



Vonage to Present on the Future of Communications Technology at Enterprise Connect 2021

August 26, 2021

CEO Rory Read and Other Vonage Executives to Lend Thought Leadership Across Several Panels; Company to Showcase New Solutions and Technology on Expo Show Floor

HOLMDEL, N.J., Aug. 26, 2021 /PRNewswire/ -- [Vonage](#) (Nasdaq: VG), a global leader in cloud communications helping businesses accelerate their digital transformation, will be sharing its perspective on the future of communications technology and ongoing innovations driving the communications revolution during multiple speaking engagements at [Enterprise Connect 2021](#).



Enterprise Connect, the premier event for the enterprise communications and collaboration technology industry, will take place September 27 - 29, 2021, at the Gaylord Palms Convention Center in Orlando, Florida.

In a General Session on Tuesday, September 28 - [The Next Strategic Platform: 3 Industry Vision Addresses](#) - Vonage CEO Rory Read will provide a view of the industry, a vision of what's essential in next-generation communications, and how advancements in business technology are providing businesses across the globe with the ability to enable employees to connect and collaborate - from anywhere.

Additional Vonage speaking engagements at Enterprise Connect include:

[Understanding the CPaaS Landscape](#)

Monday, September 27 | 9:00am - 9:45am ET

[UCaaS and CCaaS as Part of a Whole Cloud Strategy](#)

Monday, September 27 | 10:00am - 10:45am ET

[The Future of Communications Technology: Keeping Your Enterprise Ahead of the Curve](#)

Monday, September 27 | 12:45pm - 1:25pm ET

[The Composable Enterprise: What It Is and What Role Communications APIs Can Play](#)

Tuesday, September 28 | 8:00am - 8:45am ET

[Enterprise Summit: Preparing for What's Next](#)

Wednesday, September 29 | 12:00pm - 12:45pm ET

During the event, Blair Pleasant, President & Principal Analyst of COMMfusion LLC., will also discuss the importance of Unified Communications and Collaboration (UC&C) end-user adoption and training with findings from a recent, Vonage co-sponsored survey. The session, ["Rethinking User Adoption: Leading the Way with a Personalized Approach."](#) will dive into UC&C user adoption techniques to best serve an agile, hybrid workforce.

"The survey identified several critical points all businesses should consider today when implementing unified communications and collaboration solutions, including the need to prepare end users for the new solution prior to deployment, as well as the role of end-user training," said Pleasant. "In fact, the survey revealed that two-thirds of respondents who received adequate initial training found that the UC&C solutions made them more productive, in stark contrast to those who didn't receive adequate training. Organizations deploying UC&C need to focus on not just the technical deployment, but also user adoption to get their expected return on investment."

Vonage will also host a booth (#2006) on the expo show floor, where attendees will have the opportunity to connect with the Company's executive team, and experience interactive product demos showcasing Vonage's latest technology.

About Vonage

Vonage, (Nasdaq: VG) a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging and Verification into existing products, workflows and systems. Vonage's fully programmable unified communications and contact center applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or anywhere, providing enormous flexibility and ensuring business continuity.

Vonage Holdings Corp. is headquartered in New Jersey, with offices throughout the United States, Europe, Israel, Australia and Asia. To follow Vonage on Twitter, please visit www.twitter.com/vonage. To become a fan on Facebook, go to www.facebook.com/vonage. To subscribe on YouTube, visit www.youtube.com/vonage.

View original content: <https://www.prnewswire.com/news-releases/vonage-to-present-on-the-future-of-communications-technology-at-enterprise-connect-2021-301363247.html>

SOURCE Vonage

Vonage Media Contact: Santina Stankevich, 201-407-8474, santina.stankevich@vonage.com; Vonage Investor Contact: Hunter Blankenbaker, 732.444.4926, hunter.blankenbaker@vonage.com