



NEWS RELEASE

## Tennant Company to Present at 15th Annual CJS Securities "New Ideas for the New Year" Investor Conference Jan. 14, 2015

1/7/2015

MINNEAPOLIS--(BUSINESS WIRE)-- Tennant Company (NYSE: TNC) will be presenting at the 15th Annual CJS Securities "New Ideas for the New Year" Investor Conference on Wednesday, January 14, 2015, in New York City, NY. Tennant Company President and CEO Chris Killingstad and Senior Vice President and CFO Tom Paulson will provide an overview of Tennant Company, discuss its competitive position and its strategies for growth.

The company's growth agenda is designed to reach a milestone of \$1 billion in revenue by 2017, while achieving a 12% or greater operating profit margin. Tennant Company, founded in 1870, is an innovation leader in the global cleaning industry, and embarks on this ambitious strategy following a successful, multi-year focus on building a scalable business model capable of delivering improved efficiency and profitability as a result of operating systems and global process improvements and strong cost controls.

The slides for this presentation will be posted on the Tennant Company website at [www.tennantco.com](http://www.tennantco.com) the morning of the presentation. The slides can be found under Company, Investors on the Webcasts/Presentations page.

### Company Profile

Minneapolis-based Tennant Company (TNC) is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; chemical-free and other sustainable cleaning technologies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most

extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Louisville, Ky.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China; and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit [www.tennantco.com](http://www.tennantco.com).

### Forward-Looking Statements

Certain statements contained in this document, as well as other written and oral statements made by us from time to time, are considered “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act. These statements do not relate to strictly historical or current facts and provide current expectations or forecasts of future events. Any such expectations or forecasts of future events are subject to a variety of factors. These include factors that affect all businesses operating in a global market as well as matters specific to us and the markets we serve. Particular risks and uncertainties presently facing us include: geopolitical and economic uncertainty throughout the world; the competition in our business; our ability to attract and retain key personnel; our ability to successfully upgrade, evolve and protect our information technology systems; our ability to develop and commercialize new innovative products and services; our ability to comply with laws and regulations; fluctuations in the cost or availability of raw materials and purchased components; unforeseen product liability claims or product quality issues; the occurrence of a significant business interruption; the occurrence of disruptions to our supply and delivery chains; and the relative strength of the U.S. dollar, which affects the cost of our materials and products purchased and sold internationally.

We caution that forward-looking statements must be considered carefully and that actual results may differ in material ways due to risks and uncertainties both known and unknown. Shareholders, potential investors and other readers are urged to consider these factors in evaluating forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. For additional information about factors that could materially affect Tennant's results, please see our other Securities and Exchange Commission filings, including disclosures under “Risk Factors.”

We do not undertake to update any forward-looking statement, and investors are advised to consult any further disclosures by us on this matter in our filings with the Securities and Exchange Commission and in other written statements we make from time to time. It is not possible to anticipate or foresee all risk factors, and investors should not consider any list of such factors to be an exhaustive or complete list of all risks or uncertainties.

Source: Tennant Company

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