

Tennant Company Floor Burnisher Wins International Design Award

7/30/2014

MINNEAPOLIS--(BUSINESS WIRE)--Jul. 30, 2014-- Tennant Company (NYSE: TNC), a world leader in designing, manufacturing and marketing of solutions that help create a cleaner, safer, healthier world, has been honored as a 2014 Bronze IDEA (International Design Excellence Awards) winner for the design excellence of its B5 Battery Powered Burnisher. The IDEA® competition recognizes design excellence in products, interaction design, service design, strategy, research, and concepts in categories ranging from automobiles and commercial products to medical equipment and home furnishings. Organized and conducted by Industrial Designers Society of America (IDSA), IDEA is regarded as one of the most preeminent design competitions in the world with its scope and influence reaching far beyond the US.

Tennant B5 Battery Burnisher (Photo: Business Wire)

"We are incredibly proud of our Bronze IDEA and appreciate being honored alongside some of the best new products for 2014", said John Ickes , senior principal industrial designer. "We strive to build products that match world-class aesthetics with the performance and user experience our customers demand of a Tennant product. Additionally, we view each new project as a challenge to go beyond what has been done before and continue to seek new ways to exceed the expectations of our customer. More than just aesthetics, good design begins with empathy for our customers and the challenges they face in their daily cleaning efforts. At the end of the day, our products only have one chance to make a good first impression, and we feel that leveraging good design is a key differentiator in the marketplace."

About the B5 Battery Burnisher

The B5 meets a wide variety of market needs through:

- **Performance and productivity** – delivers propane-like gloss results and maximizes shine with optimized down pressure and pad speed; easy-to-identify yellow maintenance touch points simplify operator training and minimize machine downtime; the burnishing head pivots upward 90° to allow for easy pad inspection and replacement; an onboard manual and integrated information graphics ensure easy operation for users of all skill levels.
- **Health & safety** – The B5 operates quietly to allow for anytime use in noise-sensitive areas; no fumes or propane tank storage costs or concerns.
- **Sustainability** – Zero exhaust emissions and active HEPA dust filtration protect indoor air quality.

The Judging Process

A panel of 24 international design experts from design consultancies, corporations and universities judged nearly 2,000 entries from countries

including Australia, China, Germany, Japan, The Netherlands, South Africa, South Korea, Sweden, Switzerland, the UK and the US. The jury evaluated entries on aspects of industrial design excellence including: innovation; benefits to the user and client; and sustainability as well as the design's visual appeal. All awards and winners are posted on the IDSA website at <http://www.idsa.org/idea-2014-gallery>.

About IDEA and the IDSA

Now in its 34th year, the International Design Excellence Awards program (IDEA®), fosters business and public understanding about the impact of design excellence on the quality of life and the economy. Founded in 1965, the Industrial Designers Society of America (IDSA) is one of the world's oldest, largest, member driven societies for industrial design. IDSA represents current and aspiring professionals in product design, interaction design, human factors, ergonomics, design research, design management, universal design and other related design fields. For more information, visit www.idsa.org.

About Tennant Company

Minneapolis-based Tennant Company (NYSE: TNC) is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; chemical-free and other sustainable cleaning technologies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Louisville, Ky.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China; and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit www.tennantco.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140730005060/en/>

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