VONAGE

Vonage Announces Zapier Integration

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Gives Vonage Customers Access to 2000+ business applications and productivity tools

HOLMDEL, N.J., June 18, 2020 /PRNewswire/ -- Vonage (Nasdaq: VG), a global leader in cloud communications helping businesses accelerate their digital transformation, has launched a new integration with leading IPaaS provider Zapier, offering Vonage Business Communications (VBC) unified communications customers and Vonage API customers immediate access to more than 2,000 of the world's leading business applications and productivity tools.

Integration with Zapier enables users to seamlessly automate tasks and customize workflows without the need for developer expertise. Users can easily integrate VBC and Vonage Voice and Messaging APIs with the applications they rely on in just a few clicks.

"The integration between Vonage and Zapier opens the door to thousands of automations and integrations for our enterprise customers," said Jay Patel, Chief Product Officer for Vonage. "By enabling our customers to connect Vonage with their other business applications without the need for development resources or code, we are arming businesses with countless opportunities to easily customize workflows and address specific use case needs, enhancing productivity and creating a better employee and customer experience."

With Zapier, Vonage customers can build actions, called "Zaps," to trigger tasks or automations between Vonage and other business applications. Among the many use cases are:

- Sending SMS reminders and notifications based on Google calendar events;
- Creating customized screen pops;
- Logging time into a call tracking application, and so much more.

"We are pleased to welcome Vonage to our growing network of integrated applications," said Jonathan Rochelle, Chief Product Officer at Zapier. "By providing access to the thousands of business applications, productivity tools, and CRMs in the Zapier network, Vonage can help customers realize the value of automating their work by connecting Vonage to the apps they use every day."

"Businesses today, especially those within regulated industries, need communications that are inherently extensible, offering the ability to customize and create solutions to meet their own unique requirements - without the need for developer expertise," said Dave Michels, Principal Analyst at TalkingPointz. "Vonage continues to build upon its integrations portfolio with strategic partnerships to offer customers this increasing flexibility to choose the best of breed applications that make sense for their business and to easily access them all from a single interface, on a single platform."

About Vonage

Vonage, (Nasdaq:VG) a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Services Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging and Verification into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or anywhere, providing enormous flexibility and ensuring business continuity.

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