



NEWS RELEASE

Tennant Company T500 Walk-Behind Floor Scrubber Wins 2017 GOOD DESIGN Award

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MINNEAPOLIS--(BUSINESS WIRE)-- Tennant Company (NYSE: TNC), a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world, has been honored with a 2017 GOOD DESIGN® Award given for the Industrial Design Excellence of its T500 Walk-Behind Floor Scrubber. GOOD DESIGN is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171221005032/en/>

The T500 / T500e Walk-Behind Floor Scrubbers provide optimal performance and consistent results on virtually any hard floor surface condition while lowering cleaning costs.

(Photo: Business Wire)

According to John Ickes, Sr. Principal Industrial Designer for Tennant Company, the T500 design was the result of an effort to think differently about the productivity and cleaning challenges our customers face each day and provide them tangible solutions through the execution of

the product. "We understand that managing a cleaning business or being an operator of a machine each has its unique issues and opportunities. Therefore, when designing the T500, we focused not just on the machine performance, but also on the holistic process of cleaning. By observing how our customers work, we were able to develop a product solution that aligned with their needs to manage their cleaning programs more effectively."

"We are extremely proud of our GOOD DESIGN Award and appreciate being honored once again alongside well-

known design visionaries such as John Deere®, BMW®, and Apple®. We strive to build products that match world-class aesthetics with the performance and user experience our customers demand. Additionally, we view each new project as a challenge to go beyond what has been done before and continue to seek new ways to surprise and delight our customers. More than just aesthetics, good design begins with empathy for our customers and the challenges they face in their daily cleaning efforts. At the end of the day, our products only have one chance to make a good first impression, and we feel that good design is a key differentiator in the marketplace," Ickes added.

For 2017, the Chicago Athenaeum Museum of Architecture and Design received submissions from several thousand of the world's leading manufacturers and industrial and graphic design firms from around the world representing the most important and critical mass of influential corporations worldwide in the design industry from over 48 countries. All awards and winners are posted on The Chicago Athenaeum's website at chi-athenaeum.org. This is the sixth time Tennant has been recognized with a GOOD DESIGN Award. Each new product launched since 2013 has been bestowed with the honor.

About the T500 Walk-Behind Floor Scrubber

The T500 is a family of battery-powered, walk-behind floor scrubbers. It features on-board generation of an activated water cleaning solution called ec-H2O® NanoClean that does not require additional detergents. The design emphasizes ease of use by maximizing operator sightlines and integrating training aids, such as color-coded controls, maintenance touchpoints, and useful features such as trash bag, spray bottle, and wet floor sign holders. A touch-screen interface allows operators to create and save preset machine settings as well as watch instructional videos about machine operation and maintenance. The machine is available with five different cleaning heads, each optimized for specific cleaning tasks and specific floor surfaces. The end result is a product that helps customers decrease operator training, improve productivity, be kind to the environment, and enjoy an exceptionally clean floor.

About The GOOD DESIGN Awards

Founded in Chicago in 1950, GOOD DESIGN is the oldest and the world's most recognized program for design excellence worldwide. GOOD DESIGN honors the yearly achievements of the best industrial and graphic designers and world manufacturers for their pursuit of extraordinary design excellence. For over seven decades since its inception, The Chicago Athenaeum continues the organization of the program to create a revived awareness about contemporary design and to honor both products and industry leaders in design and manufacturing that have chartered new directions and pushed the envelope for competitive products in the world marketplace. All awards and winners are posted on the GOOD DESIGN website at good-designawards.com.

About Tennant Company

Founded in 1870, Tennant Company (TNC), headquartered in Minneapolis, Minnesota, is a world leader in

designing, manufacturing and marketing solutions that empower customers to achieve quality cleaning performance, significantly reduce their environmental impact and help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; detergent-free and other sustainable cleaning technologies; cleaning tools and supplies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most extensive in the industry. Tennant Company had sales of \$0.8 billion in 2016 and has approximately 3,200 employees. Tennant acquired IPC Group in April of 2017. IPC Group, headquartered in Italy, had sales of \$0.2 billion in 2016 and has approximately 1,100 employees. Tennant has manufacturing operations throughout the world; and sells products directly in 15 countries and through distributors in more than 100 countries. For more information, visit www.tennantco.com and www.ipcworldwide.com. The Tennant Company logo and other trademarks designated with the symbol "®" are trademarks of Tennant Company registered in the United States and/or other countries.

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