



NEWS RELEASE

Tennant Company to Present Its Growth Strategy at Eighteenth Annual Emerging Growth Conference, Sponsored by Sidoti

3/12/2014

MINNEAPOLIS--(BUSINESS WIRE)--Mar. 12, 2014-- Tennant Company (NYSE:TNC) will unveil details of its multi-year growth strategy at the Sidoti & Company, LLC, 18th Annual Emerging Growth Institutional Investor Forum in New York, New York. Chris Killingstad, president and CEO, and Tom Paulson, senior vice president and chief financial officer, are scheduled to present on March 18, 2014, from 8:00 a.m. to 8:35 a.m. at The Grand Hyatt Hotel.

The company's growth agenda is designed to reach a milestone of \$1 billion in revenue by 2017, while achieving a 12% or greater operating profit margin. Tennant Company, founded in 1870, is an innovation leader in the global cleaning industry, and embarks on this ambitious strategy following a successful, multi-year focus on building a scalable business model capable of delivering improved efficiency and profitability as a result of operating systems and global process improvements and strong cost controls.

The slides for this presentation will be posted on the Tennant Company website at www.tennantco.com prior to the presentation. The slides can be found under Company, Investors on the Webcasts/Presentations page.

About Tennant Company

Minneapolis-based Tennant Company (NYSE: TNC) is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; chemical-free and other sustainable cleaning technologies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most

extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Louisville, Ky.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China; and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit www.tennantco.com.

Source: Tennant Company

Tennant Company

Investor Contact:

Tom Paulson, 763-540-1204

Senior Vice President and Chief Financial Officer

or

Media Contact:

Kathryn Lovik, 763-540-1212

Global Communications Director