



NEWS RELEASE

Vonage Wins Gold in 5G Category at Merit Awards for Telecom 2024

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HOLMDEL, N.J., April 3, 2024 /PRNewswire/ -- **Vonage**, a global leader in cloud communications helping businesses accelerate their digital transformation and a part of Ericsson (NASDAQ: ERIC), has been named Gold Winner for 5G at the **Merit Awards** for Telecom, for its global network platform.

With the Vonage Communications Platform (VCP) and Ericsson's powerful 5G network, Vonage has spearheaded the creation of a global network platform for open innovation, driving revenue benefits to the entire ecosystem - Communications Service Providers (CSPs), enterprises and developers - through new, advanced use cases - from optimized logistics to cloud gaming, connected vehicles, remote patient monitoring, and more.

Vonage is working with multiple operators in Europe and North America including **Deutsche Telekom**, Orange, Telefonica, Vodafone, **AT&T**, **Verizon**, and **Telkomsel** to unlock programmable network capabilities for developers, and with **KDDI Web Communications** in Japan, who is reselling its **Communications APIs** and **Vonage Conversational Commerce**. Vonage also announced a collaboration with **AWS** to leverage communications and network APIs to accelerate the availability of new solutions to developers, along with a new fraud protection solution to be made available in the AWS Marketplace.

Vonage has also launched **Vonage Network Registry**, a first-to-market developer registration service to accelerate and simplify developer access to network APIs. The service will also facilitate CSPs in effectively scaling the consumption of network APIs by standardizing the approval process and granting access to network providers' APIs for Application Service Providers (ASPs).

"We are thrilled to have been recognized by the Merit Awards for Telecom in the 5G category," said Colin Brown,



Vice President, Product, Global Network Platform at Vonage. "Ericsson and Vonage are leading the development of a global network platform by opening the network for third-party developers to make capabilities universally available for further innovation. With developers thriving from a well-built and supported API platform, enterprises can grow from new, unique and customizable API innovations while communication service providers benefit from network monetization and growth opportunities. We expect the demand for new services, innovations and value creation enabled by 5G to grow significantly over the coming years."

Created in 2022, the Merit Awards acknowledges companies that have contributed to the continued growth of their respective markets. The judging panel is made up of respected journalists, executives, consultants, entrepreneurs and educators.

To find out more about Vonage, visit www.vonage.com

About Vonage

Vonage, a global cloud communications leader, helps businesses accelerate their digital transformation. Vonage's Communications Platform is fully programmable and allows for the integration of Video, Voice, Chat, Messaging, AI and Verification into existing products, workflows and systems. The Vonage conversational commerce application enables businesses to create AI-powered omnichannel experiences that boost sales and increase customer satisfaction. Vonage's fully programmable unified communications, contact center and conversational commerce applications are built from the Vonage platform and enable companies to transform how they communicate and operate from the office or remotely - providing the flexibility required to create meaningful engagements.

Vonage is headquartered in New Jersey, with offices throughout the United States, Europe, Israel and Asia and is a wholly-owned subsidiary of Ericsson (NASDAQ: ERIC), and a business area within the Ericsson group called Business Area Global Communications Platform. To follow Vonage on X (formerly known as Twitter), please visit twitter.com/vonage. To follow on LinkedIn, visit linkedin.com/company/Vonage/. To become a fan on Facebook, go to facebook.com/vonage. To subscribe on YouTube, visit youtube.com/vonage.

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