



NEWS RELEASE

Tennant Company to Present its Growth Strategy At the August 5 InvestMnt Conference

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Tennant Presentation Available via Webcast

MINNEAPOLIS--(BUSINESS WIRE)-- Tennant Company (NYSE: TNC) will provide an overview of the company, including its strategies for growth, at the fourth annual InvestMnt Conference sponsored by the CFA (Chartered Financial Analyst®) Society of Minnesota. The all-day event will take place August 5, 2015, at the University of St. Thomas in downtown Minneapolis. Tennant Company President and CEO Chris Killingstad and Vice President – Controller Karen Durant are scheduled to present at 9:00 am CDT.

Tennant's presentation (and accompanying slides) will be webcast live via MeetMax and can be found on Tennant's investor website at investors.tennantco.com under News and Events, Events and Presentations. To listen to the call live, go to investors.tennantco.com at least 15 minutes before the scheduled start time and, if necessary, download and install audio software. A webcast replay will also be available at investors.tennantco.com for two weeks after the webcast ends.

A total of 60 companies from the Upper Midwest and nationwide are participating in the conference that is sponsored by the 1,300-member CFA Society and financially supported by more than 30 institutional investment firms and corporate sponsors. For more information and to register visit <http://investmnt.org>.

Company Profile

Minneapolis-based Tennant Company (NYSE: TNC) is a world leader in designing, manufacturing and marketing solutions that empower customers to achieve quality cleaning performance, significantly reduce their

environmental impact and help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; chemical-free and other sustainable cleaning technologies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Louisville, Ky.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China; and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit www.tennantco.com.

About InvestMNT

Now in its fourth year, InvestMNT is a one-day conference developed by institutional investors at mutual funds, private money management firms, retirement plan sponsors and other wealth management entities. Last year's event featured C-level executives from 56 presenting companies, plus more than 200 one-on-one meetings with senior management. More than 400 people attended last year's event, which was conceived and implemented by the CFA Society of Minnesota.

About CFA Society of Minnesota

Founded in 1952, the CFA Society Minnesota is one of the oldest chapters of the prestigious CFA Institute, issuer of the Chartered Financial Analyst® Designation. CFA Society Minnesota is the 23rd largest society among the 145 member societies and affiliates worldwide. For more than 60 years, we have endeavored to play a vital role within the Twin Cities investment community.

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