

Frost & Sullivan Names Vonage Asia-Pacific Communications Platform as a Service (CPaaS) Provider of the Year for Second Consecutive Year

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HOLMDEL, N.J.--(BUSINESS WIRE)--Sep. 22, 2020-- For the second year in a row, Frost & Sullivan has named <u>Vonage</u> (Nasdaq: VG), a global leader in cloud communications helping businesses accelerate their digital transformation, as the Asia-Pacific Communications Platform as a Service (CPaaS) Provider of the Year.

Vonage was recognized for the <u>Vonage Communications Platform</u>, which allows for the integration of fully programmable APIs into existing products, workflows and systems and from which the Company's unified communications and contact center solutions are built. The <u>Vonage Platform</u> provides businesses worldwide with the power and flexibility to integrate multiple communications channels – video, voice, chat, messaging, email and verification – into their applications, products, and workflows to create new paradigms in their industries.

Vonage was selected as Provider of the Year using Frost & Sullivan's proprietary, measurement-based methodology derived from extensive primary and secondary research including in-depth interviews, analysis, and industry benchmarking.

"Communications Platform-as-a-Service (CPaaS) is emerging as a key enabler for organizations aiming for integrated, feature-rich business communications applications. Staying true to its roots as a technology disruptor, Vonage offers scalable platforms for developers and businesses seeking unified communications, collaboration, and contact center solutions through programmable communications application programming interfaces (APIs) in the same stack and framework," said Sherrel Roche, Industry Principal ICT Practice, Frost & Sullivan.

Roche continued, "The company is reinventing how organizations use communications solutions to collaborate and engage with their customers through the development of feature-rich APIs that seamlessly integrate with an organization's applications, products and workflows. Leveraging a strong community of developers, partner ecosystem, technology adoption that adapts to market needs, and vertical-specific use cases have been critical to Vonage's success in the Asia-Pacific market."

"We are honored to be recognized by Frost & Sullivan for the second consecutive year, which is a testament to our continued leadership, innovation and growth within the industry and especially in the Asia-Pacific region," said Omar Javaid, President of Vonage's API Platform Group. "This award highlights our continued commitment to providing flexible business communications solutions that empower companies to build the unique experiences and disruptive solutions they need to stay connected to employees and customers from anywhere, through whichever channel they choose"

With an ever-growing network of more than one million registered developers, the Vonage Communications Platform makes it easy for businesses to use APIs to disrupt their industries, and enable the type of business continuity, remote work, and remote delivery of services that is so essential in today's environment. Through its partners, Vonage's platform is at the center of many notable transformational projects in the APAC region, and a de facto for startups.

To find out more about Vonage, visit www.vonage.com.

About Vonage

<u>Vonage</u> (Nasdaq: VG), a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging and Verification into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or anywhere, providing enormous flexibility and ensuring business continuity.

Vonage Holdings Corp. is headquartered in New Jersey, with offices throughout the United States, Europe, Israel, Australia and Asia. To follow Vonage on Twitter, please visit twitter.com/vonage. To become a fan on Facebook, go to facebook.com/vonage. To subscribe on YouTube, visit youtube.com/vonage.

About Frost & Sullivan

For over five decades, Frost & Sullivan has become world-renowned for its role in helping investors, corporate leaders and governments navigate economic changes and identify disruptive technologies, Mega Trends, new business models and companies to action, resulting in a continuous flow of growth opportunities to drive future success.

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