more effectively across all channels, including messaging, chat, social media, video and voice.

Vonage Holdings Corp. is headquartered in Holmdel, New Jersey, with offices throughout the United States, Europe, and Asia. Vonage® is a registered trademark of Vonage Marketing LLC, owned by Vonage America Inc. To follow Vonage on Twitter, please visit [www.twitter.com/vonage](https://www.twitter.com/vonage). To become a fan on Facebook, go to [www.facebook.com/vonage](https://www.facebook.com/vonage). To subscribe on YouTube, visit [www.youtube.com/vonage](https://www.youtube.com/vonage).

### About 451 Research

451 Research is a leading information technology research and advisory company focusing on technology innovation and market disruption. More than 100 analysts and consultants provide essential insight to more than 2,000 client organizations globally through syndicated research, advisory services and live events. Founded in 2000 and headquartered in New York, 451 Research is a division of the 451 Group. [Learn more](#) about the 451 Research Firestarters.

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